

Get Busy and Forget the Flood.

Sylvan Valley News

Largest ad in this issue
Farmer's Supply Co.

VOLUME—XXI

BREVARD, NORTH CAROLINA, FRIDAY, JULY 28, 1916.

NUMBER—30

Object: The Promotion of the Agricultural, Civic, Commercial, Educational, Industrial and Moral Life of Transylvania County

READY TO RECEIVE GUESTS FROM SOUTH

BREVARD ADVERTISES IN SOUTHERN NEWSPAPERS

Endeavoring to Place City in Better Light Than Was Case With Press Reports.

Newspapers which make a specialty of sensational stories had a great feast last week and told how all these picturesque and charming mountains had been leveled to the sea. This occasioned great misapprehension and as a result many inquiries were received from relatives in different parts of the world.

Brevard was represented as being entirely wiped off the map. Brevard newspapers saw the need of counteracting such reports and an advertising committee named by the general welfare committee was named and Rev. W. E. Poovey was made chairman. Collections to the amount of \$120 were made for advertising purposes.

Advertisements have been placed in leading Southern papers calling attention to the fact that Brevard proper was not damaged by the storm that she is prepared to entertain summer visitors and has railroad connections.

Advertisements have been forwarded to the following newspapers: Memphis Appeal, Atlanta Journal, Savannah News, Jacksonville Times, Union, Charleston News and Courier, Montgomery Advertiser, New Orleans Picayune, and the Asheville papers.

10 PAGES NEXT WEEK

Due to lack of direct mail and express from Charlotte, the News this week is forced to omit the serial story and its usual large volume of general and foreign news.

GUARD THE HOME DOLLAR



Remember every time you take or send a dollar out of town it removes that dollar from circulation here.

When you spend your money with the local merchant it stays here.

HOME TRADING IS THE LIFE OF THE TOWN.

Guard the Home Dollar BY TRADING WITH THE HOME MERCHANT

ORGANIZED CHARITY WORK BEING DONE

BREVARD DIVIDED FOR SYSTEMATIC CANVASS

Committees From Churches Receiving Cash, Clothing and Household Articles.

Charity has received a big boost in Brevard. Various efforts and entertainments have contributed to the good work in order to provide for those rendered needy by the flood.

Considerable money has been collected in addition to clothing and household articles. The town has been divided into districts by the relief committee in order that the work might be done systematically.

The relief committee consists of Rev. W. E. Poovey, chairman; C. M. Doyle, secretary and treasurer, and T. H. Shipman.

Sub-committees have been appointed as follows:

Baptist church: Chas. Jolly, C. B. Deaver, Mrs. W. P. Henderson, Mrs. S. F. Allison, Rev. A. W. McDermid.

Methodist church: Rev. W. E. Poovey, T. H. Galloway, Mrs. W. J. Pruitt, W. H. Allison and Mrs. Mary Q. Bird.

Presbyterian church: Miss Georgia B. B. John Smith.

Episcopal church: Mrs. O. L. Ervin, Mrs. W. E. Broese, C. M. Doyle.

Betterment association: Mrs. C. M. Doyle, Mrs. C. E. Deaver, Mrs. W. E. Broese.

Mrs. Henry Garner is looking after needs over the river. Rev. Mr. Hay has charge of the work on Probert avenue and across the railroad.

Any assistance rendered will be greatly appreciated by the committee, the members of which will strive to minister in the cases of need to the best of their ability.

\$200 FOR FLOOD VICTIMS RAISED AT FRANKLIN HOTEL

A succession of entertainments for the benefit of flood sufferers have been given during the past week at the Franklin hotel. First on the program was the ball given last Tuesday night by the Brevard club. This was followed by a ladies' card party on Thursday afternoon. On Saturday and Wednesday evenings the young ladies gave a camp year party complimentary to the two summer camps, French Broad and Sapphire.

From these entertainments about \$200 was raised for the flood victims. The committees in charge express their sincere appreciation of the prompt and generous response which they received not only from the citizens of Brevard but also from the visitors in the city.

\$71 FOR CHARITY AT MUSICAL CONCERT

Charity received \$71 as a result of the musical concert at the Auditorium Friday night.

Local and visiting talent used itself to splendid advantage and an interesting and well received program of vocal and instrumental music and readings was enjoyed by an audience that comfortably filled the Auditorium.

The free-will offering taken at the door amounted to \$71.

Special Campaign Subscription Offer

People of all political parties will want to keep up with the political news for an exciting campaign will be waged and the most important news will be given in the Sylvan Valley News.

Although the News sells regularly for 25 cents for three months, it may be had from now until after the election, November 15, for 25 cents.

This offer is made in order to round up several new subscribers.

Government Asked for Aid in Clearing French Broad; Forage Seeds Requested

Federal aid has been asked for the French Broad River section as a result of the recent flood and a bill has been introduced in the senate asking an appropriation of \$25,000 for removing from the river the jetties placed there by the government about 20 years ago.

Aid was requested in removing the jetties and furnishing seeds for

the flooded area before the authorities.

Chas. B. Deaver, chairman of the mass meeting at the court house last week, took the matter up by telegraph with Congressman James J. Britt, who requested details as to damage and suggested that Senators Overman and Simmons also be requested to assist in the matter.

A dispatch from Washington to the Asheville Times on last Saturday said:

"Congressman Britt stated today that when the house or representative meets again next Tuesday he will introduce a bill to appropriate \$25,000 to supply seeds, clean debris from flooded waterways and for other purposes to relieve the distress in North Carolina caused by the storm of last Sunday."

The following dispatch from Washington was carried in the Asheville Times Tuesday:

"Senator Overman introduced a bill in the senate today to appropriate \$25,000 to remove from the French Broad river the jetties put in there by the government 20 years ago. Senator Overman has been informed if these jetties are removed the stream will be navigable. These constructions, it is said, are responsible for checking flow of the French Broad and have caused the water to overflow 15,000 acres of land in that vicinity."

Mr. Deaver wired Mr. Britt that the city and county authorities had petitioned government aid in clearing the debris from the river, which in some places changed its



CONGRESSMAN J. J. BRITT

Mr. Britt is interested in federal aid for cleaning the debris from the French Broad River.

this county by telegraph and correspondence last week. On Saturday Thos. H. Shipman and Wm. E. Broese, Jr. left for Washington in order to properly place the condi-

News and Print Shop Will Move to Pickelsimer Building

The Sylvan Valley News and the Quality Print Shop entertain bright hopes of a new and strictly modern home about September 1.

The News and the Quality Print Shop have leased for five years from the Pickelsimer estate half of the upper floor of the Pickelsimer building now in its remodeling.

The News and Print Shop will be modern in every sense of the word. A skylight will be installed and other equipment will be provided to make of the place a modern home.

The News has been published in the present quarters for a long number of years. The operations of the plant have grown so as to

make the present building inadequate.

When Noah M. Hollowell purchased the newspaper equipment from Ora L. Jones, leaving the job department to the latter, enlarged quarters became necessary.

R. E. Paxton, owner of the present building, thought at one time that he would be able to erect a new building on the present site, but upon final calculations decided that he would not make the investment. He has been a good landlord, but a change became necessary in order to provide adequate quarters for the two businesses.

The News and Quality Print Shop hope to bid farewell to their old home about September 1.



Where and When to Buy

A glance through the advertising columns of this paper should tell you just where to buy that much needed article. It may be offered at a saving in this very issue. Or, if not, the next issue may bring you the bargain you seek.

The question of where to buy is answered by three words: Read the advertisements. They are the messages of responsible, dependable merchants whose merchandise must be worthy of their backing.

And the best time to buy is when the best bargains are offered, but we recommend the advertisers in these columns at any time for quality, price and full value.

course by reason of landslides and debris.

Free seeds for forage crops, including millet, cane, peas, buckwheat and any others suitable, were requested.

Mr. Deaver in compliance with Mr. Britt's request forwarded to the latter and Senators Overman and Simmons the following estimate of damages in this county:

"The flood of last Sunday, July 16, practically destroyed the growing crops on the entire French Broad River Valley for a distance of nearly 25 miles, and at an average width of one mile, besides destroying much of the crops on the creek bottoms. Immense slides came upon the mountain and hill sides came upon the valley with such force that it literally tore away the crops and left the ground bare; over half the county bridges are gone, and the roads in hundreds of places are absolutely impassable because of these slides and washouts, and in many places the road bed is entirely washed away; thousands of bushels of rice and wheat that had been cut and shocked have been taken away on the crest of the flood, leaving hundreds of people in the county without any food for stock, and with little for themselves; horses, live stock and all kinds of personal property have been washed away. Farmers will have to sell or give away their stock unless there is relief, because they have not the food to keep them.

"A conservative estimate of the loss to this county is not less than a half million dollars, and the farming interests are heavy sufferers. There are more than 50,000 acres of bottom land on which the crops are gone. Loss of live stock and household goods will amount to \$75,000. Farmers who would have made 2000 bushels of corn will not make 200. The forage crop is practically gone."

Mr. Broese wired J. W. McMillin on Tuesday that a government engineer would leave for Brevard at once.

Aid has been asked for several mountain sections damaged by the storm.

Washington, July 25—Appropriations totaling \$500,000 for the relief of storm and flood sufferers in North Carolina, South Carolina,

PAXTON FOR SHERIFF; KILPATRICK, REGISTRAR

COMMITTEE TO CANVASS RETURNS ON AUGUST 7.

No Official Announcement But Winners Fairly Certain of Recent Nominations.

Although the official count of the primary ballot on July 15 will not be made until August 7, rumor has about selected the nominees. The executive committee met to canvass the vote but owing to the storm the meeting was postponed.

Rumor has it that Cos Paxton has been nominated for sheriff by a lead of about 30 votes and that Grady Kilpatrick was nominated for registrar of deeds.

It is likely that the old board of commissioners was nominated.

G. W. Wilson for representative, Dr. T. J. Summey for coroner, C. R. Sharp for surveyor, S. M. Lane for treasurer had no opposition.

Van Whitmore received the nomination for road overseer of Brevard township.

While the foregoing is not official, it is regarded as an authoritative forecast of the results.

Substitutive Webb who has supplied the department with photographs of flood damage and other data which has been sent to him from North Carolina.

The \$100,000 proposed for South Carolina by Representative Whaley would be sent along the Santee river and its tributaries which went out of their banks last week at the same time Western North Carolina was flooded.

HON. LEE S. OVERMAN



Hon. Lee S. Overman is the senior Senator from North Carolina. His services have been very satisfactory to the state as he is a progressive thinker and able speaker. Senator Overman is ranking member of both the Judiciary and Appropriations Committees of the Senate. He was born at Salisbury January 3, 1854, and served four terms in the N. C. House of Representatives prior to his election to Congress.

Georgia, Alabama and Mississippi are provided for in joint resolutions introduced today in the house and referred to the committee on military affairs. The resolutions also authorize the secretary of war to issue tents and quartermasters and medical supplies to the needy. The appropriations are divided among the states as follows:

North Carolina, \$300,000; South Carolina, \$100,000; Georgia, \$200,000; Alabama and Mississippi, \$200,000.

Representative Britt introduced the resolution for North Carolina and it provides for the expenditure of \$300,000 in Buncombe, Henderson, McDowell, Rutherford, Polk, Haywood, Macon, Jackson, Clay, Cherokee, Swain and Transylvania counties. Engineers of the war department now investigating conditions in the flooded districts of the state at the instance of repre-

Keep The Dollars In the Town

Don't Send Them Elsewhere.

Remember that our local merchants are VITALLY INTERESTED IN THE COMMUNITY WELFARE.

SPEND YOUR DOLLARS WITH THEM.

Every Dollar Spent In Town Makes For the General Welfare