 "Explanatory, Etc." Wehavesooften been akked
the questions, "What is a Racket Store?"" "Why do you
call it 'Recket?" ete, we will call it 'Racket?" ete, wowill
let a brother "Racket" man answer the question for us, not add to his defnition: "Many peopleimagine that
a 'Racket Store is some sort of a Toy Shop filled with odds
and ends, the refue of and ends, the refuse of broken ality it is only a Bargain reriety Store, carrying all cheapest to the finest, but bought in such large lots, at such close figures, that they can always be sold below
those of any otherstore. The those of any other store. The
name 'Racket' comes from the fact that good goods at un-
usually low prices create an uxualy low prices create an
excitement, a furore, or Racket among purchasers,
hence the name 'RACKET hence the
STORE."
In keeping with this answer we will call yenr attention to a few items that no store in N. C., except a Racket Store can mateh
Men's RubberCouts (in per-
ect order), 68 c .
Lamp Chimneys, all sizes,
Lamp Wicks, all sizes, 5c per dozen.
200 Novels (in People's Li brary), 5e, each.
Spool Cotton, warranted 200 yturds, 2c.
Brass Pins, good as the best, 4 .
Adamantine Pins, 2c., usual
Tam O'Shanter Caps, 25c, worth 50 e .
Toboggan Caps, from 20 c . up.


Napkins, warranted al linen, 5 c . each, etc., ete,
We have thousands of bargains, each one of which is a "Racketer," inasmuch a they cannot be matched outside of a "RacketStore." Our business for January, 1889 was 35 per cent. better than
for January, 1888, and we intend to maintain the proportion of increase all thro the year. Goods can be sold cheapest where they are bought cheapest. Weselllots of them, hence we have to buy lots of them. Of course we can undersell others. Our increased business is an evidence that we do.

Respectfully
GEO. T. JONES \& CO. Winter - Clothing -

GEO. T. JONES \& CO.
N. Y. Office, 466 Broadway.

## WHITLOCK's.

THE MUTUAL LIFE IMSURANCE CO., OP NBW Yonk.
Richard A. MeCurdy, Pren.

"BUY HOME-MADE GOODS,"

## 



LUMBER YARD.


## A NEW FIRM.

Stoves, Tinware ahd House Furnishing Goods, in con-
ction with a general Plumbing, Gas and Steam Fitting nection with a general Plumbing, Gas and
Business. Also Roofing, Guttering, \&e:

Having employed the services of Mr. L. Brown as Foreman, who ish: practical and experienced workman, together with several other of the pest workmen in
these lines, I amm now prepared to make estimates on all kinds of work above men-

THE ASHEVILLE SANITARIUM,




## 



Dr. T. J. HARGAN, Proprictor
herring \& weaver,
THE SHOE STORE,

Rymkits Patent
Sbenthing Lat
North Public Square, \& Scott,

t. yrumy numana The partneerkhip heretofore axisting between Shepard Mann \& Johnson and J. V Brown having terminated by limitation and the business
transefrred to our Cndertaking and Embalming Parlors, No. 31 Patton Avenue, where Mr. P. B. Brewton, formerly in the employment of W. A Blair \& Co., an experienced embalmer and undertaker will be found at all hours, night and day, and where we will keep the largent and finest stock of goods in this line ever seen in Asheville, (Out our rooms for funerals, and bodies will be kept as long as desired. Shipping bodies specialty and satisfaction guaranteed.
Sole agents for the Bronze Asbestos and the Indestructible Caskets.
SHEPARO, MANH \& JOHMSOH. Call and see our Invalid
Bed. The best thing ever invented for the comfort of the aftlicterd.
 Real Empate Agent,




