

Arguments That Are Ridiculous.

If advertising does not pay, why is it that the most successful merchants of every town, large and small are the heaviest advertisers? If it does not pay to advertise, why do the heaviest business firms in the world spend millions in that way? Is it because they do not know as much about business as the six for a dollar "storekeeper" in a country town, who says money spent in advertising is thrown away?

THE DAILY CITIZEN.

By RANDOLPH KERR PRINTING CO.

The Daily Citizen Democratic is published every afternoon (except Sunday) at the following rates—strictly cash:

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| One Year | \$10.00 |
| Two Months | 5.00 |
| Three Months | 3.60 |
| One Month | 1.50 |
| One Week | .15 |

TUESDAY, NOVEMBER 18, 1890.

The King is Dead.

Probably the march of the Irish party towards achieving home rule for Ireland is so far along that one leader or another does not now so much matter. Gladstone and Sexton and O'Brien, the Redmonds and Healey and Dillon are still where they can be called on and the success of the party is but a question of time.

But the great light of one of the greatest political struggles, wholly peaceful, of modern time, if not of all times, has gone down not to rise again. Parnell dead could not be less a leader than Parnell convicted of the charge just proved against him in a court of law. In England everything is given a man in public life except the crown of all crimes that of being "dead." And such has been found out and that ends his career.

He was singularly fit for the work of educating John Bull into a belief that Ireland was as deserving of justice as England herself. A man of cold blood and iron will, Parnell could not be swerved a hair's breadth from his plan of campaign. But his greatest victory was in compelling a passionate people burning with a desire for something very like revenge to accept the gospel of peace and effect a great revolution by the force of ideas and the growth of the sentiment of justice for all men, even Irishmen. He saw clearer than any other living man that if Ireland was ever to have freedom her leaders must show themselves worthy of it. The temptation to go with the majority in India, the party of violence must at times, adroitly make no headway with his own plan, have been very great.

But all that seems far away now. The Parnell who won his suit against the Times and the Parnell of today are as wide apart as the poles. What he will do and where he will go are questions to interest his intimates for few days, and then—farewell Parnell!

Will Remember Their Pledge.

The self-restraint of the democratic press of the state in the face of the obvious intention of the Progressive Farmer to create dissensions is admirable. It is pointed out that Senator Vance thought of the subtreasury bill was well and widely known weeks before the election, and alliance candidates who were pledged to him were thoroughly informed as to its position. For them to take the advice of the Progressive Farmer and vote and work against Senator Vance would be to misrepresent the constituents that elected them, and we do not believe anything of the kind can occur. There is little evidence so far that the organ of the members of the alliance can lead them a step farther than their good judgment and their honor approve of.

Will Help Cleveland.

It cannot be denied that in the past year every thoughtful and patriotic man has at times been disappointed and depressed by the apparent indifference and demoralization of the people.

Mr. Cleveland said this and it is true enough if neither very profound nor very important. But the New York Sun picks up the sentence and notwithstanding the qualifying word "apparent," goes on to intimate that Mr. Cleveland has said the American people were "vicious and demoralized." The only excuse for such misrepresentation on the Sun's part is that its editor is afflicted with a mania whenever Mr. Cleveland's name is mentioned and is not responsible for what he says. But these attacks will help Mr. Cleveland. They are too plainly malicious not to do that.

It is greatly to the credit of Dr. von Rock that he has the enterprise to go to Berlin to learn from original sources the details of Dr. Koch's consumption cure. If the cure became general in its availability so that this climate was thought to be little inducement to the invalid there is no doubt Asheville would have fewer visitors. But Dr. von Rock's timely move will help the city to retain its prestige as a health resort.

It is announced that the member of the alliance in Kansas who was elected to a judgeship before ever having opened a law book will go to the Michigan university to fit himself for his new position. But, judging by recent events at Ann Arbor, there is neither law nor reason there and the alliance member would better keep away.

The Case for "Protection."

Norristown Herald.

A certain free-trade editor is howling so loudly about the McKinley bill raising the price of buttons, that it is strongly suspected that a button is the only coin he puts in the contribution box when he goes to church.

CHANCES FOR AMERICANS.**PROFITABLE TRADE WITH AFRICA POSSIBLE.**

Stanley Tells How Money Could Be Made at Big Percentages On the Investment—The Climate and the Country.

PHILADELPHIA, Nov. 16.—Henry M. Stanley sat in his parlor at the Stratford yesterday morning. He had just arisen from the breakfast table, and was feeling in the mood for a talk. He sat in an easy chair and smoked while he chatted, and just across the room his wife was entertaining some of the visitors who had already called, although the hands of the clock pointed to 10:30.

"So you want to know what chance there is for American enterprise in Africa?" Mr. Stanley said. "Well, at present trade could only be carried forward on a small scale by private enterprise, of course the immeasurable possibilities for the development of Africa need colossal sums of money, and yet a great deal of trade may be picked up by vessels bringing to the coast cargoes of Yankee notions. Before the war Yankee skippers used to visit African shores in Yankee schooners, and they made fortunes. They could do so now better than ever before, but so some unaccountable reason they don't."

Now there are five or six factories along the Congo alone. Do you know what factories are? They are markets, places where goods are stored and where barter takes place. There must be immense factories in which to store the goods, for these in holes as large as a table. Of course the bales taken in are much smaller now. Suppose a Yankee schooner goes over there laden with canned goods, lumber, charts, tables, American notions of that kind, a few items, perhaps, there come meat and dried fruits. Then the caravans bring in all kinds of fabrics from the most precious velvet to silk to the commonest cotton. Well, you get a cargo of cloths to the Congo, and they will sell the lighting for 100 per cent profit. If you exchange you can get either money or palm oil, and on bringing the latter back to civilized countries you can realize huge profits. I am convinced that in six months made in this way today just as well as before the war, American cargoes. If you think of going out with such a cargo and don't know exactly what to include in it, just sit down and think what you yourself would like to have set off in such a hand, iron civilization. Suppose we take the salesmen of Philadelphia and send them to the Congo. Exactly what they should wish to buy is what the ship ought to contain. A barrel of flour, and sugar-cane juice, a basket of bacon, and sausages, a side of bacon, and mutton, tobacco, rice, and bread.

The ship can go right to the river. It is not necessary for it to go inland. To Kabinda is about twenty miles from the river; then go to Lubumbashi right off to the Spanish colonies, then to the German colonies, and then to old Kisantu. When I started my work on the Congo I should have bought shiploads of stuff if I had found the things I wanted. I wanted ships to build bridges, iron beds, iron, ironed mosquito bars, gun, whiskey, rum, shrimps, smoking pipes. They would have gone like sponges. One trouble is this. There never been in America a agent there who understood his business and could represent things fairly. Government agents just go there, go to the port, become acquainted with the black men, have been very great.

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With all your experience try to consider that the efforts of foreign missionaries really have proved unsuccessful.

Yes, sir, most emphatically. I am certain of it as I am sitting here talking to you. I am perfectly convinced of the fact that the work of missionaries is successful. It has not always been carried on rightly or managed wisely. Nevertheless, it can be shown today as something marvelous, considering the country where they have been at work, and considering that the people were rumdrinking savages, accustomed to robbery, fraud, and murder whenever it was possible. The Protestants have the strongest hold in Africa so far, but the missionary work ought to be systematically carried on, and it isn't now.

Speaker further of the opportunities of Africa as a foreign business enterprise, Mr. Stanley said:

"No private trade can be carried on with the interior until the railway is finished. This is now being built, and will probably be completed in five years. It will reach the Pool, and when it does you can go from the sea to Stanley Falls, 1,500 miles, within two weeks. They have begun the railway at Lutambo, where they get out of it will be able to get along much faster. It is impossible to say anything at all about the future of the Congo Free State, as much as the Congo Free State, as much as the

Says the Southern Medical World.

"Mother's Friend" is growing in favor throughout the south and is highly recommended by physicians. We consider it indispensable to those who know they must pass through the ordeal of childbirth.

White Bradford Regulator Company, Atlanta, Ga., for particulars. By all druggists.

OFFICE OF THE**ILLUSTRATED AMERICAN**

PUBLISHING COMPANY.

BIBLE HOUSE, ASTOR PLACE, NEW YORK.

RESOLUTION OF THE BOARD OF DIRECTORS OF THE

ILLUSTRATED AMERICAN

PUBLISHING COMPANY.

Passed Oct. 21, 1890.

Whereas it is our desire to increase the circulation of our weekly news magazine, and to extend its influence among our friends.

Whereas many of our patrons have requested us to arrange our subscription list so that the commission usually allowed by the agents may directly benefit local charities.

Resolved, That we allocate the sum of \$10,000 annually to the promotion of education in each and every state among our subscription agents, that may send us the largest number of subscribers. This amount will be distributed among the agents contributing for the purpose of paying off debts on their books, for purchasing new office furniture, Sunday School and other Parish purposes.

Provided, 1st. All subscriptions to the ILLUSTRATED AMERICAN for one year, paid in advance, shall be entitled to a discount of 10%.

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