

語意



MY ETOOCK IS NEW

The Guarantee Shoe Store,
$\underline{\text { m. nev. prop. }}$

WHOLESALE
Provisions, Flour, Croceries
23, 25 and 27 Lexington Street.
SPECIAL AGENTS FOR
The Cudahy Packing Company,

Cournmes. C., bee $15 .-$ In the House





Ot pent (sady, 10e. 1h, Et Alin't.

## Handkerchief

## SALE <br> —SALE=

FOR THE HOLIDAY TRADE

## AT BREYARD'S

Beginning Monday, Dec. 17th,

## Great


cotton Handk rchie!s, silk ties, gents' scaris and ladies'
of the-e goods were bought for much less anoney than it cost to import them, and I know I can p'ease you in quan-

## tity, quality and prices. Come and see our goods befor you buy your Christmas presents. We have the goods and

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To
$\frac{\text { GUUTH OMABA, NRE. }}{\text { OUR MEN'S }}$

## Sliver of Bacon

Imparts piquant faror to breakiaut and
scasoons the repast with toothoome relibh.
seasons the repast with toothoome relibh
Put bacoa on sour mecturandum and Put bacoo on your metoorandum and
when marketiog Ret a triti from
W. M. HILL \& Co. Central Market.
"Bacohus Colles Amat:'
So sang Horace, and what he didn't know about Wine wasn't morth know.
ing. Bacchus still "loves the hills" as in ye olden time so ing. Bacchus still "Ioves the hills" as in ye olden time. So instead of drinking
tose vile chemical compounds with French labels, or the strong heady wine of California, use the pure, healthy light, WINES OF THE MOUNTAINS, Rosabelle, $\begin{aligned} & \text { Made right here at hame. Order a case of the } \\ & \text { adelicious table claret at } \\ & \text { Or the }\end{aligned}$
Marie Louise, $\begin{gathered}\text { Red, rich, fruity and swect, at the same } \\ \text { price. } 0 \text { or the }\end{gathered}$ Fingadine Red, The Burgnndy of America. 1 , itisa most Leance. it has a delicate favor, resembling Rhine Wine, and
 vines on the list are also sold by the gallon, at ssc. pre gal., jugs
or prices of the two last and for further imformation, Address JOHN K. HOYT,

## Fine Groceries

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Advertising Man, at his dinuer table, often hears of the Mark Down Prices" frequently displayed by grocers near his home. The level-headed Miss who does the family marketing,
is now and then tempted to try from the bright-labeled and boastfully praised goods that are selling "at fifty cents on the dollar." The low cost would seem to mean bankruptcy all along the line to matter of regret rather than joy to the consumer, for unless labo has a due reward the average.eater will surely feel the pinch upon himself in turn.

Our Advertising Man's family finds that "Cheap" goods on the table, almost without exception, prove a delusion and a snare. The low price they cost is about thrown away. His family is sick of the whole miserable business, and their general verdict is, "Go to for something that is worth having when you get it, and it is a com fort to trade with them. That is why we will do all our trade there in future.

The immortal Lincoln well said, "You may fool all the people some of the time, and some of the people all of the time; but you can't fool all the American people all the time," and our Advertising Man says the consumers of this Country are finding that out. The better dealers draw the better trade, because they supply the better goods. Faithfully yours F. A. FERRIS \& CO. as my own. I now have in Store for sale the Ferris Hams and Breakfast Bacon. In Consonance with the above advertisement and in conformity to my determination when 1 commenced business iu shall continue to offer for sale always, the best quality, the highest character of goods obtainable. The last two years of business depression has made it necessary for even the "Four Uundred" to "buy
cheap." They have, as others sometimes "make a virtue of necessity,' made it "a fad" to buy cheap." But they have not been satisfed nor wiil they or the American people ever be satisfled until they get

## S. R. KEPLER,

$\frac{\text { ss South Main street. }}{\text { ASHEVILLE W00DW0RKING CU }}$

| to Now Propared to- |
| :---: |
| --Furnish all Kinds of |

BUILDING MATERIAL

Fine Church, Cabinet Work and Bank Fixtures BRISD FOE EGTIMATES.
Asheville Woodworking Co.

| H. Kautiman, Supt. | Telephone, 164. |
| :---: | :---: |
| william a boyce. | t m. burton. |
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We are prepared to furoibh all kinds of Plumbers', Steam and Gas Fitters' supplies, and also prepared to furnish and put on Tin, Slate and Tile Roofing, Galvanized Cornice, Ete. We keep on hand a full line House Furnishing Goode, Cooking Stoves and Fixtures, leaters and Ranges. Estimates for Plumbing and Heating furniehed on application. Job work, both Plumbing and Tinning, done on short notice and at reasonable prices. Give us a trial.

