

# SOCIETY

**Heart Party for Visitors.**  
Social events are following each other thick and fast in Asheville just now, and the young people especially are enjoying life to the fullest extent. Among the parties for visitors promising much pleasure will be that of Miss Mary Agnes Wilford at the home of her sister, Mrs. Baird, on Cumberland avenue this morning in honor of her house party guests, a merry crowd of young girls mostly from the Blue Grass state.

The game to be played will be progressive hearts—something novel—not played with cards, but letters.

Among Miss Wilford's guests will be Miss Celeste Cuthbertson, Miss Laura McKinney, Miss Juli de Tremble, Miss Corinne Barr, Miss Mary Lovring Wright, Miss Catherine Mason, Miss Freda Brown, Miss Lillian Fletcher, Miss Catherine Henderson, Miss Jane Hess Nichols, Miss Bonnie Nichols, Miss Lucie Campbell, Miss Marie Bryan, Miss Emma Gudger, Miss Laine Oates, Miss Aileen Caldwell, Miss Eleanor Lamberton, Miss Virginia Griffith Miller, Miss Cameron Brummond, Miss May Bernard, Miss Haynes, Miss Watkins, Miss Crosswell, Miss Bonnie Lee, Miss Horton, Miss Dorch, Miss Frances Penland, Miss Graham Webb, Mrs. Frank Weaver and Mrs. Grimes.

**Miss Gudger's Five Hundred Party.**  
Miss Emma Gudger was hostess yesterday afternoon at a most enjoyable five hundred party, given for Miss Sara Gossett of Williamsburg, S. C., and Miss Alton Caldwell of Memphis. Other guests were Miss Alice Devenish, Miss Marguerite Wadsworth, Miss Catherine Mason, the Misses Stikolather, Miss Fannie Wheeler, Miss Virginia Griffith Miller, Miss Blanche Holt of Oak Ridge, Miss Sadie Rollins, Miss Nell Morrison, Miss Dorothy Weaver, Miss Georgia Dennis, the Misses Chapman, Miss Helen Lenkey, the Misses Nichols, Miss Mona Devenish, Miss Lula Thompson, Miss Lambertson, Miss Christine Schussler, Miss Alice Brummond, Miss Florence Barnard, Miss Lea Calloway, the Misses Penland, Miss Freda Brown, Miss Eugenia Johnston, Miss Wilford, Miss Kitty, Miss Cushman, Miss Cooke, Miss Catherine Cartmell, Miss Rebecca Daykin, Miss Shepherd, Miss Haynes, Miss Watkins and Miss Crosswell.

**Charming Dish Party for Visitors.**  
Miss Alice Drummond, who is president of the recently organized Charming Dish club, entertained last evening in honor of Miss Virginia Griffith Miller's guests and the members of the club. Among those present were Miss Virginia Griffith Miller, Miss Helen Cerati, Miss Rebecca Cushman, Miss Jessie Crosswell, Miss Haynes, Miss Sue Watkins, Mr. Hanson Blackwelder, Mr. George Pritchard, Mr. Kendall Northup, Mr. Frank Sully, Mr. Perry Cobb, Mr. Vonnio Gudger, Mr. Ralph Carrier, Mr. Ralph Millard, Mr. James L. Bernhard of Salisbury.

**Invitations Out for Battery Park Annual German.**  
The date of the annual mid-summer german at Battery Park has been fixed for August 29. Invitations were issued yesterday by the management for the event, while it is considered to be the crowning function in the social life of the hotel each summer season. This is the twenty-second annual event, and hundreds of invitations have been sent out in Asheville and all over the south. Dancing will be in the dining room in order to comfortably accommodate the large attendance. Supper will be served in the ball room.

**Miss Henderson Gives Luncheon for Miss Miller's Guests.**  
Among the charming attention being showered upon the guests of Miss Miller of Montford avenue was a luncheon given on Monday by Miss Catherine Henderson at her home on Grove street. Miss Henderson's guests numbered eight, and were Miss Sue Watkins, Miss Jessie Crosswell, Miss Haynes, Miss Virginia Griffith Miller, Miss Rebecca Cushman and Miss Emily Campbell.

**Mrs. Schell Giving a House Party.**  
Mrs. Asor Schell, 184 Woodfin street, is giving a house party for ten days. Her guests include Mrs. B. A. Wilkie and Mrs. Rose O'Day of St. Louis, Mo.; Mrs. J. L. Brockmann, Mrs. S. C. Hamner and Mrs. W. L. Cranford, all of Greensboro, N. C. Mrs. Schell has issued invitations for a reception to be given Friday afternoon at her home on Woodfin street in honor of her guests.

**Camping Party Goes to "Potato Top."**  
A camping party composed of Mrs. Anthony O'Reilly and her family and guests will leave today for a five days' outing on "Potato Top" mountain.

**Dance Last Night.**  
The regular weekly dance at the Battery Park last night was the most successful of the present season, the floor being well filled with devotees of the terpsichorean art.

**PERSONAL.**  
Miss Anne Hall of Washington is a guest at Battery Park.

Mr. Louis M. Bourne left yesterday for a business trip north.

Miss Blanche Holt of Oak Ridge is visiting Miss Sadie Rollins.

Miss Lucy Vance has gone to Grover, N. C., to attend a house-party.

Mr. S. H. Hamrick and Miss Algie Hardwick are guests at Tokaway Inn.

Miss Mary Robertson of Chapel Hill is spending a month at Montreat.

Mr. W. J. Heywood of Charleston is spending sometime at Battery Park.

Mrs. W. K. Merrick and two children have gone to Montreat for a week.

Miss Helen Craig has returned from a two months visit to relatives in Wisconsin.

Miss Hattie Barwell of Charleston, S. C., is expected to visit friends this week.

Mr. Jesse Beale who spent yesterday in the city has returned to Hendersonville.

Miss Beattie Ingram of Sumter, S. C., is visiting Mrs. Brohan at 55 Victoria avenue.

Mrs. E. B. Booseman and the Misses Booseman have returned to Greenville, S. C.

Mr. Schoff of Cincinnati, who has been visiting his family on Montford, returned to his home yesterday.

Mr. and Mrs. Needham, who have had Rose Tree Cottage on Battery Park Hill left yesterday for New York.

Mrs. Charles Honnors is entertaining Miss Minnie Logan of Allegheny Pa., at her home on Cumberland ave.

Mrs. R. D. Galbraith of Spartanburg, S. C., is visiting the family of Mr. Edward Vandiver, Weaverville, N. C.

Mrs. Robert Brohan has returned from Saluda, where she has been visiting Mrs. J. C. Ingram of Sumter, S. C.

Miss F. Brohan has returned from Columbia and Charlotte, after a two months' stay, to her home in Victoria.

Miss Ellen Barker will leave this week to visit the family of her uncle, Major Barker, at his summer home in Flat Rock.

Mrs. R. C. Fortune and Miss Perkinson who have been traveling in the north for several months have returned to Asheville.

Dr. and Mrs. Charles S. Jordan, who have been spending a short time at Montreat, the guests of Miss Harvey, have returned.

Mr. A. Kimberly who has been visiting his parents Mr. and Mrs. E. E. Kimberly on Merrimon avenue has returned to Columbus Ohio.

Mrs. Rogers Grant and Miss Catherine Grant who have been away for a month visiting the exhibition and relatives in Maryland have returned.

Miss Daisy Branch, who spent the past winter in New York is here for a short stay, the guest of her brother Mr. Frank R. Darby at Battery Park Hotel.

Mr. and Mrs. C. T. Patterson of New Orleans will arrive tomorrow to join Mr. Patterson's parents, Col. and Mrs. Patton, who are stopping at 228 Cumberland avenue.

Thomas D. Brohan, who has spent most of the summer engineering in South Carolina, will spend a few weeks with his mother in Victoria before returning to the University of Virginia.

Mr. George S. Powell, president of the North Carolina Jamestown Exposition Commission left yesterday for the Exposition to be in readiness for North Carolina day.

Miss Mary Anderson, dean of the Presbyterian college, Red Springs, N. C., is a visitor in the city, a guest at Forest Hill. Mrs. Neal Anderson, Miss Ruth Anderson and Miss Margaret Anderson are also guests at Forest Hill.

Mr. R. G. Fortune and Miss Nettie Perkinson, who have been visiting for the past two months, have returned home. While away they visited Washington, Saratoga, West Point and Schenectady, N. Y.

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**New Things in Summer Jewelry**

They are constantly arriving—Distinctive, beautiful Brooches, Bracelets, Necklaces, Pins, Rings and an unlimited collection of other trinkets.

**THE HOWARD WATCH**

Let us present the newest models for your inspection

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Manicuring and Hairdressing Parlors.

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New line of hair goods in the latest styles. Try my freckle cream and face bleach.

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**PERFECTED LIQUOR CURE COMPANY**

There is a very good reason for your reading what follows. You will understand why before you have reached the last word.

John E. Gunter, Medical Director for the Perfected Liquor Cure Company, has made alcoholism his special study for years. In order that all that is beneficial in other sanitarium treatments might be considered in the formulation of his now perfected cure it was deemed necessary by him to get in close touch with patients from such institutions. For eleven months just previous to June 1, 1907, he was house physician at the most popular liquor cure sanitarium in North Carolina, located at Reidsville. The physiological effects of this and the other popular treatments he has assiduously watched. Much that is good was found in all the best known methods, but, in some instances the use of dangerous drugs or hypodermic injections made many eliminations necessary.

Independently of any established systems he has inaugurated in his cure three distinct departures from older methods and, combining these with the best features from other treatments, he has perfected a liquor cure in full harmony with the advances of modern therapeutics, which, speaking very conservatively, will do more towards eradicating intemperance from the land than all other home or sanitarium treatments now in existence.

Again, the customary cost of treatment at other recognized sanitariums is one hundred dollars, with board and room an additional expense. This is too much. You know it so do we. We offer a better treatment, a surer cure at the hospital in Greensboro than any obtainable elsewhere, irrespective of price, and the cost of our hospital treatment (including board and room) is just sixty dollars, payable in advance (as is customary elsewhere).

The time necessary for the patient to remain away from his home will not exceed one week.

Where the patient is genuinely anxious to stop drinking, the Company will send the full treatment (just as given at the hospital) for twenty dollars, but it is necessary that there be some reasonably intelligent person at the patient's house to administer the remedies.

The entire course of treatment extends over a period of thirty days. The desire for intoxicants departs forever the second or third day, after which time the patient is usually physically and mentally able to resume his customary vocation. Under the conditions previously specified, the treatment can be as successfully given at home, with the same positive assurance of permanent cure, as at the hospital.

Applications for admittance to the hospital should be made at the general offices of the company, 2nd floor New McAdoo building, (next to Post-office), Greensboro, N. C.

Mr. and Mrs. R. L. Grooms have gone to the Virginia coast.

**Y. M. C. A.**

and make use of the Reading Room and Tennis Court. Keep cool by taking a plunge in the swimming pool. Membership 8 and 10 dollars. Boys under 16 \$3 per year.

**PRIVATE SANITARIUM**  
For the Exclusive Treatment of Diseases of Women

Mrs. Rosa F. Monish, M. D.

Graduate of German and American Colleges and Hospitals; 24 years experience. First class accommodations. Long distance telephone, 319 Peachtree. Atlanta, Ga.

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Not a day or a week later but right at the time you are in need of it. Only the better grade of coal furnished our customers.

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All the latest and most artistic patterns for stamping shirtwaists, centerpieces, collars, etc. Large line of hand painted and embroidered novelties. Genuine Mexican hand drawn work. All grades of Linen, Persian Lawn and Nainsook.

**Bon Marche**  
New Mercerized Checks  
Brown, Blue, Green, etc., for 25c Yard

**Skimmers Satin. All Colors. for \$1.50 Yard**

Skimmers satin is known all over the country as the best and most superior lining satin made. We have just received a shipment of Skimmers satins in all colors. Skimmers black taffeta, none better, 36 inch, for \$2.0 yard.

**Silk and Sateen Petticoats Priced Right**

**Good Durable Towels That Will Wash**




Towels made of cotton or linen will be found here.

Large size huck towels with red borders, a good value for 15c, at 10c each, \$1.20 dozen.

Large huck towels in linen from 25c to 75c each.

Turkish bath towels, bleached or unbleached, from 10c to 50c each.

Silk Underskirts in black from \$5.00 up.

Black and Colored heatherbloom petticoats for \$2.50.

Black sateen petticoats for \$1.00, \$1.50, \$1.75 on up.

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INCORPORATED  
NONE  
**PEERLESS**  
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**Handsome Shirtwaists for Early Fall Wear**

We have just opened up some beautiful styles in Silk Waists in Blue, Black and Brown, Plain and the Hair Line Plaids from \$3.75 to \$7.50. To those who wish to make an early selection, will find this an opportunity to get the newest out in waists at very reasonable prices.

**Fall Dress Goods Here in Abundance**

We wish to remind Mothers, that now is the time to prepare their daughters' outfit for the next school term. You will find a splendid assortment of Fall and Winter Dress Goods here to choose from.

**REGARDLESS OF PROFIT Broken Lots of Oxfords**




Are moving right out. Our object in conducting this sale is not profit, but to close out as quickly as possible all summer shoes. We must prepare for fall shoes which are now coming in. Note the reduction, all good shoes.

**\$2.28** Will stop a pair of men's Oxfords that were \$3.00 and \$3.50.

**\$1.98** Quality and comfort in woman's Oxfords. Priced \$3.00 and \$3.50.

Same reduction in Children's Ties.

**NICHOLS SHOE CO.,**  
The Bargain Store this Week  
ON THE SQUARE

**TO CURE ANY DISEASE.**

The Cause Must be Removed, Same Way With Dandruff.

Kill the germ that causes dandruff. Killing hair and baldness, you will have no more dandruff, and your hair will grow luxuriantly. Newbro's Herpicide not only contains the dandruff germ destroyer, but it is also a most delightful hair dressing for regular toilet use. No other hair preparation is on this scientific basis of destroying the dandruff germ. It stops all irritation, keeps the scalp sweet, pure and wholesome. Remember that something claimed to be "just as good," will not do the work of genuine Herpicide. Sold by leading druggists. Send 10c in stamps for sample to The Herpicide Co., Detroit, Mich. Each bottle 25 cents and \$1.00.

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