SOCIETY


A Raincoat is the Silver Lining to a Rainy Day
rubberiz.
dressy as
Pongee, Rajah, Bengaline, and plain Silk; solid colot
and fancy plaids
Cotton Rubberized Coats
stripes. Price $\$ 5.50$.
something new and differs,
A. waterproof, yet dressy wincoat is truly a comfort on a rainy day-it's silver lining
M. V. MOORE


## 

Speciai Prices On New Spring Suits

$\$ / 3.75$

## Spring Dress Goods Have Arrived



Asheville Pure Milk Company
"THESTORE OF MODERNIWAYS"


New Arrivals

## 25 cents pound OWNBEY'S

