

SOCIETY

The wide scope and completeness of Mr. Florio's work received a striking illustration in his recital at the Y. M. C. A. last night. The extensive range of the program can be determined by a glance at the composers represented: Jensen, Raff, Schubert, Tausig, Bach, Beethoven, Moszkowski, besides others. It is probable that no such concert in past years reached so high a level of uniform excellence. Throughout Mr. Florio's playing there was a mark of faultless clarity and feeling. Admirably graphic were the interpretations of the numbers making up the first part of the program. His last group brought out the Chopin waltzes with striking individuality. Mr. Florio was assisted by Mrs. O. C. Hamilton and Miss Mae Kimberly. Her jewel song from "Faust" was well rendered. Miss Kimberly accompanied faultlessly. The evening was a rare treat for music lovers, and many expressed the hope that Mr. Florio would give a series of post-Lental recitals.

Miss Helen Taylor gave a small party yesterday afternoon at her residence on Haywood street, in celebration of a birthday anniversary. The decorations were violet, as violets are the March flowers, the same shade being carried out in the candies and ornamentation of the large cake which contained a ring, a darning needle and thimble. Miss Mabel Stone cut the thimble. Miss Beth Taylor the needle and the ring was not cut. The guests were Miss Eleanor Toague, Miss Hortense Jones, Miss Beth Taylor, Miss Dorothy Long and Miss Mabel Stone.

The Woman's Missionary Society of the First Presbyterian church will have a business meeting tomorrow afternoon in the Sunday school annex of the church. The business meeting will begin at 3.30 o'clock, preceding a lecture by Rev. R. P. Smith, which begins at 4 o'clock. Mr. Smith's lecture will be "Our Home Mission Work," and all women are cordially invited to be present. Following the lecture there will be a social half hour.

The new styles of hairdressing are more refined and artistic than those of last year and gradually the exaggerated pompadours and stiff rows of puffs are disappearing and instead soft puffs, half short curls are used more to round the contour and soften ugly lines of the head, than as a distinct ornament or bizarre coronet. Nothing could be more disfiguring or censuring to a pretty face than the stiff rows of puffs that surmounted the monstrous pompadour of last season. The puffs looked as though they were bought by the yard and measured around the head. When the present style of wearing the hair in a psycho knot, of soft coils of hair, or curly puffs, came in which naturally brought with it the fillet, the greatest beauty of the Greek coiffure, as it was meant to preserve the outline of the lower part of the back of the head. The fillet also supported the knot of hair which was not sufficiently protruding to be grotesque. The utter disregard or ignorance of its usage at the present time is daily evident when one observes the preposterous appendage made of puffs, far outlasting in eccentricity the "English bun" which was received with so much derision in this country several years ago, and pinned like a barrette across the masses of puffs in the poor fillet hideous and purposeless. The fillet is one of the most beautiful adjuncts to artistic hair dressing and comes in a variety of shapes or "suggestions," and should always closely fit the back of the head, just allowing a few short curls to escape to break the severe line and supporting the puff of hair above it. For evening wear, a delicately woven fillet of gold wire net studded with small brilliants is worn in several kinds of fillets studded solidly with small imitation stones of crystal or colors are sold. The hair is being parted again and considerably puffed on the sides. An inexpensive and satisfactory substitute for the

various "rats" of wire, etc. is a small string of four puffs, which are combed out and curled and used as the "rat" is generally used. When the hair parts which it invariably does, disclosing an ugly support, the curled puffs look like one's own hair and are not unsightly. It is very difficult to match hair nets and a very successful way of matching them is to dye them with water color paint, using a wet pad of cotton batting. The color dries almost immediately and can be renewed with little trouble when necessary. Brillantine is very necessary and not only keeps the hair in order but freshens the hair and gives a faded and fagged appearance. A French brillantine which can be ordered is used by the professional beauties in Paris and adds a wonderful gloss to the hair, is Panache Cristalline.

Mrs. D. E. Sevier will entertain informally with a luncheon the latter part of the week at her residence on Oak street. The luncheon will be the occasion of a family gathering.

Mrs. Charlton Millard entertained very informally yesterday afternoon with a tea for Miss Georgia Dennis who returned from New York Monday after a several weeks' absence. Mrs. Millard's guests were Mrs. E. R. Dennis, Mrs. Thomas Osborne, Miss Georgia Dennis, Miss Katherine Cartmel, Miss Helen Chapman, Miss Theresa Chapman, Miss Mattie Cocks, Miss Eleanor Carmichael, Miss May Bernard, Miss Katherine Mason, Miss Fannie Wheeler, Miss Marguerite Wadsworth, Miss Bettie Sites and Miss Anna Carmichael.

The tennis tournament was continued yesterday afternoon at the Country club and Mrs. Harvey and Mr. DuBois Rees were beaten by Miss Marion Martin and Dr. Jere Cocks in one of the most interesting and best exhibition games played at the club in some time. Mrs. Harvey is one of the best players in America and won a recent tournament at the Country club. The score yesterday was 4-6, 7-5, 6-2. This afternoon weather permitting, Miss Martin and Dr. Cocks will play against Mrs. Dunn McKee and Mr. Ellsworth Lyman on Friday Dr. and Mrs. Charles S. Jordan will play against Mrs. R. P. Johnston and Mr. J. A. Winn. The finals will be played Saturday and will bring to close one of the most interesting tournaments of the season. The prizes are offered by the Country club.

Mrs. William Hudson entertained informally with a bridge party Monday afternoon at her residence on Chestnut street in honor of Mrs. McGleek and Miss Riddios of Philadelphia, Pa. The house was attractively decorated with cut flowers.

The fair held by the Allen Industrial school opened yesterday afternoon at the chapel, 241 College street, and was well attended. The fair will be continued this afternoon and evening and the public is most cordially invited to attend.

The Saturday Music club had a very satisfactory meeting Saturday afternoon at the K. of P. hall on South Main street. The program was well rendered and evidently appreciated by the members of the club who were present. The next meeting will be held the first Saturday in April and the following program will be given:

Paper—Lives of Franz Schubert and Robert Schumann
Mrs. M. E. Carter.

Song—
(a) Hark, Hark the Lark!..... Franz Schubert
(b) Hat of Green..... Robert Schumann

Mrs. J. V. Merriam.
Life of Frederick Chopin.
Mrs. M. E. Carter.
Violin—Nocturne in E flat (arranged for violin)..... Chopin
Miss Annie Smith.
Life of Beethoven.
Mrs. M. E. Carter.
Song—Kismet du des Land
Miss Dorothy Schartle.
(a) Adagio from "Sonata Pathetique" Op. 23
(b) Larghetto from "Sonata in A, Op. 2, No. 2."
Miss Elizabeth Stevens.
Minuet in E flat..... Op. 31, No. 3
Miss Elizabeth Porter.

DUTCH COLLARS That Are "All-the-Go" Tailored and Fancy

Plain stiff launtered dutch collars, in two widths. Prices 15 cts 2 for 25 cts; 20 cts 3 for 50 cts and 25 cts straight.

Lace trimmed muslin dutch collar with jabot attached, something special value at 50 cts.

Fine mull dutch collar trimmed with imitation Irish lace insertion and edging, \$1.00.

Hand embroidered mull dutch collar, \$1.00.

Beautiful Irish Crochet, genuine hand work, \$2.50. This dutch collar is wonderfully rich and handsome.

New Keiser Neck Furnishings.

Turnover stiff collars in all heights, lace and embroidered. Prices 25 to \$1.50.

Irish Crochet bows and Jabots, 50 cts to \$2.00.

Soft collars, cream and white, lace and net, 25 cts to \$1.00.

Lace and net trimmed muslin collars, jabot attached. Prices 75 cts to \$2.00.

Fine black lace pendants, 50 cts to \$1.00.

Tailored stocks, white collar with colored scarf of madras and linen, very proper for riding, 25 cts and 50 cts.

M. V. MOORE

WOMEN'S OUTFITTER, 11 PATTON AVENUE.

On Thursday afternoon Rev. R. P. Smith will address the ladies of the First Presbyterian church on the home mission work of the Asheville Presbytery. The meeting will be in the Sunday school annex. A business meeting will be held at 3.30 and Dr. Smith will lecture at four o'clock. After the address the ladies will enjoy a social half hour. All ladies who are interested in the work of home missions are cordially invited to attend. Strangers will be welcome.

The following is the program for the student's recital of the Asheville School of Music and Dramatic Art which takes place at the studio in the Auditorium building on Haywood street this afternoon at 4.30 o'clock:

Polonaise in F..... Lange
Miss Etta Handt.
Berceuse..... Hermann
Miss Willie Carter.
If I Were a Rose..... D'Easennell
Miss Robin Kennett.
Two Tone Pictures..... Hoffman
(a) Gavotte.
(b) In Hungarian Style.
Miss Viola Ownbey.
Scenes de Ballet..... De Beriot
Miss Margaret Millender.
My Noble Knight..... Meyerbeer
Miss Lydia Rinsland.
Melody in F..... Rubenstein
Herbert Rickman.
Le Cascade..... Pauer
Wilbur Sumner.
The public is cordially invited.

The Parish ball last evening at the Zeelenk hall was a great success, even the downpour and total darkness of two hours or longer failed to put a damper on the festivities. The hall was well filled, and there were in the neighborhood of two hundred and fifty guests. In one of the smaller rooms a long table was laden with ices, sandwiches, and iced cakes, deliciously prepared. There were a number of handsome evening gowns worn by the ladies present. Webster's orchestra played some of the best dance music heard this season. The small admission charged was well spent. The proceeds will considerably help the fund which is to build the new synagogue. The ball was such a success that it was stated last evening others would be given within a few months. There were a number of people who were strangers among the guests. A partial list only is given. The Misses Landon, Miss Blomberg, Miss Jennie Schas, Miss Hunt, Mrs. McKinnon, the Misses McKinnon, Miss Henky, Miss Evelyn Novich, Miss Esther Blomberg, Miss Florence Friedlander, Mr. and Mrs. Friedlander, Mr. and Mrs. Harry Finkelstein, Mr. and Mrs. Korant, Mr. and Mrs. Michalove, Miss Alice Young, Mr. and Mrs. R. Swartzberg, Mrs. Annie Seidman, Mr. Dannenberg of Wilson, Mr. Louis Schas, Mr. Morris, Mr. Weinberg, Mr. Morgan Smith, Mr. Grier, Mr. C. C. Paul, Mr. A. Moore, Mr. Finkelstein, Mr. Knapp, Mr. Miller, Mr. Eomer, Mr. Crowell, Mr. Igrat, Mr. Henlger, Mr. Jaremegon and a number of others.

Mr. R. R. Williams has returned from Newton where he has spent three weeks with friends and relatives.

Mrs. William Logan who has been the guest of Mrs. Charles H. Hones on Cumberland street for the past few months has returned to Pittsburgh.

Miss Rustie Pearson of Charlotte is expected to visit friends here shortly.

Mr. and Mrs. George Hayward are expected to return from Jamaica and Florida today after a several months absence.

Mrs. Wetmore of Arden has gone north on a several weeks' trip.

Mrs. Crawford has gone to Memphis, Tenn., to visit friends.

Mr. W. E. Burnett of New York is spending several days in Asheville.

Mr. John W. Fisher of New Port, Tenn., is here for a few days.

Mrs. Arthur Rees leaves tomorrow for a visit with her daughter, Mrs. Augustus Shepard Jr., in New York city.

Mr. Seymour Silver of New York is in the city.

(Continued on page five.)

The Asheville School of Music and Dramatic Art
THE AUDITORIUM
Phone 244

13 Days More of the Closing-Up Sale
Main St.—South

M. WEBB & COMPANY
Millinery Importers
No. 6 Battery Park Place, Phone 104
Asheville, N. C.

RED CROSS SANITARY FELT MATTRESS
LOOK FOR TRADE MARK
The guarantee that you are getting the Mattress you think you are buying

THE RED CROSS MATTRESS
was not perfected in a day.
It required years of experience to produce the mattress that would maintain its original elasticity, be most durable, and conform perfectly to the body lines, thereby guaranteeing perfect rest.

Built of the South's best cotton in eight layers of "cross webbed" felt, covered with best sateen ticking, in artistic and durable workmanship, they are absolutely sanitary.

Try a Red Cross sixty nights at our expense. Insist on the Red Cross Mattress, obtainable from the best dealers.

PRICE \$15.00

If \$15.00 is more than you care to invest in a mattress, ask for the **REGAL SANITARY FELT MATTRESS**—the best \$16.00 felt mattress on the market.

SOUTHERN SPRING BED CO.
ATLANTA, GEORGIA
BURTON & HOLT
SELLING AGENTS FOR ASHEVILLE

Of Pleasing Quality
And startling in size is the stock of fruits now on display at this shop. Many sizes of California and Florida Oranges, plenty of Bananas, Grapefruit, Pineapples, Cranberries and Ripe Tomatoes. Phone orders receive careful attention.
25 Montford ave. **OWNBEY'S** Phone 54

Extra Good Values in Handkerchiefs
Linen Handkerchiefs
Regular 5c grade
Special this week
for 40c. dozen or
3 for 10c.

Bon Marche

Early Spring Showing of Stylish New Goods
The Bon Marche is known all over the city for the store that carries the most up-to-date stocks of Dry Goods. Our New Spring Arrivals are coming in daily and we can say that our New Goods are prettier and more stylish than any previous stock ever shown in this store. A look will convince you that our line of New Spring Goods has no equal in the city. See for yourself. Only a few of the many things are noted below:

We are Offering Some Specials on our Main Floor
They are out of the ordinary run of Bargains, being exceptional values. If you have not taken advantage of the values we offer this week why you will certainly have ample cause for regret. We cannot duplicate these prices next week, so you had better call in and look them over. Among the specials will be found 10 inch. White Lawns, Special at..... 9c yard
20c India Lawns for..... 15c yard
15c India Lawns for..... 12 1/2c yard
12 1/2c India Lawns for..... 9 1/2c yard
15c Initial Handkerchiefs for..... 10c each
25c Handkerchiefs for..... 15c each
50c Handkerchiefs for..... 33 1-3c each

Good News from our Ready to Wear Department
We have a splendid line of Children's and Women's new Spring Coats. The Children's coats may be had in checks and solid colors from \$5 up. They are the well known Piccadilly make, which many Asheville women are familiar with. A superb line of Children's wash Dresses from 50c on up. Long Serg. Coats for Women in blue and black, very stylish and becoming, priced from \$10 up.

Dainty New Waists
You will find here the very best selection of Waists in the new styles of lawn and lingerie rightly priced from \$1.00 to \$7.50.

Mail Orders Promptly Filled

WE SELL
Shuttles, Bobbins, Needles, etc., for all makes of sewing machines.
Agents for "The White."
Beaumont Furniture Co.,
27 S. Main St. Phone 1002

HAIR GOODS
Everything for the hair can be obtained here, in all the latest styles. The make-up of all our hair goods are the best, and can offer you the lowest prices. Manicuring, Chirophy, Shampooing, and Facial Massage.

MISS CRUISE,
25 Haywood Street. Phone 16

THERE IS NO WAITING
to be served at our place—that is a feature with us just the same as serving only the very best in the eating line. If you haven't been eating with us, all we ask is a call.

NEW YORK LUNCH ROOM
11 South Main st

HOOD'S
MILLINERY OPENING
Saturday, March 13
5 Haywood St.

D. R. McKINNON
7 Patton Avenue
(Over Redwood's Store)
Ladies and Gentlemen's TAILOR

BUTTER.
35c per pound.
The fancy creamery kind, the kind you pay 40c and 42c per pound for when made in Illinois instead of here. The express company gets the difference.
Asheville Pure Milk Co.
East Walnut St., Phone 554.

La Grecque Corsets...
For every type of figure.
GREENE & CO.,
13 Church Street.

IT'S ALL COAL AND NO SLACK
That's M & W Indian Coal. Good all the way through.

Carolina Coal & Ice Company
Phone 130. Patton Ave.

"THE STORE OF MODERN WAYS"
INCORPORATED
NONE PEERLESS
51 PATTON AVE. DRY GOODS CO. PHONE 336
ASHEVILLE, N.C.

HANDSOME LINE OF NETS IN STOCK.
We are now showing a beautiful lot of plain and fancy net in white, cream and colors, in plain and fancy. 45-inch Nets from 75c up to \$2.00 yard. Large assortment of Black Nets at all prices.
New Ruchings and Collars, New Huck Toweling in plain and fancy weaves at 50c and 75c yard.