

SOCIAL & PERSONAL

Miss [Name] and Miss [Name] were the guests of Mrs. [Name] at a luncheon given at the [Location] on [Day].

The [Organization] held their [Event] at the [Location] on [Day]. The [Organization] was [Description].

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GIRLS' AND MISSES' SAILOR BLOUSE AND TUB SUITS

We are now offering a special line of sailor blouses and tub suits for girls and misses. These are made of the finest materials and are designed for comfort and style.

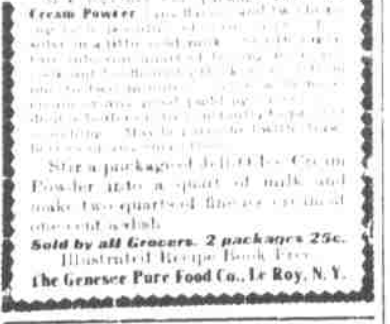
Visit our store today to see the latest fashion in sailor blouses and tub suits.

M. V. MOORE

GIRLS' SUITS

11 PATTON AVE.

Delicious Puddings



JELL-O ICE CREAM POWDER

It is the easiest and quickest way to make a delicious pudding. Just add water and you have a delicious pudding in minutes.

Carpet Department



Our carpets are made of the finest materials and are designed for durability and beauty. We have a wide variety of styles and colors to choose from.

RUGS AND ART SQUARES

All Sizes Pretty Patterns Reasonable Prices

Our rugs and art squares are made of the finest materials and are designed for durability and beauty. We have a wide variety of styles and colors to choose from.

MATTINGS! MATTINGS!

Our line is bigger, better and cheaper than ever before. No charge for laying. See our new line.



Odd Dressers

Something nobby and attractive.

Beaumont Furniture Company

CITIZEN WANT ADS BRING RESULTS

Do You Know It Requires 4 to 6 Years

To build a strong and sturdy piano, from the time we place the hammer to the finished product, we must dry all our materials and that is one reason why our pianos are so thoroughly good.

The Lumber

Manufactured by the

Artistic Stieff, Shaw, and Stieff self-player Pianos

CINDERILLA OR HER BABY HAS LOST SHOE

WIFE TODAY.

Chas. M. Stieff

Manufacturer of the

Artistic Stieff, Shaw, and Stieff self-player Pianos

Charlotte, N. C.

C. H. WILMOUTH, Manager.

FREE! FREE!

The Willis Photo Company, 29 Patton Ave.

We give free \$10.00 worth of their best photos to the person writing the nearest, cleverest and catchiest advertisement of not more than 30 words mentioning THE WILLIS PHOTO CO. in the advertisement.

The contest closes Saturday, July 31.

Write as many advertisements as you please signing your name and address to each and every one.

Both papers will appoint one judge each and appointed judges to appoint the third judge.

Send or bring all advertisements to

THE WILLIS PHOTO CO., 29 Patton Ave. Phone 641

YOU GET A LOAD

Of Coal satisfaction every time you have us put a load of

M and W INDIAN COAL

In your coal bin. Best for summer use. Phone 130.

Carolina Coal & Ice Company

M. WEBB & COMPANY

Millinery Importers

No. 6 Battery Park Place, Phone 1044

Parisian Hair Ornaments

MISS CRUISE

25 Haywood Street

ROGERS SILVER-WARE

Tea Spoons from 45c to \$2.25. Table Spoons from 95c to \$3.00. Knives and Forks from \$3.50 to \$12.50. See them at the

The Asheville China Co.

6 North Pack Square

Dr. Matthews' Dental Parlors, 25-26-27 New McAffee Bldg. Cor. College and Spruce Streets, near Court House.

La Grecque Corsets

For every type of figure

GREENE & CO., 12 Church Street.

Palace

DOWNARD & DOWNARD Comedy Sketch Artists. FOSTER Travel Talks. Mabel Valentine Moore Queen of the Air. MOTION PICTURES

BonMarche

Special Values in Silks for This Week

We advertised three big specials in silks this week and they are going well. The following are the names and prices of these pretty silks:

50c a yard invisible striped Bijon Silk, in all the new shades, will be sold for 39c a yard.

10c and 25c a yard Soco Silk, 27 inches wide, are being sold for 33c and 29c a yard.

50c a yard Soco Silk, one of our staple numbers, in all colors, priced at 45c a yard.

Dresses and Suits at Special Prices

Yesterday we sold a number of these pretty garments, and we expect to sell more today. The following prices will hold good for the rest of the week. Only a partial list:

\$9.50 Poplin Dresses, in all colors, nicely embroidered, for \$7.15.

\$17.50 Poplin Dresses, in all colors, are being sold for \$12.50.

\$12.50 3 piece suits, in all colors, special for \$9.25.

\$12.50 Embroidered Suits, in all colors, special \$9.75 each.

We Sell the Famous Gans Bros. Umbrellas. "Born in Baltimore but Raised in Asheville"

"Good," "Careful," "Successful," "Best"

These words are often spoken about The Asheville Steam Laundry—our customers are well pleased with laundry done the "Nichols Way."

ASHEVILLE LAUNDRY J. A. NICHOLS MANAGER

Sellers

Just opened—Ladies' Fine Pat Leather Pumps (E. P. Reeds), only \$2.00—the last purchase for this Summer.

Misses' and Children's Pumps (V. M. by Black Kid and Pat Leather), \$1.15, \$1.25, \$1.35, \$1.45, \$1.75, \$1.85, and up to \$2.25, according to size.

Misses' and Children's Fine Rochester-made Oxfords, Gibson Ties, and Sandals—sizes 5 up to 13 1/2, only \$1.00—sizes 1 up to 4 only \$1.25.

Summer Hosiery on Ladies' Summer Socks of all kinds \$25 and \$22 goods only \$15—\$18.50 goods only \$12.50—\$10 goods only \$6—\$9.00 goods only \$5—\$6.50 goods only \$3.75—\$3.75 goods only \$2.75.

Lots of Biscuits, Cakes, Wash Dress Goods of various kinds. We are creating these bargains almost daily and they last but a few hours before selling out.

Men's \$15 and \$16.00 suits at \$10.00—High Art Brand and Excellent Men's Coats and Trousers, \$3.50 goods, only \$5.00.

H. Redwood & Co.

PEERLESS

ASHEVILLE, N. C.

Splendid Lot of Domestic Just in

Boyside Cambrics, Berkeley Cambrics, Fearless Bleach, Fruit of the Loom, Hill, Wamsutta, Pride of the West, Alpine Rose, 36 inch Bleached Drilling, Indian Head, 36 inch Linene, 36 inch Irish Linen Percale, All correctly marked.