

# SOCIAL & PERSONAL

Mr. H. H. Moore has returned from a recent trip to the West Coast and has brought back a number of interesting items. He will be giving a talk on his trip to the West Coast at the Junior Auxiliary of Trinity church on Thursday evening, July 25th. The talk will be given in the hall room of the Battery Park hotel. Mr. Moore will also be giving a talk on the same subject at the same place on Friday evening, July 26th. Mr. Moore is a member of the Junior Auxiliary of Trinity church and has been very active in its work.

The Junior Auxiliary of Trinity church will give a little play in the hall room of the Battery Park hotel on July 29th. The play, a comedy written by Willoughby Chatterton, has been in rehearsal for a month and it is said the amusing scenes will be cleverly portrayed by the young amateurs. There are fourteen characters in the comedy cast of which will be given at a later date.

The Amateur Music club will meet this afternoon at four o'clock at the Manor and a full attendance is requested.

The Woman's Exchange has just ordered a fifth edition of the clever little book, "Who's Your Friend?" which has afforded so much amusement at parties and gatherings of an informal nature. The books have fifty blank records, with printed questions about "the friend" of this nature: "Who is he?" "What do you call him?" "What does he call you?" etc. The answers when read are exceedingly funny. The book, which has been printed by a Boston firm and lately by the Inland Press, were originated by Mr. Burnette Jordan, a fact hitherto unknown.

Miss Bertha Tilson entertains this evening at her home on Central avenue in honor of her cousin, Miss Lora Tilson. A number of young people have been invited to meet Miss Tilson.

Mrs. W. B. McEwen has issued invitations for a bridge luncheon which will be given at her home on Chestnut street Thursday in honor of Miss Alice Stafford who is visiting Mrs. Frank Weaver.

Miss Sarah Jones entertains informally Thursday evening in honor of her house guest, Miss Jessie Crothers of Fayetteville.

The new Country club house is going up rapidly and it is almost assured that the building will be completed early in the autumn. The second story has been reached and the structure is taking on lines of architectural beauty which give a fair idea of how the building will look completed. The courts and grounds surrounding the club house will add to the general appearance and take the "swiftness" off. The golf links are in good condition and are started liberally with players each afternoon.

The Wednesday dance at the Manor will be a feature of the week. A most row evening and will be very popular well attended. The next such dance are "special" and nearly all of a greater number of young people than the other informal dances have been given. Although all of these dances have been popular since their inauguration.

Dr. H. F. Hall entertained the following young people at supper at Forbes' last evening, returning by moonlight to town. Miss Mary Stokelander, Miss Jessie Stokelander, Miss Lillian Fletcher, Miss Eleanor Lundström, Mr. W. P. Horne, Mr. Harry Theobald and Mr. Glen Crowder.

Mrs. Rufus Woodcock has issued invitations for a bridge party which will be given Saturday at her residence on Chestnut street.

A number of Asheville men will leave shortly for Natalaha, where they will spend a week camping and fishing. The trout fishing at Natalaha is especially good. Among those in the party will be Dr. Thomas P. Chesborough, Mr. Frederick B. Johnson, Mr. Edward I. Frost, Mr. Joseph Stiner and others. The weekly recital will not be given tomorrow morning at the Asheville School of Music having been postponed until the following week.

Miss Ruth Vance and Mr. W. J. Pillow, both of New Orleans, were married in that city July 14. The bride is a grand daughter of the late Senator Zebulon B. Vance, and daughter of the late D. M. Vance. Miss Vance has often visited friends in Asheville. She is a young lady of engaging manners and excellent education. Mr. and Mrs. Pillow are spending their honeymoon at Alexander, N. C.

Mrs. Kenneth Baird entertained informally last night at her home on Chestnut street, with a bridge party in honor of her sister, Misses Sarah and Roberta Higger, of Augusta, Ga. Mrs. Samuel Pannabill won the ladies' prize, while Mr. C. Askew took the gentlemen's prize.

Miss Marguerite Kilpatrick has returned to Washington after a visit to Mrs. McCain.

Mr. and Mrs. George Jackson have taken a cottage at Candler for the summer.

Mrs. William Porter of New York formerly Miss Gurn Coleman is visiting Mrs. J. K. Coleman at Dula Springs.

Mr. V. J. Keady of Nashville, Tenn., who has been the guest of his son Mr. W. Alton Keady for the past week, returned home yesterday.

Mr. Paul Crispin of Morris Town is visiting his mother, Mrs. W. K. Crispin, at her home on Park street.



# Bon Marche

**These Prices Are for Cash Only**  
No goods will be sent out on approval and no mail orders can be filled at this sale. We anticipate our largest sale and these things take up too much time. If you don't get waited on the moment you enter the store, have a little patience and you will find what you want.

## Mid-Summer Sale of Undermuslins Begins Thursday

On Thursday and lasting through Saturday we will inaugurate our great Semi-Annual Sale of Muslin Underwear. This sale needs no introduction to the ladies of Asheville for we have successfully presented it to them twice a year during the past decade. The specials will be divided into ten lots. Only the prices are given below but they speak for themselves. Remember these values are unusual, not sensational perhaps, but good substantial values that really matter.

<p><b>Lot One</b></p> <p>This lot consists of Children's Waists and Ladies' Corset Covers. Bring the little ones along and buy your years supply for them. Garments priced at</p> <p><b>10c</b></p>	<p><b>Lot Two</b></p> <p>This lot consists of Children's Drawers and Ladies' Corset Covers. They are good values at regular prices and should go like hot cakes reduced to</p> <p><b>15c</b></p>	<p><b>Lot Three</b></p> <p>This lot consists of Children's Pants and Waists, also of Ladies' Corset Covers, Pants and Petticoats. This one has long been our leader. They are priced at</p> <p><b>25c</b></p>	<p><b>Lot Four</b></p> <p>This lot consists of Children's Gowns and Drawers, and Ladies' Chemise, Corset Covers, Drawers and Skirts. Notice the stitching of these garments priced at</p> <p><b>50c</b></p>
<p><b>Lot Five</b></p> <p>This lot consists of Ladies' Gowns, Chemises, Skirts, Drawers, and Corset Covers. When you see the fine texture of these garments you will be agreeably surprised, priced at</p> <p><b>75c</b></p>	<p><b>Lot Seven</b></p> <p>This lot consists of the same garments as those mentioned in lot 4 and 5, namely: Ladies' Gowns, Corset Covers, Drawers and Skirts. Come early for this lot. They sell for</p> <p><b>\$1.25</b></p>	<p><b>Lot Nine</b></p> <p>This lot consists of Ladies' Gowns, Under-skirts, Pants and Corset Covers. They sold originally at a far greater price than the one we will offer them at in this sale which is</p> <p><b>\$1.75</b></p>	
<p><b>Lot Six</b></p> <p>This lot consists of exactly the same articles of Underwear as the two previous lots. The only difference is the quality and workmanship. The price is</p> <p><b>\$1.00</b></p>	<p><b>Lot Eight</b></p> <p>This lot consists of all the Undermuslins mentioned in the preceding lot with the exception of the Chemise. You will always regret it if you don't buy of these at</p> <p><b>\$1.50</b></p>	<p><b>Lot Ten</b></p> <p>This is the most expensive lot of all and therefore naturally the prettiest and most exquisite garments are herein. The price is high but the quality is higher. They are priced at</p> <p><b>\$2.00</b></p>	

### ROCK BOTTOM SALE LADIES' TUB SUITS

Suits priced at from \$20.00 to \$25.00 ..... **\$14.95**  
Colors: White, lavender, light and dark blue, pink, tan, and grey. Plain and lace trimmed.

Suits priced at from \$12.50 to \$16.50 ..... **\$10.95**  
Colors: White, natural linen, light and dark grey, Copenhagen and light blue, old rose, tan and pink. Plain and lace trimmed.

Suits priced at from \$7.50 to \$10.00 ..... **\$6.95**  
Colors: White, blue, tan, pink, lavender and leather. Plain Tailored.

These suits are made in latest, such imported top and lining. This season's style Tailoring and finish up to the "Moore" Standard.

**M. V. MOORE**  
WOMEN'S SUITS. 11 PATTON AVENUE

Mr. and Mrs. R. B. Moore have returned from a ten days trip to Richmond and Williamsburg Beach. Mr. Moore is expected to return to the Southern railway.

Mr. H. S. McKay of Cherry, S. C., Miss Lail Bighley, Mr. E. V. Bladen and Mr. Erroy S. Davidson of Charleston, S. C., are spending several days in the city and are guests at the Battery Park hotel.

Mr. W. W. Southard and Mr. W. S. H. Smith of Asheville are attending the North Carolina State Fair at Raleigh.

Mr. Ernest Wilcox of Weems, Va., is attending the North Carolina State Fair.

Mr. J. E. Latham of Asheville who has been spending several days in the city, returned to his home in Asheville.

Mr. J. A. Austin of Asheville, who has been spending several days in the city, returned to his home in Asheville.

Mr. T. R. Patton and Mrs. Patton have returned to Patton, Va. after a several days' stay in the Manor.

**Cheap Milk**  
is usually cheap in quality as well as price. It is dangerous. Our milk is not in that class. It is absolutely pure, clean, rich and wholesome.

**Asheville Pure Milk Co**  
East Walnut St. Phone 154

**Claudius H. Miller**  
M. T. D.  
A complete American old fashioned Mechanical Therapist. 14 North Spruce Street. Estimates mailed on request. Phone 871.

**MECHANOTHERAPY TREATMENT**  
A scientific combination of Food, Circumstances, Water and Motion for the stimulation of Physiological Action by Mechanical and Other Means for the Purpose of Establishing a Normal Condition of the Body.

**MANICURING.** Facial Massage, Soap treatment a specialty. Up-to-date line of hair goods, toilet articles, switches, pins and pompadours made to order. Prices reasonable, work first class.  
**SKINNER AND HUNTER, LADIES' GENTLEMEN.** 9 and 10 Patton Bldg.

**Watches My Specialty.**  
If you need a watch that will keep time, we have them, and at prices that are right.  
**Fine Watch Repairing.**  
**J. E. CARPENTER**  
32 Patton Ave.

**VISITORS, SAVE MONEY.**  
By having your teeth attended to by us. Always up-to-date, painless and reliable. Crown and Bridge work a specialty. Popular prices.

**DR. MATTHEW'S DENTAL PARLORS**  
25-26-27 New McVee Bldg., corner College and Spruce, opposite 1st Baptist Church and near Court House. Phone 919, Residence Phone 972.

**LONG AND SHORT Hat Pins**  
From 50c to \$5.00.  
**MISS CRUISE**  
25 Haywood Street

**20 PER CENT OFF**  
On all summer furniture during the month of July.  
**BEAUMONT FURNITURE COMPANY**  
27 S. MAIN ST.  
**CITIZEN WANT ADS BRING RESULTS**

**M. WEBB & COMPANY**  
Millinery Importers  
No. 6 Battery Park Place, Phone 1044

**La Grecque Corsets**  
For every type of figure  
**GREENE & CO.,**  
12 Church Street.

**PEERLESS**  
ASHVILLE, N. C.

**Special Sale of Oki Silks TODAY**

Oki Silk is a soft fluffy Silk 27 inches wide and retails at 35c yard. We will sell this silk today

**at 29c Yard**

The colors are Pink, Light Blue, Helio, Copenhagen Blue, Brown, Reseda Green, Navy Blue, White and Black—Oki Silk is splendid for evening or street dresses.