

SOCIAL & PERSONAL

Miss Frances Conroy was the guest of honor of a concert given by the...

The annual ball of the Ladies' Aid Society was held at the...

A splendid program of music is under preparation for the New Year...

The mixed foursome golf tournament of the Country Club yesterday...

In order to give talented persons an opportunity for study, Mr. Burnett Jordan will offer two scholarships...

The following announcement of the annual convention of the North Carolina division of the P. D. C. will be of interest...

The thirty-ninth annual convention of the North Carolina division of the United Daughters of the Confederacy...

NEW Linen and Silk Waists

We invite inspection of the new waists in waists. They will be found quite cutting in design and coloring...

Plain tailored linen shirts with pocket, \$2.50 to \$3.50. Linen with narrow or wide plaits, \$2.50 to \$3.00.

Black silk taffeta, plain tailored, \$4.00 to \$5.50. Black silk taffeta, trimmed and dressy, \$7.50 to \$12.50.

Black crepe de chine, plain or fancy, \$8.50 to \$16.50. Finest Persian effects in colored taffeta \$5 to \$12.50.

This store is filling rapidly with fall fashions in ready wearing apparel of every kind. Now is the time to shop.

M. V. MOORE

WOMEN'S FINE APPAREL

11 PATTON AVE

AIR FLOAT TALCUM

Take a package of Fine AIR FLOAT TALC Home with You

It is mined right here in Western North Carolina from the purest...

For Sale Everywhere

Personals: Mrs. J. W. Faison, President of the N. C. V. D. C. is in the city for a few days...

Miss Alice Newcomb, of Raleigh, is spending several days in the city.

Miss Grace Lupton, of Columbia, S. C., a sister of Mrs. Eugene H. Glenn, is visiting Miss Rebecca Glenn...

Miss Helen Burtch, of Atlanta, is in Asheville for a brief stay.

Miss John B. Jackson, of Columbia, S. C., who has spent several weeks in the city, returned to her home yesterday.

Miss Ethel Martin, of Raleigh, is in the city for a few days.

Recent guests of Mrs. Burke Amis, at Henderson are: Mr. F. W. Durham, Mr. James Durham, Waco, N. C.; Mr. J. B. Taylor, Mrs. Jane Austin Tuttle, Dallas, Miss Annie Bailey, Miss Sarah, etc.

Miss Alice Lewis, of New York, is in the city for a few days.

Mr. F. P. Barker, who has been in the city for a vacation of several weeks, is expected to return the 15th of the month.

Mrs. B. J. Ward and her daughter, Mrs. B. J. Ward, left for the north for the latter part of the week.

Mrs. Robert W. Brown, of Knoxville, has returned to her home in Knoxville, Tenn.

Mr. John A. B. Smith, of Asheville, is in the city for a few days.

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Bon Marche

The Most Beautiful of New Fall Silks Are in

Yesterday we received an unusually large shipment of fall silks. Dame Fashion has declared that these silks are to be worn extensively; and, if you would be up-to-date and wear the smartest styles, here is the place to buy them.

The selection consists of the following silks: Moires, 27 inches wide, are priced at \$1.00 yard. Cashmere de So. in all the new colors for \$1.00 yard. Crepe de Cashmere in black and color, 40 inches wide are priced at \$2.00 yard. Black Serge Electra, a diagonal style, very new and pretty for \$1.50 yard. Yard wide Taffeta in this season's shades at \$1.00 yard. Yard wide Messaline, just in, for \$1.00 yard.

The Fall Suits Are Coming in Every Day

This year's showing will positively be the best this store has ever put forth, and that is saying a good deal. But we do not believe in living on past reputations—every year sees this department getting better and better.

The suits are here or on the road—what we want you to do is to see them. We don't ask you to buy now, but see ours and compare them with others as to quality, workmanship and price.

These garments are priced at \$17.50 on up to \$50.00 suit.

M. WEBB & COMPANY Millinery Importers No. 6 Battery Park Place, Phone 1044. DOOMED, NO! If you want "good" goods you will have to leave your order or phone. The Asheville China Co. No. 4 North Park Square, Phone 281. W. A. WARD Eveready Electrical. PHONE 119 10 N. Park Sq.

PEERLESS Advance Sale of New Fall Coat Suits for TUESDAY and WEDNESDAY. When you take a glance at our new Fall line of Ladies' and Misses' Coat Suits you will say that it is the prettiest and largest assortment that you have ever looked upon. This Fall's showing is no comparison to anything we have ever attempted, and you will readily agree with us when we ask you to look them over. CLOSED MONDAY—LABOR DAY Garments of Style There's a smartness to the style that instantly appeals to the eye, and the more the garments are inspected, the more you will appreciate the better the quality. The new styles are made in the newest shades of colors, materials, wide waists, etc., etc. For this advance sale, we will offer special prices on all Fall suits, as follows: \$15.00, \$18.00, \$20.00, \$22.00, \$24.00, \$26.00, \$28.00, \$30.00, \$32.00, \$34.00, \$36.00, \$38.00, \$40.00, \$42.00, \$44.00, \$46.00, \$48.00, \$50.00.

CROUP is the gland that causes every kind of a child's cold. ADVISORY PREPARATION. BLOOD POISON Bone Pains, Cancer, Scaly Skin, Eruptions. Many people suffer from Blood Poison and don't know it. Read some of the following: Mr. J. B. Taylor, Mrs. Jane Austin Tuttle, Dallas, Miss Annie Bailey, Miss Sarah, etc.

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