## SOCIAL ® PERSONAL



Gifts

## Women to Men

| W |
| :---: |
| are most successfully purchased at a men's store where men's wants are understood and eatered to. |
| Bring your gentleman gift problems to us. We can suggest and advise. Woubtless we know the man-lis tastes and proferenoes. You can make no mistake howe. Sizes we shall gladly correst afterward. |
| Neckwear, choiec and intinitely varied, es, cts. to $\$ 3.00$; silk tie and kerchief to mathlo for $\$ 1.00$, appropriate for a young man; leather collar bags, all molors, 1.25 to *3.00) coin pur ses and bill folders of emburing pigskin and and dresser seal at \$1.00 to $\$ 5 .(00)$; baber neektie luders with large brass ring at $\$ 1.50$; Mark Cross toilet traveling kit at $\$ 10 .(6)$ to \$15.00; silk anto searves, mufferes, and owerats at $\$ 1.50$ th , 5.60 ; faney roloned lishe and silk half hose at 25 cts . to *2.00; fancy waistomats of madras, flamed or silk at $\$ 1.50$ to $\$$. (0): low, Romeo, and eavalier slippers; umbrellas: "to. etc., are only a few suggestions. |
| Doubtlecs yon will find the very thinge Femember that it is our esperial husiness to sell what men $\gamma$ ant and prefer. |

M. V. MOORE


Bon Marche
Big Specials Ars Being Offered in Millinery

## Final Reductions on Our Suits. Coats and Capes

## You Can Save Money by Aitlending This Sale Shursday. Friday or Saturday

We have quite a line of these goods that we must close out before Xmas. In order to do so we will put the prices down so low that no economically inclined person can afford to overlook this opportunity to buy seasonable goods at such reasonable prices.

The suit department has grown to such proportions in the last couple of years that near the close of the season we find it necessary to sell them at very large reductions in order not to carry over any to following scason.

This has been our most successful season and we have sold more suits than ever before, but there are still some hundred and and fifty or two hundred suits left to be sold during the next two weeks.

Our showing of Children's Coats and Ladies' Coats and Capes has decreased somewhat in the last week but we have too many on hand yet and they must go if these special prices count for anything.
$\$ 60.00$ Suits at $\$ 42.50$
$\$ 50.00$ Suits at $\$ 37.50$
$\$ 40.00$ Suits at $\$ 30.00$
$\$ 35.00$ Suits at $\$ 27.50$
$\$ 30.00$ Suils at $\$ 22.50$
$\$ 25.00$ Suits at $\$ 18.00$
$\$ 20.00$ Snits at $\$ 14.50$
$\$ 25.00$ Capes at $\$ 17.50$
$\$ 17.50$ Capes at $\$ 12.50$ $\$ 12.50$ Capes at $\$ 8.50$ $\$ 3.50$ Children's Coats at $\$ 2.62$ $\$ 12.50$ Children's coats at $\$ 9.38$ $\$ 12.50$ Coats at $\$ 8.33$ $\$ 40.00$ Coats at $\$ 26.67$

When you realize how close these goods are sold in the first place you will appreciate these special prices.

Meet Your Friends at the Bon Marche



Special Sale of

## COAT SUITS

## To-Day, Friday \& Saturday

Now is the time to buy a pretty, stylish and ser viceable Suit at a reduction of $25^{\circ}$. A splendid as

