

SOCIETY AND PERSONAL.

Miss Beuler Roberts entertained informally Friday evening at her home on Penland street in honor of Mrs. Jack McKinney. The residence was attractively decorated with a profusion of red roses and honeysuckle vines against a background of white. Miss Roberts' guests were Mrs. McKinney, Miss Hulah McLean, Miss Minerva Wilson, Miss Elizabeth Merritt, Miss Blanch Davis, Miss Carrie Lerman, Mr. Kinson Middleton, Mr. Welch McKinney, Mr. Hillard Seiger, Mr. Frank Sherrill, Mr. Floyd Chappel, Mr. Xerxes Blanchard, Mr. Jewell Stevens and others.

The Thursday Bridge club will be entertained this week by Mrs. Rosenfeld at her home on Orange street.

One of the interesting ceremonies of the week will be the opening of the new hospital building at Rutherfordford by Dr. Joseph Price, of Philadelphia. The engraved invitations which have been issued state that Dr. Price will give a clinic Thursday at 11 a. m., which will be followed by a luncheon at 1 o'clock and the opening exercises begin at half after 2 o'clock the same afternoon. Quite a number of invitations have been issued to the medical fraternity of Asheville and several physicians will attend the dedication exercises Thursday. Dr. Price is one of the most famed surgeons of America, and although advanced in years is still actively engaged in his profession where he stands at the top. The opportunity of hearing such a distinguished person on such an auspicious occasion will be taken advantage of by many. The new building will be known as the Rutherfordford hospital.

Mr. and Mrs. M. D. Long will be at home Sunday afternoon and evening, March 12, at their residence on Park avenue in honor of their daughter, Miss Edna Long, and Mr. Gustave Lichtenfels, whose engagement was recently announced.

The intercollegiate debate of Rutherford college vs. Weaverville college will be held in the college auditorium at Weaverville March 31 at half after seven o'clock in the evening. This is the second of a series of three debates in which the patrons of the college will be interested. The subject is cordially invited to attend.

The Saturday Music club held an interesting meeting yesterday afternoon at the home of Miss Eula Egan on College street. There was an unusually good attendance and the program was one of the most delightful of the winter. At the conclusion of the latter tea and a salad course were served.

The anthem this morning at All Saints church will be by Allum, "I heard the Voice of Jesus Say," in which the soloists will be Mrs. J. G. McFether and Dr. Paul H. Ringer. Organ recitals by Mr. Harker will be given during Lent Thursday evenings instead of Sunday as heretofore. This afternoon the anthem "Overture," "Stabat Mater" will be sung, "Benedictus," by Mrs. J. G. McFether and Dr. Paul H. Ringer. The special interest. The grand recital Friday follows evening, and will be at 8:50. The program will be published later in the week.

Yesterday was a red letter day at the Country club which was the center of affairs social. The links were dotted with golfers and indoors the room was crowded, overflowing into the veranda. Mrs. L. J. Lynch served tea to the members, and the table was the center of attraction during the late afternoon. The Saturday afternoons are rapidly becoming the event of the week and can be depended upon when all else fails to amuse and meet one's friends in a spirit of comradeship that the atmosphere of the Country club alone brings out. The steady growth of interest in the Country club is very gratifying to the members, and it is destined to become an important factor in the social scheme of Asheville and one of the greatest attractions to the summer and winter visitors. The sweepstakes tournament was not finished until too late to publish the scores which will be given in a later issue.

This will be a week of interest to women as it embraces in the first of the spring millinery openings Wednesday new shop on Haywood street will lead the procession with a Wednesday opening and the other shops will give their exhibitions at intervals during the remainder of the month. The glimpses of the new hats are encouraging, and the small close-fitting toques are very smart. The old friend of the past, the sailor hat, is returned and will be much worn this summer. Nothing is prettier, if incoming, and solves a horse problem satisfactorily well. This simple hat of rough straw has a style and refinement that the adornments of pink, parrots and green roses trussed with silver lace fail to supply. There is a mushroom sailor with scarf that will be much worn with wash frocks this summer. The dress hats have not put in an appearance and are eagerly awaited.

All women are invited to attend the informal vespers hour Sunday afternoon at 4:30 at the Young Women's Christian association. The subject will be "Ruth and Mary Magdalene," led by Miss Kate Manley. The embroidery class meets on Monday at 2:30 and the German class at 2:30. All members are eligible.

The Shakespeare club met with Mrs. Mary Warden Williamson at her home on Merrimon avenue Friday afternoon. The tragedy of King Lear was discussed and talks were made on the following subjects by some of the members: "History of England in Shakespeare's time," Miss Francis Ruttle. "The London stage in Shakespeare's time," Miss Eugenie Rowe. "Incidents in Shakespeare's life that influenced his tragedies," Mrs. E. B. Burrell. "Rank of the play," Miss Sue Reese. "Goneril and Regan," Miss Beattie Anderson. "Edmund compared with other of Shakespeare's villains," Miss Edith Anderson. "Moral of the play," Miss Kate Manley.

Refreshments were served by Miss Lulu Gay Williams. The club will begin the study of Othello at the next meeting. Miss Mary Millender delightfully entertained a number of her friends at her home on Pearson drive last evening at a costume party. Dancing was engaged in, and delicious refreshments were served towards the close of the evening. Among those invited were Miss Marion Reynolds, Miss Louise Jackson, Miss Sarah Given, Miss Robbie Porter, Miss Dorothy Atkinson, Miss Hanna Jones, Miss Margaret Cowan, Miss Estel Bernard, Mrs. Elsie Alexander, Miss Louise Arbores, Miss Adeline Merrimon, Miss Elizabeth Merrimon, Miss Dorothea Weaver, Miss Alayne Reynolds, Miss Pauline Moore, Miss Edna Bachelor, Miss Louise Carter, Miss Dorothy Randolph.

Mr. R. G. Black of Charlotte is spending a few days in the city a guest at the Battery Park.

Mr. E. P. Bacon of Tryon spent yesterday in the city a guest at Hotel Berkeley.

Mr. O. E. Angell of Winston is spending a few days in the city staying at the Swannanoa.

Mr. S. W. Baloo of Dilshoro spent yesterday in the city staying at the Swannanoa.

Mrs. Fergus Sikeleather, Mr. and Mrs. J. R. Oates, Miss Mary Sikeleather and Miss Lilian Oates re- (Continued on Page Three)

Bon Marche

THE NEW SILKS



A Comprehensive Gathering

We have brought together an assortment of high grade Silks for Spring and Summer wear that we are proud of. No matter what idea you have acquired in regard to the new silks, you have a pleasant surprise in store if you have not viewed our line.

- All we ask is that you see our showing before you buy—then you'll buy here. Every yard of goods that comes from us bears the stamp of Bon Marche quality. You can depend on it to wear. A few of the newer effects are listed below:
- Foulard Silk, 23 inches wide, all the new shades, for 59c, 75c and 89c yard.
 - Foulard Silk, 23 inches wide, in stripes, dots and figures, for \$1.25 yard.
 - Bordered Taffeta Silk, in dress patterns, 45 inches wide, for \$12 and \$15 pattern.
 - Bordered Foulard Silk, in dress patterns, beautiful designs, for \$10 and \$12 pattern.
 - Gremelines, 40 inches wide, in black and colors, for \$1.00 yard.
 - Skimmers Satin de Chine, the standard for light linings, for \$1.50 yard.
 - Foulard Secé Silk, 27 inches wide, many dainty patterns, for 45c yard.
 - Striped Wash Silk, 36 inches wide, best combination of colors, for \$1.00 yard.
- This is a partial memorandum of the newer arrivals. Our line of staple silks is as thorough as ever. You will be satisfied with what you buy here.

Agents for Ladies' Home Journal Patterns

These patterns are made for American women by America's foremost designers. The fact that the greatest woman's magazine published is connected with them is enough to recommend them. We chose Ladies' Home Journal Patterns because we know that they were designed better, that as they became known they would be more popular, for they give satisfaction.

Ladies' Home Journal Patterns for Spring at 10c and 15c.

The Dress Goods for 1911.

Every good we have in shown in our assortment of Spring Wool Fabrics. Prices range from 50c to \$3.50 yard.

Bon Marche

Val Laces Have Arrived for Spring.

You will always find the largest variety of Laces here. Val Laces sell for 50c to 50c yard.

C | B A Modish Corset Designed for Better Dress

This new department—our corset department—has been added to fill the ever increasing demand for a good corset foundation, which will properly bring out those distinctive features of high class apparel.

C/B corset designers maintain a Style Bureau in Paris. Weekly the newest ideas in feminine attire are cabled to C/B makers in New York. Having this information at hand and being fortified by years of experience these makers build corsets unlike all others in an exclusive class.

These superior Corsets are boned with "Samson bone" and have plush on steel. C/B a la spirite corsets have too many desirable features to be named here. We will welcome our many friends and customers to this department and there explain in detail the distinctive merits of our corsets.

The grace, the style and the wonderful comfort of a properly fitting corset can only be known by the wearing of a C/B a la spirite. They come in two hundred and forty models, which includes figures of every conceivable mood. Prices \$2.00 to \$10.00.

M. V. MOORE & CO.
SOLE AGENTS, 11 PATTON AVE.

Grape Fruit

The largest ever sold at 75 Cts., per dozen. Order a dozen today for Sunday morning breakfast.

STRADLEY & LUTHER.
Sells White House Coffee and Tea the World's best.
3 East Park Sq. Phones 64 and 651.

HOODS'

Millinery Opening

Saturday, March 11th

5 Haywood St.

Daily Grind of the Police Court

The following cases were disposed of in city police court yesterday morning:

- C. E. Mack, assault, guilty; continued prayer for judgment.
- Lillie Swann, disorderly conduct, guilty; judgment suspended on payment of the costs.
- J. C. Paxton, disorderly conduct, guilty; judgment suspended on payment of the costs.
- Wynne Hawking, operating automobile in reckless manner; not guilty.

PUBLICITY BUREAU.
Believing that publicity is a form of advertising which pays, Mr. Frank Helen, proprietor of the Mountain Park hotel at Hot Springs, will within a few days open at the ticket office of the Southern railway here a bureau of information in regard to his town. He will supply those desiring it with literature relating to Hot Springs and will keep the public informed on the prices of tickets to that city from various points. He will furnish the rates prevailing at the hotels and will from time to time organize special parties from different cities to spend the week-ends at Hot Springs.

BURN COKE IN THE KITCHEN

Cuts out the smoke and soot. Is lighter to handle, and more in quantity. Coke is the ideal kitchen fuel.

PHONE 130
Carolina Coal & Ice Company

CHESTER'S PILLS

THE DIAMOND BRAND.
Applied Ask your Druggist for Chester's Pills. They are the best pills in the world. They are the only pills that can be taken at any time. They are the only pills that can be taken at any time. They are the only pills that can be taken at any time.

FLOWERS

We make a specialty of Wedding Bouquets, Funeral Designs and Flowers for Social Affairs.

Everything in Cut Flowers

Let us have your orders.

MacKay's Pharmacy
Prescription Specialists
Opp. P. O.

FOR RENT

Eight room house, five minutes walk from post-office. One-half block from car line. Has bath, electric light, range and furnace. Price \$25.00.

THE H. F. GRANT REALTY CO., 48 Patton Ave.

THE GRUNER SANITARIUM

Asheville, N. C. 31 Haywood St. Phone 654

Devoted to the thorough and scientific treatment for select cases of Nervousness, Paralysis, Asthma, Habit, Stomach, Rheumatism, Diseases of women and other chronic diseases.

The Bath and Massage department of the Sanitarium is open to the public. Turkish, Russian, Cabinet, Betz-Hot-Air, Electric-Light, Tub, Sitz, Foot, Shower and Needle Baths, Galvanic and Faradic Treatment, Electric Vibrating and Swedish Massage and Movements. Thure Bright Massage for Diseases of Women, Douches, Lavage.

Private or class instruction in Stenography and Typewriting.

Emanuel School of Shorthand
MISS SADIE EMANUEL, Prin.
Phone 1735. 132 W. Chestnut

The Old Time Furniture Shop
57 North Main St.
Buys and sells all kinds of antique furniture, and makes a specialty of repairing and retouching old pieces.
Phone 1074
HAYNER & KISER, Props.

RIDING AROUND WEAVERVILLE

And North Buncombe is a pleasure when you're driving behind one of our horses.

PHONE 138
Roberts & Williams
Weaverville, N. C.

NOW OPEN

Sproat's Millinery Parlors.
Oates Bldg., Park Sq.

Let us give you an estimate of that Electric Wiring. Our work gives satisfaction.

W. A. WARD,
ANYTHING ELECTRICAL.
12 Church St. Phone 449

Superb Carnations



Our Carnation houses are producing the finest lot of flowers you ever saw. They simply can't be beat. Long stiff stems—flowers that will keep fresh a long time.

A dollar a dozen.

J. Van Lindley Co.
Greensboro, N. C.
SMITH'S DRUG STORE.
ASHEVILLE AGT.

NOTICE

Is hereby given that application will be made to the present session of the General Assembly of North Carolina for the passage of an Act dissolving the undersigned corporation.

This January 20, 1911.
ASHEVILLE AUDITORIUM CO.

Bros. Steam Dye Works
Formerly Asheville Steam Dye Works
POOLE BROS. Works 100 P. The only expert cleaners and dyers in Asheville.
POOLE BROS. Phone 1230