FORMAL OPENING OF BON MARCHE TODAY

MAGNIFICENT STORE READY FOR BUSINESS.

Numerous Attractive Features in This Department Store of Metropolitan Proportions.

The Bon Marche's magnificent new home, situated at the corner of Patton and Lexington avenues, will be thrown open to the public today, for the first time. The stocks of goods which were contained in the stroe room of the Bon Marche on South Main street and the Bon Marche Annex, on Pack square, have been removed to the new building and the old Berkeley hotel building presents an unusually fine appearance just now.

Only the four walls of the building which have housed numerous traveling men and hundreds of tourists, remain. The roof has been torn away to make room for a new one. The cellar has suffered a similar fate and the interior is entirely new. The front speaks for itself and those who have passed the building have easily seen that it is changed wonderfully.

The building presents a good appearance from the exterior and the interior is exceedingly handsome in appearance. The curved glass show cases show up prettily on the first floor, and there are 300 feet of glass show cases on the three floors. The flooring is of hardwood maple and steel ceilings add to the beauty of the first two floors. A telephone exchange with fifteen stations connects the many departments and the electric elevator is doubtless the largest in the city.

An attractive feature of the building is the rest room, equipped with a desk, table, settee, chairs, mirrors and all other necessary equipment for making the room a most comfortable one. It is provided especially for the use of the out-of-town customers of the Bon Marche.

The building is well lighted, all four sides being well ventilated with large windows and the electric lighting system is effective. The air line rapid cash service is completely distributed throughout the building.

The Bon Marche in its new home, as heretofore, will be managed by E. Lipinsky and his sons and the various departments will have their buyers. A. Price, who for some time past, has been connected with the Povogt company, of Wilmington, has been secured to buy for the dress goods department. The white goods department will be in charge of C. A. Baughn; Miss Alice White will conduct the trimmings department. The goods for the lace department will be bought by Mrs. Fannie Carter and Miss Elizabeth Bell will make the purchases for the department which handles gloves and handkerchiefs. The hosiery department will be under the care of Mrs. Otis Miller and the knit underwear department will be presided over by Miss Esther Londow. Mrs. William Edison will conduct the notions department and M. Weinberger will be at the head of the ready-to-wear department. Mrs. J. E. Jones, formerly with the Lippincott Department store at Wilmington, Delaware, has taken charge of the department which handles corsets, and Miss Weaver will conduct the muslin underwear department. The drapery and curtain department will be in charge of Miss Cene Williamson, while Chas. Chance will do the buying for the trunks and leather goods department. Floyd McCanless will retain his position as window trimmer.

A number of new departments have been added to the store, including trunks and leather goods, silverware, perfumery and other toilet articles.

POLICE BLOTTER'S DAILY RECORD

The following arrests were made yesterday:

Fletcher Greenwood, disorderly conduct.
Brownlow Penland, drunk.
C. I. Callahan, retailing.
Oscar McConnell, retailing.
Yates Hayes, drunk.
Ralph Doyles, assault.
Vermon Gibbs, assault.

Of Interest to the Economical Woman

A number of Suits and Dresses, odd styles, but good materials and well tailored. The material in them is worth more than the price asked, to say nothing of the making.

To close them out have placed in three lots and marked at prices which will move them out quickly.

Lot. 1. 19 Suits at.. .. ..$5.95
Lot 2. - 13 Suits at.. .. ..$3.95
Lot 3. 25 Dresses at $3.95

No exchanges, refunds or alterations at these prices.

M. V. MOORE & CO.

Specialists in Women's Ready-to-Wear Garments.
11 PATTON AVE.
Careful Attention given to Mail Orders
Ask for a fall Catalogue.

Baby's Voice

Every woman's heart responds to the charm and sweetness of a baby's voice, because nature intended her for motherhood. But even the loving nature of a mother shrinks from the ordeal because such a time is regarded as a period of suffering and danger. Women who use Mother's Friend have saved much discomfort and suffering, and their systems, being thoroughly prepared by this great remedy, are in a healthy condition to meet the time with the least possible suffering and danger. Mother's Friend is recommended only for the relief and comfort of expectant mothers; it is in no sense a remedy for various ills, but its many years of success, and the thousands of endorsements received from women who have used it are a guarantee of the benefit to be derived from its use. This remedy does not acromplish wonders but simply assists nature to perfect its work. Mother's Friend allays nausea, prevents caking of the breasts, and in every way contributes to a strong, healthy motherhood. Mother's Friend is sold at drug stores. Write for our free book for expectant mothers.

Mother's Friend

BRADFIELD REGULATOR CO., Atlanta, Ga.

Wedding Stationery
CORRECT STYLES AND PRICES MAILED UPON REQUEST
Bailey, Banks & Biddle Company
Philadelphia, Pa.

"RESTORATION" WAS SUBJECT OF ADDRESS

Men's Meeting at Y. M. C. A. Sunday Afternoon Was Attended by Large Audience—Rev. Newell Speaker.

Rev. W. A. Newell, of the Haywood street Methodist church, addressed the men's meeting at the Y. M. C. A. yesterday on "Restoration," when he called attention to the urgent need of of the restoration of the old time feeling and relations between man and man and man to the Master.

This life is a complex one, said the speaker. Each person, whether he be a laborer, business or professional man, covers his own sphere of usefulness and knows comparatively little of the needs and conditions of things in the other walks of life. The present day activities form a barrier between men in their respective vocations and persons engaged in other activities. There is far less relationship between employer and employe in this day than there was between master and slave in the days of our forefathers, said Mr. Newell, but the trouble is not the fault of man but due to the marvelous development of this country.

He said that there is an outcry against so many preachers and teachers, but we need more, as they will bring us in closer relationship with each other and when the time comes that the schools are supplied with a sufficient number of teachers, the pupils can be taught within five minutes what they have to ponder and pore over for hours to learn it from text books.

There is a class of people who contend that they cannot conduct a legitimate business and live upright lives, said the speaker, declaring that any legitimate business could be conducted as Jesus would conduct it. If Christianity has developed a type of civilization beyond its control, the world has reached a critical stage, he said.

Mr. Newell impressively urged upon his audience the necessity of the restoration of old time fellowship, promising that complete restoration would in the event of time come to all of us.

ACCOUNTED FOR

"Were you seasick crossing the ocean, Pat?"

"Oi was turrible sick comin' over but nivver a qualm did Oi hov goin' back."

"Really? How did you account for that?"

"Sure and Oi nivver wint back, yure Honor."—Harper's Weekly.

FIRST ANNUAL W.N.C. FAIR GATES WILL OPEN TOMORROW AT 2.30 P.M.

No Stone Left Unturned to Make This the Greatest Event of the Kind Ever Held in This Section of the State—Parade Opening Feature

The gates of the long-heralded first annual Western North Carolina fair, which will be held at Riverside park, will be thrown open tomorrow afternoon at 2.30 o'clock. The placing of exhibits will make that place a scene of great activity today. Everything will be in place at the opening hour. The opening occurs just after the parade which will form at the court house tomorrow at 1:30 p. m.

The entry lists in which competition will be made for cash premiums closed Saturday night and every effort will be made to have a great part of the fair exhibits placed on the grounds today in order that there will be no strain and confusion on the fair grounds Tuesday, when the fair will be opened for four days. The management urges that exhibits be transferred to the park today in cases where such will be convenient, as it is hoped that there will be no hitch on the opening day and that everything on exhibition will be displayed to the best advantage.

Arrangements will be made today for the midway attractions. While the list of free attractions will not be as large as is found at some fairs, the management has been particular in trying to eliminate all features that would be offensive to the most fastidious person.

The Parade.

The parade, which will be participated in by various organizations and officials, will begin at 1:30 Tuesday afternoon, and will be one of the pleasing events of the opening of the first fair for Western North Carolina.

In order to co-operate in making this a most successful fair, the merchants of Asheville will close their places of business Tuesday at 1:30 o'clock and remain closed throughout the day that Asheville may turn out en masse and enjoy the opening exercises, when Chief Justice Gudger, of the Panama Canal Zone, will make the opening address, probably to be followed by Hon. F. M. Simmons and others.

The number of entries in all department is most gratifying, but as some of them were made at the fair headquarters and others were made through the directors of the various departments, no correct estimate could be given of the entry lists in the different departments yesterday. It is believed that the number and quality of entries in some departments will exceed those of any fair ever held in this state.

Entries of Stock.

The interest taken in the hog department, which has been under the supervision of Hon. William J. Cocke, has been keen and judging from the entries made it is believed that the best collection of swine ever seen in this part of the state will be exhibited.

George S. Arthur, who is director of the field and garden department, will have a great display from Western North Carolina, including nearly every product that can be grown in the soil of this section. Handsome cash premiums will be offered in this as well as in nearly all other lines, and the whole department will naturally appeal to the farmers, who will have some splendid exhibits.

It is understood that there will be about forty horses entered under the direction of James G. Stikeleather. There will be some of the finest blood to be found in the mountains on the fair grounds.

M. F. Hoffman, director of the cattle department, has worked up a large number of entries of breeds of various kinds and the collection of cattle will be interesting to the people as there will be members of the bovine family of all ages, sizes and shapes, there being one exhibit that will have five legs, it is said. There will be several sheep entered, but the competition in this line will not be as keen as in other departments.

S. P. Mears, director of the poultry department, will have on exhibition about 350 birds. There will be among the collection two wild turkeys lately caught. In all there will be about ten turkeys and forty or fifty ducks and chickens of all kinds entered by several poultry fanciers. The classes of poultry will be varied and the exhibits will be interesting, especially for this season of the year.

Fruit Department.

The fruit department under the direction of Charles W. Mason, promises to be extremely interesting in view of the fact that some of the finest apples grown in the country can be grown in Western North Carolina. Shipments of fruit were received several days ago and placed in cold storage.

J. M. English has charge of native woods and the timber products of the mountains will be displayed to great advantage.

There have been several entries in the mineral department under the direction of F. R. Hewitt. A number of native gems and minerals will be displayed as well as a number of old relics.

The school children throughout the western part of the state will make a number of exhibits consisting of maps and drawings.

Women's Department.

The ladies will vie with each other in the pantry supply department and have a tempting display of several good things that delight the epicurean.

rean.mhmh m mhmhr hr rdl upyp

Great competition has market the woman's department of which Mrs. S. E. Dilworth has charge. There will be a large and fancy display of finery that includes almost anything to which the ladies can turn their hand and demonstrate their talents. The first building in the park at the entrance will be turned over to this department. In view of the fact that the mineral department will also be in this house, it will be locked at night and looked after and the embroidered work will be well protected. There will be a most interesting display, as great interest has been taken in this department by a large number of ladies.

There will also be a beautiful display of fine arts and handiwork as a number of the industries manufacturing these articles will have large displays.

Rutherford P. Hayes, who has charge of the farm implements, will have a most interesting display, some of the machinery having already been placed on the grounds.

The sheltering space for the fair will be the best of any fair ever held in the state, it is said, in view of the fact that the Asheville Electric company turned over its buildings for the occasion. The bowling alley building will be used for the pantry department and long lines of tables have been constructed for this purpose. The skating rink has been covered with long rows of tables which will be used for the horticultural, agricultural, floral and hardwood departments. The car sheds have been converted into good stalls for horses and cattle and a great many pens have been made for hogs. The stock will all be sheltered as well as the other exhibits of the fair. The attractions will be located mostly on the ball grounds. One shed has been erected thereon for stock.

Amusement Features

One of the most spectacular features of the fair will be the daring slide made by Daredevil "Happy Jack" Taylor, who, while enveloped in fire, will slide each night on a slender wire across the French Broad river into the fair grounds, a distance of about 1,000 feet.

There will be a gorgeous display of fireworks each night, a band concert, balloon ascension and the thrilling and exciting game of lacrosse played by the Indians from the Cherokee reservation.

Mr. and Mrs. Adolph Topperwein will give an interesting exhibition with their Winchester rifles. In the most remarkable exhibition of rifle shooting ever given, Mr. Topperwein shot for ten days at 72,500 two and one-quarter inch wooden blocks thrown into the air by an assistant, missing only nine of the entire lot and only four out of the first 50,000. At the Pacific coast handicap, held at Seattle in 1910, Mrs. Topperwein won high average over a large field of the best shots of the Pacific coast and Canada. They have made good scores in some of the great shootig contests in this country.

The educated horse and the moose arrived yesterday and will give some interesting demonstrations.

Closing Hour

The management of the fair association calls special attention to the fact that the fair grounds will not be open to the public until 2:30 o'clock tomorrow afternoon.

It is understood that the school children of the city schools will be given one day on which to attend the fair. The schools of Buncombe county will also take off one day, the exact day being left with the discretion of the committeemen of the schools. Some of the private schools will also close and probably the schools of some of the other counties.

Reduced Fare

Reduced railroad rates will be made from all parts of western North Carolina and tickets will be sold from the 6th to the 13th inclusive, good returning till October 16.

From the interest that has been shown in the fair, the management is persuaded to believe that there will be more people in Asheville during the fair than ever gathered here at one time before.

Order of Parade

The parade will form at the county court house, Tuesday, October 10, at 1:30 p. m., and will march via Pack Square, Patton avenue, Haywood street and Montford avenue to the fair grounds at Riverside park.

The public and participants in the parade are requested to observe the following order of formation:

Chief marshal and assistant marshals, officers of Western North Carolina Fair association, and speakers of the day, the board of county commissioners and other officials of Buncombe county, the borad of aldermen of the city of Asheville and other city officials, T. P. A.'s & U. C. T.'s, the board of trade, retail merchants association in carriages will form on the south side of College street, east of the court house; first North Carolina regiment band, military companies F and K, fire department, clowns, ladies in tallyhoes, private carriages, horse back riders, and trades displays, will form on Vance street.

The management of the fair association desires that every one in Asheville and this great western North Carolina will join in and make this parade the greatest western North Carolina has ever seen.

Still Weak From Hot Spell

Physicians say that the unusual and terrific heat of last summer did great damage to many people who do not even suspect it. There are many right in this town who are feeling weak, listless and discouraged, losing flesh and going into a decline on account of the strain of last summer.

A Red Bank, N. J., man, Mr. Walton Cullington, has found what to do in such cases. He says: "When I was badly rundown, growing weak and losing my flesh, I took Vinol to build me up and make me strong. It has been perfectly satisfactory, and I would not take anything for the good Vinol did me. I am all right now."

It would be a great blessing if all who are in broken health, whether old, middle aged or young, could know that Vinol is the one thing they need to make them well and strong again. We can prove by people you know well that Vinol, our delicious cod liver and iron preparation without oil, is the greatest blood builder and strength creator known, and we guarantee it to give satisfaction. Smith's drug store, Asheville, N. C.

Bon Marche

The Bon Marche Opens Today at 9 a. m. at No. 19 to 23 Patton Ave.

Bigger, Brighter and Better Than Ever

Do Your Shopping Here

"BOOSTERS' BANQUET" TO BE GIVEN TONIGHT

PRESIDENT FINLEY AND SENATOR SIMMONS SPEAKERS

Object of Occasion is to Put This Section's Advantages Before the People.

United States Senator Furnifold M. Simmons and President W. W. Finley of the Southern railway, will be the principal speakers at the Western North Carolina "boosters' banquet" which will be given at the Battery Park hotel this evening at 8 o'clock, and which will be followed by a business meeting at which a permanent organization will take place. The banquet will be attended largely by the editors, bankers, mayors and other prominent citizens of Western North Carolina and plans will be laid for boosting the western part of North Carolina in an effective way and that will result in good to the section of the state, which includes are planning the banquet to bring the people of the section together, to let them swap ideas, make suggestions and formulate plans whereby money may be spent judiciously in advertising the "land of the sky" as a whole. It is believed that much good can be done by boosting this section of the state, which includes some of the prettiest scenery in America and the best climate in the world. The idea of those who are boosting the banquet is to get one hundred cents worth of advertising for every dollar spent in that direction and it is quite probable that next season will see more judicious advertising for Western Carolina.

Tonight's banquet is given under the auspices of the Asheville board of trade and it is believed that it will be very successful, since the spirit which prompts it has been moving in this section for some time although this is the first time that it will be brought to a tangible head.

A woman can put more meaning into one look than a man can into a million words.

CRAMP NEARLY CAUSES DEATH

Lady in Board Camp, Attacked by Cramp, Says She Felt as if She Were Dead

BOARD CAMP, Ark.—"When I was just fifteen years old," says Mrs. Virgie Bain, of this place, "I suffered awfully with a cramp in my stomach, about once a month, and I had a dead feeling all the time—no life to do anything.

"I took two bottles of Cardui, and I felt like a different person. I had tried all kinds of medicine for over a year, but not a thing helped me until I took Cardui.

"A short time ago, I suffered again. I would ache and hurt, till I couldn't stand on my feet a minute to do my work. My back ached and my head hurt all the time.

"I was glad I knew about Cardui! I took three bottles, and now I never have any ache or pain and I am cheerful and happy."

If you have wondered where you could find a remedy to ease your pain and relieve the torment which goes with so many forms of womanly trouble—here is your answer.

Take Cardui, the woman's tonic, and be relieved, as Mrs. Bain was.

Cardui is just the medicine every woman needs, to help her over her womanly troubles.

Try Cardui.

N. B. Write to Ladies' Advisory department, Chattanooga Medicine company, Chattanooga, Tenn., for Special Instructions and 64-page book, "Home Treatment for Women," sent in plain wrapper, on request.

PREPARE FOR THE COLD DAYS TO COME
CALL AND SEE OUR HANDSOME STOCK OF
STOVES, RANGES and HEATERS
We handle the well-known Monitor makes of stoves, ranges and heaters, also the celebrated Cole's "Vortex" Hotblast Heater. You can save money by buying now.
Wood Heaters $1.25 up
Coal Stoves $5.00 up
Beaumont Furniture Co.
PHONE 1002 27 S. MAIN ST.

WHEN IT COMES TO
REPAIRING
Watches and jewelry and the resetting of diamonds you can rely on us to give you service that is absolutely satisfactory in every respect.
CHAS. E. HENDERSON, Jeweler
52 PATTON AVENUE

SEWING MACHINES
VARIOUS MAKES
Sold, Exchanged, Rented and Repaired
CASH OR EASY PAYMENTS
ASHEVILLE SEWING MACHINE CO.
Legal Bldg—Pack Square.
Phone 1509

Guth
CELEBRATED CANDY ON ICE AT
McKay's Pharmacy
Oppo. Post Office.

THE Gossard CORSETS "They Lace In Front"
MISS HUFF,
EXPERT CORSETIERE
ROOMS 27 and 28
American National Bank Building

HOOD'S
MILLINERY
5 Haywood St.

MISS CRUISE'S SHOP
25 Haywood St.
Phone 16
Hair Goods of all styles made up to order.
We make up combings also.

Bread for the Hungry
And good bread, too, is our BUTTER CRUST BREAD, which leads all others in point of goodness from every standpoint. It is made of flour from selected wheat, retains moisture longer, and more bread to the loaf—16 ounces. Ask your grocer or phone 622.
ASHEVILLE STEAM BAKERY

There's a best in everything
A scuttle of coal a day is a ton in a month. You save much coal, cozily warm your home and do away with ash-dirt and drudgery by using HOT WATER SYSTEM
Estimates Cheerfully Furnished.
IDEAL Boilers and AMERICAN Radiators
Union Plumbing Company.
23 N. Main Street.
Phone 422

M. Webb Co.
MILLINERY IMPORTERS
Club Bldg.-----Haywood St.

Comparing the quality of Pianos sold at a certain price, **Falk's Music House** has always given higher quality than any of his competitors.
FALK'S MUSIC HOUSE
26 South Main St.

FOR SALE
Three of the best residence properties on Montford avenue. A rare opportunity to get an elegant home. Terms.
CANADAY REALTY CO.,
Phone 974. 10 N. Pack Square.

THE BERLIN
A full line of ladies' and gents' and children's ready-to-wear clothes.
1 EAST PACK SQUARE.
Adjoining Fire Department Building.