THE ASHEVILLE CITIZEN, MONDAY, OCTOBER 9, 1911



MAGNIFICENT STORE READY FOR BUSINESS.

rous Attractive Features in This Department Store of Metropolican Proportions.

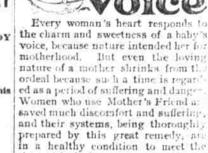
The Bon Marche's magnificent new home, situated at the corner of Pat- and danger. ton and Lexington avenues, will be recommended only for the relief and thrown open to the public today, for comfort of expectant mothers; it is in the first time. The stocks of goods no sense a remedy for various ills, which were contained in the stree but its many years of success, and room of the Bon Marche on South the thousands of endorsements re-Main street and the Bon Marche ceived from women who have used it Annes, on Pack square, have been are a guarantee of the benefit to be removed to the new building and derived from its use. This remedy

Only the four walls of the build- vents caking of ing which have housed numerous the breasts, and traveling men and hundreds of tour- in every way traveling men and hundreds of the in every way contributes to contribute to contri my to make room for a new one. The cellar has suffered a similar fain and the interior is entirely new. front speaks for itself and those who have passed the building have easily seen that it is changed wonder-

The building presents a good ap segrance from the exterior and the interior is exceedingly handsome in appearance. The curved glass show show up prettily on the first floor, and there are 300 feet of giass show cases on the three floors. The oring is of hardwood maple and steel cellings add to the beauty of the first two floors. A telephone ex-change with fifteen stations connects the many departments and the electric elevator is doubtless the largest in the city.

An attractive feature of the building is the rest room, equipped with a desk, table, settes, chairs, mirrors and all other necessary equipment making the room a most comfortable one. It is provided espe chally for the use of the out-of-town customers of the Bon Marche. The building is well lighted, all

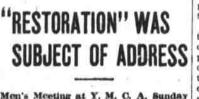
four sides being well ventilated with large windows and the electric lighting system is effective. The air line rapid cash service is completely dis-tributed throughout the building. The Bon Marche in its new home heretofore, will be managed by E Lipinsky and his sons and the vaus departments will have their buyers. A. Price, who for some time past, has been connected with the Povogt company, of Wilmington, has been secured to buy for the dress goods department. The white goods department will be in charge of C. Baughn; Miss Alice White with duct the trimmings department. e goods for the lace department be bought by Mrs. Fannie Car-and Miss Elizabeth Bell will make the purchases for, the department which handles gloves and handkerefs. The hostery department will under the cars of Mrs. Otis Milnhitte. and the knit underwear department will be presided over by Miss ther Londow, Mrs. William Edion will conduct the notions department and M. Weinberger will be at the head of the ready-to-wear department. Mrs. J. E. Jones, forwith the Lippincott Departstore at Wilmington, Delaware has taken charge of the department which handles corsets, and Miss Weaver will conduct the muslin under-The drapery ar



time with the least possible suffering Mother's Friend the eld Berkeley hotel building pre-secta an unusually fine appearance just now. does not accomplish wonders but sim-ply assists nature to perfect its work. Mother's Friend allays nausea, pre-

Mothers trong, healthy motherhood. Mother's Friend is sold at drug stores. Write for our free ook for expectant mothers. BRADFIELD REGULATOR CO., Atlanta, Gr.





Afternoon Was Attended by Large Audience-Hay, Newell Speaker,

Rev. W. A. Newell, of the Haywood street Methodist church, addressed the men's meeting at the Y. M. C. A. through the directors of the various yesterday on "Restoration," when he departments. no called attention to the urgent need of could be given of the entry lists in the of the restoration of the old time different departments yesterday. feeling and relations between man and man and man to the Master. This life is a complex one, said the speaker. Each person, whether he in this state. be a laborer, business or professional E

man, covers his own sphere of use-fulness and knows comparatively little of the needs and conditions of things in the other walks of life. The bas been keen and judging from the present day activities form a barrier between men in their respective vocations and persons engaged in other activities. There is far less relationship between employer and employe in this day than there was between master and slave in the days of our forefathers, said Mr. Newell, but the trouble is not the fault of man but

ACCOUNTED FOR

"Sure and Oi nivver wint back, yure

Honor."-Harper's Weekly.

due to the marvelous development of this country. He said that there is an outerr against so many preachers and teachers, but we need more, as they will bring us in closer relationship with will have some splendid exhibits. each other and when the time comes

BON MARCHE TODAY BOLDY'S FIRST ANNUAL W.N.C. FAIR GATES WILL OPEN TOMORROW AT 2.30 P. WILL OPEN TOMORROW AT 2.30 P.M.

No Stone Left Unturned to Make This the Greatest Event of the Kind Ever Held in This Section of the State-Parade Opening Feature

The gates of the long-heralded play of fine arts and handiwork as irst annual Western North Carolina a number of the industries manufacair, which will be held at Reverside turing these articles will have large park, will be thrown open tomorrow displays, Rutherford P. Hayes, who has

ifterneon at 2.20 o'clock. The placing of exhibits will make that place charge of the farm implements, will a scene of great a tivity today. Every- have a most interesting display, some hing will be in place at the opening of the machinery having already been hour. The opening occurs just after placed on the grounds The sheltering space for the fair

the parade which will form at the ourt houng tomorrow at 1.30 p. m. The entry lists in which competition dll be made for cash loued Saturday night and every effort will be made to have a great part of the fair exhibits placed on the grounds today in order that there will fair grounds Tuesday, when the fair will be opened for four days. The transferred to the park today in cases where such will be convenient, as R is hoped that there will be no hitch

on the opening day and that everything on exhibition will be displayed o the best advantage. Arrangements will be made today for the midway attractions. While the list of free attractions will not be as large as is found at some fairs. the management has been particular in trying to eliminate all features that would be offensive to the most fustidi-

ous person. The parade, which will be partici-pated in by various organizations and The Parade.

pleasing events of the opening of the first fair for Western North Carolina. In order to co-operate in making this a most successful fair, the mer-

The number of entries in all departothers. ment is most gratifying, but as some of them were made at the fair headquarters and others were made correct estimate is believed that the number and qual-

Entries of Stock. The interest taken in the hog department, which has been under the

supervision of Hon, William J. Cocke, entries made it is believed that the best collection of swine over seen in this part of the state will be exhib-

ited. George S. Arthur, who is director will have a great display from Western North Carolina, including nearly and the whole department will na-

turally appeal to the farmers, who It is understood that there will be about forty horses entered under the

in the state, it is said, in view of the premiums | fact that the Asheville Electric company furned over its buildings for the occasion. The bowling alley building will be used for the pantry derounds today in order that there will partment and long lines of tables he no strain and configion on the have been constructed for this purpose. The skating rink has been ered with long rows of tables which will be opened for four union ered with long rows of tables which management urges that exhibits be will be used for the horticultural, agricultural, floral and hardwood de-partments. The car sheds have been

will be the best of any fair ever held

converted into good stalls for horses and cattle and a great many pens have been made for hogs. The stock will all be sheltered as well as the other exhibits of the Inir. The attractions will be located mostly on the ball grounds. One shed has been ercoled thereon for stock.

Amusement Features

One of the most spectacular features of the fair will be the daring slide made by Daredevil "Happy

Jack" Taylor, who, while enveloped in fire, will slide each night on a slen officials, will begin at 1:30 Tuesday der wire across the French Broad officials, will begin at 1 of the one of the river into the fair grounds, a distance of about 1,000 feet. There will be a gorgeous display of fifeworks each night, a band concert balloon ascension and the thrilling

and exciting game of lacrosse played by the Indians from the Cherokee reservation. Mr. and Mrs. Adolph Topperwein will give an interesting exhibition

with their Winchester rifles. In the most remarkable exhibition of rifle shooting ever given, Mr. Topperwein shot for ten days at 72,500 two and one-quarter inch wooden blocks thrown into the air by an assistant, missing only nine of the entire lot and only four out of the first 50,000. At the Pacific coast handicap, held at Seattle in 1910, Mrs. Topperwein won high average over a large field of the best shots of the Pacific coast and Canada. They have made good scores in some of the great shootig

contests in this country. The educated horse and the moose rrived yesterday and will give some interesting demonstrations.

C ening Hour The management of the fair assolation calls special attention to the fact that the fair grounds will not be open to the public until 2:30 o'clock omorrow afternoon.

It is understood that the school) section of the state, which includes children of the tity schools will be are planning the banquet to bring of the field and garden department, given one day on which to attend the fair. The schools of Buncombe coun- to let them swap ideas, make sugevery product that can be grown in the soil of this section. Handsome of the committeeman of the ty will also take off one day, the ex- | gestions and formulate plans whereby of the committeemen of the schools. | advertising the "land of the sky" as cash premiums will be offerred in this Some of the private schools will also a whole. cash premiums will be department will ma-some of the other counties. Sectify of the state, which includes Reduced Fare

Reduced ratiroad rates will be made from all parts of western North Caro-world. The idea of those who are



Bigger, Brighter and Better Jhan Ever

Do Your Shopping Here

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chants of Asheville will close their places of business Tuesday at 1:30 o'clock and remain closed throughout the day that Asheville may turn out en masse and enjoy the opening exercises, when Chief Justice Gudger, of the Panama Canal Zone, will make the opening address, probably to be followed by Hon. F. M. Simmons and

ity of entries in some departments will exceed those of any fair ever held

curtain department will be in charge of Miss Cene Williamson, while Chas. Chance will do the buying for the trunks and leather goods depart-ment. Floyd McCanless will retain his position as window trimmer.

A number of new departments have been added to the store, including trunks and leather goods, silverware, perfumery and other tollet ar-



The following arrests were made Fletcher Greenwood, disorderly con-

duct. Brownlow Penland, drunk, C. I. Callahan, retailing. Oscar McConnell, retailing, Ystes Hayes, drunk. Ralph Doyles, assault.

th

Vermon Glbbs, assault.

Of Interest to the **Economical Woman**

books.

said.

cean, Pat?"

in' back."

for that?"

A number of Suits and Dresses, odd styles, but good materials and well tailored. The material in them is worth more than the price asked, to say nothing of the making.

To close them out have placed in three lots and marked at prices which will move them out quickly.

Lot. 1. 19 Suits at \$5.95	
Lot 2 13 Suits at	
Lot 3. 25 Dresses at \$3.95	
No exchanges, refunds or alterations	at
ese prices.	

M. V. MOORE & CO.

n's Beady-to-Wear Garments 11 PATTON AVE.

Careful Attention given to Mail Orders

Ask for a fall Catalogue.

that the schools are supplied with a sout forty horses entated and the south of the what they have to ponder and pore to be found in the mountains on the fair grounds. M. F. Hoffman, director of the catover for hours to learn it from text

tle department, has worked up a large number of entries of breeds of va-There is a class of people who conrious kinds and the collection of caltend that they cannot conduct a legisaid the spesker, declaring that any tle will be interesting to the people timate business and live upright lives. legitimate business could be conduct- as there will be members of the bo vine family of all ages, sizes and

Christianity has developed a type of shapes, there being one exhibit that civilization beyond its control, the will have five legs, it is said. There will be several shoep entered, but world has reached a critical stage, he the competition in this line will not be as keen as in other departments. S. P. Mears, director of the poultry Mr. Newell impressively urged upon department, will have on exhibition his audience the necessity of the restoration of old time fellowship, promising that complete restoration would about \$50 birds. There will

among the collection two wild turkeys lately caught. In all there will be about ten turkeys and forty or fifty ducks and chickens of all kinds in the event of time come to all of us. entered by several poultry fanciers. "Were you seasick crossing the The classes of poultry will be varied and the exhibits will be interesting, especially for this season of the year. "Ot was turrible sick comin' over but nivver a qualm did Oi hov go-Fruit Department. "Really? How did you account

The fruit department under the of Charles W. Mason. direction promises to be extremely interesting finest apples grown in the country can be grown in Western North Carollna. Shipments of fruit were received several days ago and placed in

cold storage J M. English has charge of native woods and the timber products of the mountains will be displayed to great advantage. There have been several entries in

the mineral department under the di-rection of F. R. Hewitt. A number of native gems and minerals will be displayed as well as a number of old relics.

The school children throughout the western part of the state will make a number of exhibits consisting of maps and drawings. Women's Department.

The ladies will vie with each other in the pantry supply department and have a tempting display of several good things that delight the epicu-

rean. rean.mhmh m mhmhr hr rdl upyp Great competition has market the woman's department of which Mrs. I was hadly rundown, growing weak so that and losing my firsh, I took Vinol to will be a large and fancy display of build me up and make me strong. It finery that includes almost anything has been perfectly patisfactory, and I finery that includes almost anything to which the ladies can turn their hand and demonstrate their talents. Winol did me. I am all right now." It would be a great blessing if all The first building in the park at the who are in broken health, whether entrance will be turned over to this department. In view of the fact that the mineral department will also be know that Vinol is the one thing they in this house, it will be locked at night and looked after and the em-broider:d work will be well protected. Know well that Vinol, our delicious There will be a most interesting discod liver and iron preparation withplay, as great interest has been taken out oil, is the greatest blood builder in this department by a large num- and strength creator known, and we ber of indies. guarantee it to give satisfaction. There will also be a beautiful dis- Smith's drug store, Asheville, N. C. quest.

shown in the fair, the management is season will see more judicious adver

persunded to believe that there will be more people in Asheville during the fair than ever gathered here at one time before.

Order of Parade

The parade will form at the county ourt house, Tuesday, October 10, at :30 p. m., and will march via Pack Patton avenue, Haywood brought to a tangible head. Square. street and Montford avenue to the fair grounds at Riverside park.

The public and participants in the into one look than a man can into a arade are requested to observe the ollowing order of formation:

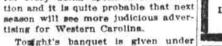
Ohief murshal and assistant mar shals, officers of Western North Car olina Fair association, and speakers of the day, the board of county commissioners and other officials of Bunombe county, the borad of aldermen of the city of Asheville and other city officials, T. P. A's & U. C. T.'s, the board of trade, retail merchants asso clation in carriages will form on the south side of College street, east of the court house; first North Carolina in view of the fact that some of the regiment band, military companies F and K, fire department, clowns, ladies in tallyhoes, private carriages horse back riders, and trades displays will form on Vance street.

The management of the fair asso clation desires that every one in Asheville and thit, yout western North Carolina wiff a in and make this parade the a liest western North Carolina) is ever seen

Still Weak From Hot Spell

Physicians say that the unusual and

A Red Bank, N. J., man, Mr. Wal-



the auspices of the Asheville, board of trade and it is believed that it will be very successful, since the spirit which prompts it has been moving in this section for some time although this is the first time that it will be

A woman can put more meaning million words



BOARD CAMP, Ark .- "When was just fifteen years old," says Mrs. Virgle Bain, of this place, "I suffered awfully with a cramp in my stomach about once a month, and I had a dead feeling all the time-no life to do anything. "I took two bottles of Cardul, and

I felt like a different person. I had tried all kinds of medicine for over a year, but not a thing helped me terrific heat of last summer did great until I took Cardul.

"A short time ago I suffered again. damage to many people who do not even suspect it. There are many I would ache and hurt, till I couldn't right in this town who are feeling stand on my feet a minute to do my weak, listless and discouraged, losing work. My back ached and my head fiesh and coing into a decline on ac-count of the strain of last summer. hurt all the time.

"L was glad I knew about Cardul! I took three bottles, and now I never

ton Cullington, has found what to have any ache or pain and I am do in such cases. He says: "When cheerful and happy." cheerful and happy." If you have wondered where you could find a remedy to ease pain and relieve the torment which goes with so many forms of wom anly trouble-here is your answer. Take Cardul, the woman's tonic and be relieved, as Mrs. Bain was. Cardul is just the medicino every woman needs, to help her over her vomanly troubles. Try Cardul.

N. B. Write to Ladles' Advisory department, Chattanobga company, Chattanooga, Tenn., for Special Instructions and 64-page book, "Home Treatment for Wom-en." sent in plain wrapper, on re-

Phone 974.

children's ready-to-wear clothes. CANADAY REALTY CO., 1 EAST PACK SQUARE. Adjoining Fire Department Building. 10 N. Pack Square.