Society and Personals

M. V. MOORE \& CO.

## 11 Patton Avenue

Invite you to see a large shipment of One piece styles, variously treated to give becomingness sand grace. The high waist line is featured. Skirts are plain or with panel baek and Yront.

Materials are broadcloth, serge, silk and velvet in all the fashionable shades - navy, copenlagen, wine, wistaria, damson, green,
stone, violet, lavender, black and white. Trimming in self and contrasting colors - fancy
braids, heavy silk cord, lace and hand braiding.

## Junior Sizes, 13, 15 and 17 <br> Misses sizes, 14 to 18 Women's sizes, 34 and up <br> Prices, $\$ 12.50$ to $\$ 55.00$

splelailists in ready-to-wear garments for WOMEN, MISSES AND CMLDREX

## Mail Orders Are Promptly Attended to at Jhis Store

## BoD(Marahe

We Sell Communily Silverware. Six Jeaspoons Are Priced at \$2.00. Warranted to Wear Fifty Years

## A Store Jhat's Easy to Get to

Located mid-way between the Square and the Postoffice, this store is accessible to all. The street cars stop directly in front of the store. Next time you are up town ask to get off at the Bon Marche.

Below you find a few of the Departments mentioned and the news from them.
$\mathscr{A}$ Corset Department Out of the Ordinary
You will agree with us when you've seen it. Not only on ac ount of its unusual size but the fact that every one of the corsets are brand new and up-to-date

The new Redfern Models sell for $\$ 3.00$ to $\$ 10.00$ per pair. Warner Corsets are priced at $\$ 1.00$ to $\$ 5.00$ per pair. Thompson Corsets are priced at $\$ 1.00$ to $\$ 3.50$ per pair

## Blankets and Comfortables

Cold weather ahead! Are you prepared for it with warm bedding ? Many are not-waiting for the first snow storm. Our Our Blankets are priced at $\$ 1.25$ to $\$ 15.00$ per pair.
The Comfortables sell at $\$ 1.75$ to $\$ 20.00$.
They are on the same floor with our Trunk and Suit Case De partment.

## Royal Society Art Goods <br> This department, together with the per <br> Ready-fo-wear Department Now. Comfortably Situated <br> Special Price on Knit Underwear

 fumery, is attracting more attention than any of the other new departments. We are carrying complete assortments of Belding and Royal Society Art Goods. Another change-we think for the bette -is the Columbia Wool. Every kind made Royal Society Packages sell for 25 c and50c each.

Our Suits are now the center of attrac

tion on the second floor. The big, new cab inet with its many mirrors is holding our stock of over 300 suits.
Our styles though new and nobby, are authentic. The fitting here has made the de partment what it is today.

Ladies' Suits sell for $\$ 15.00$ to $\$ 50.00$.

Right now, when the weather is begianing to turn cool, is the time to buy Knit Underwear. Our stock comprises he very best values in Knit Underwear.
A special offering-kinder breaking the ce-of children's and Ladies' Knit Vests, Union Suits and Drawers, 25c, 35c and 50c values for 19c.

## Alüminum Ware Demonstration

ALL THIS WEEK

## J. H. Law's 35 Patton ave.

Come in and see the good points of these utensils.
We will sell a regular 55 c sauce-pan for 30c.

10 per cent discount on all aluminum ware this week only.

FOR SALE


IN the Fall when clothes coun on much smart dressers are even more careful about their collars. You see the style leaders
everywhere now wearing TRAC TOR, the new whog weollin.
It is the fashionable coll patented "Buttomiess-Dack" the patented "Duttonless-Dack" that
does away with collar-button troubl
 Sin IORI Ol/QRS

Wrightsman's

| 10 Church streei | J. L. Smathers \& Sons <br> CITIZE'N WANT ADS <br> BRING RESULTS |
| :---: | :---: |
| Mammoth Furniture Store, <br> 15-17 N. Main St. |  |

SEWING MACHINES

## Sola, EXichanged Rented and

Rented and
Repatred
ASHEVILLTE SEWTNG MACHINE CO
$\qquad$

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HOOD'S

## WINTER

WEATHER
Will soon be here. Have you given a
thought to your winter M \& W INDIAN COAL It is coal goodnes hrough and through Carolina Coal \& Ice Company
$\qquad$

There's a best in everything

Comparing the quality of Pianos sold at a certain
price, Falk's Music price, Falk's Music House quality than any of his FALK'S MUSIC HOUSE 26 South Main St

## FOR SALE

Three of the best residence properties on tiont
ford avenue. A rare oppor tunity to get an elegant
home. Terms.

