

Society and Personals

The Bingham dance will not take place Monday afternoon on account of the football game between the University and Georgia and Bingham school. The dance will take place later in the week. The game Monday is one of the most important ever played by the cadets and the grand stand will present a very festive appearance, numbers of young people having announced their intention of going out.

Mrs. L. L. Jenkins will entertain the Auction Bridge club Monday afternoon at her home, 76 College street. The club was recently organized and has a limited membership.

Little Miss Bertha Warner was given a very pretty birthday party yesterday afternoon at the home of her parents, Mr. and Mrs. N. J. Warner. The colors used in decorating the dining room were red and white, long streamers of these colors being suspended from the chandelier, in which the lights were shaded with red. The centerpiece was of fruit and the favors were small patches tied with ribbons and filled with candies. Games were played and the children had a very happy afternoon. The guests were Mrs. R. O. Gable, Mrs. J. M. English, Mrs. Rex Brown, Miss Alice Morgan, Miss Ora Ramsey, Miss Jamie Simpson, Miss Mary English, Miss Ruth English, Miss Edith Sinclair, Miss Ole English, Lamar Thomas and J. W. Thomas.

Mrs. Maria Penland will be given a birthday party today at her home on Beaverdam, the occasion being the 94th anniversary of her birth. Five generations of children will drive out to the dinner, which will be given and will take with them a very large birthday cake beautifully decorated and which will be illuminated by six less than a hundred candles. Relatives from afar and from Fletcher and the vicinity will be present. Mrs. Penland is still an active woman and interested in the household duties as she has been for many years. The preparations for her birthday party have given her the keenest pleasure, only the illuminated cake being kept as a surprise of the dinner.

The Rector's Aid Society of Trinity church meets tomorrow afternoon at the residence of Mrs. Samuel Tannahill, 28 Fanola street, at half past three o'clock.

Mrs. Clarence Sawyer entertains with a bridge party Friday afternoon at her residence on South Main street.

Lady Charles Ross, of Scotland, and her niece, Miss Gladys Adams, arrive in Louisville, Ky., Tuesday. Lady Ross was a Louisville girl before her marriage to Sir Charles Ross, and will be the guest of her sister, Mrs. Edith Ellison Adams at the Weissinger-Gaubert during her stay. Miss Adams has a number of friends in Asheville, where she has been at school for several years at Hillsdale and St. Genevieve's convent.

leaving the latter of last spring to spend the summer with her aunt.

Mrs. William L. Dunn's at home in honor of Mrs. John B. Anderson, Wednesday afternoon will be an important social event of the week and largely attended. Mrs. Gaillard K. Tenbent and Mrs. Hendy Grinnell will assist in receiving the guests. Miss Margaret Penniman and Miss Helen Cefalu will serve coffee and tea in the dining room, assisted by Miss Margaret Linn, Miss Florence Martin and Miss Ruth Lee.

The G. I. A. to B. of L. E. will celebrate the fourth anniversary of its founding in the K. P. hall, over Emith's drug store, Wednesday evening at 8 o'clock. All engineers and their wives are cordially invited to attend the celebration.

Mrs. Edward N. Williams entertained at dinner last evening in honor of Mr. and Mrs. Willis Phillip Abbey, Mr. and Mrs. Abbey will leave shortly for Columbia to spend the winter.

PERSONAL MENTION.

Miss Evelyn McCoy will leave next week to visit her aunt, Mrs. W. V. Tennant, at Middleboro, Ky.

Mrs. Harry E. Nash, Miss Margaret O'Connor and Harry Nash, Jr., have returned to their home in Portsmouth, Va., after a short visit to their cousin, Miss Ethel Mathis, Montford avenue.

Mr. Western Mearlweather, formerly of the Bingham faculty, leaves today for New York and will shortly sail for Panama on a month's business trip for his father, with whom he is associated in business.

Miss Mary Stewart has returned to Greensboro after a visit to friends in the city.

Mr. F. A. Sumner leaves today for New York on business.

Mrs. John Bailey, of Lexington, Ky., who has been spending several months in the city, has returned to her home.

Dr. and Mrs. R. R. Swope and Miss Mary Louise Swope leave today for New York and will go to Baltimore for the marriage of Miss Robinson and Mr. Harold Swope, which takes place on the 14th of the month.

Mr. W. S. Conrow leaves today for New York city.

Mrs. Alvah Newell and small daughter, Margaret, who have been visiting relatives in the city, leave shortly for their home in Atlanta.

Mrs. Otis Green leaves today for Jacksonville, Fla., where she will spend some weeks.

Mr. F. E. Harker will give the third of a series of recitals of an

(Continued on Page Three)

Trunks and Suit Cases

This line is attracting the attention of everyone who has been trunk-inclined lately. Our prices on trunks range from \$5.50 to \$50.



Cut Glass Priced Low

Real cut glass this is. Cut glass bowls for \$1.95. Sugar and creams for \$1.85 set. Cut glass napies, for \$1.35. Cut glass offers for \$1.85.

Very Unusual Sale of Fall Wool Dress Goods Begins Tomorrow

Unusual in that it comes just when these warm, wool fabrics are most needed. All these Dress Goods are new merchandise, the best we could obtain.

The Sale begins on Monday and continues throughout the week. An idea of the exceptional values offered may be had by a look at our window display.

These Wool Fabrics are of a high grade, being Broadcloths, Serges, Panamas etc. The qualities are what you would expect from the Bon Marche--the best.

Below you will find only three prices listed, but at these three prices we have several thousand yards, and scores of patterns.

\$2.50 Chiffon Broadcloth, Priced at \$1.95 Yard

The assortment includes any \$2.50 colored broadcloth in stock—none reserved. It is a beautiful quality. Sponged and shrunk by the best process.

This chiffon broadcloth is 52 inches wide, and comes in the following colors: brown, wine, navy, grey, mode, green and dark lavender. Special price \$1.95 yard.

\$1 and \$1.25 Lot of Dress Goods, For 79c Yard

Included in the above lot of dress goods are the following materials: Panamas, serges, wool taffetas, men's suitings, and diagonal suitings.

They are to go at a very low price—a bargain to all who buy. Widths run from 44 to 54 inches. The colors are those that are most worn this Fall.

\$1 and \$1.25 Broadcloths Priced at 89c Yard

This value, like the other two, is extraordinary, for it is what is wanted at the time wanted. Bon Marche sales come when the merchandise advertised is most in demand.

The colors included in the assortment are: Brown, navy, dark green, Copenhagen, and reseda. The cloth is 52 inches wide—lowest price ever made on it—89c yard.

\$1 to \$2.50 Corsets For 89c Pair



We have chosen from our fine assortment of corsets, a special lot that we desire to sell out at a price. These corsets are selected from all the various lines we carry. Some have been discontinued from the regular stock, some are broken sizes—all are worth your investigation. The sizes range from 18 to 30. Your choice while they last, 89c pair.

Be Sure to Ask About the New Redfern Models—\$3 to \$10 Pair

Bon Marche Suits and Coats

Last week was another record breaker in the Ready-to-Wear Department. We have the right suit for you. If you don't know how good the Bon Marche's suits are ask the woman who wears one.

The coats, too, are selling rapidly. There is something different about Bon Marche coats, they are not loud and gaudy like some you see, neither are they very plain. They strike a happy medium that denotes good taste.

Tailored Suits are priced at \$17.50 to \$60.00. Long coats are priced at \$12.50 to \$40.00.



SPECIAL SALE

Ladies' Ready-to-Wear Department Continued

Until the repairs to front of store are completed we will continue to offer special inducements to the shopping public of Asheville and vicinity. We have been very busy the past week, and have closed out several lines. However, we have added others and the specials for next week will prove decidedly attractive to the woman of economical mind.

There are still a number of tailored suits, coats and skirts that are priced way below original values. Last season's suits originally priced at \$25 to \$50 are marked for this special sale at \$10 and \$15. A special lot of suits bought this season to sell for \$25.00 and \$30.00, are priced at \$17.50. We have added a shipment of samples received this week to this lot which we feel is a very unusual value.

The stocks of waists, corsets, bath robes, flannellette gowns and petticoats, gloves, hosiery and neckwear are still large enough to be decidedly interesting. The glove and hosiery tables have proven especially popular. Glace gloves in heavy and dress weights, 12 button lengths, were \$3.00, for \$1.50; 16 button length, were \$3.50, for \$1.75. Onyx lisle hosiery, worth 50c to \$1.25, for 25c; onyx \$1.25 silk hose for 75c.

For next week we have added a line of knit underwear, broken lots and sizes, at half price; a line of sweaters in white, red and navy; white with red and white with navy trimming at half price. Two special lots of dresses, serges, soft woollens and silk.

- Lot 1. Dresses worth \$25.00 to \$30.00 for \$17.50
- Lot 2. Dresses worth \$16.50 to \$18.00 for \$12.50

M. V. MOORE & CO.

Specialists in Women's Ready-to-Wear Garments. Careful Attention Given to Mail Orders.

ASK FOR A FALL CATALOGUE.

Wrightsmen's

MILLINERY
10 Church Street
MISS GUYARD HUFF,
EXPERT CORSETER
ROOMS 27 and 28
American National Bank Building

FOR SALE.
A stock of merchandise, amounting to between four and five thousand dollars, in good location, with valuable lease—on the square.
Canaday Realty Co.
10 N. Pack Sq. Phone 974

BUTTER CRUST BREAD LEADS
In nutrition, weight and keeping qualities. Ask your grocer or phone 622.

ASHEVILLE STEAM BAKERY

There are a great many household questions arising every day and every week, the proper decision of which means money saved or lost to the home. The one important matter in every household is that of washing. Where to get it done should receive careful attention and right there is where you will show good judgment if you select the Mountain City Steam Laundry.

MOUNTAIN CITY LAUNDRY
Phone 624

Let us give you an estimate of that Electric Wiring. Our work gives satisfaction.
W. A. WARD,
ANYTHING ELECTRICAL
12 Church St. Phone 442

Phone

130 M. & W. Indian Coal

Carolina Coal & Ice Company
50 Patton Ave. Durham Bldg.

Emanuel School of Shorthand

Oldest school of its kind in the South.
Office Room 17 Durham Bldg. (Over Field's)
Miss Sadie Emanuel, Principal
Positions Secured for all Graduates

ASHEVILLE SCHOOL OF MUSICAL ART AND LANGUAGES

Teachers:
Vocal Mrs. E. M. Harker
Mrs. G. P. Westall
Mrs. J. G. Stikelather
Piano Miss Minnie Westall
Miss Kate Laxton
Mr. F. Flaxington Harker
Mr. John W. Starnes
Organ and Theory Mr. F. Flaxington Harker
Languages Mr. A. J. Lyman
Phone 314 Auditorium Bldg.

M. Webb Co.
MILLINERY IMPORTERS
Club Bldg. Haywood 5.

Miss Cruise's Manicuring and Hair Dressing Parlors.
We are receiving daily all the latest things in hair goods, and all kinds of hair ornaments.
25 Haywood St.

Sealship Oysters Fresh Meats
Mrs. Kidd's Pin-Money Pickles
These pickles are the finest in the world. I have them in bulk.
Mixed 35c per Qt.
Gherkin 35c per Qt.
Groceries Vegetables
M. HYAMS
FRESH MEATS GROCERIES
Phone 49-245. Cor. N. Main & Merrimon Ave.

TURKISH BATHS
The Gruner Sanitarium
31 Haywood Street For Ladies and Gentlemen

FOR SALE.
8-room modern house, two blocks from square, one half block from car line. For quick sale, \$2,750.
THE H. F. GRANT REALTY CO., 48 Patton Ave.

The Roller Cutter
A utensil that saves time and labor by merely rolling it to and fro rapidly. Mines parsley, mint, spinnach, cabbage, onions, etc.
This was illustrated in the September number of the Ladies' Home Journal
J. H. Law
35 Patton Ave.

HOOD'S THE BERLIN
Bargains in Sample Garments for ladies and gentlemen
8 N. Pack Square
MILLINERY 5 Haywood St.