

Affect an INDIVIDUAL PERFUME

Says
Lillian Russell

JUST AS THERE IS HARMONY IN COLOR, FORM, AND SOUND, SO IS THERE A HARMONY OF ODORS, AND IT IS POSSIBLE TO CULTIVATE THE OLFACTORY NERVE TO A KEEN AND SENSITIVE APPRECIATION OF THIS HARMONY.

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A FEW years ago only one or two perfumers of Paris were known among us, and we considered that to have a bottle of perfume from one of those French establishments was to taste real luxury. Perhaps the perfumes in those days were better—at least they were more delicate.

In Paris today every woman affects a special perfume. You are quite convinced of that when near them, either in private houses among your friends or among strangers whom you meet in shops, restaurants, and theaters.

If refinement is judged by the amount and quality of perfume used by a woman, then there is little refinement in Paris, for the odors which women affect are anything but delicate. And yet perfumes are so universally used that all of the old perfumers are spreading out and new ones are bursting forth. Wonderful bottles seem to be far more important than the odors, and the prices asked for those fancy bottles



PHOTOS BY MOFFETT



1. The bonny brown haired girl suggests roses.
2. One associates violets with a delicately colored blonde girl.

3. The Titian haired girl affects lavender.
4. The dark girl suggests sandal wood and spicy odors.

would keep a small family in food for a week. I must confess to a great weakness for delightful odors, but I do rebel at fancy bottles of cut and engraved glass for enormous prices.

Individuality in One Perfume.

Few women are constant to their perfumes; they try everything and mix odors indiscriminately. To be true to one delicate odor is to be individual—and you know the charm of individuality is strong. One associates violets with a delicately colored blonde girl. So such a girl should use violet odors, or lily of the valley, in sachets and on her handkerchiefs. A drop or two on the hair is effective also. The bonny brown haired, rosy checked girl suggests roses—American beauty, jasminot, or tea roses. Such odors may be purchased and are delicate and delicious. The dark girl suggests sandalwood and spicy odors. Jasmine and tuberose for the ash blonde, and red haired girls suggest lavender.

I know one Titian haired girl who affects lavender at all times, and she is a veritable garden in herself, most refreshing. She uses little of the perfume, but she uses lavender water in her daily bath and on her hair. She keeps her linen chests filled with the dried lavender flowers. She is consistent in the use of her favorite odor and is a delight to meet always.

Study yourself, your type. Decide upon your favorite perfume and stick to it. Use it in little sachet bags among your linen. Use it delicately upon your handkerchiefs and shoes. Then sprinkle a few drops of it upon your hair just after it has been shampooed, not when it is soiled. And you will individualize yourself among your friends.

Just as there is harmony in color, form, and sound, so is there a harmony of odors. And it is possible to cultivate the olfactory nerve to a keen and sensitive appreciation of this harmony.

The fastidious woman ascertains what odor is to her the sweetest and best of all and then fixes her

affections firmly upon it. She individualizes it by using it among all her belongings. She avoids the disagreeable effects of running through the whole gamut of odors with rose perfume in her glove box, sandalwood in her veil, and violet in her gowns.

It is a pretty fancy, especially for young girls, to select an odor which harmonizes with their most becoming or favorite color, and when opportunity or means admit the idea is carried even to the furnishings of the girl's room. Carnation, rose, lily, violet, lavender, mignonette, and perill lend themselves charmingly to this individuality.

All history is filled with the overpowering influence exercised upon man by perfumes. Are we not told that even the sails of Cleopatra's barge were fragrant as if "Burn'd on the water—the poop was beaten gold; Purple the sails, and so perfum'd that The winds were lovesick with them."

Perfumed Closet Walls.

The beauty of Helen of Troy was attributed to the use of perfumed oils. Great medicinal virtues used to be attached to many essences. The rose especially was believed to possess qualities as healing as beguiling. But the modern woman has exceeded all others who have lived before her in the dainty devices which she has invented for imparting a subtly delicate fragrance to all her belongings. This began with tiny sachets fastened into the gown. Then trunk trays and dresser and chiffonier compartments were provided with perfumed pads of some soft silk or fannel and large ones were hung by loops of ribbon in the backs of wardrobes. And from this every box or receptacle for dainty feminine belongings has been fitted with its perfumed pad.

The last expression of luxurious fancy is to cover the entire walls and ceiling of the gown closet with perfumed fannel or silk pads. These pads are made with a backing of cheesecloth. There is a thick layer of cotton batting strewn with perfumed powder, and they are covered with silk in harmony with the perfume.

The perfumed cone for the hair is a new and pretty fad. It is a tiny cone shaped bag of silk filled with a dainty sachet and is hidden away under a curl or braid or puff.

Strong perfumes are extremely vulgar. Orientals use much strong odor, spicy and sweet, which suspiciously looks as if they used it to cover up some uncleanliness. That may not be true, but the use of strong and heavy perfume gives rise to a suspicion that there is an attempt being made to overcome personal odors from unclean bodies.

A man said to me recently: "Girls have the strange idea that men like a strong sachet powder and perfume, whereas they detest it." A delicate suggestion that a woman's clothes have been near some agreeable powder or sachet in a drawer is pleasant, but to have strong perfumed handkerchiefs, sachet bags, and such things carried around is repulsive to a man. And when this sachet odor mingles with a bad breath and the average body odor the combination—and it is a not unusual one—is absolutely abhorrent.

Personal cleanliness must be observed before a perfume or sachet is dreamed of. Without the daily bath no amount of sachet will impart daintiness. Nor will

the perfumed pad in the clothes closet stifle the unpleasant odor that sticks to clothes hung away hurriedly and without proper airing.

Not for Men.

When you choose the sachet to lay among your things buy the most delicate one possible, and keep to the same one. Let the odor from it, a mere suggestion of some flower, mingle its fragrance with the sweet smell of freshly laundered linen.

There is something spiritual about a delicious sweet odor. Just as the Chinese and Japanese burn sweet incense before their bronze gods to clear the air from evil spirits and send sweet incense to heaven, so I love a dainty perfume to fill my rooms, either from fresh flowers or incense.

There is a close relation between beauty and perfume. One suggests the other. I cannot imagine a beautiful woman without a delightful accompanying perfume. But perfume in a man is hardly to be tolerated. He may use a toilet water of the most simple kind sparingly, but a real man never uses strong perfumes.

There is no necessity of using vile smelling moth preventives, for sachets of dried lavender are more efficacious and do not announce in an offensive way to every one with whom you come in contact your reaction from a packing chest.

Remember! Perfumes are symbols of much—so select a refined odor and stick to it.

LILLIAN RUSSELL'S ANSWERS TO INQUIRIES BY BEAUTY SEEKERS.

DOLLIE: There is nothing that will make your hair lighter without bleaching it. I would not advise you to bleach your hair. You will ruin it. It will become streaked and brittle and will break off and fall.

AMY B.: The climate has a great effect on the complexion. Where it is damp and cold for a few hours with heavy fogs, then right after this it is hot, hot enough almost to blister the skin, of course no one would have a lovely complexion. The only thing I can suggest is to take as good care of your complexion as you can. Nothing is better for the complexion than damp, foggy weather, and nothing worse than hot, scorching sun. Keep out of the sun when you can and never go out of doors without a hat or sunshade. In your climate it is not nearly all the year round. A good cold cream will keep the face soft and protect the skin a

great deal. A bleach will remove the tan and freckles, but they will not stay off unless you take great precautions when going out of doors. I know of nothing better than a good skin food massaged into the face each night when retiring. Leave a portion of this cream on your face over night to become absorbed in the skin. It will probably take you some time to get your skin in good condition—gain, but if you wish to gain results you must have patience. I shall gladly send you a formula for skin food and instructions for facial massage, also a bleach for tan and freckles if you will send me a stamped, addressed envelope.

MARGARET: Gentle massage will do no harm to the busts; in fact, it will develop them. I have never heard of any one getting a cancer from massage. The amount of cocoa butter is not too much to use in

three months. Cocoa butter is perfectly harmless, no matter how much you use. I will be glad to send you complete instructions as to its use if you will send me a stamped, addressed envelope.

PERPLEXED: I am sorry, but I cannot give you the name of a physician through my columns.

MRS. M. F. H.: To keep white hair from turning yellow it must have the best of care. Shampooing must be done carefully and thoroughly. Be sure you get all the soap out of your hair, for if you don't it is liable to make it yellow. Don't wash your hair more than once every three weeks. Some people think white hair should be washed often to keep it white and clean. I know an old lady who has beautiful white hair and she doesn't wash her hair more than twice in the winter and about once a month in the summer.

But she keeps it perfectly clean and beautiful. Each night when retiring she takes a hair down, massages her scalp then places a piece of absorbent cotton on the teeth of the comb and carefully combs her hair. The absorbent cotton takes the dirt from the hair and absorbs the oil. It keeps her hair and scalp perfectly clean. If you care for it and will send me a stamped, address envelope I shall gladly send you the formula.

M. M.: Here is the formula for the orange flower skin food. I cannot print the formula for the astringent lotion, too, but if you will send me a stamped, addressed envelope I shall gladly send it to you: Melt together in a double boiler one-half ounce of white wax, one-half ounce spermaceti, one ounce of lanolin, two ounces sweet almond oil, and one ounce coconut oil. Take off the fire and heat until cold, adding little

by little two ounces of orange flower water, to which five drops of tincture of benzoin has been added. Be sure to heat ingredients constantly until quite cold. Beating is the secret of fine cream. You must also be sure that the ingredients are fresh and of the best and purest quality.

J. H.: One must be careful in the care of light hair. The hair should not be shampooed more than once a month. When shampooing blonde hair be sure that you get all the soap out of it, for there is nothing that will spoil the golden gleams so much desired by the blonde girl so quickly as soap if allowed to remain in the hair. Rinse the hair thoroughly, using a strong bath spray. In the last rinsing water put the juice of a lemon. This will not bleach the hair, but will prevent it from becoming darker. I am sending you formula for shampoo for blonde hair.