

# More sold than all other packaged coffees combined

## The Reasons Why

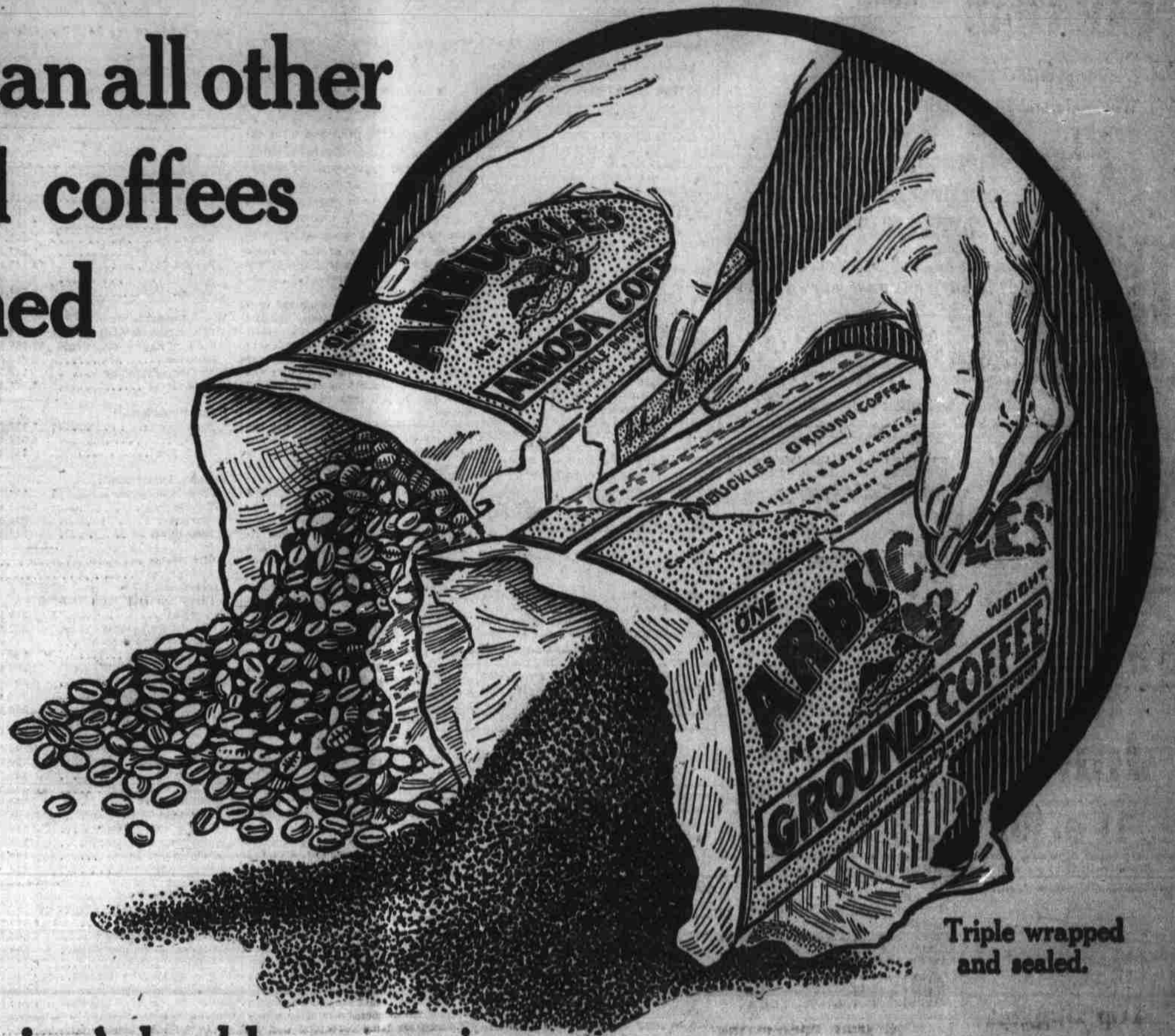
For many years, Arbuckles' Coffee has been used in more American homes than all other packaged coffees combined, and its sale is increasing.

It is this enormous sale, that makes it possible to give the splendid value for which Arbuckles' is famous.

From the moment that Arbuckles' was brought out, years ago, everybody liked it.

They liked its rich, delicious flavor; the freshness with which it came to them in its sealed package, protected from moisture and store odors.

They liked it because it was always 16 ounces to the pound; all pure, honest coffee and always the same; because with it they could rely on their coffee every morning. Because it gave a surprising number of full-flavored cups to the pound—it was economical to *use* as well as to buy.



Triple wrapped and sealed.

## Another new step in Arbuckle convenience— You can now get Arbuckles' Coffee "Ground" as well as "Whole Bean"

As so many people now want to buy their coffee ground, Arbuckles' is now put up in that way—in an extra sealed, moisture-proof wrapper. This is the final step for your convenience and satisfaction—thus making Arbuckles' coffee suit every need and every preference.

If you have not used Arbuckles' lately, get a package at your grocer's today. Try Arbuckles' now and you will see why it is the favorite coffee of America. Your whole family will exclaim with delight when they get a whiff of its splendid aroma, and taste its delicious flavor.

All the merchants named below sell and recommend Arbuckles' Coffee.

In the list you will find one who is near you.

Go to this merchant today and get a package of this famous coffee.

One woman wrote us: "My married daughter has just started housekeeping with Arbuckles' Coffee. I have used it for 25 years, and my mother also used it."

Begin now to give your family the coffee of the richest, most agreeable, satisfying flavor that you can get for the money. Compare it with the coffee you are paying more for—see what a splendid value Arbuckles' Coffee is.

## Get Arbuckles' from any of these dealers

Allison G. D.,  
Asheville Penny Grocery,  
Alexander, B. V.,  
Baird, T. G.,  
Baldwin, F.,  
Barnett, W. L.,  
Black, J. M.,  
Bradburn, J. H.,  
Breadley, J. N.,  
Bright, A. L.,  
Byrne Bros.,  
Bishop, A. B.,  
Buckner, J. H.,  
Brooks Grocery,  
Brown, J. H.,  
Brown, N. K.,  
Cannon & Haynes,  
Carter, W. R.,  
Cash Grocery, (The)  
Cornell, H. A. Mrs.,  
Crisp, N. L.,  
Davis, W. A.,  
Ducker, Z. T.,  
Fagan, Max,  
Fairchild, G. W.,  
Farris, M. F.,  
Felmet Bros.,  
Ford, W. P. & Son,  
Foster, F. S.,

Foster, J. S.,  
Gibson, J. A.,  
Goodins, Nathan,  
Green, F. J.,  
Groves Grocery Co.,  
Hammett, Augustus,  
Hamrick, J. P.,  
Harkins, R. W.,  
Hawkins, A. N., Mrs.,  
Hayes, C. S.,  
Haynie, V. V.,  
Haynie & Leonard,  
Haywood Street Market,  
Henson, Lillie, Mrs.,  
Hill, J. B.,  
Hill, J. P.,  
Hollar, H. R.,  
Hughes, W. H.,  
Hunt, J. T.,  
Ingle, J. B.,  
Isaac, T. L.,  
Ivy, Levi,  
Jackson, A. C.,  
Jackson, J. F.,  
Jarrett, E. C.,  
Jenkins, J. H.,  
Johnson, A. R.,  
Johnson, J. E.,  
Johnson, R. R.,

Johnson, J. V.,  
Jordan, J. W.,  
Jenkins, Geo. A.,  
Jones, D. A.,  
Jones & Miller,  
Johnson, W. E.,  
Johnson, R. W.,  
Kilpatrick, W. F.,  
Kimberly, Jno.,  
Kwozor, Wm.,  
Lance, T. S.,  
Lanning, A. W.,  
Loring, T. H.,  
Ludbetter, L. C.,  
Ledford, J. M.,  
Leonard, J. H.,  
London, Louis,  
Lunsford, W. T.,  
Luther, C. G.,  
McDairs, Wm.,  
McKinney, W. O.,  
McLean & Anders,  
McPeeters & Mach,  
Maney & Son,  
Maney, M. L.,  
Maxwell, C. S.,  
Maxwell, L. G.,  
Meek, C. A.,  
Michalove, Abraham,

Miller, F. M.,  
Morrison, S. E.,  
Nicholson, J. H.,  
Nixon, W. B.,  
North Asheville Grocery,  
Nowell, Sylvester,  
Olive, H. J.,  
Ownbey & Son,  
Pearman, B.,  
Presley, M. H.,  
Presley, T. C.,  
Phillips, R. L.,  
Parrott, J. C.,  
Randall, J. F.,  
Reidman, S. M.,  
Rhoads & McLean,  
Rich, A. D., Mrs.,  
Robinson & Edwards,  
Robertson, L. W.,  
Robert & McKinney,  
Rodgers, J. F.,  
Roland & Morris,  
Rockett, O. N.,  
Saunders, J. M.,  
Sawyer, C. R.,  
Shepherd, B. M.,  
Sims, J. F.,  
Smith, G. W.,  
Sorrells, G. A.,

Sprouse, H. M.,  
Stewart, A. I., Mrs.,  
Stradley, G. F.,  
Swink & Son,  
Southern Grocery Co.,  
Southside Grocery,  
Teasley, T. E.,  
Trantham, T. L.,  
Turner, J. S.,  
Webb, D. H.,  
Welch, J. L.,  
Werthes, P. D.,  
West End Grocery,  
Westmoreland, B. F.,  
Wild, J. A.,  
Willis, W. A.,  
Woods, S. F.,  
Wysat, W. H.,  
Yates & McGuffey,  
Young, A. M.,  
Young, J. H.,  
Young & Robinson,  
Zimmerman & Son,  
Biltmore Supply Co.,  
Cochrane, J. G.,  
Trantham, L. T.,  
Reed & McDowell.



No. 244—Six richly patterned, heavy German silver teaspoons. Made and warranted by Wm. A. Rogers, the famous manufacturer. 33 signatures and 20 stamps; or 25 and 23 signatures.

No. 261—Bracelet of solid rolled gold plate with flower design. 23 signatures and 20 stamps.

No. 228—Solid gold shell Baby Ring. 7 signatures and 20 stamps.

No. 272—Boys' League Baseball Glove. Strongly made of good leather, felt padded, half leather lined. 24 signatures and 20 stamps.

No. 256—Beautiful Watch of German silver, engraved, fancy pattern. Stem wind and set. Quick train movement. 20 signatures and 20 stamps; or 25 and 23 signatures.

## Useful, beautiful things you can get for your family

Here are some of the fine things one woman got for herself and family, just by having the signatures on Arbuckles' Coffee packages:

She got six silver spoons; a pair of lace curtains; a gold-filled ring; silk stockings; a silk scarf; a manure set; a sock chain and pendant; a wool sweater; an umbrella; a watch; a fountain pen; half a dozen handkerchiefs, etc.

In every state in the Union, you will find many homes made more comfortable and more beautiful by these valuable premiums. All you

have to do to get them is to save the Arbuckle Brothers' signatures. So, for your satisfaction, you should not only begin to drink Arbuckles' Coffee now—you should begin to save these valuable signatures. Think of the coffee your family drinks!

Make it count toward getting gifts. Over five million people save the Arbuckle signatures and get the presents offered with Arbuckles' Coffee. You have to buy coffee. Make it earn lovely gifts for you.

**Start Collecting Arbuckles' Signatures Now!**

# ARBUCKLES' COFFEE

Ariosa (whole bean) or the new Ground—Get a package from your grocer today