

USEFUL GIFTS | PRACTICAL PRESENTS | INEXPENSIVE SUGGESTIONS | ATTRACTIVE BARGAINS | HOLIDAY GOODS

CHRISTMAS SUGGESTIONS



From the Bon Marche

How Many People Will You Make Happy on Christmas?

Happiness is the greatest gift which Christmas brings, and it is so easy to carry Happiness to everybody that knows us.

Often the simplest and most inexpensive gift carries a delightful message of good will and friendship.

Send as little as you will; but send SOMETHING to all.

The Bon Marche is filled with attractive and desirable things, and the gift you seek may cost as little as you desire.

The beautiful and elaborate things are here, as well as the serviceable and practical gifts.

Here also are the toys and trinkets that bring joy to the hearts of the little folks.

But there is not a day to be lost if Christmas is to be comfortable for you and happy for your household and friends.

Start making your selections tomorrow before the last rush and hurry begins.

Give Ready-to-Wear Apparel

Radical reductions make gifts of Winter garments very attractive.

All Wool Skirts, this season's styles, are marked at Half Price.

\$22.50 and \$20.00 Tailored Suits are priced at \$12.75

\$27.50 and \$25.00 Tailored Suits are priced at \$14.75

\$35.00 and \$32.50 Tailored Suits are priced at \$18.75

\$25.00 Tailored Coats priced at \$16.75

\$20.00 Tailored Coats priced at \$13.75

\$15.00 Tailored Coats priced at \$10.75

Christmas Neckfixings in Neat Boxes

A pertinent suggestion as to what you should give is neckwear for men and women. Our assortments are so bright new and beautiful, embracing as they do the very last word in Neckfixings, that it seems choosing should be simplified and at the same time satisfactory.

Women's collars, vestees and collar and cuff sets, are priced at 25c and up.

Men's ties, knit and silk four-in-hand, nicely boxed, are priced at 25c to \$1.00.

Buy Better Shoes This Year

It is interesting to observe that each season women buy better shoes for themselves and children. They have found that economy in shoes exists only in getting good shoes made of lasting leather and properly constructed. Bon Marche shoes embody all of these essential factors.



Ladies' and Children's Shoes make useful and acceptable gifts, provided you get the right kind.

Bon Marche Shoes are priced at \$3.50 to \$6.00 a pair for Ladies and \$1.00 to \$3.50 for children's and infants.

Luxurious Furs

When you give FURS you just about hit the nail on the head. It is immaterial who the recipient is, if you give HER furs she'll be happy.

Select your set from a stock that includes such high grade furs as Black Fox, Lynx, Red Fox, Genuine Mole, Hudson Seal and Genuine Mink. The variety of choice is broad and we stand back of every set we sell.

The prices of these better sets range from \$25 to \$75. Other sets are marked at \$7.50 to \$22.50.



Come to the Handkerchief Booth

When in doubt as to what to give, send HANDKERCHIEFS. They are always gladly welcomed. A look at our Booth, and the vast varieties shown will convince you that the Bon Marche is once more the place to get your handkerchiefs.

Ladies' Plain Linen Handkerchiefs for 5c to 50c

Ladies' Fine Embroidered Handkerchiefs, for 25c to \$2.50

Ladies' Armenian Edge Handkerchiefs, for 25c to \$1.50

Ladies' Crepe de Chine Handkerchiefs for ... 25c to 50c

Men's Plain Linen Handkerchiefs are priced 15c to \$1.00

Men's Cotton Handkerchiefs, are priced at ... 5c and 10c

Children's bordered handkerchiefs, with initial, 3 to box, for a box 15c

Gifts in Leather



Handbags in Newer Styles

Many of our handbags are late arrivals, therefore the newest styles. The selection has been broadened by the recent shipments as well.

Party boxes in leather and silver are shown attractively fitted with vanity sets. The silver boxes are priced very low at \$1.50, the leather ones sell for \$2.50 to \$7.50.

Leather handbags, fitted with vanity cases and plain, in black and fashionable colors to match costumes, all sizes and shapes, are priced at \$1.00 to \$15.00.

Children's leather handbags, are priced at 25c to \$1.00.

Attractive Dolls

Non-Breakable Dolls, prettily dressed, priced 50c to \$3.00
Pansy Jointed Dolls, large size, are priced at \$1.50
Kid Bodies, Real Hair and Eyelashes, for ... 50c to \$2.25

Exquisite Hand-Made Infants Apparel

The best is none too good for "Baby". You'll always find the best here.

Infant's Crochet Sacques, hand made, priced at \$1.00 to \$2.00

Complete assortment of hand made Dresses for Infants' are priced at \$2.00 to \$9.50

Hand embroidered Cashmere Sacques, are priced at \$1 to \$3

Hand made Baby Caps, prettily trimmed effects, are priced at 75c to \$4.00

Bath Robes for Men, Women and Children

Of all the Winter Wearables for the house, Bath Robes make the most desirable presents. They are warm and comfortable for winter and in the bright, attractive designs are very suggestive of Christmas.

Children's Bath Robes, 2 to 12 years sizes, priced at \$1.50 to \$2.50

Ladies' and Men's Bath Robes, new designs, including the Indian Blanket effect, are priced at \$2.50 to \$7.50

Men's Bath Robes, with slippers to match, are priced at ... \$5 Set

Kid Gloves for the Family

A Complete assortment of sizes and colors in the best makes, for Ladies, Men and Children is here.

Ladies' Kid Gloves, black, white and colors, for pair \$1.25 to \$2.50

Men's Tan Cap and Gray Suede Gloves, all sizes, nice Christmas boxes, priced at a pair \$1.25 and \$1.50

Children's Tan Cape Gloves, from 00 on up, priced, at a pair \$1.00

Boys' Gauntlet Gloves, the better kind, priced at a pair 65c

A large line of Infants', Children's and Ladies' Woolen Gloves are priced at 25c and up

Ivory Pyrolin Toilet Articles

Help someone to start a set of white this season. There are many little items that can be added later, but comb, brush and mirror are the combination that will make the best showing for the initial gift.



Ivory Comb, Brush and Mirror Sets are priced at \$2.50 to \$20.00 Set

Mirrors in Ivory are priced at \$1.50 to \$5.00

Ivory Brushes, best grade of bristles, for \$2.50 to \$4.00

Ivory Combs are priced at 25c to \$1.00

Ivory Jewelry cases, prettily lined, priced at ... \$1.50

High Grade Perfumes

Hudnut's Toilet Waters, in all odors, 4 oz. bottle, priced at 75c

Miro-Dena Toilet Waters, are priced at 75c to \$2.25

Vantines, Mary Garden's Azurie and Houbgant's Ideal Perfumes, in separate packages, oz. to 2 oz. bottles, are priced at \$2.50 to \$5.00

Christmas Showing of Suit Cases, Traveling Bags and Trunks

The travelers would appreciate any one of the items listed below.

Leather Bags, tan and black are priced at \$5.50 to \$20

Suit Cases, straw, bamboo and leather, priced at .. 75c to \$20.00

Trunks, including the famous Rooler Tray and Hartman Wardrobe trunks are priced at \$6.00 to \$100.00

Fitted Bags, complete toilet outfit, priced at \$18.50 to \$20.00

Whole Grain Walrus Leather Bags, for \$15.00 to \$20.00

Seal Leather Bags are priced at \$20.00 to \$30.00

Give an Umbrella



A Timely Hint—Umbrellas

Umbrellas are our friends, indeed. They protect us when we need protection. In snow or rain they occupy a most important place. Hence as a USEFUL CHRISTMAS GIFT they have no superiors and few equals.

Your fancy will have full sway here, whether you wish a dollar cotton gloria covered umbrella, with a severely plain handle or one of a more elaborate ornamentation on the handle and beautiful grade of silk, perfectly constructed, that sells for an even ten dollars, your wish can be quickly gratified.

Children's Umbrellas are priced at 50c to \$1.50

Fancy Aprons

Aprons are nice to give for Christmas. We have those extremely pretty kind that are all lace and frills.

A wide variety priced 25c to \$1.50

BonMarche

