

STRAND

"Asheville's Real Photoplay House"

Final Showing
TODAY

America's Favorite Actress

CLARA KIMBALL YOUNG

In Her Greatest Screen Achievement

"The Price She Paid"

By David Graham Phillips

Clara Kimball Young in "The Price She Paid" more than lives up to the claims made by America's greatest critics. The hundreds who saw this super-attraction yesterday expressed their thorough satisfaction and enjoyment. Don't miss the last chance to see Miss Young, more beautiful, more attractive than ever in this her supreme screen success.

SCHEDULE:

First Show	10:30 a. m.
Second Show	12:15 p. m.
Third Show	2:00 p. m.
Fourth Show	3:45 p. m.
Fifth Show	5:30 p. m.
Sixth Show	7:15 p. m.
Last Show	9:00 p. m.

REMEMBER

"THE PRICE SHE PAID" lasts one hour and forty-five minutes. Arrange to come early and at the beginning of the show.

PRICES

Children . . . 10c
Adults . . . 20c

Big Double Attraction Tomorrow
Florence La Badie in "Her Life and His"
Also a Screamingly Funny Foxfilm Comedy

PRINCESS

"HOME OF TRIANGLE PHOTOPLAYS."

TODAY
Carlyle Blackwell

"The Social Leper"

A Gripping Story of a Dramatic Problem of Today. A Photoplay That Will Appeal to All. Well Acted and an All-Star Cast.

PRINCESS SUPERB ORCHESTRA.

5c ——— ADMISSION ——— 10c

Galax

"HOME OF PARAMOUNT PICTURES"

BLUE BIRD PHOTOPLAYS PRESENT

TODAY
FRANK FARNUM
—AND—
LEAH BAIRD

"The Devil's Pay Day"

Approaching the divorce problem from a new angle, Marrying in haste to repent at leisure. A gripping story of a great dramatic problem.

—ALSO—

Mr. and Mrs. Sidney Drew in "Her Obsession"

GALAX ORCHESTRA AND PIPE ORGAN

5c ——— ADMISSION ——— 10c

FARMERS ASKED TO OBTAIN BEST POSSIBLE CROPS

Secretary Houston Says Agricultural Preparedness is of Great Importance.

EVERY ATTENTION TO FOOD NECESSARY

The Country Must Not Be Caught With Shortage of Foods During War.

WASHINGTON, March 27.—The farmers of America were appealed to by Secretary Houston today to join in agricultural preparedness measures so that the country may not be handicapped by food shortage in its efforts to meet the international crisis. Elimination of waste, conservation of surplus, and attainment of maximum crop returns were outlined as imperative steps for strengthening agricultural resources.

"Both for economic and patriotic reasons," the secretary said in a formal statement, "the American farmer should strive this year for the highest standard of efficiency in the production and conservation of food."

Food is Necessary. "Under the conditions in which this country now finds itself, it is important that everything practical be done to increase the efficiency of agricultural activities during the coming season. It is desirable that throughout the country farmers confer among themselves on matters affecting the production of needed crops and that they consult freely with county agents, state agricultural colleges, and the department of agriculture."

The secretary's appeal was part of the campaign undertaken by the department of agriculture to mobilize the country's agricultural resources. It urged particularly that proper attention be given to the selection and safeguarding of the land, and the preparation of the land, and the care of the crop.

Every Precaution Necessary. "Under existing conditions," he said, "every precaution should be taken (1) to reduce production wastes by testing seed sufficiently in advance to insure against the planting of dead seeds; (2) to treat with disinfecting dips all seed subject to diseases that can be prevented, such as the smut of wheat, barley, oats, and rye, the losses from which are estimated conservatively at \$40,000,000 to \$60,000,000 in the average year; (3) to prepare especially thoroughly for planting these vitally important cereal crops and to care for them as may be necessary during the season."

Pointing out that seed stocks are low, Secretary Houston suggested that all seed potatoes should be treated for scab before planting and that equipment for plant spraying should be on hand. Preventable potato diseases, he said, frequently reduce the crop from fifty million to one hundred million bushels.

The secretary declares that fruits and vegetables "which ordinarily it is inadvisable to attempt to conserve," should be systematically saved now. Canning, drying and preserving operations, it added, should not be delayed until late summer or autumn, and family gardens should be planned to supply ample quantities of early maturing fruits and vegetables for preservation, as well as fresh products for immediate consumption.

"Because of the scarcity of tinplated and the high prices of tin cans," Secretary Houston continued, "it may be necessary in household preservation of food more extensively to pack fruit and vegetables in other containers."

He urged that plans be made to meet the storage of sweet potatoes in the southern states, pointing out that about ten million bushels of the usual crop of fifty million bushels goes to waste through decay.

The secretary suggested the preservation by drying for soup stock of such vegetables as carrots, potatoes and celery and drying of surplus sweet corn.

CARDS WIN.

LITTLE ROCK, Ark., March 27.—Errors by the Little Rock, Southern association team, enabled the St. Louis, National league club to win 8 to 5 today. Score: St. Louis . . . 8 9 1 Little Rock . . . 5 19 6 Batteries: North, Watson and Gonzalez; Robinson, Fields and Kennedy.

HYOMEL

(ANNOUNCED NOW-O-MIE)

ENDS CATARRH, ASTHMA, Bronchitis, Croup, Coughs and Colds, or money back. Sold and guaranteed by SMITH'S DRUG STORE.

MAJESTIC THEATRE

Friday, March 30

8:30 P. M.

Entertainment

For the Benefit of the A. R. F. B. Permanent Blind Relief War Fund

Marvelous moving pictures taken at the front and sanctioned by the French government.

Lecture by Sergeant Major Robert Middlemiss, blinded in this war.

Mme. Alys Larreyne, prima donna of the Paris opera.

TICKETS AT PARAMOUNT DRUG CO.

\$1.00 and 50c

ST. LOUIS FIRST AMERICAN SHIP TO RUN GAUNTLET

Furiously Driven, Big Liner Stems Safely Into a European Port.

HOLDS FILLED WITH NON-CONTRABAND

Captain and Passengers Were Sleepless Through the Barred Zone.

LONDON, Monday, March 26. (Delayed by censor)—(From a staff correspondent of the Associated Press)—The St. Louis, the first passenger vessel carrying the American flag to cross the Atlantic since Germany's declaration of unrestricted submarine destruction, and the first armed American liner to enter a European port since the war began, arrived this morning. She carried only thirty-three passengers, but her holds were filled to capacity with non-contraband freight.

No Submarine Sighted. The St. Louis came through without interruption. No submarines were sighted, nor were there any indications that German undersea boats were after the big liner.

But signs of war were not lacking and the last three days aboard were anxious ones for passengers and crew alike. On Friday the liner was on Saturday after the St. Louis entered the forbidden zone, driftwood was passed, apparently parts of destroyed lifeboats. Yesterday a great field of oil was encountered. Vague rumors of the sinking of ships were heard of or near the St. Louis increased the nervous tension.

For three days and nights the captain did not leave the bridge and never in her twenty-two years of experience has the American ship been driven so furiously as she was from the time she passed into the zone until she was picked up by a pilot.

The journey was virtually without incident until the war zone was reached. Unusual precautions were taken as soon as the liner passed the Ambrose light and as she neared the danger point even the life rafts and collapsible boats were made ready for immediate use. Reflectors were strung up fore and aft and carbide lights were tied along the rails for use in event the St. Louis became the victim of a torpedo or gunfire.

"All She Can Stand." From the moment the St. Louis entered the danger zone until she reached comparatively safe waters, the word in the engine room was to "give her all she can stand." For forty-eight hours the big vessel tore along at top speed. Meanwhile the passengers slept but little, remaining in readiness for any emergency. Long before daybreak yesterday, with the land still far below the horizon, most passengers were on deck, watching just as anxiously as the men on the bridge for signs of hostile submarines. Then suddenly out of the haze shot British patrol vessels. Instructions were signalled. The St. Louis responded and continued her journey, while the submarine hunters bore away on their ceaseless vigil.

For two days after the St. Louis left port there was a howling gale, accompanied with for and frequent snow squalls, but the liner held steadily to its course. Every precaution was taken. Even on the first night out deck lights were shielded and cabin port holes shaded, so that no glimmer of light showed. Lookouts swept the horizon frequently with their glasses. The passengers were taken in hand and drilled in donning lifebelts and assembling quickly at their appointed places at the lifeboats. Crews for the lifeboats were assigned to their duties. The lifeboats were promptly lowered and the prohibited zone was reached and were swung out partly lowered and lashed so that only a moment would be lost in dropping them into the water.

Until Friday the trip was without incident other than the encountering of floating ice, including one huge iceberg. Two whales followed the ship for some distance. From the time the barred zone was entered until late last night, while the big steamer was making her way over the last few hundred miles of the journey, few passengers closed their eyes.

No ceremonies marked the arrival of the St. Louis. On the docks were the usual representatives of the American line, the port authorities, a small group of friends and relatives of passengers and a few newspapermen. As the liner was lowered into her berth, workmen raised a cheer for "the good old U. S. A."

REDS WIN.

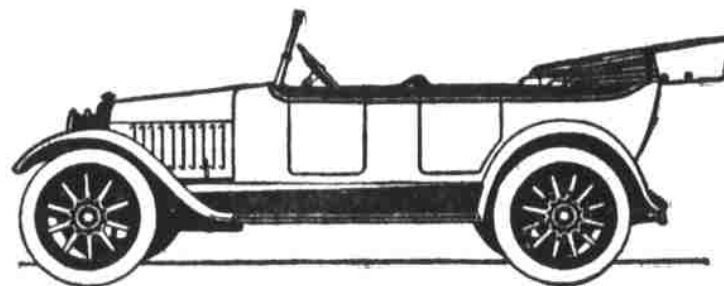
MEMPHIS, Tenn., March 27.—Memphis started off well in today's game with the Cincinnati Nationals by making five runs in the first five innings, but Rink, who relieved Gerner, put a stop to the local team's runmaking and Cincinnati won 9 to 5. Score: Cincinnati . . . 9 12 2 Memphis . . . 5 12 4 Batteries: Gerner, Rink and Huhn; Marshall, Aycock, McCall and Ruel, Schmidt.

HAVE A COMPLAINT.

NEW ORLEANS, La., March 27.—The lack of adequate transportation facilities is one of the principal problems to be discussed by the American Iron, Steel and Heavy Hardware association, which met in this city today for its annual convention. The members declare that the spring building operations in some sections of the country are at a standstill because of the inability of the manufacturers to get shipments of building hardware to the dealers.

Catcher Steve O'Neil of the Cleveland Indians is in tip-top form and all set to duplicate his great work of last year, when he topped all major league backstops by working in 128 games during the season.

It is said that Ernie Shore, the Red Sox leaver, is thinking seriously of signing up with a new manager. A very prominent young lady of Atlanta is mentioned as the future boss of the schoolmaster.



Chalmers 7-Passenger Touring Car
Price \$1350 Detroit

Chalmers Lynite Pistons

An Evidence of Chalmers Quality

Chalmers pistons are made from one of the lightest and highest-grade metals obtainable—Lynite, a special alloy of aluminum.

Most cars use heavy cast iron pistons. Much cheaper. Much reduced efficiency.

12½-Ounce Pistons

Chalmers pistons weigh only twelve and a half ounces each. About one-third the weight of cast iron pistons. Each one of these Chalmers pistons is true to its die. All pistons are exactly equal in weight.

No greater variation than ¼-ounce is tolerated in any of the reciprocating parts of the Chalmers.

Importance of Lightness

A light piston insures smoothness and power. Lighter pistons allow other motor parts of corresponding lightness. Lynite pistons reduce the strain on the bearings 160 pounds per square inch over the cast iron piston.

The wonderful smoothness of the Chalmers at all speeds is largely due to the lightness of the pistons. So also is the motor's remarkable power.

Compression—Power

Chalmers pistons are provided with three rings of uniform tension, each three-sixteenths of an inch wide. This means better compression—more power.

Below the lowest ring there are oil relief holes to prevent any excess of oil from reaching the combustion chambers.

The above is what we mean by quality in Pistons. The kind of quality you need in the pistons in the car you buy. And the kind of quality you GET in the Chalmers.

Touring Car, 7-passenger . . . \$1350 Roadster, 3-passenger . . . \$1250
Touring Car, 5-passenger . . . 1250 Limousine, 7-passenger . . . 2550
Touring Sedan, 7-passenger . . . 1850 Town Car, 7-passenger . . . 2350
(All prices f. o. b. Detroit.)



CENTRAL GARAGE
24-26 N. Market St. Phone 2413

SOJA BEANS HIGH.

NEWTON, March 27.—The demand for soja beans for planting has sent the price to \$3.50 a bushel. The bean is declared to be the greatest thing ever introduced in the county for feeding purposes. One variety bears so heavily that in feeding it no corn whatever is needed. The other variety commonly used runs more to foliage than to bean, and it too is a fine feed. Buyers here say that the beans are very scarce by reason of the fact that they have been canned and shipped to the armies of Europe.

Platinum, which is many times more costly than gold, has grown so in popularity among the buyers of expensive jewelry that its use in the manufacture of electrical apparatus is growing smaller each year as less costly substitutes are discovered.

WHEN YOU WAKE UP DRINK GLASS OF HOT WATER

Wash the poisons and toxins from system before putting more food into stomach.

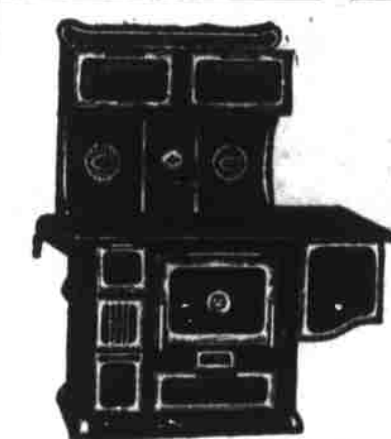
Says inside-bathing makes anyone look and feel clean, sweet and refreshed.

Wash yourself on the inside before breakfast like you do on the outside. This is vastly more important because the skin pores do not absorb impurities into the blood, causing illness, while the bowel pores do.

For every ounce of food and drink taken into the stomach, nearly an ounce of waste material must be carried out of the body. If this waste material is not eliminated day by day it quickly ferments and generates poisons, gases and toxins which are absorbed or soaked into the blood stream, through the lymph ducts which should suck only nourishment to sustain the body.

A splendid health measure is to drink, before breakfast each day, a glass of real hot water with a teaspoonful of limestone phosphate in it, which is a harmless way to wash these poisons, gases and toxins from the stomach, liver, kidneys and bowels; thus cleansing, sweetening and freshening the entire alimentary canal before putting more food into the stomach.

A quarter pound of limestone phosphate costs but very little at the drug store but is sufficient to make anyone an enthusiast on inside-bathing. Men and women who are accustomed to wake up with a dull, aching head or have furred tongue, bad taste, nasty breath, mallow complexion, others who have bilious attacks, acid stomach or constipation are assured of pronounced improvement in both health and appearance shortly.



It Cooks as good as It Looks

Did you ever try to run a neat seam on an old worn-out sewing machine? You worried and fretted, and every time you looked at that seam, you felt like apologizing for it.

Did you ever have to apologize for your cooking? Is your range a perfect piece of machinery—does it do the same thing the same way every day?

With good machinery, work becomes a pleasure, because we turn out a class of work that we are proud of. With poor machinery, it is fuss, fret and discouragement.

Surely a woman is entitled to good machinery in the kitchen. The food prepared there is not for horses, nor cows nor hogs. It is for human beings. Of all the manufacturers in the land she manufactures the most important thing—food for you and me. Then give her the best machinery, the best range, a range that cleans easily, that lasts long, that performs perfectly—a Copper-Clad range. Do this and she will be Range Happy.

Brown Hardware Company

25 BROADWAY.

MEMORANDUM Act So-Days

ACT TODAY

You have been thinking about calling up the Asheville Laundry and sending them your work. Attend to it today.

Phone 2000

ASHEVILLE LAUNDRY
J. A. NICHOLS, Manager
12 PENLAND ST.