



Our 28th Anniversary

With The Torch of Time We Light Our Twenty-Eighth Birthday Candle

An extra corps of trained Salespeople has been added to our efficient Selling Force so that competent and prompt service can be rendered.

This new flickering flame adds splendor to the array of past successes. With a Gigantic Merchandise Event, we celebrate this Twenty-eighth Anniversary.

On Monday Morning we launch an August Anniversary Sale that will eclipse any previous effort. A staff of Buyers have searched the markets for Extraordinary Values—and procured them. Only Quality Merchandise finds place in this Store.

This Sale begins Monday Morning, the Thirteenth, at eight-thirty o'clock, and continues for Two Weeks.

If you will take small, light packages with you, the strain and delay of Delivery Service will be greatly relieved. Thanks.

Boys' Wash Suits

Made of Galatea, Repp, Chambray and Gingham, size 3 to 8 years.

\$1.00 Boys' Wash Suits, Anniversary Sale Price.....	79c
\$1.25 Boys' Wash Suits, Anniversary Sale Price.....	99c
\$1.50 Boys' Wash Suits, Anniversary Sale Price.....	\$1.19
\$2.00 and \$2.50 Wash Suits, Anniversary Sale Price.....	\$1.49

Amongst the Cotton Goods

GINGHAMS

Extra Special Gingham, Anniversary Sale Price.....

13½c

POPLINS

27-inch White, Pink or Light Blue Poplin, good quality; a 29c value. Anniversary Sale Price.....

19c

DRESS GINGHAMS

32-inch Plaid and Checked Dress Gingham, a 25c value; per yard sample Lines from a Manufacturer.

18c

Neckwear in the Sale

Group 1—Ladies' Organdy and Novelty Collars, at.....

29c

Group 2—Ladies' Georgette and Organdy and Silk Collars, \$1.25 and \$2.00 values. Anniversary Sale Price.....

79c

Bath Towels

15c Bath Towels, great Anniversary Sale Price.....	12½c
20c Bath Towels, great Anniversary Sale Price.....	15c
30c Bath Towels, great Anniversary Sale Price.....	23c

Sheets and Pillow Cases

72x90-inch Hemmed Sheet, Special, to be sold in the Anniversary Sale at the low price of.....	83c
81x90-inch Hemmed Sheet, Special, to be sold in the Anniversary Sale at the low price of.....	89c
63x90-inch Mohawk Sheets, to be sold in the Anniversary Sale at the low price of.....	98c
81x90-inch Mohawk Sheets, to be sold in the Anniversary Sale at the low price of.....	\$1.19

Pillow Cases

42x36-inch Mohawk Pillow Cases, to be sold in the Anniversary Sale at the low price of.....	23c
45x36-inch Mohawk Pillow Cases, to be sold in the Anniversary Sale at the low price of.....	29c

Table Linens

66-inch Mercerized Damask, regular 50c value; to be sold in the Anniversary Sale for.....	39c
72-inch Mercerized Damask, regular 75c value; to be sold in the Anniversary Sale for.....	63c
72-inch Mercerized Damask, regular \$1.00 value; to be sold in the Anniversary Sale for.....	89c
72-inch Union Linen Damask, regular \$1.00 value; to be sold in the Anniversary Sale for.....	89c
72-inch All Linen Damask, regular \$1.50 value; to be sold in the Anniversary Sale for.....	\$1.39
72-inch All Linen Damask, regular \$1.75 value; to be sold in the Anniversary Sale for.....	\$1.63

Napkins

16-inch Napkins, regular 75c quality; to be sold in the great Anniversary Sale for.....	59c
16-inch Mercerized Napkins, regular 85c quality; to be sold in the great Anniversary Sale for.....	69c
18-inch Corded Cotton Napkins, regular \$1.50 quality; to be sold in the great Anniversary Sale for.....	\$1.39

From the Drapery Department

Flowered Cretonnes, value up to 50c; at.....	19c
Ivey and Egyptian Bordered Scrim, values up to 35c; at.....	25c
Ruffled Swiss Curtains, \$1.00 quality; at.....	89c
Madras and Tapestry Portieres, values up to \$10.00 per pair; at, per pair.....	\$4.75
Ruffled Swiss Flowered Bordered Curtains, values of 85c to \$1.00; at, per pair.....	49c

Dresses

Voile, Organdy and Net, White and all Light Colors; sizes to fit any figure; 14 to 18 Misses; 34 to 46 Ladies.

Choice Summer Dresses, value \$7.50. Anniversary Sale Price.....	\$ 3.95
Choice Summer Dresses, value \$10.00. Anniversary Sale Price.....	\$ 5.95
Choice Summer Dresses, value \$12.50. Anniversary Sale Price.....	\$ 7.95
Choice Summer Dresses, value \$15.00. Anniversary Sale Price.....	\$ 9.95
Choice Summer Dresses, value \$20.00. Anniversary Sale Price.....	\$12.95
Choice Summer Dresses, value \$25.00. Anniversary Sale Price.....	\$14.95
Choice Summer Dresses, value \$39.50. Anniversary Sale Price.....	\$22.95
Choice Summer Dresses, value \$50.00. Anniversary Sale Price.....	\$29.95

Colored Wash Goods

Colored Voiles and Etamines, all the summer cottons of the season, 25c and 35c values. Anniversary Sale Price, per yard.....

15c

Colored Voiles and Crepes, Pongees, floral and conventional designs, 50c and 75c values, per yard.....

39c

Wonderful Assortment New Fresh Waists

\$1.25 and \$1.00 Lingerie Waists, Voile or Organdy.....	78c
\$2.50 Lingerie Waists, Voile or Organdy; Sale Price.....	\$1.69

Opera Waists For This Event

Material: Batiste, Organdy, Voile, finest grades. Trimmed with Filet Lace and Hand Embroidery.

\$3.00 Opera Waists, Anniversary Sale Price.....	\$1.95
\$3.50 Opera Waists, Anniversary Sale Price.....	\$2.45
\$4.00 Opera Waists, Anniversary Sale Price.....	\$2.95
\$4.50 Opera Waists, Anniversary Sale Price.....	\$3.15
\$5.00 Opera Waists, Anniversary Sale Price.....	\$3.45
\$6.00-\$6.75 Opera Waists, Anniversary Sale Price.....	\$4.85

All of the Summer Shoes at Twenty Per Cent. Discount

White Colonials and Pumps; Black Patent Kid; Black Oxide Kid; Gray Kid Colonial; Plum Kid Colonial; Tan English Oxford, or Black Matt Kid Oxfords. All in good style.

\$4.00 Pumps and Oxfords, Anniversary Sale Price.....	\$3.20
\$4.50 Pumps and Oxfords, Anniversary Sale Price.....	\$3.60
\$5.00 Pumps and Oxfords, Anniversary Sale Price.....	\$4.00
\$6.00 Pumps and Oxfords, Anniversary Sale Price.....	\$4.80
\$7.00 Pumps and Oxfords, Anniversary Sale Price.....	\$5.60
\$7.50 Pumps and Oxfords, Anniversary Sale Price.....	\$6.00
\$8.00 Pumps and Oxfords, Anniversary Sale Price.....	\$6.40

Children's Gingham Dresses

Sizes 2 years to 14 years.

75c Gingham Dresses, Anniversary Sale Price.....	55c
\$1.00 Gingham Dresses, Anniversary Sale Price.....	69c
\$1.25 Gingham Dresses, Anniversary Sale Price.....	79c
\$1.50-\$1.75 Gingham Dresses, Anniversary Sale Price.....	99c
\$2.50 Gingham Dresses, Anniversary Sale Price.....	\$1.59
\$3.00-\$2.75 Gingham Dresses, Anniversary Sale Price.....	\$1.99

Children's White Organdy Dresses

Sizes 2 to 12 years.

\$1.50 and \$1.75 White Organdy Dresses, Anniversary Sale Price.....	99c
\$2.00-\$2.50 White Organdy Dresses, Anniversary Price.....	\$1.49

An Important Factor in This Sale Will Be Silks

Table No. 1—Silk Poplins, fancy Sport Silks, Shantung and Rainbow Silks, values up to \$1.25 yard, per yard.....	79c
Table No. 2—Plain and Fancy Taffetas and Satins and Crepe de Chine; values up to \$1.50 yard, per yard.....	98c
Table No. 3—Crepe de Chine, Taffetas and Satins, both plain and fancy; values up to \$2 yard, per yard.....	\$1.19
Table No. 4—Crepe de Chine, Novelty Sport Silks, Silk Jersey and Fancy Dress Silks; value \$1.75 to \$2.50, yard.....	\$1.39

Silk Skirts in Sports or Dress Models

\$9.00 and \$10.00 Silk Skirts, offered in the Anniversary Sale at the low price of.....	\$5.95
\$12.50 Silk Skirts, offered in the Anniversary Sale at the low price of.....	\$7.95
\$15.00 and \$17.50 Silk Skirts, offered in the Anniversary Sale at the low price of.....	\$9.95

Millinery Department

\$2.50 White Satin Hats, to be offered in the Anniversary Sale at the low price of.....	\$1.67
\$5.00 White Satin Hats, to be offered in the Anniversary Sale at the low price of.....	\$3.33
\$7.50 White Satin Hats, to be offered in the Anniversary Sale at the low price of.....	\$5.00

Dance and Evening Dresses

Crepe de Chine, Nets, Laces, Cloth of Gold, and Charmeuse. All Light Pastel Shades, then Black Lace over White Charmeuse and Silver Cloth.

\$12.50 Dance Dresses, Anniversary Sale Price.....	\$ 9.95
\$15.00 Dance Dresses, Anniversary Sale Price.....	\$12.95
\$25.00-\$22.50 Dance Dresses, Anniversary Sale Price.....	\$19.95
\$29.50 Dance Dresses, Anniversary Sale Price.....	\$24.95
\$35.00 Dance Dresses, Anniversary Sale Price.....	\$29.95

Ribbons at Sale Prices

Fancy Hair Bow and Sash Ribbons, 4 to 6 inches wide, Floral Designs, values of 35c; at, per yard.....

25c

Fancy Silk Ribbons for Bags or Bows, Light Colors in many designs, values of 50c; at, per yard.....

39c

From the Muslin Underwear Section

One Group of Corset Covers and Drawers, priced at.....	25c
One Group of Corset Covers, Drawers and Gowns, priced at.....	59c
One Group of Corset Covers, Gowns, Petticoats, Chemise and Camisoles, priced at.....	98c

Summer Silk Dresses

In Pongee, Crepe de Chine and Georgette All Light Colors.

\$12.50 Dresses, Anniversary Sale Price.....	\$ 7.95
\$20.00 Dresses, Anniversary Sale Price.....	\$12.95
\$25.00 Dresses, Anniversary Sale Price.....	\$14.95

Huck Towels

Large Size Huck Towels, White Borders, Special, each.....	10c
Large Size Huck Towels, White Borders, Special, each.....	13c
Large Size Hemstitched Towels, Special, each.....	19c
Large Size Huck Towels, Special Sale Price, each.....	25c

Hundreds of Items in This Sale That Cannot Be Given Publicity on This Page.

Summer Silk Waists

\$2.50 Crepe de Chine and Wash Silk Waists, great Anniversary Sale Price, each.....	\$1.89
\$3.95 Crepe de Chine and Georgette Waists, fall styles; Anniversary Sale Price, each.....	\$2.98
\$6.75 and \$7.50 Best Grade Georgette Waists, great Anniversary Sale Price, each.....	\$4.88

White Wash Skirts Greatly Reduced

\$1.50 Wash Skirts, to be sold in the great Anniversary Sale at the low price of.....	95c
\$2.00 Wash Skirts, to be sold in the great Anniversary Sale at the low price of.....	\$1.25
\$2.50 Wash Skirts, to be sold in the great Anniversary Sale at the low price of.....	\$1.65
\$3.00 Wash Skirts, to be sold in the great Anniversary Sale at the low price of.....	\$1.95
\$3.50 Wash Skirts, to be sold in the great Anniversary Sale at the low price of.....	\$2.35
\$3.85 and \$4.00 Wash Skirts, to be sold in the great Anniversary Sale at the low price of.....	\$2.65
\$4.50 Wash Skirts, to be sold in the great Anniversary Sale at the low price of.....	\$3.15
\$5.00 Wash Skirts, to be sold in the Great Anniversary Sale at the low price of.....	\$3.45
\$6.00 Wash Skirts, to be sold in the great Anniversary Sale at the low price of.....	\$4.15

The Trimming Department Offers This

18-inch to 42-inch Embroidery Flouncing, \$1.50 to \$3.50 values; Anniversary Sale Price, per yard.....	98c
Embroidery Edges, Beading and Insertion, 20c to 30c values; Anniversary Sale Price, per yard.....	15c
Embroidery Edges, Beading and Insertion, 12 1-2c values; Anniversary Sale Price, per yard.....	9c
Lace Flouncing, Black, White, Ecu, \$2.50 and \$3.00 values; Anniversary Sale Price, per yard.....	\$1.98
Colored Silk Nets, 42 inches wide—Green, Navy, Flesh, Brown—89c and \$1.00 values; per yard.....	69c
Fancy Chiffon and Marquisette, \$2.00 values; Special Anniversary Sale Price, per yard.....	\$1.45

Hosiery at Special Prices

Women's Cotton Hose, black only, to be sold in the great Anniversary Sale for, per pair.....	19c
Women's Cotton Hose, black or white, to be sold in the great Anniversary Sale for, per pair.....	29c
Women's Lisle Hose, black only, to be sold in the great Anniversary Sale for, per pair.....	45c
Women's Cotton Hose, black or white, to be sold in the great Anniversary Sale for, per pair.....	53c
Women's Silk Hose, black or colors, to be sold in the great Anniversary Sale for, per pair.....	75c
Women's Silk Hose, black, white or colors, to be sold in the great Anniversary Sale for, per pair.....	\$1.13
Women's Silk Hose, black or fancy, to be sold in the great Anniversary Sale for, per pair.....	\$1.50
Children's White Lisle Socks, to be sold in the great Anniversary Sale for, per pair.....	15c
Children's White Socks, with colored tops, or Black Stockings, 5 to 8 1-2; Anniversary Sale price, per pair.....	21c
Children's Black or White Stockings, regular 35c value; Anniversary Sale price, per pair.....	25c

White Goods

White Voile, 36 inches wide, regular 25c quality; Anniversary Sale Price, per yard.....	21c
White Voile, 36 inches wide, regular 29c and 35c quality; Anniversary Sale Price, per yard.....	25c
White Fancy Striped Voile Waisting, 36 and 40 inches wide; Anniversary Sale Price, per yard.....	25c
"Nikado" Nainsook, 12 yards to piece, regular \$3.25, Special; Anniversary Sale Price, piece.....	\$2.98
Underwear Crepe, white, light blue, pink or yellow; regular 25c quality. Anniversary Sale price, per yard.....	21c
"Berkley" Long Cloth, 12 yards to piece; regular price \$2.50. Anniversary Sale Price, piece.....	\$2.19

White Skirtings

White Gabardine and White Pique, for Skirts; 50c and 59c values. Anniversary Sale Price, per yard.....	39c
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Blankets at Ten Per Cent Reduction

The new stock of Blankets is here. Manufacturers forced early deliveries. You can select your Blankets from a complete stock and take advantage of this TEN PER CENT DISCOUNT ON ALL BLANKETS.

Bed Spreads

63x90 Dimity Quilts, regular \$1.50 quality.....	\$1.39
72x90 Dimity Quilts, regular \$1.75 quality.....	\$1.48
72x90 Dimity, with Colored Strips, \$2.00 quality.....	\$1.69
Crochet Quilt, for full size bed, \$1.75 quality.....	\$1.59
Satin Quilts, odds and ends, various sizes; \$2.50 quality.....	\$2.19

Trunks and Bags

All of the Trunks and all of the Bags are reduced in price for this Sale.

BonMarche