



**Palais Royal Starting New Features of La Vogue Fashion
Shown in a Moving Picture Form**

The Palais Royal

Have you decided on what kind of material you are going to buy at our **Yard Goods Sale Monday**

For Your Fall Suit or Dress?
Monday is Our Yard Goods Day

And we have some splendid materials in Silks and Woolens to show you. Lots of pretty Satins in Black, Navy, and most all colors in street and evening shades. These are Corticelli Silks and are of a good, heavy quality at, yard **\$1.39**

Pretty Dull Satin Stripes in lovely combinations have just arrived. Lots of Taffetas, Satin Charmeuse, Crepe de Chines and Georgette Crepes, all specially priced for Monday.

Look Over These Silks and See What You Would Like to Have—They Are All Priced Within Reason

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|---|---------------|---|---------------|
| 36-in. Black and Navy Poplin, yard..... | 98c | 40-in. Crepe de Chine, yard..... | \$1.69 |
| 36-in. Soft Black Taffeta, yard..... | \$1.19 | 36-in. Satin Messaline, yard..... | \$1.39 |
| 36-in. Good Black Taffeta, yard..... | \$1.39 | Representing our line of Black Silks. | |
| 36-in. Fine Black Taffeta, yard..... | \$1.50 | Colored Silk Taffetas at \$1.39 Yard | |
| 36-in. Fairy Black Taffeta, yard..... | \$1.75 | A most excellent value at this price. Comes in Navy, Belgian Blue, Green, Burgundy, Plum, Wistaria, Old Rose, White and Evening Shades. 36 inches wide, at, yard..... | |
| 36-in. Satin de Chine, yard..... | \$2.50 | \$1.39 | |
| 40-in. Satin Charmeuse, yard..... | \$2.00 | | |
| 40-in. Crepe Meteor, yard..... | \$1.98 | | |

Beautiful Satin Charmeuse
36 inches wide, at, yard..... **\$2.00**

In Black, Navy, White and Cream. A remarkable value at this price.

See the pretty new Striped Satins in Dull Colorings. The combinations are rich and striking, without being flashy. For Monday, yard..... **\$1.89**

Buy Your Wool Dress Goods Monday
Elegant values in Navy Blue Serges. See our special 50-inch French Serge in the new Ink Blue Shade, yard..... **\$1.69**

Other French Serges at, yard, \$1.40, \$1.75, \$2.25 and..... **\$2.50**

42 and 44-Inch Storm Serges, All Wool
Sponged and shrunk. Just for Monday, yard..... **\$1.19**

Black, Blue, Navy, Brown, Gray, Plum and Copenhagen. You'll make no mistake if you buy your Dress Goods here.

Remember, the Palais Royal is the home of **LA VOGUE TAILORED COATS AND SUITS**
This is a real treat for you to see the style show of La Vogue. First display to be shown at the Galax **Monday, October 8th**

An Outing Special for Monday
Not a valuable article but a very popular one at this season of the year. We could not buy as good a quality today and sell at less than 18c yard. For **Monday 1,500 Yards of Good, Heavy, Fleeced Outing in Light Stripes, Checks and Plaids at only, yard..... 12½c**
Our stock of Percales, Gingham, Flannelles, Bath Robing and other Wash Materials are priced most reasonably.

See Our Line of Curtain Goods
Before you buy. We have nice Curtain Goods as low as 10c yard and up.

Wednesday, October 10th
The La Vogue Garments will be displayed at the Princess, and
Saturday, October 13th
The finest and best display will be shown at the Strand. Don't fail to see the grand display—nine hundred feet of film.

The Millinery Section is Now "A Point of Interest That No Woman Should Miss!"

Present showings tell the new secrets of Fashionable Hatdom. During the past week there has been a steady in-flowing of the "New" in Millinery creations until now this big department is fairly bursting with the assembled collections.

Velvet is the Favored Material

And it is used in different qualities to suit styles and prices. Simplicity is the rule with regard to trimmings. Fall hats have concerned themselves far more with color and line than with trimming. Here are big, graceful sailors with stiff or soft, pliable brims; some that droop or perk saucily upward. Small, soft band turbans with puffed, soft crowns; tailored small-brim hats, and so on. A size for every head in a style to becomingly frame every face. Trimmed with a ribbon-band, a small bow, a metal ornament—chenille or yarn embroidery—feather fancies or innumerable other small novelties.

Exceptionally Interesting Showings at **\$2.50, \$3.50, \$4.00, \$5.00, \$6.00**

From the Way They Are Selling

New Trimmed Hats at \$5.00

Are Creating a Furore

Style-wise women tell us they have never seen such Style, such Material value in Hats anywhere at \$5.00. Every favored mode of the new season is represented in this collection of near 300 different styles. Hats of Lyons Silk Velvets, in shapes to frame every face.

Principal colors—Taupe, Brown, Purple, Grey, Black.

The Store, Filled With "Good Things" for the Fall and Winter Seasons, is Ready for the Merchandise Demands to Be Made Upon it by an Anticipatory Public! Ready with the Largest, Most Comprehensive Showing of Women's Ready-to-Wear This Store Has Ever Owned!

New Fall Suits, Dresses, Coats and Millinery

We are now ready with the New Fashions for Fall—in other words, Monday, Tuesday and Wednesday will be given to **Special Displays—attractively priced.**

All that we might say about the new things here would not be half so satisfactory as your seeing them for yourself—slipping into them, studying the becoming hats, the fashionable suits, the tastefully modeled dresses and the charming coats—

Priced to Save You 1-3 to 1-2

<p>New Fall Suits Serge, Poplin, Tricotine. Navy, Black, Plum, Taupe. \$18⁴⁵ \$24⁹⁵ \$34⁹⁵</p>	<p>New Fall Dresses Silk and Serge. Navy, Black, Green, Taupe. \$14⁹⁵ \$18⁴⁵ \$22⁴⁵</p>
<p>New Fall Coats Featuring Velours and other popular fabrics. \$14⁹⁵ \$24⁹⁵ \$39⁹⁵</p>	<p>New Fall Hats Lyons Velvet and Hatter's Plush—smartly trimmed. \$4⁹⁵ \$7⁹⁵ \$9⁹⁵ and up</p>

PALAIS ROYAL

COAL FAMINE CLOUD IS NOW DARKENING EUROPEAN COUNTRIES

(Special Correspondence.)
LONDON, Sept. 18.—All Europe is worrying over the prospect of a coal famine the coming winter. Perhaps the fact that it began as long ago as last winter to worry will improve the

prospects of escaping frost bites. Certificates of the necessities of the coming winter may be less than a year earlier. But more hope must be reposed in the earnest efforts everywhere directed to accumulating stores of fuel, to better control of supplies, equitable distribution to the people on the basis of their real needs.
So far as England is concerned, it produced enough coal last winter to keep its people in modest comfort. But it had to send great quantities to France and Italy, Norway, even to Spain. Then the distribution system was bad, and some people managed to

get coal, while others could not. Germany and France were the greatest sufferers last winter, and they probably will be again. England will be called upon by Spain for rather less help than last year, for Spain is increasing its coal production. It ought to have done so long ago. The peninsula could easily supply all its own requirements from its own mines, and then have a surplus for export. But the easy-going Spaniards have not liked the hard labor of mining. They have produced as much as was convenient and bought the rest. Now there is nobody to sell to them and they are

showing signs of new enterprises in this, as in many other directions that have been explored under the stress of necessity.
French Suffered Keenly.
Of all the privations the brave people of France have suffered in order to go on with the war, that of last winter's coal famine was the most severe, universal and disheartening. People who were in France at that time, who know the horrors the community sustained, have many times declared that if France should ever be returned into submission, if ever there should be a break in the proud spirit

of the nation, it would be by reason of the coal shortage.
Like nearly everything else, coal is a question of labor and of transportation. But there has been much better preparation for the coming winter than was ever made before. The coal controller has taken early steps to put London industries and households on rations. The most detailed statements of absolute necessities must be submitted to him. Every house will be allotted coal on the basis of its number of rooms and inhabitants through a card system. The holder of a coal card will use it as his au-

thority to buy from his dealer, who may not sell until he is certain everything is regular.

SEE'S PATRIOTIC.

Said the pretty girl
To her sweetheart, "Son,
For goodness sake
Don't call me Hun."
—Florida Times-Union.

Birmingham, England, is the headquarters of the glass-eye trade of the world.