



"The Center of Business Activities"

# DRHUMOR BUILDING

*"A Home of Offices"*

*Representing Asheville's Best*

- The Best Location—On the corner of Asheville's busiest thoroughfare
- The Best Light—Every office and hall lighted by daylight.
- The Best Interior—New, clean, convenient; recently re-made and modernized
- The Best Elevator—An "Otis," the "safety first" elevator
- The Best Heat—Steam warmed from early morning to late night
- The Best Tenants—Professional and Commercial men and women of recognized standing
- The Best Ownership—Local capital, with personal representative in the building

**P. R. ALLEN, Agt.,**

Rooms 310-311

Phone 1077

Facial Treatment



Hair Dressing

Phone 2286

Phone 2286

We wish to call your special attention to the fact that the Comfort Shop is permanently located in Asheville throughout the year—and at this particular season of the year special treatment and attention should be given the scalp. If you are troubled with dandruff and falling hair, come in and we will give you a free consultation about our method of treating, with the Violet Ray, which produces the desired result.

A satiny skin, lustrous hair. Beautiful, well-shaped hands are woman's natural inheritance. Proper care, however, are necessary to retain these priceless gifts.

Asheville Comfort Shop

Room 212



Asheville Comfort Shop

Room 212

Marcel Waving

Manicuring

**Brownhurst**

"WHERE FLOWERS GROW"

**FLOWER SHOP**

Drhumor Building—(Ground Floor.)

Visitors cordially welcomed at our Greenhouses; location, Grove Park, opposite Manor.

**Miss Moore's ART STORE**

Drhumor Bldg. (50 Patton Ave.)

Lessons in Sweater Making.  
Knitting Needles.  
Columbia, Minerva and Utopia Wools.  
Embroidery Materials.  
Art Needlework.

# HELP

## Win The War

# BUY

## A Liberty Bond

**The P. R. Allen Company**

GENERAL INSURANCE

310-311 Drhumor Building, Phone 1077

# PREPAREDNESS

MR. BUSY MAN:—

Are you prepared to furnish to Uncle Sam, from your books, information that will be satisfactory to him to meet War Tax requirements?

If not—why not?

We offer this advice gratis:

In time of war prepare for peace of mind to attain which:

**First: BUY A LIBERTY BOND,**

Then call on:

**Devenish & Wilson**

PUBLIC ACCOUNTANTS.

At Their New Address:—217 Drhumor Bldg.

Where they will be pleased to welcome you and to discuss with you the subject of efficiency in business methods.

They advise you to prepare for the economic struggle which is sure to follow this war, and can assist you by installing an efficient time and labor-saving system adapted to your particular business.

The Safest Investment in the World

*"United States Bonds"*  
4%—No Taxes

—BUY Liberty Bonds and FARMS—  
IF You'd Be on the "Safety First" Side

Sold three farms this past week, one 38 1-2 acres, another 130 acres and still another 190-acre tract.

All of these sales cause the "good things" to flock to us, for the quick actors know that with us

*"It Can Be Done"*

**W. T. Rowland & Co.**

50 Patton Ave.

Drhumor Bldg., Ground Floor.

*Buy a Liberty Bond*

**FORBES & CAMPBELL**  
REAL ESTATE

Sales and Rentals

R. H. BRYSON

Phone 143

T. M. BRYSON

**BRYSON**  
REAL ESTATE EXCHANGE  
REAL ESTATE BOUGHT,  
SOLD AND EXCHANGED

Offices:  
419-420 Drhumor Building  
Cor. Patton Ave. and Church St.

Rentals and Collections  
ASHEVILLE, N. C.