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A splendid stock of Pressed and Blown Glass. All clear Crystal quality. The price has just advanced 20% (and will go higher). It is best to buy now and get the lower price and a good selection. We have large Water Pitchers at 65c and many other desirable items.

J. H. LAW

21 Haywood St.

### PYREX GLASSWARE

The Last Word in Cooking Utensils For sale by

**THE I-X-L STORE**  
60 Patton Ave. Phone 107

### THE PRACTICE OF OPTOMETRY

(Knowing How to furnish Right) Glasses when needed

**Charles H. Honess**  
OPTOMETRIST  
Eye Strain Specialist  
84 Patton Ave. Opp. Postoffice.

### All Ready for the Big Parade

And then a rush for Fourth Liberty Bonds! The boys are doing their part nobly. We must do ours.

Phone 40

**Asheville Coal Co.**  
NORTH PACK SQUARE

### COAL

FOR WINTER IN CARLOAD LOTS

Phone 25

**Citizens Transfer Co.**  
Cor. Patton Ave. and Govt. St.  
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### Onion Sets

White Pearl, Yellow Danvers and Red Wethersfield.  
25 Cents per Quart

### Grass Seeds

Ky. Blue Grass and Landreth's Mixed Lawn

**GRANT'S PHARMACY**  
Agents for Crane's Chocolates  
5 EAST PACK SQUARE.

### The Fourth Liberty Loan

We'll all back up our boys "over there." Hang out the flag and get in the big parade—then Buy Bonds!

Phone 130 for Coal.

**CAROLINA COAL & ICE CO.**  
50 Pat. Ave., Drumor Bldg.

## THOUSANDS WILL PARADE TODAY AND JAM AUDITORIUM TONIGHT

Spectacular Display With Flags Flying and Bands Playing Will Precede Mass Meeting.

James H. Pou the Stellar Speaker

A spectacular popular parade of imposing proportions at 5 o'clock this afternoon, followed by a monster mass meeting in the Auditorium at 8:15 o'clock this evening, will be the prelude to the Fourth Liberty Loan campaign which will begin tomorrow morning when a thousand picked men and women of the county will take the field to sell a million and a half dollars of the bonds to the patriotic people of Buncombe.

An unprecedented general interest, a spirit of emulation throughout the county, indicates that both demonstrations will eclipse all records. New units have been added to the parade, and arrangements have been made at the Auditorium to care for a tremendous throng. From all parts of Buncombe people are coming to show that their hearts are in the cause.

**James H. Pou.** Plans for the mass meeting are simple because it is intended to be essentially a people's meeting. Only one speech will be made, that by Hon. James H. Pou, of Raleigh, known as one of the most interesting and attractive speakers in the country. Dr. Edward K. Hardin will offer prayer, and Mr. Pou will be presented by L. L. Seely. Mayor Rankin will preside.

**Military Band.** The superb military band from Camp Sevier will occupy the stage and play before the meeting convenes. "The Star-Spangled Banner" will be sung by the audience with accompaniment by the band, the singing being led by Acting Chairman C. T. Carr of the music committee, and James W. Jelks, choir leader of the First Baptist church, whose meeting for tonight has been moved up to 7:30 by Dr. W. F. Powell for this occasion. There will be stage seats for the ministers of the county.

Mr. Pou will be met at the passenger station by a committee composed of Chairman Owen Norvell, of the district Liberty Loan committee, President L. B. Rogers, of the Board of Trade; President R. H. McDuffie, of the Merchants' association, and County Food Administrator F. M. Weaver, and escorted by them to the stage. The meeting will be called to order promptly at 8:15 o'clock.

**Flags in Parade.** The parade is due to start at 5 o'clock, units being expected to be in line at 4:45 o'clock. Possible rain is to interfere since Buncombe patriotism is color fast. It will be a long line of thousands which other thousands will view as it marches four abreast with its gorgeous showing of American flags—for every parader is to bear a flag. And the line of march is expected also to bloom with flags or bunting, especially the business district traveled.

The chief marshal will be President L. L. Jenkins, of the American National bank, who personally headed the Gastonia band, and the assistant marshals H. E. Gruver, Dr. D. E. Sevier, T. W. Raoul, J. G. Stickleather.

**Line of March.** The parade will start at 4:45 o'clock at the junction of Merrimon avenue, Broadway and Lexington avenues, and will consist of three divisions. The first division will form on Broadway south of the junction, its head close to the junction, and other units lining up in the order indicated so that the last one will be near East street. The second division will form on Broadway north of and facing the junction, units taking place in order indicated, so that the last one will be near Pack square. The Gastonia band, heading the third division, will take position on Lexington avenue facing the junction, and other units will fall in, in order so that the last will be nearest Patton avenue.

The following line of march has been adopted: From the starting point out Merrimon avenue; to Chest-

nut street; to Central avenue; to Woodfin; to Broadway; to North Pack square, around the square to Patton avenue; to Haywood street; to the Auditorium where the marchers will disband. The big mass meeting to be addressed by James H. Pou will be called to order at 8:15 o'clock sharp. The parade is expected to last an hour, starting at 5 o'clock.

The following is the official parade program:

#### Formation.

Broadway, south of Merrimon avenue, from facing Merrimon avenue. 1st Division: Police force mounted Boy Scouts, band from Camp Sevier, Kenilworth hospital unit, Azalea hospital unit, Tank, Asheville Reserve Infantry, Float Goddess of Liberty, Liberty loan workers, Asheville Telephone company, Bon Marche, Woolworth, Kress, Rotary club.

2nd Division: Broadway, north of Merrimon avenue, front facing Merrimon. Red Cross workers under Mrs. Cameron Wadell and Mrs. Erwin Sluder; Carleens corps under Mrs. Thomas S. Rollins; Woman's clubs under Mrs. T. J. Harkins; Graduate Nurses, Nurses Mission hospital, Nurses Meriwether hospital, Nurses Biltmore hospital, Y. W. C. A. under Miss Opal Brown, Rebecca, Eastern Star and other fraternal organizations, Jewish Women's Welfare organization, Float School Gardens (Board of Trade), School children.

3rd Division: Lexington avenue, facing Merrimon avenue. Band (Gastonia, Flint Manufacturing company), Hans Rees Sons, Guide and company, Southern railroad, Central Labor union, Asheville Mica company, Asheville Power and Light company, Biltmore estate, Southern Express company, Citizen Lumber company, Carolina Creamery.

**Music and Soldiers.** There will be music and soldiers in the line. From Camp Sevier will come the magnificent military band of forty-nine pieces with its gorgeous drum major, and the fine Gastonia band will include forty musicians. Kenilworth and Azalea hospitals will send large detachments of troops, and the Asheville Reserve Infantry will be out in force with a realistic float. Major Jenks R. Jenkins, constructing quartermaster, and Allen H. Krohn, contracting manager, will come from Azalea with the impressive force of seven hundred employees who had just given a fresh pledge of their patriotism by buying bonds.

**Railway Men.** Southern railway men, including Superintendent W. C. Hudson, will make a strong showing. The Southern employees, now government railway administrators, and Allen H. Krohn, who bought bonds to the limit, but now the people will have an opportunity to see the hundred per cent bond buyers.

A novel feature will be the two "tanks" which the parade committee and the Rotary club will provide. These tanks have never been in Europe perhaps, but they are soon to "go over the top" at home. The "Veiled Goddess" float will, of course, be attractive and furnish an atmosphere of mystery.

**Stores to Close.** In accordance with the proclamation of Mayor Rankin business houses and public institutions will close at 4 o'clock so that everyone may have an opportunity to help in the parade.

A gas flat iron patented by an Illinois inventor employs a Bunsen burner to keep its temperature even.

China's first lead pencil factory, financed by British and native capital, was opened a few weeks ago.

### FRENCH KIDDIES KNOW ONE AMERICAN WORD

LIEUT. L. M. SILER WRITES FROM "SOMEWHERE IN FRANCE"

Says Every Available Space Is Being Used to Raise Some Kind of Produce

Lieutenant A. M. Siler, who is home on sick leave following a slight operation, reports the receipt of an interesting letter from his brother, Lieutenant L. M. Siler, who is now in France.

"I've come at last to La Belle France, after ages and ages. It seemed, of ocean travel. I'll be permitted before long, perhaps, to let you know just where I am stopping, so you can locate me on the map. For the present, suffice to say that I'm in one of the prettiest bits of country I ever saw, and am finding it immensely interesting. We are having our hardships, of course, but every man in the regiment apparently, is in a wonderfully good humor.

"Where we go from here, and when—je ne sais. I couldn't tell you, of course, if I did know. I censor my own letters, you see, and must make a good job of it.

"I've found already that France is remarkably industrious. Something to eat is growing on every square foot of land—even in the heart of the towns. Fences don't exist. The ground is blocked off checker-board fashion by innumerable hedges. Every acre is like a park. From a hilltop the landscape is as lovely as you could imagine.

"The French kids all know at least one word of English—'gimme!' They want pennies, matches, buttons, cigars, anything in the world a soldier will donate. It's the most nondescript bunch of youngsters that could possibly be gotten together. They nock around like bees.

"We get plenty of fruit, nuts and candy from women peddlers. The Paris edition of The New York Herald reaches us, too, only one day late. A copy I got yesterday had the first news of the war we had read since good news knows when—the glad tidings that the Boches are still on the run. I think we will keep them there.

"We are having lots of fun figuring

### Health and Happiness

Without good eyesight you can't have Health. Without Liberty Bonds you can't enjoy Happiness.

**Dr. J. C. Denison**  
Optometrist and Optician.  
At Henderson's, 52 Pat. Ave.

"Becoming glasses cost no more"

out the why and wherefore of French money and French lingo. So far we have done most of our talking with the natives on our hands. Almost every store is a wine shop, restaurant, grocery and general merchandise establishment combined. The ancient stone buildings are picturesque, and I've been wishing ever since our arrival that I had and could make use of a kodak. Napoleon once occupied the barracks which are camp headquarters.

Lieutenant A. M. Siler will report within a short time to Camp Taylor, Ky., where he expects to be ordered abroad at an early date. He formerly was a member of Company K, of the old First North Carolina Infantry.

### MANY YOUNG MEN ARE JOINING ARMY CORPS

The city exemption board during the past few days has received a number of requests from registrants for voluntary induction into the various student army training camps, and yesterday papers were forwarded for the induction of the following into the service:

Eugene Francis Field, at North Adams, Mass.; Edgar R. Russell, Hermon Henry Harris, Dare Abernethy Wells, David Kimberly, Jr., Howard Cox Proffitt, Daniel Merritt Hodges, Jr., Charles Lee Gaston, Jr., Junius Moore Houser, at the North Carolina university at Chapel Hill.

Watch the label on your paper.

### WANTED

To Buy Twenty-five Good, Second-Hand Typewriters. All Makes.

**J. M. HEARN & CO.**  
E. C. Merrill, Prop.  
Battery Park Place.  
Phone 448. Near Postoffice.

### New Life Vibrator

Health and How to Get It

New life and vigor. Thousands enjoy it, why not you?

Come in and let us show you.

**Piedmont**  
ELECTRIC CO.  
Patton Ave., Opposite Postoffice  
Electrical Supplies

### CANE MILLS

We Have Just Received a Few Cane Mills.

If you are not supplied



Write for prices.

T. S. MORRISON & CO., Agents

### FLOUR

The Pride of Asheville, the flour that made Craggy famous—  
**\$1.55 at your door**

Meal, 10 lbs. . . . . 50c  
Eggs, dozen . . . . . 52c  
Side Meat, lb. . . . . 30c

We sell more chickens than all the dealers combined. Phone us for Irish potatoes and all kinds of country produce.

**H. T. WILSON**  
60 N. Lexington Avenue—Phone 1900

The City Market will remain open all day today and close at 3:30 p. m. on account of the Liberty loan parade. Buy Fourth Liberty Loan Bonds. Order early in the morning.

**STAR MARKET**  
Three Phones—1917

We are Successful Caterers to a Variety of Appetites.

Save by Buying WAR SAVINGS STAMPS They Are the Best Investment The big drive was successful  
**WARD ELECTRIC CO.**  
"Anything Electrical."  
12 Battery Park Place. Phone 449.

### WAR EXPOSES

as in other things, the real worth of clothes. Government orders to cut out the extras leave no chance to "camouflage" poor style and making.

The dependableness of good tailoring is now more than ever apparent, and genuine fabric, correct style and perfect finish of greater value.

"Moore Quality" in clothes means this season exactly what it always has—only this season the phase is especially significant.

*M. V. Moore & Co.*

11 Patton Ave.

Phone 78.

THE present market for most commodities is a "seller's market." The buyer has to take what he can get and pay what he is obliged to. Such a wonderful opportunity for the intelligent, conscientious merchant! Such a splendid chance for the dealer to prove his mettle and his right to the confidence of his trade! For truly, the war and its attendant business problems will produce a class of merchants who will forever after enjoy the respect and esteem of the towns in which they operate.

This establishment is frankly "out after" this future prestige. We are well content to work harder, to give up a little profit, to strive to maintain service and uphold the quality of our goods—all for the reward of your after-the-war good will and patronage.

HENDERSON

Your Jeweler

52 Patton Ave.

Near Postoffice.

We Can Help You Buy a Liberty Bond!

Every time you buy a sack of A-M-C Flour you save a quarter or more—yet A-M-C quality is unexcelled!

24 lbs. A. M. C. Finest Plain Flour . . . . . \$1.40  
24 lbs. A. M. C. Self-Rising Flour . . . . . \$1.50  
A. M. C. Native Corn Meal, per lb. . . . . .05

Send or Phone Your Order Today

Asheville Milling Corporation

Manufacturers of Flour, Meal, Mill Feed

532 Haywood St.

Telephone 136

### Begin Making Your Own Compost

Rake up all the trash, leaves and vegetable matter, pile out of the way, cover each layer with a thin layer of old sod and dirt, and keep it wet. Next spring you will wonder why you did not do it before.

Plant Spinach, Turnips, Rape, Mustard for greens. You will appreciate them later.

Our Oats, Rye, Wheat, Vetch and Clovers are re-cleaned, and conform to North Carolina test.

We clean and test your grains free of charge.

ASHEVILLE SEED CO.,

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Cor. College and Lexington Ave. Phones 2177 and 2178.

### FARM HOUSE

Canned Lima Beans—a new lot just received. We opened a can and found them to be extra nice. They will take the places of fresh ones nicely.

22c can—\$2.38 dozen

J. J. YATES

Groceries and Service

37 Haywood St.

Phones 1715-1716.



## Liberty Bonds

Asheville Power & Light Co.

### Which Side Are YOU On?

34 per cent of North Carolina's population are subscribers to LIBERTY BONDS. What do you think of the other 66 per cent? The Fourth Liberty loan is the opportunity for 100 per cent patriotism.

(Space by J. E. Wilson, Public Accountant.)