Play-Mate Shoes For The Kiddies

Patents, Gun Metals, Tans. Different style toes, lace or button. received new shipment yesterday of a child's shoe that is known throughout the country.

PIGSKIN SOLES. Have you ever seen a child's shoe with a genuine pigskin sole? The above shoes are of the pigskin variety. They wear like buckskin and are easy on the child's feet. Select some good children's shoes here before sizes are broken.

THE ASHEVILLE BOOTERY, Inc.

Successors to C. W. Brown Shoe Co. M. L. ROTH, Manager

BUNCOMBE THIRD IN SALE OF WAR SAVINGS STAMPS

WINSTON-SALEM, Oct. 25.—In the state's undertaking to finish sell-ing its quota of War Savings certificates by January 1, the race will be ties is 34.39 per cent. Yet its averwith the counties and the first heat age quota of pledges amounts to over of interest will be centered about the 76 per cent. county that is first to reach its goal. As the counties stand now, Forsyth and Cabarrus are in the lead, Forsyth having sold 80 per cent of her quota and Cabarrus 70.

Thirteen other counties have sold as much as 50 per cent or over their quotas. These are Buncombe, having sold 65 per cent, Stanly 64, Edge-cording to the Frankfort Zeitung. It was decided not to answer at the Alminace 53, Cowan 52, Grange, Calumber and Guilford 51, and Davidson, learned what the entente's armistice iredeil and Swain 50. Davie county

lenburg 41 and Lincoln 40.
Only nineteen counties have sold over a third of their quotas but not as much as 40 per cent. These are: McDowell 39, New Hanover 39, Rock-Forsythe and Cabarrus Are Richmond 35, Franklin 37, Henderson 36, Cherokee 36, Madison, Moore, Wake, Wayne, Lenoir, Heriford and Richmond 35, Gaston 34, Onslow. Leading in Interesting Greene 32. Montgomery, Craven and Chatham have sold 31 per cent while Yancey, Surry, Granville and Pitt have sold 30.

Brunswick has sold only 5 per cent of her alloltment, Pender and Samp-son 8. Clay 9, and Bladen 10. The remaining forty-four counties have sold between 11 and 28 per cent. The average sale for the 100 coun-ties is 34.39 per cent. Yet his aver-

RUMORS TAKE NEW START.

BASEL, Oct. 25 (By the Associated

-Order from us in as small quan-

DRUGGIST TO DO.

DRUGGISTS!! PLEASE NOTE V CK' VAPORUB OVERSOLD **EUE TO PRESENT EPIDEMIC**

Tremendous Demand Last Few Days Has Wiped Out Excess Stocks That We Had Estimated Would Last Until Next January. Last Week's Orders Called for One and Three Quarter Million Jars-Today's Orders Alone Amount to 932,459 Jars. let-Deals and quantity shipments of

Big Shipments Are En Route to Jobbers. Until These Arrive There May Be a Temporary Shortage. All Deals Postponed—Buy in Small Lots
Only.

Selves.

3rd—In order to make distribution still quicker, we will ship direct to your retail customers quantities not more than three (3) dozen 30c size at any one shipment.

4th—We are how out of the 60c size and will be for the next 10 days.

RETAILERS CAN GET IM-MEDIATE SHIPMENTS DI-

On October 1st we had on hand, at our Factory and in twenty warehouses scattered over the country, sufficient VapoRub to last us, we thought, until

Vaportub to last us, we thought, until January 1st, allowing for a 50% increase over last year's sales, and not counting our daily output. This big excess stock had been accumulated during the summer months. Our force has already been "shot to pleces"—twenty-four of our men are wearing Uncle Sam's khaki—and this

Then this epidemic of Spanish Influenza hit us—and in the last 10 days this stock has vanished. At first we thought this tremendous demand would last only a few days, but the orders have run:

\$400,284.10, or over two million jars of VapoRub.

THE PROBLEM NOW IS TO DISTRIBUTE VAPORUB QUICKLY.

Most of this tremendous quantity is still en route to the jobbers, but freight and express are both congested nowadays, and it may be some time before this supply reaches the jobbers. In the meantime, therefore, it is necessary that we distribute, as widely as possible, the stock that we are manufacturing daily, together with that now on the jobbers' and retailers shelves, in order that it may get to the Influenza districts quickly. Our normal output is about 4,000 dozen per day. We are putting on a night shift, but it will be a little while before that is producing.

WHAT WE ASK THE WHOLESALE

WHAT WE ASK THE WHOLESALE
DRUGGIST TO DO.

Last Saturday we notified all of our jobbers, by Special Delivery, as follows:

According to a Bulletin just issued by the Public Health Service, Dr. Stiles, of this Service, recommends that the nose be kept greased as a preventive measure against the Influenza germs. For this purpose Vapoliows:

THE VICK CHEMICAL COMPANY, Greensboro, N. C.

WESTERN FRONTS Were Originally Intended for Use on New Battle Cruisers

SECRETARY DANIELS EXPLAINS DETAILS

NAVAL GUNS ARE

BEING USED ON THE

Heavier Projectiles and Greater Muzzle Velocity Than Land Guns

WASHINGTON, Oct. 25-Details of the achievement of the navy department in making available for use on the western front of the great naval guns, which press dispatches here reported to be hammering the German railway centers back of the Serre-Olse front, were made public tonight by Secretary Daniels.

The naval guns, which have been In operation since September 16, originally were intended for new battle orulsers, but a change in the design of the vessels left the guns unavallable for that use. Rear Admiral Earle chief of the navy bureau of ordnance, then recommended that the guns be sent to the western front and he was directed to proceed with the design and construction.

Manned By Naval Men.

Dean and quantity enipments of all kinds are cancelled. Fill no quantity orders of any kind, whether taken by our salesmen or by your own. Sell in small Rear Admiral Plunkett, former directors only. tor of the office of gunnery exercises Order from us in as small quantities as possible. If you are out we will try to ship a limited amount by Parcel Post or express, and pay the charges ourselves. tire organization was completed and ready to move to the battle front in

France late in August. The guns are said to throw heavier projectile and have a greater muzzle velocity than any weapon ever placed on a mobile land mounting. The weight of the explosive used with WHAT WE ASK THE RETAIL each projectile is many times greater than that used in the freak German

RECT BY PARCEL POST

Buy in as small quantities as possible. If you have any quantity or destructive force they are incompany of the is absolutely impossible to fill these of the attention of all distributors of Vick's VapoRub, both wholesale and retail. In an emergency such as the present epidemic—our duty—and your duty—is to distribute VapoRub in the quickest possible manner to those sections stricken by Influenza. We, therefore, call your careful attention to the following:

DANGER OF SHORTAGE IF SUP-PLY IS NOT CONSERVED.

On October 1st we had on hand, at our Factory and in twenty warehouses restricted over the country, sufficient. SNOWED UNDER WITH CORRE
Buy in as small quantities as possible. If you have any quantity or destructive force they are incompany orders and in point of their destructive force they are incompany orders at this time, don't bother as possible. Heavily Armored.

The organization to man one gun requires an entire train, including the gun car itself, ammunition cars, a crane car, and construction, sand, timber, kitchen, fuel, workshop, berthing and staff radio cars. Many of the cars were especially manufactured by the Standard Steel Car company and the locomotives eighty-three-ton types with four pair of drivers, were built by the Baldwin Locomotive Works. One car is a complete machine shop, equipped with forge, lathes, grinders and drill presses. The gun car as well as the ammunition cars are heavily armored.

SNOWED UNDER WITH CORRE-

SNOWED UNDER WITH CORRESPONDENCE.
Our force has already been "shot to pieces"—twenty-four of our men are at high angles of elevation, and it was a likely angles of pieces of piecing the said the entire process of placing the gun in that position and restoring it to complete mobility requires only a few minutes. Under test, on its steel recent rush has simply buried us. All our sales force has been called in to help in the office and factory. We just mention this so you won't hold it against us if your wires and letters aren't answered promptly.

gun in that position and restoring it to complete mobility requires only a few minutes. Under test, on its steel car mounting, the gun has shown accuracy of fire at longer ranges than ever before possible with guns of such great calibre. Direction of the fire

INFLUENZA.

We will send, on request, to any retail druggist, 100 or more little bookiets, just issued, on Spanish Influenza, giving the latest information about this disense—its history—the the received and the properties of the received and t Mon., Oct. 21.....77,705 "

Up to Saturday, October 19th. we have actually shipped for this month \$400,284.10, or over two million jars of VapoRub.

House, giving the latest information as for the trains were worked out at the naval gun factory in Washington within thirty days and contracts were ticularly the use of Vick's VapoRub let January 25. The first gun was as an external application to supplement the physician's treatment.

AND STILL SHORTER.

"With everything so high, do you think you ought to smoke cigars any "I'm not, my dear-I'm amoking

LOGAN NEWMAN LOSES SOLICITOR J. E. SWAIN LIFE AT SORGHUM MILL EXPRESSES APPROVAL

Head Caught Between Sweep and Benches in Some Unexplainable Manner, Death Resulting Quickly.

TRYON, N. C. Oct 25.—Word has been received here of the death of Logan Newman, a resident of Green river cove. He was operating a sorghum mill, and in some unexplainable manner his head was caught between the sweep and the benches. Refure aid of any kind could go to him his head was crushed in such a granner that death resulted in a short while Mr. Newman was a highly respected citizen, and had the respect of all who knew him.

Polk county now has two gold stars on her service flag Wallace Lankford died on board ship in the United States navy, and yesterday's list showed the death from wounds of a young man named Pace, realding on Saluda route 1. Several have been reported wounded, but these are the first two deaths.

Polk county came out of the fourth for the could be aid in winning the war. I have responded to every call the three or four weeks when registrants were required to make out and required to make out and two days each week to aiding them at the local exemption boards. I have devoted no time to my campaign for

was \$140,000, but to date \$184,500 has been reported. This does not take into account the amount subscribed by employes of the Southern railway, and some yet to be accounted for from Saluga. It is quite likely that our total will reach the neighborhood of \$190,000. This gives us percentage of thirty-fire in the amount of over-subscriptions.

Republicans, Register Today. Last hance. Phone 867.

NEW FUEL ADMINISTRATOR.

WASHINGTON, Oct. 25.- B. E. eer, of Greenville, has been appointling to succeed B. B. Gossett, who re-algued recently to accept a commis-

Mr. Geer who was deputy fuel ad-ministrator for South Carolina was for many years head of the department of English at Furman university
The fuel administration's office will e moved to Greenville after Novem

Republicans, Register Today. Last Chance. Phone 867.

Agrees With Governor Bickett That Only Patriotic Candidates Should Receive Support at the Polls.

Folk county came out of the fourth Liberty loan drive with flying colors Not only did she go over the top and all ner quota, but she has the highest beccentage of over-subscriptions of iny county in this district. Our quota was \$140,000, but to date \$184,500 has been reported. This does not take tributed to the Red Cross to the full-est extent of my ability. I would have done this in any case, as I regard it as the first duty of every patriotic American citizen to support his gov-ernment to his last cent."

SPARTANBURG STREAMS THREATEN GREAT DAMAGE

Many Bridges Are Washed Away and Further Damage Feared.

BACK SHE COMES

because nowhere else in town can milady find such exceptional values in Fall and Winter

COATS **SUITS** DRESSES AND MILLINERY

as she finds and eventually buys here.



The Shop for the Women Who Know

this county are at flood stage. Paco-let river is higher than at any time since the flood of 1903, and the wasince the flood of 1903, and the waters are rushing down streams at a
rapid rate. It is expected that the
flood waters will reach the mills of
the Clifton Manufacturing company
before morning. These mills were
badly damaged in 1903 and many lives
were lost at that time.

SAFE PLAY.

"What do you do when a woman
asks your advice?"

"Switch off to the subject of her
good looks."—Detroit Free Press.

At Campobello on the Pacoiet river, the highway bridge has been washed away and the waters are creeping up to the lower part of the town. The Southern railway bridge there is its

danger.

Between Spartanburg and Green-ville, a number of washouts are re-ported on the Piedmont and Northern SPARTANBURG, S. C., Oct. 25.—
Due to forrential rains in Western North Carolina and the upper portion of Spartanburg county, all streams in



THE PALAIS ROYAL

"ASHEVILLE'S DRY GOODS STORE"

SATURDAY IS BIG READY-TO-WEAR DAY

SATURDAY IS HOSIERY DAY

SATURDAY IS CORSET DAY

Lots of Bargains in Suits and Coats to Be Had if You Choose Now

HOUSE DRESSES OF MANY USES

No other Dresses that cost so little, serve so ideally in so many ways.

For household wear while engaged in your cleaning and cooking. For afternoon wear about the house and on the porch, even while engaged in entertaining your friends. For street attire and for motoring wear they are likewise ideal.



Soil them as often as you 'Tis only necessary to launder them to restore them to their original freshness.

Ask the salesgirl to sh you why they are superior to all other Wash Dresses. She will point out points of merit that you will marvel at.

We guarantee to fit all women with equal perfection.

COAT SALE

Now is the time. Every Coat Reduced for Today. Our Mr. Meyers will soon leave for that northern market and before he makes this trip we want to close out Every Coat in the House. Read

\$14.00 COATS, Special Sale Price \$18.00 COATS,	\$10 00
Special Sale Price	\$10.00
\$18.00 COATS.	\$15.00
Special Sale Price	
\$25.00 COATS, Special Sale Price	\$19.80
Special Sale Price	404.00
\$30.00 COM 15,	\$24.00
Special Sale Price	
\$35.00 COATS,	\$28.00
Special Sale Price	
\$40.00 COATS,	\$32.00
Special Sale Price	
\$50.00 COATS.	\$39.50
\$50.00 COATS, Special Sale Price	400.00

Large Shipment of Outing Underwear Just Received

Ladies' Outing Night Robes, full sizes, at \$1.98, \$1.75 and Ladies' extra size Night Robes

	Sale Suits																						
SUITS		٠	×																	,		è	\$15.0
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We carry 10 Leading Brands of Corsets, in front or back lace. We suit anybody in style and size-from 18 to 36.

Buy Your Hosiery Here and Save Money

Large stocks of Silk and Lisle Hosiery just in at the lowest possible prices.

Some Good Values in Dress Goods for Today

One lot of Half Wool Dress Goods, 36 inches wide, in solid colors. At, yard.....

See the Handsome Fur Clothes We Have Just Received

50-inch Hudson Seal Plush.

50-inch Brown, Gray and Black Keramie.

50-inch Black Plushes. 50-inch Beaver Plushes.

50-inch Kakara Lamb.

50-inch Marvilleaux.

These Plushes make beautiful Capes, Stolls,

Muffs and Coat Trimmings. Also Muff Beds in Black and Brown, Satin Linings.

Children's Sleepers, Gowns and Pajamas. Full lines of Knit Underwear for Men, Women, Children and Infants now in stock. Do your shopping here on Saturday.

Don't fail to visit our Millinery Department Saturday

Every express brings us something new. Lot of New Hats on Display. For today we place on sale one lot of Felt Hats. \$2.50 and \$3.00 Hats,

See the new Gage Shapes. One lot Trimmed Hats. \$7.50 values, \$5.00; \$8.50 values, \$6.00; \$10.00 values, \$7.50. Visit our Suit Department today. One lot Crepe de Chine Waists and Georgette Crepe. \$6.00 Waists, \$3.98; \$4.50 Waists, \$2.89.