

# JANUARY PRICES NOW!

## 30 Days Ahead Of Others



*Every Winter Suit Must Go!*  
*Every Winter Coat Must Go!*  
*Every Winter Dress Must Go!*  
*Every Winter Hat Must Go!*



This Week Will Shatter All Previous Records for Price-Slashing  
 This Week Will Once Again Show why

Fourteen Biltmore Avenue

# CADISON'S

A Fashion Shop for Ladies

### MISS 1920 IS HERE

THOUGH THE CALENDAR SAYS DECEMBER 7  
 The pleasure of any achievement is doubled by being FIRST.

This pleasure is ours in this unusual and comprehensive exhibition of New 1920 Modes, and our patrons' in being able to see them and enjoy them at this early date.

While primarily designed for the benefit of those who are getting ready for Florida resorts, it is of general interest because the greater number of the delightful things shown may be worn in Asheville for smart occasions, with charming originality.

The displays embrace all phases of the New-Season wardrobe, from jaunty Suits, Dresses and Hats to delicate Lingerie—and wonderful sports garments of sort which give ease and confidence to their wearers, by their absolute correctness.

### Look at These Suit Prices

Stunning Winter Suits—Up-to-the-Minute Modes— Value up to \$50.00	\$22.45
Handsome Winter Suits—Value to \$65.00	\$29.45
Very desirable Suits—Value to \$75.00	\$37.45
Latest Vogue Suits—Value to \$95.00	\$49.95
Costly Suits—Value to \$150.00	\$67.50

### Special Offer of WOMEN'S WINTER COATS

The prices that we quote on these coats are extraordinarily low considering the high qualities. Entire-new garments have arrived in the past few days from the best sources, and every garment we offer you is distinctive, high class and good looking.

Coats \$39.50—Real Values \$55 to \$60  
 Made of Frostglow in Brown, Navy and Beaver; lined throughout and interlined. Good looking coats for women and misses. Special at \$39.50.

Coats \$49.50—Real Values \$75.00  
 Made of Velour de Laine and Silvertone, in Brown, Reindeer, Henna and Navy, with large fur collars or plain. Lined throughout with fine silk, and interlined. Special at \$49.50.

Coats \$59.50—Real Values \$75.00  
 Stunning models. Made of Yalama, Silvertone, Velour de Laine and Oxford Cloth, in Reindeer, Brown, Navy, Taupe, Tan and Black. Handsomely lined and interlined. Special at \$59.50.

New and distinctive Coats. Made of Evora, Crystal Cloth and Yalama, with plain or handsome full collars, at special price, \$69.50.

is growing so rapidly. Why CADISON'S is doing the largest volume of ready-to-wear business in Asheville.



### Practical Xmas Gifts

Extraordinary values in Practical Xmas Gifts selected throughout the store for tomorrow's selling.

**Georgette Blouses**  
 Special at \$9.95! This includes beautiful beaded, lace trimmed and tailored models in white, flesh and suit shades. Some worth up to \$10. .... **\$6.98**

**Dainty Undermuslins**  
 Including Gowns, Petticoats and Envelope chemises. The materials are of unusually good quality; the laces fine and dainty. Be sure to share in these **\$1.49** and savings tomorrow. .... **\$1.49** up

**Women's Bathrobes**  
 A special lot (just 75) of these good, cozy comfortably made Beacon Cloth Bathrobes, in floral and Indian patterns, that we will sell tomorrow special at **\$4.98**

**Women's Silk Hose**  
 Good heavy pure threada Silk Hose, with double heel and toe; reinforced garter top; in black, cordovan and gray. Thursday special, a pair..... **\$1.89**

**Smart Plaid Skirts**  
 Most of them in accordion pleated styles. (Make a very clever looking outfit when worn with a short sport coat.) Also a few Crepe and Novelty Mixture Skirts included **\$9.99**

**Silk Camboles**  
 With choice of a dozen or more different styles, in pink wash satin or crepe de chine, built up shoulders or ribbon. .... **\$1.49**



### Announcing New Arrival of Satin and Straw Hats

New and Delightful Fashions, of Satin and Duvetyn and Fur, Satin and Straw and all Satin, richly Embroidered with Silk.

Beautiful Roll Brims, Chin Chins, Turbans, off-the-face styles and flare-ups in many new variations.

Other New Models from \$5 to \$24.75.

### LIBERTY BONDS

Taken at Face Value by Cadison's

In order to aid you in your Christmas shopping, we take pleasure in announcing that we will accept Liberty Bonds at Face Value until Christmas on all purchases amounting to \$25.00 or more. This, coupled with our Big Christmas Sale this week, insures your securing most for your Bonds at Cadison's.

### Afternoon Dresses

Actual Values Up to \$35—\$19.95  
 Phenomenal offering of charming and graceful new afternoon frocks! Decidedly attractive models—suitable for present and early Spring wear!

Straight Line, Extended Hip, Tunic and Tier effects—Tricotine, Satin, Velvet, Crepe Meteors, Serges and Velours.

Rich Dinner Dresses  
**\$24.95 and \$32.45**

Lovely models of exquisite originality—charming indeed for smart occasions! In Satins, Georgettes, Crepe Meteors, Velours and Tricotines. Wide variety of new styles and harmonizing shades.

Desirable Evening Gowns Specially Priced—\$47.50

Exquisite dainty "frivolities" for your evening wear! Different from any you have ever seen—fresh inspirations from our Salons. Each dress portraying a vivid personality and charm, entirely its own!

In Taffetas and Satins with Spanish Laces, Nets, Iridescent Cloths, Gold Cloths.

Expressing fashion's latest tendencies in their brilliant colors and extended hip line. Graceful hip drapery, tight fitting bodices and many other wonderful creations.



### COATS REDUCED

Also Plain Tailored Models worth \$30.00 and \$35.00 **\$19.95**

Luxurious, rich-looking coats! Lined and interlined—of fine quality fabrics! Season's outstanding marvels!

Shawl and Close-Fitting Collars, Belted and Loose Back Models—Velours, Cloths, Meltons and Kerseys. CADISON'S COAT, VALUES **\$24.95** AND **\$32.45**

The most distinguished coat modes this city has seen! Wool Velours, Silvertones, Lustrola, Broadcloths and Polo Cloths.

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