


Rich in Food and Health Values
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## Sealdsweet

Grakefruit and Oranges

In buying grapefruit and oranges, remember that true beauty is more than skin deep. The real merit of these citrus fruits is in the juice and good looks do not signify juiciness.
Grapefruit or oranges that are russet or golden will be found just as juicy and sweet as fruits which are bright on the outside. Whatever the color, tree-ripened Sealdsweet grapefruit and oranges are good to eat.

## For Inner Goodness That Will Satisfy

Sealdsweet grapefruit and oranges may be depended upon. This inner goodness is the first aim of the co-operating growers who marke their fruit through the Florida Citrus Exchange. The same trees produce grapefruit and oranges that vary in outer appearance from bright and golden to russet, but are equally goo inside. Buy for juiciness and sweetress the

Handsome Book As a Gift "Florids's Food-Fnity", beat Lfully illustratd, gripefruit and oringer in a multitude of wis
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