

# Scout Executives Of Nation At Blue Ridge For Conference

## Organization Formed For The Training Of Boys And Moulding Finer Spirit

Started in England in 1902 By Lieutenant General Sir Robert S. S. Baden-Powell, Who Visioned Future Through Proper Utilization of Youth's Natural Activities—Officially Chartered.

The Boy Scout movement was launched for the organization of boys between the ages of 12 and 18 years and upwards, with the aim of developing character, by the furnishing of equipment for a career and to train in service for them, physical health and efficient citizenship, by utilizing the natural activities and interests of the adolescent period.

The development of the Boy Scout movement started in Eng-

land as a non-military, public service body. In the United States, Daniel Carter Beard, with his "Sons of Daniel Boone," Ernest Thompson Seton, with the "Woodcraft Indians," in 1902, and others had much to do with the early success of the movement, their ideas, in conjunction with those of Sir Baden-Powell, formed the basis of the Boy Scouts of America. This organization was incorporated under the laws of the District of Columbia, February 8, 1910.

The Boy Scouts of America is non-military and inter-denominational in character, the movement being supported by Catholics, Protestants and Jews alike. Of late it has also been given considera-



LORNE W. BARCLAY, Director of Education.

Each local council headquarters. Each local council works through an executive committee and a commissioner with a paid executive employed when development makes it necessary for one man to give his entire time.

The scouts themselves are organized into patrols of eight boys, three or four patrols forming a troop under a scoutmaster. Each troop has also a committee of three or more men, representing the school, church, settlement house, playground or other institution which it is connected. This committee recommends the selection of the scoutmaster to the local council, or to the national headquarters.



DR. ALBERT SHIELDS, Assistant Director, Institutional Educational Research, Teachers' College, Columbia University.

tion as an adjunct by well known educators, some schools adopting the scout program in part or as a whole, while a number of universities and colleges conduct special courses for scoutmasters and scout officials.

The administration of the Boy Scouts of America is in the hands of a National Council, working through an executive board. The council includes many men of national prominence and has the



DR. GEORGE J. FISHER, Deputy Chief Executive.

President of the United States as honorary president and the ex-President of the United States as honorary vice-president. The national headquarters is at 200 Fifth Avenue, New York City, where are issued the official publications. Local councils are organized to supervise and extend the movement in communities upon application by representative citizens to na-

### EXECUTIVE STAFF

National Council Headquarters

Chief Scout Executive	James E. West
Secretary to Chief Scout Executive	E. H. Vitalius
Deputy Chief Scout Executive and Director Field Department	Dr. George J. Fisher
Assistant National Field Directors	Stanley A. Harris and Judson P. Freeman
Assistant to the National Field Director	D. W. Lawrence
Comptroller	A. H. Philbrick
Director, Library Dept. and Senior Editor of Boys' Life	Franklin K. Mathews
Director, Department of Education	Lorne W. Barclay
Assistant Director, Dept. of Education	R. O. Wyland
Director, Department of Camping	L. L. McDonald
Assistant to the National Camp Director	W. C. Welser
Director, Publication Department	Frederic L. Colver
Editor of Scout	W. B. Ashley
Managing Editor Boys' Life	Irving Croupp
Advertising Manager Boys' Life	P. W. Wilson
Circulation Manager	H. M. Clymer
Art Editor	Frank Rigney
Secretary, Editorial Board	E. S. Martin
Director, Publicity Department	Charles H. Mills
Chief Sea Scout	A. James A. Wilder
Acting Chief Sea Scout	Capt. W. Munton Lillard
Director, Department of Supplies	Arthur Haddock
Assistant to Mr. Haddock, management details	C. H. Littlejohn
Assistant to Mr. Haddock, promotion and protection of titles	P. N. Cooke
Office Manager	Geo. W. Ehler
Chief of Registration Bureau	John D. McEwen
Assistant to Mr. Ehler	



DR. WM. L. POTEAT, President of Wake Forest College, Wake Forest, N. C., who will lecture Sunday, September 17.

aid, life saving, civics, tracking, signaling, cycling, nature study, seamanship, campcraft, woodcraft, and handicraft. In all 57 merit badges are provided. When a first class scout earns merit badges for 19 merit badges, including first aid, life saving, personal health, public health and life saving or pioneering, he becomes a life scout. When a first class scout qualifies for 19 merit badges, including first aid, life saving, personal health, public health, cooking, camping, bird study, path finding, pioneering, athletics or civics, physical development and any ten others, he becomes an eagle scout. Special honor medals in bronze, silver and gold are given for life saving.

In 1914, in Great Britain and the English Colonies, there were over 200,000 scouts and scoutmasters; and in the United States there were, on May 15, 1916, 174,000



C. E. SMITH, Instructor in Scouting and Recreation, Activities Teachers' College, Columbia University.

direct when there is no local council, and co-operates with him. Any boy of 12 or older may become a scout upon fulfilling certain conditions. These include taking the scout oath, which reads as follows: "On my honor I will do my best, to do my duty to my God and my country, and to obey the scout laws, to help other people at all times, to keep myself physically strong, mentally awake and morally straight." He also subscribes to the 12 points of the Scout law. A scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean and reverent. The motto of the organization is "Be Prepared," and the principle "Do a Good Turn Daily." is kept constantly before the boys.

Scouts Divide Into Three Classes. Scouts are divided into three classes, tenderfoot, second class and first class scouts. Promotions in these classes is conditioned on passing certain requirements, after which the goal of attainment is merit badges given for special proficiency in such subjects as first-



E. ST. ELMO LEWIS, who will give series of addresses in Executive Leadership

scouts registered with the national headquarters and in good standing, together with 8,323 scoutmasters and about 24,000 other scout officials, all in good standing, making a total of about 21,000 scouts and scout officials. Scouting is established in nearly every country of continental Europe, with a total membership numbering more than one million.



MORTIMER L. SCHEFF, Vice-President.

### COUNCIL EXHIBITS FEATURE MEETING

Located at Convenient Points in Headquarters—Special Exhibits By Departments.

Exhibits of local council methods are at and will be found on view at convenient spots in the Conference Headquarters.

The core of the Art Gallery and Scouting Museum is the exhibit that was taken to the International Conference at Paris. It is composed of 30 items and should be studied by every executive.

Incidentally, photographic reproductions of the Paris Exhibit, measuring 23 inches by 14 inches, mounted on heavy board, with strong folding pasteboard easel attached, can be obtained through our Supply Department at a very reasonable price.

There are special exhibits by the Commission on Publicity and the Commission on Finance. Executives will please note in particular that their comments upon all this exhibit material are desired, expressed in writing and handed to the representative in charge, together with offers of other material which can be utilized at the National Council Headquarters for general exhibit purposes.

KNOXVILLE ENGRAVING COMPANY MAKES CUTS. The engravings on this page were made by the Knoxville Engraving Company, Knoxville, Tenn., especially for The Asheville Citizen.

## SCOUT EXECUTIVE CONFERENCE IS ONE OF LARGEST MEETINGS OF BOY LEADERS EVER STAGED

The second biennial conference of Scout Executives, in session at Blue Ridge, is one of the greatest gatherings of men interested in the training of the nation's youth, ever held, according to officials.

Among the leaders and speakers of note are: St. Elmo Lewis, who will give the series of addresses on Executive Leadership, is Vice-President and New York manager of the Campbell-Ewald Company, Inc., Detroit, New York, Chicago, Advertising and Merchandising Counsel. Mr. Lewis is

Agencies acknowledged in Rural Social Work and associate editor of the National Journal on Rural Education.

Commodore W. E. Longfellow has been in active service of the Boy Scout Movement for ten years as Scoutmaster, Special National Field Director and expert for the National Court of Honor in Life Saving and Swimming.

Dr. William L. Poteat is President of Wake Forest College, North Carolina. He has been for years one of the prominent Baptist leaders in the South.

Rev. William H. Fineschreiber, Baptist since 1900, serving first at Davenport, Iowa, and now located at Memphis, Tenn., is a well-known public speaker and has delivered addresses all through the Southern States.

Captain Francis Gidney is Camp Chief, Gillwell Park, Chingford, Essex, England.



JAMES E. WEST, Chief Scout Executive of the Boy Scouts of America since Jan. 1, 1911.

Sales Advertising and Merchandising Counsel to cover thirty concerns. Herman H. Horne is Professor of History of Education and History of Philosophy, New York University, and a noted author and lecturer on subjects relating to education and religion.

Dr. Albert Shields, Assistant Director, Institutional Educational Research, Teachers' College, Columbia University, has been connected with the Public School system since 1890 and has served as District Superintendent in New York and Superintendent of Schools of Los Angeles.

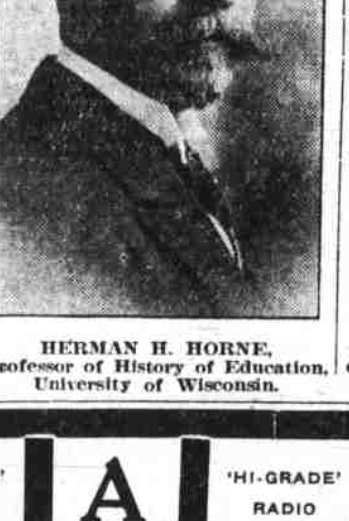
E. Laurence Palmer is Assistant Professor of Rural Education of Cornell University and editor of the Cornell Rural School Leaflet. He has specialized in teaching nature study in elementary schools and an expert in Scoutcraft Pedagogy.

Dr. Albert K. Fretwell is Assistant Professor of Education of Teachers' College, Columbia University. He organized a program of Physical Education and recreation for United States Reconstruction Hospitals in 1918 and was National Director of Recreation for the American Red Cross in 1919 and directs the courses in Scouting at Teachers' College.

Charles F. Smith on the faculty of Teachers' College, Columbia University, conducts special courses in Scouting. He is Special Field Scout Commissioner and was executive officer in charge of the Jamboree activities at London at the International Boy Scout Jamboree.

J. C. Elsom is Scout Commissioner for Madison, Wis., and a member of the National Council and directs the courses in Scouting at the University of Wisconsin.

Eduard C. Lindeman is the Executive Secretary of the American Country Life Association, Chairman of the Committee on Recreation, Secretary of the National Council of



HERMAN H. HORNE, Professor of History of Education, University of Wisconsin.



J. C. ELSOM, Professor of Physical Education, University of Wisconsin.

six, England. Gillwell Park is the British Scoutmaster's training center. Captain Gidney is a recognized international Scout training expert and director of the British system of Scoutmaster training. He is attending our conference as an official representative of the British Boy Scout movement.

M. J. Guerin-Desjardins is National Commissioner adjoint, Eclaireurs Unionistes de France and representative of the Boy Scouts of France to our conference. He is a boys' work leader of national reputation and an exceptional Scoutmaster in the field of the artistic, aesthetic and imaginative aspects of scouting.

Mr. James Austin Wilder, Chief Sea Scout, artist, author, boy expert and also "one of our really great human beings."

Rev. John F. White, Director of Education, Boy Scout Extension Bureau, National Catholic Welfare Council.

George D. Pratt, Treasurer of the Boy Scouts of America and Chairman National Camping Committee, former State Conservation Commissioner, of New York, Past President of the Camp Fire Club of America, President of the Adirondack Mountain Club, charter member of the Executive Board of Boy Scouts of America.

Daniel Carter Board, artist, author President Camp Fire Club of America, National Scout Commissioner and



CAPTAIN F. GIDNEY, Camp Chief, Gillwell Park, Chingford, Essex, England.

## RADIO WELCOME FOR EXECUTIVES

The Citizen will formally welcome the Scout Executives in attendance at the Second Biennial Conference, at Blue Ridge, to Western North Carolina, this evening at 7:15 o'clock, using The Citizen Radio Broadcasting Station "WFAJ."

The message will be received by the Scout Executive Radio Station in Robert E. Lee Hall, Blue Ridge, and it is expected that the Scout leaders from all parts of the country will gather around the radio set to hear the welcome by radio.

Honorary Vice-President of the Boy Scouts of America.

Mortimer L. Scheff, is Vice-President of the National Council, a member of the Executive Board, chairman of the National Field Committee and of the Foreign Relations Committee of the Boy Scouts of America. He has been with the Movement from its beginning. He has helped to shape its policy upon business lines. His wise counsel, his abounding faith, enthusiasm, his very generous support, his profound faith, have helped wonderfully in guiding the movement in times of peril as well as in times of its greatest success.

Rev. James H. Ryan, LL. D., Associate Professor of Philosophy, Catholic University, Executive Secretary of the National Catholic Welfare Council, former President of St. Mary of the Woods, author of several books on Religious Education, of the Foreign Relations Committee of Colorado, Director of Indian lore and Woodcraft for the International Jamboree, London, 1920. Expert plainman.

Dr. Norman E. Richardson, Professor of Religious Education, Northwestern University, National authority on church-school methods, author of "Boy Scout Movement Applied by the Church," "Psychology of Adolescence," pioneer member of the Committee on Education.

## CARL BEHR SPEAKS AT BILTMORE SCHOOL

Carl Behr, musician formerly of Boston, gave a lecture recital at Biltmore High School Wednesday morning and after a short talk on uplifting musical standards, played "Handel's Largo," and Squire's Rustic Dance with Miss Elta Handt at the piano. A prolonged applause followed. After these two numbers, Mr. Behr gave in memory of George W. Vanderbilt, a lovely Berceuse, by Squire.

The musician spoke of the debt a community owes to such men of great vision as the late Mr. Vanderbilt. He emphasized that before being a Northerner or a Southerner one should be an American.

The Carl Behr Sinfonia Club, of Asheville and Boston, will give a concert at the school on Friday evening. It will be dedicated to the memory of the late master of Biltmore.

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It improves a poor complexion and preserves a good one, so that you need no artificial means to enhance your attractiveness.

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Here's Something About S. S. S. That You'll Be Glad to Hear.

You might just as well know it right now. A bottle of S. S. S. will prove to you that is happening in your blood. S. S. S. is a scientific blood cleanser. It drives out the impurities which cause eczema, scabies, rashes, pimples, boils, blackheads, blotches and other skin eruptions. When these impurities are driven out, you can't stop several very nice things from happening. Your lips turn naturally rosy. Your eyes sparkle, your complexion clears. It becomes beautiful. Your face looks like that of a prosperous, ruddy, well-fed, refined gentleman, or if you are a woman, your complexion becomes the real kind that the whole world so admires. S. S. S. is also a powerful body-builder, because it builds new and more blood-cells. That's why it fills out sunken cheeks, bony necks, thin limbs, helps regain lost flesh. It costs little to have this happen to you. S. S. S. is the largest size is the more economical.



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