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Oxfords

Black Satin and Patent leather with turn soles and French Heels.

Russia Calf Oxford with Goodyear welt soles and Military heels with rubber.

Patent Leather and Black Kid with welt Soles and Military Heels.

Black Kid Oxfords with Goodyear welt sole and low heels with rubber.

Patent Leather Pump with Fawn Suede Tongue connecting Vamp and Strap. Turn sole.

Brown Kid Oxfords with Goodyear welt soles and Military heels with rubber.

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Novelty Footwear

Hosiery to Match

The House of Fine Footwear and Hosiery

ASHEVILLE'S SPIRIT HAS BECOME SYMBOL OF GROWTH SAYS BALTIMORE RESIDENT

In the following article, Norman C. McCloud, native of Asheville, who is now a prominent business man, of Baltimore, Md., tells of the greater growth of the Land of the Sky and also offers a boost for the local Chamber of Commerce.

In order to really appreciate the growth of Asheville growing is so effective as the bird's eye view gained by the old resident in his visits to the place from year to year. The man who is on the ground is too close to get the true perspective. He knows that the growth is taking place, but to him it is gradual. To the annual visitor the progress comes as a revelation on each succeeding visit. The changes during a year of absence jump at him and his mind squares in the eye. He cannot escape them. He can not take them for granted, as is apt to be done by the man who spends the greater part of his time in a community. Changes and improvement and expansion assert themselves in every direction at every visit, and clamor for attention in a way that emphasizes their importance.

"I have seen Asheville grow from an isolated mountain village with no daily newspaper, no modern utilities and with no railroad nearer than Hendersonville on the South and Old Fort on the East. As I look back on the community as I first knew it I find it hard to believe that the Asheville of today is the outgrowth of the remote mountain town of the early '80's. I have watched this growth with keen pleasure and pride and have come to regard the "Asheville Spirit" as a symbol of growth and progress. This is the spirit without which no community ever achieves results of importance. It is the spirit which finds its central expression in your wide awake Chamber of Commerce, and my observation has convinced me that this expression is the one thing which has made it possible for Asheville to capitalize its natural advantages in the wholesale way which is the envy and despair of other Cities throughout the country.

"In my bird's eye view I have seen the growth of the '90's, with its break development; the last active growth of the first 10 years of the 20th century and the as-

ounding development from 1910 to the present time. During the last 10 of a dozen years the growth has been such as to make it asounding the one word to describe it. In various ways the progress within this period has been such as excels that of many cities of much larger population. In the North this was the South. The new High School and other new school buildings, the extension of paving and kindred improvements and the development of the astonishing system of motor highways throughout this section are achievements which attracted attention throughout the United States, and in which Asheville has every reason for the deepest pride.

The best proof that the Asheville spirit is still alive and dominant is afforded by the new energy infused into the Chamber of Commerce by last week's activity, and I am confident that the next decade will show this spirit crystallized into accomplishments far greater even than those of recent years. When my father used to tell me that Asheville would be an important City, I had full confidence in his judgment, but I confess that I was not prepared for such growth as has taken place since 1910. Today, however, I am prepared for anything, and I am convinced that another 10 years will see a community of not less than 100,000 people. The growth of a City is like that of a snowball, and Asheville is now in position to reap the benefit of such growth. Every visitor and every new resident widen the sphere of influence in attracting others, and in this way Asheville has a constantly widening circle of people who are becoming acquainted with its pre-eminent charm. The greater the number who know its advantages as a place of residence and a place of business, the greater will be the circle of possible new citizens, and this is the process which the Asheville spirit is now broadcasting throughout the land.

One phase of McCloud's familiarity with the work of the Chamber of Commerce was from his wartime activity in the work of promoting the war garden movement for the home production of food-stuffs. In the Washington headquarters of the National War Gard-

den Commission he had charge of the work throughout the nation and he declares that he found the Asheville spirit the sort of thing that made the work of the Commission such a notable success. The staff in the Washington office was made up of workers from all parts of the country, but it became a common office remark that "if they all do as well as Asheville the war is won."

MRS. COOLIDGE A SCOUT

Mrs. Catherine Coolidge, wife of the Vice President, has accepted the post of Honorary Commissioner of the Girl Scout Association of the District of Columbia. Mrs. Warren G. Harding, wife of the President, had been for some time Honorary President of the National Council of this organization.

VACATION ENDS

Today marks the end of summer vacation for school children of Asheville with the exception of those to be enrolled in Orange, Murray Hill Park, Montford and Asheville. These schools will be opened some time within the next future.

Pisgah Forest Inn

Ninety days from now do you think you can buy Biltmore business property at the offered price of today? Attend the Auction Sale of Biltmore business property Thursday, Sept. 21, at 10:30 A. M. A new Ford touring car will be given away. Sale conducted for L. B. Jackson by Atlantic Coast Realty Co.—Adv. 31.

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FABRICS

Sumptuously beautiful to meet Autumn Style trends are a Challenge to Needlewomen Special Offerings From the Piece Goods Section for Monday

- VELVETS—Soft and lustrous, in navy, black and brown, 46 inches wide Monday's Special \$2.98
VELVETS—The right weight for Coat Suits and Coats, 68 inches wide; in navy, rust, red, tan and brown. Monday's Special \$2.98
FRENCH SERGE—Extra fine weave, guaranteed fast color; 56 inches wide; in coffee brown, navy and black. Monday's Special \$2.25
CORDUROY—Wide and narrow wale, in rose and blue, suitable for bathrobes and Children's Coats; 36 in. wide. Monday's Special \$1.25
CHARMEUSE—of extra fine quality, 46 inches wide, in navy, brown, black and burnt orange. Monday's Special \$2.25
CANTON CREPE—of beautiful texture, in black, navy, wood brown, grey, brown, tan, jade and white; \$3.50 value. Monday's special yard \$2.98
JAPANESE SILK PONGEE—Super-quality. Monday's Special \$1.19
FRENCH GINGHAM—in many new Fall patterns; 32 inches wide Monday's special yard 49c
BATES GINGHAM—Guaranteed fast colors, many new and beautiful patterns. Monday's special yard 35c
ALL-OVER LACE—Beautiful floral and figured designs, 36 inches wide, in black, navy and brown; \$3.25 val. Monday's special, yard \$2.50

Wool Hose Special

For Monday we offer 50 dozen of Wool Sport Hose in all shades; grey, navy, black, tan, brown and many novelty mixtures; regular \$1.25 values. Monday only 69c



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Your mind sleeps—but does your body? Don't answer that until tomorrow morning SLEEP—restful sleep, is as necessary as food and drink. You may sleep like a "top"; not wake up once during the night—and yet fail to get the right kind of sleep. How do you feel when you get up? Tired—or rested? Depressed or invigorated? If you are not refreshed in body and mind, look well at the mattress on which you sleep. You wouldn't continue to wear shoes that hurt you, or a collar that choked you, so WHY be content to sleep on a mattress that doesn't rest every muscle and nerve? There are "KINGSDOWN Mattresses" in homes, hotels and hospitals that have been sleep-makers for years. We are the makers of the MAJESTIC SPRINGS and the full line of Mebane Bedding. MEBANE BEDDING COMPANY MEBANE, N. C. Best for Rest KINGSDOWN MATTRESSES

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