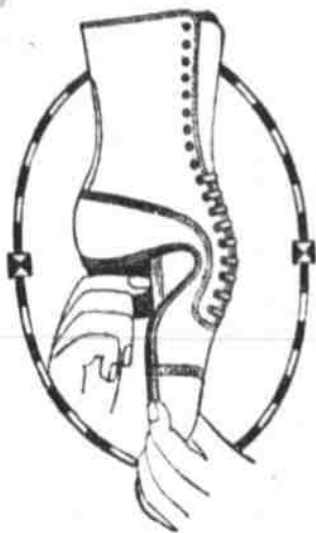


POLLOCK'S—Two Floors of Shoe Service



Ride On Springs—Walk In Cantilevers

Primitive people rode in ox-carts—heavy, rigid, without springs. Modern love of comfort and speed brought about the easeful motor car, travelling on springs so resilient and balanced that we seem almost to ride through the air—the modern "Wings of Mercury."

To a lesser degree, our feet in daily life should act like the springs of the motor car. Nature composed the human foot of resilient, flexible arches to absorb the body shocks. Nothing rigid about your foot as Nature made it.

In the words of a doctor, "The foot is a cantilever spring."

THE FLEXIBLE ARCH

Does the arch of your shoe correspond with the arch of your foot in flexibility? Change to Cantilever Shoes. There is no concealed rigid metal embedded in the shank of Cantilever Shoes as in all ordinary shoes. They flex with your foot when you walk permit the muscles to exercise and strength; allow free circulation; give room for all the toes. They give you complete comfort and trim appearance.

Wear the "Wings of Mercury." That means: Wear Cantilever Shoes.



Health Shoes

Correctly Fitted

The House of Fine Shoes and Hosiery

ELECT W. F. CRICKHAN ASSISTANT ENGINEER

Chosen by Board of City Commissioners Saturday, to Succeed C. A. Cox, Resigned.

William F. Crickhan was yesterday elected assistant city engineer by the Board of City Commissioners. Mr. Crickhan succeeded C. A. Cox, who was formerly assistant to B. M. Lee, the engineer.

Otis G. Shackleton made a request to conduct a tubercular hospital at 119 Sunset Drive, this being the first application under the new law regulating establishment of the institutions.

The following building permits were issued: H. T. Cook, Virginia Avenue, five room house, \$4,000.

Carl Gregory, Virginia Avenue, five room house, \$4,000.

B. G. Leiper, 83 Cumberland Avenue, new roof, \$200.

Dora Haverman Vermont Avenue, West Asheville, repairs, \$100.

J. J. Goldstein seven room house Pearson Drive, \$4,000.

Messler Realty Company, Kenilworth Road, seven-room house, \$2,500.

Name Committees For Central Church Rally

The following committees have been named to have charge of the rally day program at Central Methodist Church on Sunday, October 15.

Decorations Committee: Mrs. H. Morris, Chairman; Mrs. Wilburn Devendorf; Mrs. Mamie Edmondson; James McCoy; H. M. Dill.

Automobile Committee: Wilburn Devendorf, Chairman; J. A. Richbourg, Mrs. Thelma Smathers, Miss Nora McDuffie, Mrs. H. E. Lewis.

Publicity Committee: W. W. Edwards, Chairman; T. F. Higgins, Program Committee; A. C. Goodman, Chairman; J. W. Nichols; T. F. Higgins, Mrs. A. Nichols; Mrs. F. T. Sell; Mrs. H. L. Crawford; Mrs. H. M. Dill; Mrs. W. N. Collins; Miss Virginia Whitfield.

Christian Endeavor Union Meets Sunday

A series of meetings in various County institutions will take place this afternoon under the auspices of the Christian Workers' Association. Services will be held at the jail at 2 p. m., Miss Orr in charge; boys' reformatory, 3:30 p. m., Mrs. R. E. Brown in charge; County Home, 4:30 p. m., Miss Griffin, Superintendent; Craggy Convict Camp, 4 p. m., L. M. Wilson in charge.

BAPTIST CLUB TO MEET ON TUESDAY

Monthly meeting of the Men's Service Club, of the First Baptist Church, will be held Tuesday evening at 8 o'clock at the Y. M. C. A. Business of importance will be taken up.

Rev. Mr. Gresham Will Preach Special Sermon

"The Greatness of God" will be the subject for the special sermon to be delivered this evening by Rev. Paul N. Gresham, Pastor of the West Asheville Presbyterian Church.

FIRE PREVENTION MOVEMENT IS INDORSED BY J. PAUL LEONARD

Every intelligent citizen of North Carolina and particularly members of organizations such as ours which are expected to look after the community welfare, should stand aghast and blush with shame in the face of our deplorable record of life and property destruction," declares J. Paul Leonard, Secretary of the North Carolina Merchants Association.

What finer service could your Association render to its members and your community as a whole than to enter heartily into the observance of fire prevention week in accordance with the admonitions of our State Insurance Commissioner and the proclamations of the President of the United States and the Governor of our own State? Let your Association be foremost in fire prevention activities not only next week but throughout the entire year. Activities along this line in the past by some of our local associations have won for them distinction and honor in addition to the knowledge of service to self and community.

Fireproof Warehouse Planned By Westall

Immediate start upon the construction of a fireproof office and warehouse is to be made by J. M. Westall and Company, dealing in lumber and building supplies, at Walnut Street and Lexington Avenue.

The proposed building, to be of steel, hollow tile and with stucco exterior, will be upon Walnut Street for 50 feet and upon Lexington for 50 feet, being so constructed as to be two stories in height and capable of having an additional two stories when this increase is desired.

Provision has also been made in the plans for extending the building along Lexington Avenue as desired. The proposed building will cost over \$15,000, it is estimated, and will double the storage capacity of the firm in its uptown yard. The present brick office building and warehouse will then be used entirely for storage.

REV. DR. BATEMAN RETURNS TO CITY

Rev. Dr. R. J. Bateman, pastor of the First Baptist Church, has just closed a series of revival meetings in Forest City, with 125 additions to the church. He will occupy his pulpit today his morning subject being "The Potter and the Clay," and evening, "The Most Popular Sin in the World."

Kidnappers Begin Sentences Monday

E. R. "Red" Henderson, Frank Briggs and E. G. Koozts, the three kidnapers who are now at liberty under bond, Monday will begin their sentences of five years each on the County roads. The men are striking employees of the Southern Railway and were convicted of kidnaping and assaulting a youthful employee of the railroad. In order to permit them to visit their families they were temporarily released on bond.

URIAH SEELY ENTERTAINS VETERANS OF CONFEDERACY

One of the interesting events of Confederate Reunion week in Asheville was the address to the veterans at Grove Park Inn following the organ recital, by Uriah Seely, Mr. Seely was a soldier in the Union armies and his testimony to the bravery and devotion to principle in the men who were his adversaries in the struggle brought forth applause from the men in gray.

MISSION PROGRAM AT FIRST BAPTIST

Missionary program will be rendered by the Girls Auxiliary of the First Baptist Church Monday afternoon at 3:30 o'clock. The Executive Board of the society will meet at 3 o'clock in the Senior Bible Class Room.

POLLY HAT SHOP CREATIONS OF INDIVIDUALITY

The Shop That's Different 16 1/2 Patton Ave. Phone 3352 Up Stairs ANNETTE WILDER—EMLY WHITING McKAY

Our Store Will Be Closed Monday

In Observance of a Religious Holiday

SUCQUEMANNA FURNITURE CO. UNLESS YOU ARE SATISFIED WE ARE NOT SUCCUQUANNA FURNITURE CO.

TEAGUE TRUTH TOPICS

A word as to our Candies—you who appreciate the best, do not need to be told of the superiority of SHERRY'S—nor of the wonderful quality of JOHNSTON'S.

There are two candies that meet all the requirements—they ARE the best that modern manufacture can create.

Teague's Drug Store PROFESSIONAL DRUGGISTS

33 Patton Avenue. Phone 260

North Carolina and particularly members of organizations such as ours which are expected to look after the community welfare, should stand aghast and blush with shame in the face of our deplorable record of life and property destruction. Can we say that civilization is advancing here in our own great State when we are parties to the great crime of neglect which has cost the lives of 166 persons and the destruction of \$7,500,000 in property in a single year? Is a state making progress when destruction in preventable fire is on the increase?

In our recent convention the State Association pledged the Insurance Department continued support in its fire prevention activities and at the subsequent joint meeting of the Directors of the State Association and the Insurance Company a resolution was adopted calling on each local Association to immediately appoint a local insurance committee to co-operate with the State insurance committee. Mutual insurance and fire prevention go hand in hand. The State Secretary has arranged for packages of printed matter to be sent by the insurance commissioner to each local Association.

COLORED FAIR WILL BE HELD THIS WEEK

Hundreds of Negroes From All Parts of Western North Carolina Will Come to Exposition Here.

Exhibits from ten counties of Western North Carolina are arriving for the District Colored Agricultural Fair and Farmers' Jubilee which will be held during this week at Lake Park, beginning Monday. In addition to the fair quite a number of colored people from all parts of this section will be attracted to the city for the purpose of becoming affiliated with the Negro Fraternal Congress, which will be organized during the week.

No new exhibits will be received after Wednesday according to E. W. Pearson secretary and manager. Word has been received here that persons, ranking in age from 106 to 115 years, will come to enter the old folks contest.

Billie Clark's Blue Ribbon Show will come for the exposition. Special days will be set aside for the children of the colored schools of the city and county.

Advertisement for 'The Leader' store, 'ASHEVILLE'S NEW BIG STORE' at 10 & 12 PATTON AVE., PHONE 1092. Includes text: 'This Store Will Be CLOSED MONDAY In Observance Of A Religious Holiday OPEN TUESDAY AT 8 A. M.'

T. E. L. CLASS MEETING

The T. E. L. No. 1, of the First Baptist Church will hold a business and social meeting with Mrs. Tom Clark, 147 Charlotte Street Tuesday evening at 8 p. m. Members and their friends are invited.

Broadcasting a Message to RADIO "FANS"

Table listing various radio equipment and prices, including items like 'No Return Postage Necessary', 'Radio U. V. 200 Detector Tubes', 'Jefferson Amplifying Transformers', etc.

Our Location Saves You Money

and our guarantee that every Tire sold must be as represented, has added many new customers to our already large list of satisfied users of

GIANT TIRES

Table comparing prices of different tire sizes and types, including 'Fabric', 'Cord', and 'Gray Tubes Red Tubes'.

GIANT CORDS

Are guaranteed to give you ten thousand miles or satisfactory service.

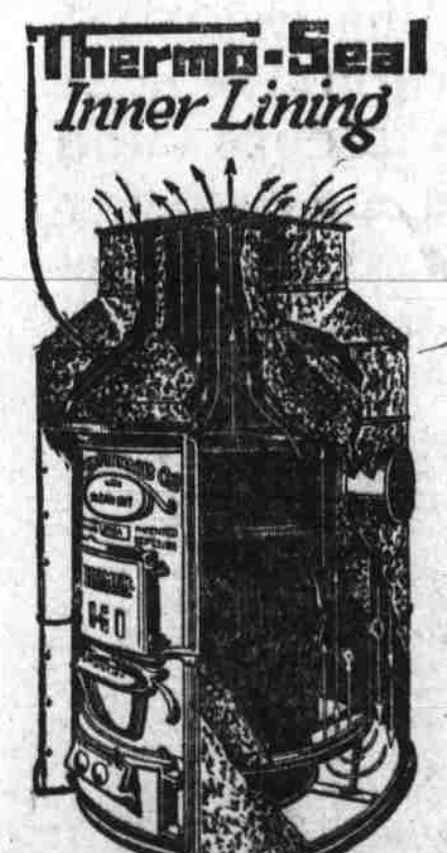
LEWIS TIRE & ACCESSORY STORE

"The Quality Tire Shop" 34 N. Lexington Phone 4461 We make adjustments at store.

Storms Tire & Motor Co.

Dealers in Automobile Supplies Vulcanizing, Auto Repairing and Light Machine Work. Prompt Service—At New Building, 20 N. Spruce St.—Phone 2111. Asheville, N. C.

Hot Air Furnaces



The HOMER PIPE FURNACE distributes heat to every room in your home—no door need be left open—pipes to every room.

These furnaces have given satisfaction everywhere installed.

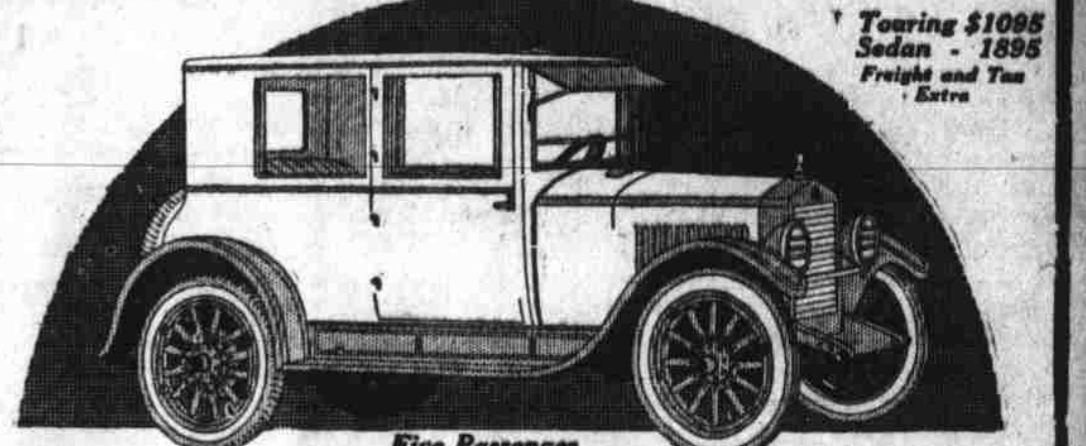
Due to the scientific principle on which it is built you get an even heat in every room in the house, whether two or twelve—70 degrees in the coldest weather.

This Furnace Is Guaranteed to Give Satisfaction Don't Fail to Call on Us for an Estimate.

Asheville Sheet Metal Works

39 N. Lexington Ave. Telephone 3566

ESSEX Coach \$ 1245



Winter Comfort At Open Car Cost

For \$1245 you can have closed car comforts, heretofore beyond the reach of many motorists. For year 'round use it is ideal in family and business service. It has open car performance. No quality essential to closed car utility is lacking—handsome, reliable, economical. There is no type with such conveniences and quality that sells within \$500 of its price.

Note New Low Prices Touring \$1045 Sedan - 1895 Coach 1245 Freight and Tax Extra

WEAVER MOTOR CO. 29-31 Spruce St. Phone 2211.