

Mrs. L. E. Fisher, Editor. Club and Society Items Are Solicited

IN THE REALM OF WOMEN

Phones 2167 between 4 and 7 o'clock every day except Saturday, then from 3 to 7 o'clock.

Bridge is Attraction At Asheville Country Club

Bridge was the only attraction at the Asheville Country Club yesterday afternoon...

Mrs. Allen Hostess For Time and Tide Club

Mrs. A. W. Allen was hostess for the Time and Tide Club at her home...

Miss Farrer, Bride-Elect Honored by Mrs. Haynes

Miss Ruth Farrer, whose marriage to Mr. Russell C. Davis, will occur shortly...

Fannie Patton Chapter U. D. C. to Elect Officers

All members of the Fannie Patton Chapter, U. D. C. are cordially invited to be guests for luncheon...

Officers to Be Elected by the Asheville Chapter

The Asheville Chapter of U. D. C. will meet on next Thursday afternoon at 2:30 o'clock at the Y. M. C. A. on Broadway.

Mrs. MacArthur Gives Shower for Bride-Elect

Mrs. Fred MacArthur complimented Miss Ruth Farrer on Wednesday afternoon when she was hostess at a shower...

Reagan Concert Company to Give Benefit Concert for Weaverville Church

The Reagan Concert Company will give a concert in the High School auditorium at Weaverville on Thursday evening...

Brilliant Luncheon For Mrs. Vanderbilt

From the Charlotte Observer is taken the following account of the luncheon given in that city on Thursday in honor of Mrs. George W. Vanderbilt...

To Society Editors, The "If" Looms Large

If you can keep your voice and temper pleasant, When at the phone you listen day by day...

Mrs. Brownell Honors Miss Ruth Farmer

A charming party of the series given for Miss Ruth Farmer during the week was the handkerchief shower given by Mrs. E. P. Brownell...

Williams-Dawson Invitations Are Out

Mrs. Branch Hardy Williams invites you to be present at the marriage of her daughter...

An Age of The Specialist

Why do we call upon a man educated in Medicine and its practice when we are sick? Why employ a man educated in the practice of law when we have business in the courts?

Second Floor The WOMEN'S SHOP Second Floor



Frocks for Autumn

OCTOBER; the children are at school, town houses and homes are open and before another week you are caught in the social whirl of another season.

M. V. Moore Co.

NUMBER ELEVEN—ON PATTON AVENUE

Saturday Music Club to Meet October 1

The first autumn meeting of the Saturday Music Club will be held on next Saturday afternoon at 2:30 o'clock.

Civic League to Meet At Chamber of Commerce

The Civic League will hold the first of its fall meetings on Wednesday afternoon at 2:30 o'clock at the Chamber of Commerce.

Jewish Mothers to Meet With Mrs. L. Blomberg

The Jewish Mothers' Club will hold its regular meeting on Tuesday afternoon at 2:30 with Mrs. L. Blomberg at her home, 57 Woodfin Street.

Mrs. Kent to Entertain Meeting of Woman's Club

Mrs. Frederick Kent will be the hostess for the first autumn meeting of the Woman's Club which will be held Tuesday afternoon at 3:30 o'clock at Mrs. Kent's home on Victoria Road.

Call for West Asheville Parents-Teachers Meet

A very important call meeting for the West Asheville Parent-Teacher Association has been announced for Thursday afternoon at 4 o'clock at the school building.

Mr. Adam Kemble, of Washington, D. C. is the guest of Mr. and Mrs. Richard B. Needham at the Battery Park Hotel.

Store Closed Monday

In Observance of a Religious Holiday

Bon Marche

Asheville's Quality Department Store

Good Health Treatment Rooms

Trained Nurses In Charge Battle Creek Sanitarium Methods of Treatment, Electric Light Baths, Hot and Cold Sprays, Steam Baths, Alcohol Rubs, Hot Packs, Local Electrical Treatments, Shampoos, Salt Glows

SWEDISH MASSAGE

Special Attention Is Given to Treatment of Constipation

Over the Good Health Cafeteria

85 Patton Avenue. Phone 1806.

241 feet west of postoffice Hours 9:00 A. M. to 5:00 P. M. Daily Except Saturday.