JONES \& PHOMAS
representing
hanan \& son
are here with their line of SPRING SHOES-
See advance showing of new FOOTWEAR for SPRING 1923

- Today-Monday-


## Rehcks.

The Home of Hanan Shoes

PEARLS AND DIAMONDS NECKLACES RINGS BAR PINS

 CHRISTMAS CARDS


> BURTON'S HOOSIER KITCHEN CABINET SALE -TODAY-

Included with your Hoosier you get a 10 -piece, $\$ 7.50$ Cutlery Sqt and a high grade 14 -piece Clase
Ic extra. $\$ 1.00$ down delivera your Hoosier.

## BURTON'S

$\underset{\substack{\text { Trumb, } \\ \text { Alus. }}}{ }$
"The Beautiful Furniture Store On College."
'Possum and Sweet Potatoes for Supper - Monday, October 16, in the Y. W. C. A. CAFETERIA, 48 Haywood Street,
Open 11:30-2:30-5:45-7:30
"Look For The White Trellis" When fowers are fading out-of-doors, FLOWERS in-

THE FLOWER SHOP
Middlemount Gardens
The Asheville Telegraph Florist


We have been learning the PRESCRIPTION Business ainoe 1806 and nill learning. Twepty-Five
periencos back of every PHESCRIPTION that we all.
BLANTON-BLAUVELT DRUG CO.,
61 Haywood Street.
Modern and Superior Prescription Faeflities
THE SWANNANOA - BERKELEY



TELLS HOW LOSS FROM WEEVILS FAMER CONVERTED IN CORN MAY BE MUCH REDUCED ON PEIGGEED SEED
Farmers Have Found Pests Making Greater Inroads
Than Ever Before-State Entomologist Sets Than Ever Before-State Entomologist Sets
Forth Methods by Which Grains May Be Kept Largely Free of Troublesome Insect.



THEATRICAL


RED CROSS MATTRESS
Is made of beautiful, durable art ticking, Imperial stitched.
The name, Red Cross is woven in, the ticking to prevent substitution.
Made in the


MASONIC


CHECK UP ON US
And see just how well we realize our claims for or QUICK
deliveries deliveries. 'Phone 132 or 183


Haywood and College St.
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## "On The Minute Service" <br> NOW'S <br> The TIME

to think of a little heavier
underwear-and at the same
time rember the
largeat underwear mill in the
largent undemberwar mill in the
ororld is located
world is located in North
Corolina. Also remember-
for drus service- Call
Goode's Drug Store.
Use the 'Phone
'Phone 7-1-8

## Yoodes

Depot

The FLORSHEIM SHOE


A style that is always correct
For the conservatively well dressed man FLORSHEIM has designed individual styles that give both comstyles that give both com-
fort and elegance. The price is surprisingly low for the satisfaction received.



## YELLOW CAB

REALLY CHEAPER THAN DRIVING YOUR OWN

S O U N D S SORTA FAR FETCHED TO claim that it is cheaper to use a YELLOW
CAB than to drive one's own car, doesn't it? But it is a fact.
We have a Coupon Book system whereby one can sys tem whereby one can use
YELLOW CABS and SAVE MONEY

THINK OF THE CONVEN IENCE this Winter of having a YELLOW CAB call for you a your home, to take you direct
to your office. No waiting for to your office. No waiting for
street cars-no going out into a cold garage to try and start a cold motor. No having to hunt a parking place in the
crowded area up town. No crowded area up town. No
having to park four or five having to park four or five
blocks away from your office, thus having a cold and possibly

USE A YELLOW CAB AND comfort. If streets are slippery you are in the hands of an EX-
PERIENCED driver who has PERIENCED driver who has
orders to take no chances. If orders to take no chances. If
it is cold out of dooors, the cab will be warm inside.

YELLOW CAB RATES First Mile. Additional Miles. . 30c Each Extra Passenger
ANY Distance...25

Coupon Books Reduce These Rates

> THREE OR FOUR MEN LIVING IN the same neighborto town each morning for very little more than actual street
car fare. And consider the car fare. And consider the
difference in comforts and con-
venience.

The Yellow Cab Company, Edwin Allen, General Manager

