What The Parent-Teacher Associations Are Doing

SAINT MARY'S SCH00L AT



## Honest Advertising.

$T$ HIS is a topic we all hear now-a-days because so many people are inclined to exaggerate. Yet has any physician told you that we claimed unreasonable
remedial properties for Fletcher's Castoria? Just ask them. We won't answer it ourselves, we know what the answer will be.

That it has all the virtues to-day that was claimed for it in its early day is to be found in its increased use, the recommendation by prominent physicians, and our assurance that its standard will be maintained

Imitations are to be found in some stores and only because of the Castoria that Mr. Fletcher created. But it is not the genuine Castoria that Mr. Fletcher Honestly advertised, Honestly placed before the public and from which he Honestly expects to receive his reward.

For the short heavy figure


## Gassard <br> gylace In Fiont




## Children Cry For Ficturis CASTORIA

## Special Care of Baby.

That Baby should have a bed of its own all are agreed. Yef
is more reasonable for an infant to sleep with grown-ups than to use a man's medicine in an attempt to regulate the delicate organism of that same infant. Bither practice is to be shunned. Neither
would be tolerated by specialists in children's diseases. $Y_{\text {our }}$ Phelide will tell yor Your Physician will tell you that Baby's medicine must be
mepared with even greater care than Baby's food. A Baby's stomach when in good health is too often disarranged improper food. Could you for a moment, then, think of giving
your ailing child anything but a medicine especially prepared Infants and Children? Don't be deceived.
Make a mental note of this:-1t is important, your Baby must receive special care. We Boll, the digestive organs of hat the desired results may be had from the use of medicines orimarily prepared for grown-ups.

GENUINE CASTORIA ALWAYS



## Achieving lines that Stay

 FashionableMadame Lyra Corsets Boned throughout with Mightybone. Corset satisfaction is after all, but matter of correct lines made Permanent by a boning that won't grow old, and that is the secret of Mightybone the super - resilient boning that clings lightly to the body molding it easily into comely lines of fashion that refuse ever to be coaxed away.

Be your figure what it may, you will find here your Mdme yra Mightybone model especially adapted to the needs of the new season's silhouette.

Competent salespeople a re here to aid in your selection and fit you with your correct model.


## Bon Marche <br> cons.



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