#### the Forward Observation Post

By ROBERT E. DENNY (Department Adjutant) as Fourth National Convention rican Legion adjourned Orieans last Friday after-nd in the opinion of many. eatest convention thus avention city and disavention held at Kanout as to work done, the

passed.

a North Carolina viewhe high spots were the decof the Department Colors

a north Carolina viewhigh spots were the decof the Department Colors Auxiliary 40-8, the honor the North Carolina State

election of Dr. Kate W. of Virginia, National arile Sloan represented North lina in the solid South caucus lied the campaign for Owsley. Horace Haworth, of High Point, no bore the Department Colors the parade, carried them to the were decorated by Hanford lider, National Commander, for dding third place in the parade. Our own Lilly Burt, Mrs. E. W. Salisbury, was elected National easurer of the auxiliary section the 40-8, which was authorized this convention. She, with Mrs.

were largely responsible for excellent showing made for

Norfleet, Department Presi-

ns, and the following Tar Heels resented the State on the vari-committees: Rehabilitation, Dr. I. T. Mann;

s K. Burgess; Internal Organi-lon, R. E. Denny; Naval Affairs, B. Rouse; Military Affairs, W. Hardin, Jr.; Constitutional ndments, J. A. Lockhart; Time place of next meeting, Oliver

toording to the best records.

Tar Heels attended the contion. Through the special coursy of Hal Thompson, manager of e St. Charles Hotel, most of the orth Carolinians were housed ere, though it was first announcthat only delegates would be n. Tuesday night in banquet A" of the St. Charles, the Carolinians held a meeting

West were laid.

Department Headquarters is pre-paring a list of all who attended appropriate and expects to e convention, and expects to

percentage contest the of Alvin M. Owaley of fational Commander, the fational Treasurer uxillary 40-8, the honor by New York and the National Treasurer uxillary 40-8, the honor by New York and the National Treasurer uxillary 40-8, the honor collections of the National Treasurer uxillary 40-8, the National Treasurer uxillary 40-8,

an model 1898) for Armistice Day eclebration. Posts should make their orders immediately. In addition to those already announced, headquarters has been not lifed of claborate Armistice Day preparations having been made at Asheville by the American Legion, and the 81st and 30th divisions. All Veterans are especially invited to Asheville on the 11th. Jack Stevens, of Greensbore, has a compiler. Auxiliary States dinner. convention number of The convention number of The control of distributed at the conventor of the Texan he North Carolina Candidate. worth Carolina Candidate.

Haworth, of High Point, re the Department Colors arade, carried them to the Thursday morning, where are decorated by Hanford, National Commander, for third place in the parade. tice Day sales. In many sections of the State, the Legion will spend a good part of its day assisting

Cross roll call.

Armistice Day celebration will, in many instances be the last big excellent showing made for State at the Auxiliary States or The North Carolina State

communities in the annual Red

lie State at the Auxiliary States simmer. The North Carolina State lag was photographed with National President, Mrs. Hobart sointing to the date of Mecklenters Declaration. North Carolina, of course, was glad to support the unceessful candidacy of Dr. Kate larrett, for National President. The like Owsley, was elected on the first ballot. Department Commander James Lockhart, appointed Wade Philips, of Lexington, Chairman of the delegation, and the Department Adjutant served as Secretary doing down ahead of the special rain, the Secretary attended the meetings of the committee on permanent organization, rules and redentials. Before the latter committee, he won a contest and secured before January I, will make an excellent working force for the 1923 membership cambership of the Post. This secured before January I, will make an excellent working force for the 1923 membership cambership of application for the Chas. Dearling Post, No. 145 at Apex. This baby Post rounds out our active number to one hundred. Though a baby in age, and organized in a charter membership of 40 Legionaries. As further evidence of the excellent beginning made by this remained the National Convention at the providence of the control of the Chas. Dearling Post, No. 145 at Apex. This baby Post rounds out our active number to one hundred. Though a small town, the Post turns in a charter membership of 40 Legionaries. As further evidence of the excellent working force for the 1923 membership cambership and the remained by the current of the Chas. Dearling Post, No. 145 at Apex. This baby Post rounds out our active number to one hundred. Though a small town, the Post turns in a charter membership of 40 Legionaries and organized in a charter membership of the Chas. Dearling Post, No. 145 at Apex. This baby Post rounds out our active number to one hundred. Though a small town, the Post turns in a charter membership of 40 Legionaries and organized in a small town. The current advantage, in that renewals of membership of the current provides and the p red the seating of the State's tended the National Convention at delegation of 15, which with vote of National Executive en the Apex Veterans in their organization by a party of Legionare the State a voting strength lf. Dr. G. G. Dickson, of Ay, was assistant Sergeant at the following Tax Heels

Department Commanded James A. Lockhart, announces the ap-pointment of the following Chairehabilitation, Dr. I. T. Mann; blutions, Wade Phillips; Legis-nn, Robert H. Rouse; Ameri-sm. C. C. Smithdeal; Finance, A. Lockett, Winston-Salem; Serv-les Officer, Dr. 1. T. Mann, High Point; Americanism Commission. R. R. Williams, Asheville; Legis-lative, Frank L. Dunlap, Wades-

ASHEVILLE'S INDUSTRIAL BANK





## The New Colonial Footwear Fashions

Yesterday's express brought us two new numbers in the popular pumps. One style in patent kid with black satin brocaded backs, Spanish heels and Colonial tongues. This pump is hand made and hand lasted—in quality it is second to none-absolutely the finest make in America. made by Philipson Duncan, Inc., of New York City. Good range of sizes in widths fromAAA to C. Anyone who is a judge of real shoe making can appreciate this pump. Price

\$12.75

# TWIFORD'S

-Next to United Cigar Store.

## YELLOW CABS

#### SOME THINGS THE PUBLIC **OUGHT TO KNOW**

THE INTRODUCTION OF YELLOW CABS INto Asheville has resulted in the inauguration of a widespread propaganda, designed to discredit this MODERN SERVICE in the minds of those to whom it caters

. . . . . . . . . FRANKLY, THIS WAS NOT UNEXPECTED. YELLOW CAB experience in "breaking in" in other cities has demonstrated the fact that they arouse bitter opposition in some circles. This "Underground stuff"these rumors, these "fake" calls which take our cabs to distant parts of the city, are all a part of what we EX-PECTED to go thru when we decided to GIVE ASHE-VILLE A MODERN PUBLIC SERVICE SYSTEM.

AS AN EXAMPLE OF THE EFFORT THAT IS BEING made to stem the tide of YELLOW CAB popularity, one local hotel has issued instructions that call for the discharge of any employe who CALLS A YELLOW, even tho requested by a guest. WE WERE TOLD THIS BY SEVERAL MEN WHO WALKED TO OUR OFFICE WHEN THE HOTEL CLERK TOLD THEM THEY WERE NOT ALLOWED TO CALL YELLOW CABS TO THAT HOTEL.

THE "FAKE" CALLS ABOVE REFERRED TO are daily occurrences. They are made by the same grade of person who thinks it fun to call out the Fire Department on a false alarm-and our cabs make many useless trips as a result. YET OUR SERVICE HAS PROVED TO BE SPEEDY AND RELIABLE IN SPITE OF THAT.

. . . . . . . . . ACCIDENTS WILL HAPPEN. DURING ONE Month's time, a YELLOW CAB will cover an average of 3,000 miles, compared to the 5,000 miles which is the average of a private car during ONE YEAR. It is hardly possible to expect a car to cover 36,000 miles in a year and not have accidents. We freely admit that we have accidents-BUT we have yet to have an accident in which we were to blame. (We doubt whether there is anyone else who will be so frank as to admit their liability to ac-

TO ILLUSTRATE THE PETTINESS OF THIS ANIMOSITY, we cite this: Our drivers are continually abused with such epithets as "Yellow Scab," "Yellow Crab," and the like.

IT IS ALMOST IMPOSSIBLE FOR ANY FIRM to secure a personnel that is 100% perfect. However, we do say this about THE YELLOW CAB SYSTEM-it is such that incompetency quickly reveals itself and we get rid of the incompetent. Our personnel is unusually high in percentage of CHARACTER, ABILITY and DE-PENDABILITY.

WE TELL THESE THINGS THAT OUR PUBLIC MAY BE fully informed as to the handicaps under which we operate—and that they may appreciate the fact that our service remains unimpaired in any respect as the result of these attempts to impede it. . . . . . . . . .

YELLOW CABS ARE HERE TO STAY! IT WILL take more than rumor, false alarms, and the like to even hinder their advance in Public Favor. Those whom they serve are best able to judge the Service.

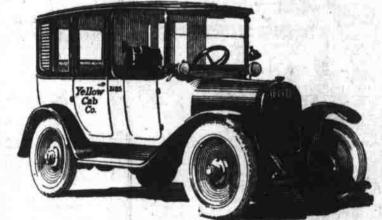
THE FIRM OPERATING YELLOW CABS IS COMPOSED OF RESPONSIBLE men who are working toward the best interests of their patrons and the city in which they live. They brought YELLOW CABS to Asheville because THEY WERE NEEDED - and they have proved their ability to FILL that need. . . . . . . . . .

. . . . . . . . .

WHEN YOU HEAR SOMETHING THAT RE-FLECTS ON YELLOW CAB SERVICE, nail it and investigate it before you believe it!

THE YELLOW CAB COMPANY. EDWIN ALLEN, GENERAL MANAGER.

### CALL A YELLOW



**PHONE 4000** 

#### **METER RATES**

50c first mile. 30c each additional mile. 25c for each extra passenger. ANY Distance.

#### HOUR RATES

Regular ..... \$2.50 per hr. Shopping Rate: 9-12 and 4-2. . . \$2.00 per hr.