# Tarheels Planning Monster Invasion－Schaefer Conquers Conti 

CAROLINA－VIRGINIA CONTEST VIRGINIA IS AFTER SCALP OF THIS YEAR DRAWING GREATER MOUNTAINEERS IN SATURDAY＇S NUMBER OF FANS THAN EVER BATTLE；START JOURNEY TODAY Football And Other Things By PAT RICHARDS




## Investment or Expense Which？

You make an investment when you buy a home or a car．Do the same thing when you buy a suit or overcoat．You make an investment in service， satisfaction，and good appearance when you buy

## KUPPENHEIMER GOOD CLOTHES

They do not cost any more－prices are the lowest of three years．Yet the fabrics and tailoring are far better than ever before．New and exclusive styles．

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Can They Repeat？ Lost AUsives omportunties

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 MONARCH Coal is the＂Pride ofJellico Field＂because it gives plentifui
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