THE MEN'S SHOP

MOORE'S

The Christmas Store FOR MEN. WOMEN & BOYS

Mark Cross

(London)

THE ASHEVILLE CITIZEN

BAPTIST CAMPAIGN ENDS NEXT SUNDAY

LOCAL OFFICERS MAKE AN-

Publicity Director of Drive Says Reports Indicate State Will Get Quota.

"Next Sunday, December 3, will close one of the most strenuous campaigns ever engaged in by Baptists of this State," said J. H. Grogg, publicity director of the campaign for Western North Car-olina, yesterday. If the Baptists of North Carolina succeed in rale-log the half million dollars that ling the half million dollars that was due on their pledges in the 75 million campaign two weeks ago, they will accomplish a feat that will astonish the world. But will they do it? That remains to be seen. They can do it, if they

Other officers of the campaign G. G. Morgan, B. Y. P. U. Director, with Alien Riddick as associate; Miss Annie Logan, W. M. U. Director, and Mrs. C. A. Clutz. Director. The following statement was given out with reference to the campaign by Mr. Grogg:

"The Baptist people, many of them at least, are no longer poor. It is estimated that the annual income of Southern Baptists is a billion dollars. If that be true, then North Carolina Baptists have an annual income of \$100,000,000.

"WE ARE THANKFUL"

That we can provide es-sentials, for good cheer and lavish entertainment.

Turkey Dishes, Celery Dishes, Cranberry Dishes.

Gigantic Punch Bowls, Punch Glasses, Wine Glasses, Grape Juice or Sherbert

Splendid Carving Sets, Cutlery and Silverware.

Let hospitality prevail at this joyous season.

> J. H. LAW 21 Haywood St.

YOUR EYES

Are worth the price of all the glasses ever made and like as not you need but one pair. Why's hesitate over such an important matter as your eyesight and possibly your future usefulness?

Charles H. Honess, OPTOMETRIST

Eye-Strain Specialist 84 Patten Aver-8inos ',0.

their income to benevolent objects, they would give this year \$10,000,000. So far they have not reached one million, but an-other half million this week will put them well beyond the million mark. This is not one cent more than is needed to meet the barest necessities and save from disaster the seven objects sharing in the proceeds of the campaign, namely: State, home and foreign missions. Thomasville orphanage, Christian education, old ministers' relief and

hospitals. "In every nook and corner of North Carolina this week, and all over the South, the faithful pas-tors, the loyal laymen, the elect leding and washington. ladies and zealous young people of the Baptist churches are doing their bess to carry their people "over the top." In most cases they are well organized and trained for this task.

ed for this task.

"Every Baptist in North Carolina is asked to give the money equivalent of at least one day's work to their orphanage at equivalent of at least one day's work to their orphanage at Thomasville as a thank offering during the Thanksgiving season. This should be sent direct to Treasurer F. B. Hamrick, Thomasville, by the church treasurers. This offering will doubtless go beyond \$100,000 and greatly help the ultimate result of the campaign."

Thanksgiving Program At Biltmore Baptist struction.

Special Thanksgiving service will be held this evening at 7:30 course Baptist Church. A number of five mine talks will be given and the noir will render music suitable he occasion. A special offer-will be taken for the Baptist Orphanage at Thomasville.

MRS. HENRICKSON BETTER Mrs. James L. Henrickson is much improved from an illness of five weeks. She expects to return to her home in Spartant urg soon.

Are Ordered Insta

PARDEE COAL Burns Brightly

Because it is far above the ordinary Coal.

Fine fuel for Furnace, Stove or Open-Grate.

Slow-burning, heat-giving, and nearly smokeless.

Our Terms Are Cash

CITIZENS TRANSFER AND

COAL CO.,

Julian Woodcock, Owner 24 - 'PHONES - 25

MANY PRAISE OFFER HOLIDAY READING OF NEW DICTIONARY

Language Guide Should Keep Apace With Flow of Added Words—Newness Appeals.

Distributing a new dictionary s brought this paper many complimentary remarks. One sub-scriper who presented coupons yesterday for a half dozen dic-tionaries for different employes

While readers are eager for the book on account of its being au-thoritative and complete, its abthoritative and complete, its ab-solute newness appeals to thou-sands. It has been many a long year tince an actually new diction-ary was given to the public. The New Universities Dictionary is new in all the word implies—new in contents, new in type, new in ar-rangements of helps to word study. Particularly is to new in making rangements of neight to word study. Particularly is it new in making the study of today's English easy for young people who are so situated that they cannot attend schools and obtain individual instruction. Unaided, a young man or woman employed may learn the correct use of the English of modern business and society if notern business and society they but follow the directions of the great university teachers whose articles on "Standard English," "Practical Syntax" (which means: How to make good sentences.) "Punctuation" and "Ethymology" appear, plainly written simple English, in this book.

Are Ordered Installed

Board of City Commissioners of resterday authorized the installa-tion of 15 new street lights after, recommendations had been made by Commissioner R. J. Sherrill, of Public Works. The lights will be of 100 and 250 candle power incandescent and will be installed at the following places:

View Street, Clinton Street, Short Roberts Street, Brownwood Avenue and Elkin Street, Lang-well Avenue and Ector Street, well Avenue and Ector Street, Baker Street. Weaver Street. Greenlee Alley, Arborvale Park on Houston Street. Pisgah Avenue and Hazel Green Road, Biltmore Avenue and Meadow Road, Bilt-more Avenue near Swannanoa Hill, College Street and Lexington Avenue.

Avenue.

Building permits were issued as follows: W. R. Campbell, restdence, Macon Avenue, \$15,000; L. B. Jackson, two residences, Green Street \$7,000 each; H. O. Eatl, residence, 141 State Street, \$2,000.

Elks To Arrange For Memorial Services And Christmas Tree Tonight

The regular weekly meeting of the Asheville Lodge B. P. O. Elks will be held tonight at 8 o'clock

SEALS GO ON SALE **BOOKS SUGGESTED**

Public Library Will Not Take a Holiday Nor Will Many of Its Books.

The day before a holiday is al The day before a holiday is always marked at the public library
by a large issue of books and with
tomorrow Thankseiving Day it is
likely that this condition will prevail today even though the library
will be open Thursday as usual.

And there is quite a stock of recent hooks and some not so recent
but which many have not read. tionaries for different employes and members of his family said he deemed it necessary that a dictionary should progress with the language just as a newspaper does. The world moves rapidly these days, and only The New Universities is apace with today's growth of the language.

While readers are eager for the Europe. Pomp of Power, author tracetive in the structure of the struct

Europe. Pomp of Power, author anonymous, is a highly attractive new accession which sketches much European ciplomacy. much European ciplomacy.

Hollingsworth's Judging Human Character is the kind of book which interests many, similar to Characterclopy, and faintly suggesting Choirosophy and Phrenology which claim that character may be judged by the bumps on the head and the lines in the hand. An analogy may be drawn—in a way—between these and Dr. Bisch's Your Inner Self which explains one to himself. The Coue faith cure books do not undertake to explain much of anything but lay down simple rules—and many

lay down simple rules-and many re reading them. Some attractive older books as

A Dealer in Empire; Edwards' Man's World; Jules Verne's A Dealer in Empire: Edwards Man's World; Jules Verne's A Floating City and other marvelous stories—Le Blanc's new Tremenhous Front is of this type. Irvin Cobb's andry Accounts is a new

To Entertain Oteen Patients With Music Thanksgiving Day

Carl Behr, Director of the Eat-ery Park Trio, will play a num-er of cello and zither solos fo-he soldier-patients at Oteen or he afternoon of Thanksgiving

Miss Elta Handte, at the plane will accompany Mr. Behr. These two well known musicians have frequently visited the institution where the boys who were disable, during the World War are seeking their health, and have many friends at the hospital.

Hold Funeral Today For Bowles Infant

will be held tonight at 8 o'clock at the Elks' Home on Broadway. Matters of importance including the arrangements for the Christmas tree and memorial services to be held next Sunday, December 3 at the Matestic Theatre.

All members and yi iting Elks are urged to attend fonight's session of the lodge.

Funeral services for Robert E. Bowles, Jr., three-year old son o' Mr. and Mrs. R. E. Bowles, which is the held this morning at 10 o'clock at Lewis Undertaking establishment on College Street, Interment will take place at Riverside Cemetery. GIFTS THAT LAST ...

THANKSGIVING DAY

Efforts to Be Made to Sell 30,000 Scals During Holidays in Ashe-ville.

Thanksgiving Day will see the commencement of Red Cross sea sales in Asheville when, under the leadership of Mrs. James M. Gudger, Jr., general chairman, volun-teer workers take up strategic positions on the city streets offer ing the familiar seals, the proceeds from the sales of which will he used toward stamping out tuberculosis within the State.

While workers will be seen Thursday, the real campaign which is to continue through Christmas will not commence until Friday. Plans are being worked out by which various or-ganizations, church circles, clubs, schools and other bodies will be given charge of the sales for a particular day, and every effort made to reach the goal which has been placed at 30,000 seals and \$500 worth of bonds.

Taking the tip from Kipling the leaders have selected for their motto his familiar lines:

'It ain't the individual or the army as a whole But the everlastin' team work of

every bloomin' soul;
"It ain't the guns nor armaments,
nor funds that they can pay,
"But the close co-operation that
makes them win the day."

Some attractive older books are to be found in elegantly rebound ittles. Included are Maeterlinck's Life of the Bee; the poems of Burns Shelley and Keats; Stevenson's Treasure Island, a stirring romance in faultiess language large print and illustrations; Curwood's Grizzly King; Hergesheimer's Happy End.

Still others, bound in green or maroon, are McCarter's Vanguard of the Plains, a Zane Grey style of story; Bret Harte's Openings in the Old Trail; Midas & Son, by McKenna, author of Sonia; Burr's A Dealer in Empire: Edwards' A

Get Two Holidays

Children of the local public school system will not be required to return to school Friday and when they leave the schools today they will not return until next Monday in view of the fact that tomorrow is Thankshipe Day tomorrow, is Thanksgiving Day, Local school officials made this announcement yesterday.

MOTOR COMPANY SUES,

Stetson Motor Supply Company filed suit in the Superior Court yes-terday against W. W. Jones, askng judgment on several promis-ory notes said to have been given by the defendant for an amount due for the purchase of an autonobile

> QUALITY Optical Service



FINANCIAL JOURNAL PRAISES CHEVROLET

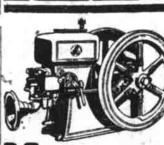
Local Denlers Are Much Elated Over Reports of Great Increases In Output.

The firm of Chambers and Weaver is much elated over a re-cent article appearing in the Wall Street Journal with reference to the growth of the output of Chev-rolet products, which this year has been four times as great as that of the corresponding period last year.

Mention also is made of the fac that 63 changes were made in Model "490" in the year ending July 1, 1922, and that in the new model 23 additional changes have been made. The publication states that in the first nine months of 1922, the output was 176,771 cars. Every part of the car, which had given trouble, has been re-designed and the new Superior models have a remarkable on of sales, say the local officials.

Docket Committee Is Named By Judge

Judge Henry P. Lane has appointed a special committee of local attorneys to make a careful study of the docket and see if something can be done to eliminate congestion. The committee consists of J. E. Merrimon, chairman, John F. Curtis, W. G. Fortinger, and J. C. Forting W. G. Forting and J. S. Forting M. G. Forting W. G. man: Zeb F. Curtis, W. G. Fortune and J. Y. Jordan, Jr.

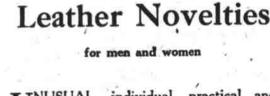


Hercules

An initial investment of a few dollars, with an upkeep cost of a few cents a day, brings you the best farm hand you can find.

T. S. Morrison & Company AGENTS 19 Broadway

Engines



T TNUSUAL, individual, practical and most desirable are the high quality gifts one selects from our exclusive showing of Mark Cross imported novelties. Three large cases are filled with suggestions for both men and women. We mention a few things:

Pig Skin Change Purces Ebony Military Brushes in three convenient sizes, in black or tan leather Also black Change Purses, cases. Handsomely Fitted Leather Traveling Cases for both men and women.

Tan and black Leather Back Clothes Brushes. Fancy lined Collar Boxes in grey, tan and black.

Brush Holders in and Mahogany. Novel Ash Trays with nickel bowl and green. red and yellow colored Sets.

Novel Bridge and Poker

Playing Cards and Enameled Ash Trays Playing with colored center con- leather cases, taining pressed butterflies.

Attractive novelties in ing Baskets in assorted sizes and lovely shades. And Numbers Of Other

Novel Elephant Wall

Novel and Different Gift Things

SHOP TODAY! Store Closed Thursday



NUMBER ELEVEN

IRVIN 8. COBB IS MADE MAJOR IN RESERVE CORPS

mission as a major in the mil intelligence division of the office reserve corps to Irvin S. Col his services during the World

NEW YORK, Nov. 28 .- Presi-

dent Harding has granted a com- it was announced today.



WHEN woman loses her love for jewels and man loses the sentiment that prompts the giving to her of beautiful gems, the world will indeed be a sorry place in which to live.

Happy indeed is the miss or madem who on Christma morn is remembered with the one gift every woman appreciates most-and happy the man or youth whose affections are so wisely and adequately expressed. For there is that about gifts of jewelry which wins its way to the heart—and remains there as long as jewelry keeps that enduring charm-the charm of "gifts that last."

> Our Christmas showing this year is the most complete that we could offer. Here you will find just the article she most wants. be it ring, wrist watch, mesh bag, toilet ware, or any other of the hundreds of pretty things she would admire. And we have many distinctive pieces which will prove wise purchases at today's price.

HENDERSON 52 Patton Avenue

Your Jeweler Near Postoffice

Place Your Order For, Your Thanksgiving Turkey NOW

To Insure Yourself of a Good One.



Two 'Phones 1917 1 'Phone 127

3656 B. & B. Drug Store

We have your favorite Candy for Thanksgiving NORRIS - MISS HOLADAY - ELMER'S All size packages.

BLANTON - BLAUVELT DRUG CO.

61 Haywood Street.

Winter Shoes Reduced to \$4.95

Special Thanksgiving

Timely savings in Winter Shoes for Men, Children. Tan or black, in kid or calf skin. Every buy a money saver to you.

Women, \$1.25

\$6.00 Boots, reduced to \$3.95



100% Efficiency— In All Lines

Your prescriptions filled with purest drugs and utmost care

"Asheville's Oldest Drug Store" Grant's Pharmacy

Vext to Fire Department.

Gifts of Jewelry \$7.00 Men's

Arthur M. Field Co.

POWDERS FOR THE PRETTY

All the ones that are considered GOOD. In all

JUST PHONE, IF YOU WILL

Jeague's Drug Store

33 Patton Avenue.

SALES SERVICE SERVICE

Sounds good-Feels better.

Especially our installations of HEALTHY-WARM MOIST AIR HEATING SYSTEMS. Too low in

We shall be pleased to give you estimate.

W. H. ARTHUR COMPANY, 75-77 Broadway Phone 2116

Blue Gem

Merchants Transfer & Coal Co.,

CROWN

The problem of selecting gifts that will be appreciated finds its solution in our store. No matter whom you wish to remember you car come to us with the utmst confidence of finding just what you want at the price that you wish to pay. Gifts of jewelry are most appropriate and enduring—especially when coming from this store, where the name is a guarantee of finest quality, charming designs, and superior taste. We extend a hearty invitation to you to call and inspect our stock.

Established 1889. THE HALLMARK STORE

FACE O' MILADY—

the required shades.

cost to deprive yourself of.

27 Patton Avenue. Phones 1331-3067.

Thanksgiving Service DR. R. J. BATEMAN Will Speak

FIRST BAPTIST CHURCH

WEDNESDAY EVENING, 7:30 Special Music by the Choir.

THANKSGIVING DINNER REGULAR TURKEY DINNER, \$1.50 PER PLATE Y. W. C. A. LUNCH ROOM

ALSO TURKEY AND ALL THE FIXINGS. IN The Cafeteria, 48 Haywood St. Thanksgving Day Hours-12:30-3:00-5:45-7:30

Waitress Service

TWO THOUSAND POUNDS OF SATISFACTION TO EVERY TON

Burn it and See.

Just say, "M&W"

The Carolina Coal and Ice Co., 50 Patton Avenue. 'Phone 130.

> Let Us Supply You With Your Thanksgiving Vegetables

Cauliflowers, Green Brans, Eggplants, Brussels, Sprouts, Spinach, new Beets, Carrots, Oysterplant, Cucumbers, Turnips, Cabbage, Sweet Potatoes, Peppers, Parsley, Parsnips, Sage, Cranberries, Cocoanuts, Herbert Squash, Celery, Head Lettuce, Malaga Grapes, Oranges, Bananas, Tangerines, Grape Fruits, Lemons, Apples,

PHONE 334

CITY MARKET

TERMS

CASH

JESSE J. YATES