

We wonder why these dainty new Wash Goods suggest Paris. They are American, pure and simple--Yankee in every particular. There is a grace about them that is purely French--a price that is all American. We are willing to credit the fashion to France, but we claim the price as our own. Only Yankee ingenuity could produce them for so little cost.





## H new lot of fruit of the Loom Cottons Bleached at 6c. the Vard.

#### ORGANDIES. FINE

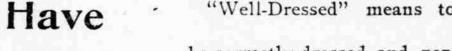
We had time to get them; the old story over again-the manufacturer wanted money, we wanted the goods-after long hesitation-accepted our price-result, we have 500 yards of Fine Organdies, (and no more to be had after this lot is gone) beautiful styles, some dark ground and light figures, others light ground and beautiful patterns that seem to have caught the rays of the sunshine; really worth 121 cents, our price to open the season's business, 6cents the yard.

### Lappet Organdies. \*\*\*\*\*\*\*\*\*\*\*\*\*\*

And again we found on our recent trip North, a firm who had about 4500 yards of fine Lappet Orgrndies. (French designs impossible for us to describe them) really worth 15 cents the yard, we also secured this lot at our price, and offer them to our friends and customers at the astonishing low price of 8 cents the yard.







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be correctly dressed and per



#### \*\*\*\*

A handsome quality, Southern made, at 6 cts the yard--yard wide and free from starch.

Your Spring Clothing Fashionably

fectly fitted, where, outside of our store, will you get the careful attention we give to every detail being absolutely

We are just as much inter-

ested in having your suit fit

perfectly as you are.





#### GOOD FITTING CLOTHES

Are commented on, your friends notice it, you come back to us, your friends follow you. Even in the tace of these facts you pay less for our Clothing than elsewhere. These are the points that makes our store the success it is to-day.

## What we Can't Do.

Right.

It is not our policy to wait for trade to come-we can't do itwe haven't the patience, we must be up and at it. We mean to do business all the time if we have to lose money to help it along. Spring trade will be in full blast shortly, but that is bye and bye. We want business to-day. We will coaxit; will drive it. That is the reason for these driving prices.



500 dozen Ladies' and Gentlemen's Handkerchiefs, worth 15, 12 1-2 and 10 cents each. For a special drive 5 cents each.



## VV ELDE. INNUSSES

Numbers 54 and 56 Water Street,



Telephone Number 11.

# TWO LARGE STORES.