The calendar counts for little in the coming of spring styles. The time to investigate spring things is when the bloom is on them; never mind the weather or the date. Styles are new now, goods are fresh and, better than all, they are here, in this store, plentiful and beautiful. We extend a special invitation to our spring opening; to feast your eyes on the first flowers of spring fashions.

Our spring opening, to least your cycs on the hist howers of spring lashions.

Our spring opening means an opening of many things; new things; it is the most interesting occassion in the whole twelve months. Dress Goods, Silks, Millinery, Clothing, Hats and Gents' Furnishing

Goods, the newest in these; the really novel that introduces the season.

ORGANDIES.

They are practical things, after all, these dainty wash stuffs, delicate as they seem to be. While they duplicate the beauty of flower and vine, they haven't copied the frailty of their transient bloom. Colors are rock-ribbed in these pretty prints; through and twisted, their delicate threads will stand hard wear.

Me Give You an Early Choice

of the newest and best; styles that can not be duplicated bye-and-bye. If you are for the cream of styles,

You Should Buy Now.

Five Thousand yards; really worth to cents the yard; our price 6 cents. Five thousand five hundred yards, actual value 15 cents the yard, our price 8 cents.

HATS.

HATS.

HAT



REALLY

36/8/26

18/8/18

That fits your face, a combination to suit your style for an artist's point of view. These are points to regard closely in choosing

A POPULAR AND BECOMING HAT.

Nimble fingers and a slap-dash dexterity are all right in the trimming room; but an artistic taste and a sense of fitness are essential in the sales rooms. Those qualities are at your service here.

CLOTHING.



We invite you most critical investigation of our beautiful exhibition of Men's, Boys' and Children's

SPRING

-AND
Summer

Clothing.

Never have we shown so many new ideas and "little kinks" in

Modern Tailoring

The fabrics are of the richest designed patterns; the touch of originality is reflected in every garment.

We have made greater strides than ever to give you the best tailored,

READY-TO-WEHR CLOTAING

it is possible for science and skilled workmanship to produce.

We especially call your attention to the fact that we have exclusive control of the famous "Vitals" Brand Clothing, and that every garment bearing this "label" has been made-to-order expressly for our store, which is a guarantee that every detail is absolutely throughout. Come, whether you are prepared to buy now or not. We want you to see the results of our great efforts to give you

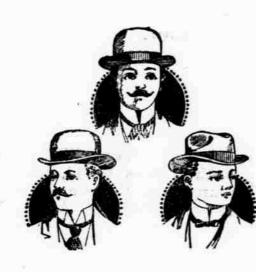
Better Tailored Clothing

than ever and at lower prices than you can buy elsewhere.

PARASOLS

In all the newest shades. Tan, Purple, Green, Ceriel, Black, grain, Blue, &c., Ruffled and Plain, from 50c. up to \$4.00.

Jewel Belts from 25 to 50 cts.



The latest correct shape endorsed by the leading Hatters of New York City.

A trifle lower in the crown than last fall's style, with a clean cut graceful swing to the rim-

LIGHT AIRY EFFECT IN ALL

A hat that will please

The careful Dresser

who demands a smart style and yet must avoid the extrems. We have your style. your size, and your color. You have our price. that's all. 50c. to \$2.50.

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Numbers 54 and 56 Water Street,

ELIZABETH CITY, N. C.

Telephone Number 11.1.

Place of the country of the country