



To prosper must watch well the outgo, for if he buys goods that are not what they pretend to be, he will be the loser in the long run. Better go where you are sure than to take any chances. We guarantee our goods and make them good if they do not turn out as we represent them. Give us a trial, and if you have never bought of us before, we know you will come again.









It Is A Little Thing

United Brand,

That accomplishes big results sometimes. In this instance it is a little price that is turning our big stock out of doors, and we find that the smaller the price, the greater the execution. Our initial sale of wash goods is a practical demonstration of what a little price will do. It is economy to buy now, and make up at your leisure.

Five Thousand yards beautiful Organdies, worth 10 cents the yard, our price 6 cents. Forty Five Hundred yards really worth 15 cents the yard, our price, 8 cents.

SHIRT WAISTS. Why they are better.

United Brands

All Shirt Waists are good. Some are better than others; ours are of the better kind. A little better cloth, a little better fit, a little better sewing and a little more care all around, makes a good deal better garment. We offer you all the improvements of a well-made waist, at the same cost as the other kind. We are determined to give you your money's worth. Prices 50 cents, 60 cents and 75 cents.





MSHOES.

We admit of no superiors and acknowledge no equals in our magnificent display of new styles. Our store is now filled to the utmost with a choice line of carefully selected Bargains in Shoes. All the prevailing styles in assortment complete, specially purchased to meet the known wants of this community.

Our prices are of uniform low grade. Our prices never equaled. Our prices do our talking. Our prices cannot be copied by would-be competitors. Our prices make our business which talks for itself. If you want superior goods marvelously cheap, visit us.

HANDKERCHIEFS.

500 dozen ladies' and gents' Handkerchiefs, reduced from 15 cents, 12 1/2 cents and 10 cents to 5 cents each; at this price they will not be with us long.



Straw Matting. Fine Japanese Matting, cotton, cain and other kinds, from 12 1-2 cents to 20 cents.

When wool was free

You could not buy as good snits as we place on sale today at \$8.50. The cloth is every fibre pure wool; the linings are as strong and fine as can be, while the style is absolutely perfect. A very large variety of patterns. No use telling you how much more than \$8.50 they are worth. You judge that when you see them.

MILLINERY. Sure of the correct thing.

She who selects her spring hat aided by the possibilities of our millinery department may be sure of getting the correct thing. The correct hat is a composite of richness, elegance and good taste the peculiarities of season's millinery are very marked. Our variety of such millinery is endless and we have trimming talent capable of producing these styles, You pay nothing extra for this assurance.











