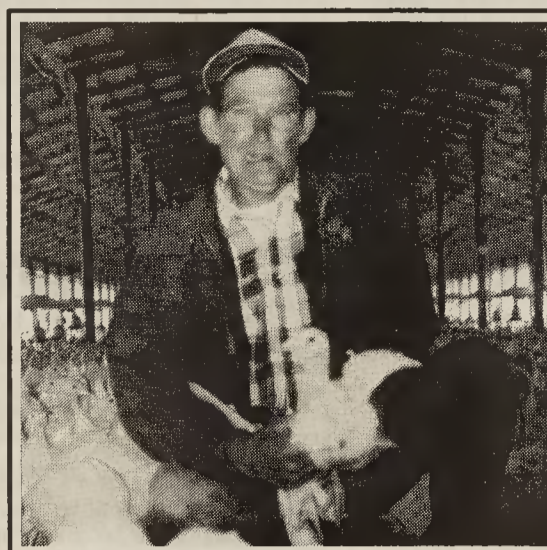


# FOCUSED ON



## Focused On

While Carroll's Foods, Inc. is a large generation of Carroll's, we never forsake the family. Family, as we know it, is a group of good and bad, who work together and relax together and stand by one another. At Carroll's Foods, Inc. it is small, but our extended family of associates is large. Throughout the history of Carroll's Foods, Inc. the family and the values associated with fairness, and cohesiveness. These values are reflected in the mannerisms, and in the overall way in which we do business with the people with whom we do business also. Many accounts to this can be made. The following is a variety of correspondences to our customers.

*"I am proud to be a turkey producer and grower. Around our house, Carroll's is a very fine respect," said contract grower, Peggy Greer.*

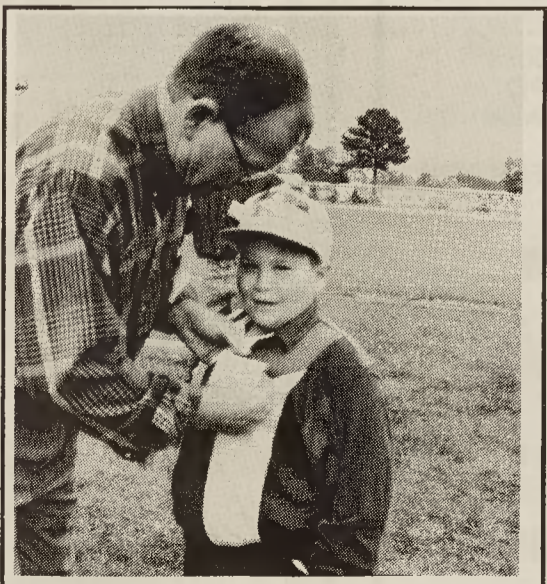
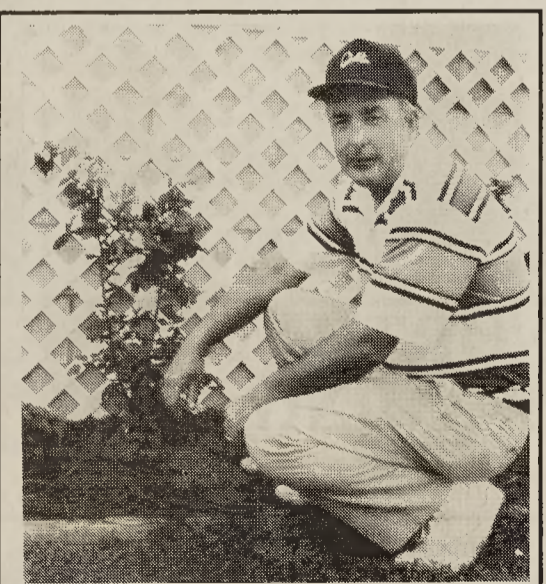
*Contract grower Edward Greer states, "I have been growing turkeys with Carroll's for many years. I produce 200,000 pounds of tobacco and 1,000 acres of corn. We are proud and moved to be a part of the Carroll's family. We know that we can depend on our family income."*

*"We received our first turkeys on January 1, 1994. As a result, he is in his first year at N.C.S.U. I have enjoyed turkey production; it is a family business," beamed contract grower W. Greer.*

These and many other accounts of Carroll's Foods, Inc. are recalled, but what has developed has not been addressed. Carroll's Foods now has thousands of associates. We have formed a partnership with contract growers, Carroll's provides feed and technical support, while the grower provides the turkey. This venture has enabled many individuals to start their own business; their daughters are now active in the business; they are contributing their talents.

In our relationship with associates; we provide advancement opportunities, competitive salaries, and we also provide them with opportunities to participate in our company. We have a company sponsored bowling team, we hold an annual family picnic, Christmas party, and we appreciate the hard work and dedication of our associates and their families.

If you would like to become a part of our family, contact our human resources department at (910) 438-1111.



# CARROLL'S FOODS