The Transylvania Times

blished Once a Week on Fridays by TIMES PUBLISHING COMPANY Office—In Former Chamber of Commerce Head-quarters, Opposite the Courthouse, Brevard, N. C. J. T. FAIN ____ C. M. OGLE __ Managing Editor

SUBSCRIPTION RATES

TO THE PEOPLE OF TRANSYLVANIA COUNTY

Today, we are presenting for your consideration—and, we hope—for your approval, The Transylvania Times.

This issue of The Times is little more than a prospectus of the enterprise. We intend to publish a first class weekly newspaper, with a number of features which are found only in the largest and best weekles in the country. The Times will be a complete newspaper, presenting to its readers everything they expect to find in a county newspaper, and reading matter and features which are not found in other weeklies published in Western North Carolina.

olina.

The price of The Times is \$1.00 a year

a modest sum to pay for fifty-two issues
of a first class county newspaper—but the
price has been fixed within the reach of price has been fixed within the reach of the financial resources of probably every family in Transylvania county—with the expectation that a large majority of county families will become regular readers and be profited by the reading matter, features and news found in the columns of

The Times.

The public, however, must bear in mind that the development of a newspaper is a matter of slow growth, and the application of much gruelling effort is necessary to make a good newspaper. The Times will need a few weeks to get properly started on its career. In the meantime, we ask that the people of Brevard and the county be patient with the publishers and makers of the paper. The publishers have had many years experience in the newspaper business, which is a guarantee that they know what they are doing and that all promises will be fulfilled.

The patimary purpose of every real newspaper.

know what they are doing and that all promises will be fulfilled.

The primary purpose of every real newspaper is the printing of news. That will be the first and chief aim of The Times. But every good newspaper is always glad to be of service to its community and constituency. The people of Transylvania may be assured that it will always afford The Times great pleasure and satisfaction ic render worth-while public service.

The Times will advocate and strive for the advancement of Brevard and the county along all conservative and helpful lines. The paper will be progressive in its civic attitude and in its public and business policies. The Times will always be found laboring for the highest and best interests of the public interests and the public welfare. Politically, The Times will be a Democratic newspaper. It will not be offensively partisan. We recognize the right of every citizen to his or her personal political views—the same freedom of thought and action that the publishers of this newspaper claim for themselves.

The Times will however, give its sup-

and action that the publishers of this newspaper claim for themselves.

The Times will, however, give its support to the Democratic party in county, state and ration, in so far as it can consistently and honestly support party policies—with the earnest conviction that time-tried and true political principles, founded upon the fundamentals of Jeffersonian doctrines, afford the greatest hope of the country for the realization of the ideals of the founders of the Republic, for his generation and generations to come. Citizens who hold political views oposed to those of The Times may expect ourteous treatment by this newspaper and will find that it has respect for the opinions of every good citizzen of honest convictions.

The columns of The Times will be open for expressions of public opinion dealing with public matters or matters of imporwith public matters or matters of impor-tance to the interests and welfare of the town and county. However, it will be the rule of this newspaper that communica-tions must be signed by the authors, and the names of authors must appear in the paper as signed to contributions or comtance to the interests and welfare of the town and county. However, it will be the rule of this newspaper that communications must be signed by the authors, and the names of authors must appear in the paper as signed to contributions or communications. Anonymous communications or articles carry but little wieght. As a rule they are not worth the space occupied in print. Readers of a newspaper want to know the responsible sources of opinions and views expressed in newspaper communications.

The Times is pleased to announce that its Brevard office will be in charge of Miss Alma Trowbridge, who is well known in Brevard and Western North Carolina as a newspaper woman. The office is located opposite the courthouse, in the rooms formerly occupied by the Brevard Chamber of Commerce. All persons having news

for the paper, or occasion to do business with The Times, will find Miss Trowbridge in the office and ready to wait on them.

With the expectation of many years of pleasant relations with the people of Brevard and Transylvania county, The Times inaugurates what is believes will be the beginning of a record of service which will count for something in the future progress of town and county.

of town and county.

The business of the people of town and county, in circulation and advertising departments, and any efforts anyone may be disposed to make to aid in the building up of this enterprise, will be appreciated.

THE PUBLISHERS OF THE TIMES.

A STRAW IN THE "SHOW ME" STATE

A STRAW IN THE "SHOW ME" STATE
A special congressional election in the
Seventh district of Missouri supplies some
interesting results for the consideration of
the political prognosticators. Robert D.
Johnson, Democratic candidate, was elected by around 10,000 majority, defeating
John W. Palmer, Republican, who was
elected to the office in 1928 by 6,845 majority. The last named figures were the
previous high mark for majorities in congressional contests in the district. The district, however, is usually Democratic by a
small vote. small vote.

small vote.

The large majority secured by Johnson in this contest is believed by political observers to indicate the trend of sentiment in the mid-west when there is a clean-cut fight between the two major parties on distinctly party issues. The independent "wet" candidate in the Seventh Missouri contest polled only 3,721 votes.

THE VIEWS OF OTHER EDITORS

WHY?

In a special dispatch to the Baltimore Sun, W. A. S. Douglas, staff correspondent, depicts certain incidents, scenes and happenings at the gathering of ex-service men in Detroit which become especially pertinent in view of the widespread discussion of the American Legion's attitude towards prohibition and action which the Legionnaires may or may not take in connection with the dry law controversy.

Here are some of the references which have a peculiar bearing upon the subject at hand:

There was a lot of fun poked at President Hoover in hotel lobbies and street corners where Legionnaires gathered in thousands, some drunk and some sober. The Legion returned to downtown Detroit or ferried over to Windsor, Canada, and poured into its collective stomach all the beer and hard liquor it could get its hands on. As one soldier put it tonight as he staggered into his het.

"What the hell do we care?" Most of the old line speakeasies in the business section have closed their doors in the face of the pleasure-seeking hordes, but it seems that every one of these places which has shut up two more have sprung into being. Beer and whisky flow freely in almost every hotel troom, and flasks of hard liquor are being openly peddled in the lobbies. A federal agent was discovered late last night in a speakeasy which enjoys the patronage and advertising privileges of a Detroit Legion post. His identity was discovered, and he was speedly stripped of his clothing and heaved into the street stark naked.

Anent such occurrences this household journal deeds no comment necessary. Rather it contents itself with making casual inquiry, which may or may not be thought provoking, as to why the Legion, with all the other serious problems before it, should be expected to be dissatisfied with the prevailing system or to do anything in particular about prohibition.—Greensboro News.

RADIO ADVERTISING

RADIO ADVERTISING

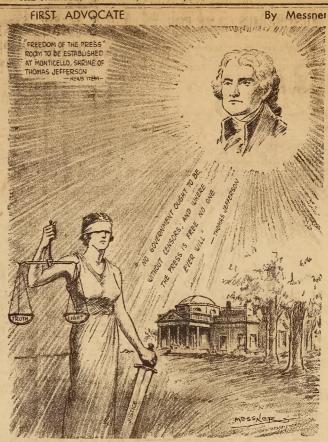
We were interested to read in the "Read 'Em and Weep" column an editorial from the Columbus Dispatch telling of the failure of Amos n' Andy to stimulate the sale of Pepsodent—that the Pepsodent company has announced its return to the newspapers as a medium for advertising.

We don't pretend, being simply an editor, to know much about it, but as a private citizen we can honestly say than nothing is more boring, less conducive to good will, than to have an advertisement rammed down our throats.

If we want to know about some product we prefer to read about it at our leisure, and perhaps keep it for future reference, We don't want to have it forced upon our ears. It is getting more and more to the point where even the New York Symphony isn't worth hearing if first we have to listen to endless blaa about a product, its glories, its benefits, and its price.—Sheridan (Wyo.) Press.

NEW YORK Sontember 29Former President Calvin Coolid will speak, for 12 minutes of Tuesday, Oct. 6, over the N

SHOULDN'T BE MIXED



Radio Addresses

REPUBLIC STEEL

CLEVELAND, Ohio. Sept. 29.

The Republic Steel Corporation, through T. M. Girlder,
thairman of the board of directors, announced today that a

PREDICTS PROSPERITY FOR **DOCTORS AND UNDERTAKERS**

New Receiver in Coolidge Not a

HENDERSONVILLE, Sept. 30.

A. Rendleman of Salisbury, as been appointed receiver of the Citizens National bank of this ty succeeding J. B. Cunningham

Davis Not to Quit Philippines Post Strike Spreads;

MANILA, P. I., Sept. 29.-Dwight Davis, governor 3e

PUBLIC STEEL
CUTS WAGES 10 PCT.
The statement set at rest many reports that Davis would leave the islands permanently, and subscient conjecture as to his possible successor.

Citizens Bank at | Candidate, But Hendersonville Favors Hoover

A. Rendleman Takes
Post Held by Dakin
and Cunningham
HENDERSONVILLE, Sept. 30.
A. Rendleman of Salisbury,
Sept. appointed receiver of Citizens Rational bank of this guestier of the Republican nomination for president in 1932, and HENDERSONVILLE, Sept. 30.
Henry Rose, Coolidge's scereCitizens Rational bank of this guestier of the Republished in the Saturbay state of the Renderson article published in the Saturbay scending of the Saturbay sce

Unwritten Law Frees Husband

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19 Mines Closed visiting

No Champagne Of Vintage of

Plague of Insects Ru Famed Grape Crop

PARIS, France, Sept. 2

N. C. Sentimen At Large Not for Special Sessi

RALEIGH, Sept. 28.-

Mayflower Hul Offered for Sa On Installme

WASHINGTON, Sept. The former presidential Mayflower or what's her, is for sale on the ins

PISCAH FOREST NE OF RECENT PAST TO