

FRENCH BROAD DAM MEETING ON FRIDAY

(Continued From Page One)

said that he was opposed to building of the large storage dam. However, he said that in his opinion, the TVA was going to build a dam at Long Shoals on a 2,200 foot level, practically destroying the county. In event such a dam is constructed, the mayor said, it is his belief that the TVA will take over the entire water shed of the French Broad in order to prevent erosion. While he was opposed to construction of the dam, the mayor said that he believed fighting the proposition was useless.

W. E. Breese declared that he was unalterably opposed to construction by the government of any storage dam. He told of his visit together with Ralph Ramsey and A. H. Harris to the offices of the TVA and of their conference with Chief Engineer C. A. Bock. No definite information was obtained, Mr. Breese said, other than that the engineer said that a 200-foot dam was not being contemplated.

While no actual plans were disclosed to the party of Transylvania men, the speaker pointed out that work had been stopped on the Boylston Road, the Pisgah National Forest road and the state prison camp at Calvert, pointing out that this was evidence in his mind that the TVA informed the state highway officials to hold up such work pending further developments.

In conference with E. B. Jeffress, chairman of the state highway commission, Mr. Breese said that he received the information that there would be no 200-foot dam, but that a 125-foot dam was being studied. Need for unity of action by people of Transylvania and Henderson counties was stressed by the speaker in order that the best interests of the two counties as well as those of the Tennessee Valley Authority could best be served. Mr. Breese was of the opinion that there is a possibility of

having tributary stream dams built which would be a boon for the county, provided right attitude on the part of citizens was had.

Surveys are under way to determine the most feasible sites for additional dams on the Tennessee River and tributaries, Arthur E. Morgan, chairman of the TVA, announced Sunday. The surveys and studies are being made under the direction of Carl A. Bock, assistant chief engineer.

"Contrary to widespread opinion," Mr. Bock said, "definite sites for additional dams have not been located. Before this can be done many time-

consuming operations are inevitable.

First, it must be determined where additional dams would be of most value in a progressive, integrated development of the entire Tennessee river watershed, having in mind the well-being of all citizens.

"These studies require time. A detailed topographic survey which enables engineers to compute the length and height of the dam, the cubic yards of earthwork and concrete involved, best arrangement of power house, spillway and other auxiliary structures, and other problems must be worked out. Of vital importance is the nature and condition

of the foundation, and it must be thoroughly explored; perhaps more than anything it influences the cost of the dam. This usually takes several months. Frequently dams are located in such inaccessible places that special highways must be built to handle the enormous amount of materials. A study of the flow of the river, of the capacity of the reservoir and of cost estimates on each of the sites that appear most favorable, must be made. And finally, after the exact location is decided designers and draftsmen must make the actual working plans. More than a thousand drawings had to be made before work on the Norris Dam could start."

Mr. Bock said that residents of the valley should consider the authority's power development as a single unit, rather than as the creation of a number of individual power dams.

"It is an error of judgment for the people living near the upper tributaries, for instance, that a storage reservoir there is for the particular benefit of persons living elsewhere in the valley," he said. "We are not proposing to build seven or eight separate power dams, operated individually for the benefit of the immediate vicinity. All dams, wherever located, will be linked by transmission lines and will thus form a single system. Regard the whole project as 'one huge dam,' if you wish to put it that way. No matter in which section of the valley the electricity is generated, it will be available to all sections. But each of these individual dams, under construction, or in contemplation, is needed to create this unified integrated system. The coordinated operation of storage reservoirs as a unified system will also be used to secure a maximum degree of flood control and improvement of navigation on the Tennessee."

AT THE CLEMSON THEATRE

"The Life of Vergie Winters," taken from a short story written by Louis Bromfield, is scheduled for Thursday of this week with Ann Harding playing opposite John Boles in a tragic love story, dealing with a small town politician and a girl who loved unwisely.

"Murder On The Blackboard," featuring Edna May Oliver and James Gleason will be shown Friday, July 6. An old maid school teacher solves the mysterious murder of a pretty music teacher. Plenty of thrills, mystery, action and romance.

John Wayne, popular out door hero, is again featured here Saturday, July 7. Opening with the thrilling frustration of a bank robbery and continuing through the exciting capture of a crooked band of rodeo promoters, "The Man From Utah" fills every desire for the fans' craving for rapid fire action.


"She Learned About Sailors" with Lew Ayres and Alice Faye is featured Monday and Tuesday of next week. A real picture because it is clean, smart entertainment with laughs and kisses that should hit.

For Wednesday of next week "Let's Try Again" with Clive Brook and Diana Wynard will be shown. A 10-year-married wealthy couple, drifting apart, find they cannot do without each other, and agree to "try again."

neighbor and see what you can do in helping in this undertaking.

Fraternally yours,
T. C. HENDERSON.
Lake Toxaway.

Make Use of the SOUTH FOR SOUTHERN COOKING



Complete Stock Of
Western Meats
Fresh Meats
Vegetables
Groceries

Phone 47 We Deliver

CITY MARKET

S. F. ALLISON
Main St. Brevard

Recommendation Directory

Our purpose in compiling this directory is to acquaint our readers with the more reputable firms, who by superior service, business integrity and fair and honest business dealings well merit the patronage of the public. Keep this directory and refer to it whenever you shop. You will benefit by its use. This directory is issued as a shopping guide for the year.

THE FASHION SHOP

Of real interest to the ladies of our section is this popular ready to wear garment shop located on North Main Street. Telephone 271.

The styles of Fifth Avenue and those of Paris can be found in our midst at The Fashion Shop where gowns of every description, size and color to fit your needs are to be found. No longer is it necessary to go on shopping trips to some distant city to secure the latest fashions.

At this store you will find the very latest in everything necessary to create a feminine loveliness. From the sheer silks of the Far East to the lovely house frocks of domestic make. In fact this is a shopping center for all ladies. They feature the best hos-

tery, lingerie, washable frocks as well as the dainty evening gowns and beautiful dresses.

It denotes distinction to make all your purchases in this particular line at this shop. You will find the material to be of only the very best quality gathered from the foremost corners of the globe, styled by experts of both foreign and Fifth Avenue to be had at the lowest prices.

Due to an aggressive management, which is ever endeavoring to live up to a policy of service and satisfaction, has made this store a byword among women of today. We congratulate the management upon its ability to bring us such revelations from the world over at such unbelievable prices.

Keith Tire Co.

LOCATED ON SEVENTH AVENUE EAST, HENDERSONVILLE, N. C. PHONE 90.

The Keith Tire company is one of the foremost wholesale and retail tire concerns in this part of the country and enjoys an ever increasing patronage.

The present day demands for automobile and truck tires have made every manufacturer and dealer awake to the fact that they had to build a tire strong enough to stand the wear and tear of the very unusual conditions created by the tremendous speed and the improvement of the braking systems have caused a decided increase in friction on tires.

Realizing this the General Tire company decided long ago to build a tire to meet all these demands and to go even farther, they have manufactured a tire that is fully strong enough to not only take care of this

excessive demand but will more than meet all emergency demands that may come at any time because of the unusual traffic conditions that are now to be found in every section of our country.

The Keith Tire Co. is one of the most thoroughly dependable tire concerns in our community and their service is one that would do credit to much larger centers and it is needless to say that they have thousands of satisfied users in this section.

In this business review it is a pleasure to compliment the General Tire and Rubber company upon its wonderful tire and upon their foresight in selecting the Keith Tire Co. as its agency. We feel that the dependability of their tire is no less than the responsibility of this reputable firm.

Automotive Machine Company

This well-equipped garage maintains the highest type of service to its many patrons. It is located at 4th Avenue and King street. Phone 283. Hendersonville N. C.

Service is not the only motto of the Automotive Machine Co. but their repair work is backed by a reputation of proving to the motorists of this section a real service at a reasonable price. Experienced auto mechanics work at this garage to insure its patrons ease in control and operation of every car that they do work on.

If you drive your car into this garage it will be put in working order in the least possible time and at the least expense and you are sure of a reliable job as every bit of work done by this firm is fully guaranteed in every way. It makes no difference what make of car you are driving, you are assured of a reliable repair job if you will give this firm an opportunity to prove they have the knowledge and equipment to serve your needs.

If you call at this garage for minor or major repairs you will be accorded courteous and accommodating treatment by men who realize that the secret of success in any line of business is real service, high grade work and a reasonable price.

The average weight of a man's brain is three pounds eight ounces, as compared with a woman's two pounds eleven ounces.

Aluminum, which now sells for less than 25 cents a pound, was worth \$25 a pound in 1884 when the aluminum cap was placed on the Washington monument.

The Chinese use the remora, or sucking fish, for catching turtles. A string is attached to the tail of the fish and it is released in the water. When it attaches itself to a turtle by means of the suction cup on top of its head, the fisherman pulls both up.

JACKSON TAXI

PHONE 54
HENDERSONVILLE, N. C.

"It Pleases Us To Please You"

Jackson Taxi, 340 N. Main St., in Hendersonville, specializes in parties for sightseeing tours to Chimney Rock, Mt. Pisgah, Caesar's Head, Mt. Mitchell and Sugar Loaf, furnishes day and night service and hauls baggage.

Their drivers have had long experience in their work and are thoroughly competent on all the tours of this territory. We wish to commend Mr. Jackson upon his efforts to serve the public and suggest to our readers to use this mode of transportation.

DR. R. E. TAYLOR

Health Officer for 10 years
for the City of Hendersonville

Located on 7th Avenue East,
Hendersonville, N. C. Phone 102.

In every community there are individuals who because of specialized service are an indispensable factor to that community. Foremost among these especially in a rural community, is a good veterinarian who saves thousands of dollars for the farmers.

He has proven capable and is ever ready to serve those who call upon him. He has fitted himself with years of study and experience.

So in this review of the progress of our section and a directory to the reliable business and professional men we wish to compliment Dr. Taylor and suggest if you are in need of service of his kind you get in touch with him.

WANTS TO LOCATE BAPTIST MINUTES

To the members of the Baptist churches of Transylvania county:

A complete file of the minutes of all the Baptist associations of Western North Carolina is desired to be placed in a fire proof vault at Mars Hill college. I have the minutes of the Transylvania Baptist association from 1886 to the present time with the exception of those for 1899 and 1905. We shall appreciate it very much if some one can and will furnish us with these minutes by the time our association meets in August. I shall also be glad to get if they can be secured, the minutes of the first four sessions of our association, that is, those for 1882, 1883, 1884 and 1885.

It is very important to have this file complete by the August session of our association; so look through your old files or inquire of your



SAVE THE FUN IN SNAPSHOTS

Summer is here with all its sports. Have your Kodak ready.

We've a large stock of Kodaks, Cameras and supplies. Quality finishing at most moderate prices and very promptly.

Frank D. Clement The Hallmark Jeweler
Clemson Theatre Building

FRANK WAS RIGHT

ENDERS HAVE A RANGE SALE TO-MORROW—WE NEED A NEW ONE SO MUCH WHEN YOU GET IT NOW



OH, FRANK, YOU WERE RIGHT! I NEVER KNEW AN ELECTRIC RANGE WAS SO WONDERFUL! I'M GLAD YOU TOLD ME TO LOOK TWICE!



BRINGS A NEW DEAL TO YOUR KITCHENS

Electric Cookery brings an entirely new order of convenience, cleanliness, health protection and freedom to the American home.

Electric Cookery is automatic, frees women from pot watching, gives more time for other duties or pastimes. Hotpoint Electric Cookery brings out the full-bodied flavor of foods, cooks foods in their own juices, preserves health-giving vitamins and minerals.

See our beautiful new electric ranges before you buy any range.

LOOK TWICE!
SEE AN ELECTRIC RANGE

Southern Public Utilities Co.

Day Phone 116 Night Phone 16
BREVARD, N. C.

Vacation Time IS HERE AGAIN



Take-A-Trip Bags

New Arrival Of

Steel, Leather and Fiber Construction

LADIES' Full Fashioned

HOSE

Extra Good Value

Pair 50c



LADIES'

Swim Suits

All colors and sizes

\$1.00 TO \$4.95

MEN'S

Swim Suits

Wikies and 2-Piece

\$1.00 TO \$4.95



MEN'S

Wash SUITS

Sanforized Shrunk

\$4.95

Men's White Buck

SPORT SHOES

Star Brand

\$3.95

THE FASHION

BREVARD'S GREATER DEPARTMENT STORE

Main Street

Brevard, N. C.