

Brevard COLLEGE



-to- Brevard

Brevard progressive merchants are glad to bid Brevard College and Brevard College students a hearty welcome. The best of merchandise and services will be found in the business places whose advertisements appear on this page. These business firms will be glad to see you and assure you of their hearty support.



SUN and WIND
HAVE HAD THEIR TURN---
NOW IT'S OUR TURN

EUGENE Permanent Wave
\$4.00
with shampoo and finger wave

We know you've been more interested in golf, tennis and swimming this summer than you have in keeping your hair in its usual presentable state. We know, too, that you won't waste a minute in coming down to our shoppe for a complete rejuvenation of your wave with our method. Can you resist this low price?

Jeanne's Beauty Shoppe
NEWS ARCADE BUILDING



THE HEEL SAVES THE SOLE

And the sole saves the heel. Save on both at our low prices and reliable work.

Nicholson's Shoe Shop
Next Door to the Bank



All Radios Repaired
WORK GUARANTEED

SLEDGE'S
RADIO SERVICE

News Arcade Bldg.
PHONE 34

For a Lustrous
"Manageable"
PERMANENT
WAVE!



Book your appointments early to avoid disappointment.
\$3.50 & \$6
This very special price includes Shampoo and Wave.

Our famous process produces a gleaming wave of lasting beauty that is really "manageable." We suggest this permanent for dull hair—brittle hair—or hair that has never "taken" a successful permanent.

Harper Method Beauty Shop

Mgr., Miss Mabel Bramlett

Phone 31

Postoffice Building

Portraits

Kodaks

Finishing

Austin's Studio

22 BROADWAY

BREVARD, N. C.

"Have A Photographer Do Your Finishing"



**A Stranger in Town or an Old Customer---
You Always Get the Best Service Here!**

You can't go wrong on a service job at McCrary's. The work of expert mechanics and attendants gets the maximum in smooth performance out of your car; fair wages and working hours for our men assure minimum working time and return of your car quicker and, most important to you, our low charges don't drain your pocketbook. Drive in today, you can't go wrong in the right place.

A Service For Every Auto Ailment

McCrary Auto Service

Day Phone 290

Night Phone 291

For Insurance Service
Call

The
WALKER
INSURANCE
AGENCY

Mary Jane McCrary
"Always at Your Service"
BREVARD, N. C.
Phone 67

BREVARD
PHARMACY

DRUGS
and
SCHOOL
SUPPLIES

60 WEST MAIN ST.

MAKE TRANTHAM'S YOUR UPTOWN MEETING PLACE!

WE'RE GLAD YOU ARE HERE SO---

Come in to see us, just any time. We're glad you are here and you can always find the highest quality merchandise on our shelves and at pleasing prices. Everything the college man or woman might need will be found in Trantham's Department Store.

TRANTHAM'S
Department Store

Main Street--Brevard

WARD'S
News Stand

5 West Main Street
On The Square

Complete line of magazines, newspapers and candies.

Library books for rent.

We Thank You

Brevard College Students
Make Our Store

Headquarters For
School Supplies
Candies, Cosmetics
Of All Kinds

UNITED
Variety Store

Harry Stroud, Mgr.
Our Motto: Service & Courtesy

THE
Cost of Dressing

is less if you use our service regularly. Fully equipped for ALL dry cleaning and hat blocking. Prompt and efficient service. Call for and delivery service in city limits.



Whiteway Dry Cleaners

PHONE 58

C. F. POOLE

MRS. C. F. POOLE