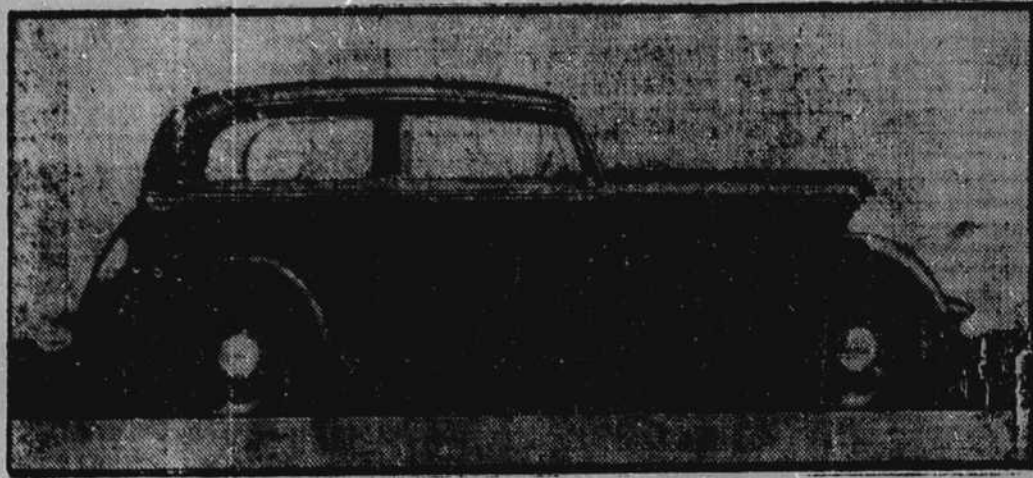


Asheville Million Dollar Trade Jubilee

TWO-FOR-ONE DAYS

Friday and Saturday, Nov. 23, 24



1 PLYMOUTH FREE!

To the most popular person in District No. 2.

TWO-FOR-ONE DAYS FRIDAY-SATURDAY

"Two-for-One Days," to be observed by the two hundred firms participating in Asheville's Million Dollar Trade Jubilee, have been set for Friday and Saturday, November the 23rd and 24th, and will mark the beginning of the second half of a notable trade campaign. The five contests are gaining strength as the final three weeks begin and in the four districts outside of Buncombe there are 116 contestants any one of whom may emerge the winner of the handsome automobile offered as prize to the most popular person in his or her district. Reference to the official standing list for the four districts, which is published elsewhere in this issue of The Times, will show the official standing of each contestant as of Friday last—but it is by no means a positive indication of the winners as each trip of the collectors to the ballot boxes makes necessary some change in the standing. A widespread interest is being reflected now in the contents of these ball boxes, with coupons showing activity in every section of each district.

"Two-for-One Days" will make possible an unusual and unique opportunity, in that during those two days, Friday and Saturday of this week, TWO coupons, instead of one, will be given for each cash dollar spent with one of the Asheville participants, as well as for each dollar paid on account. In announcing this unusual opportunity to increase one's chances of winning a car, Mr. Marcus Sterne, Jr., manager of the campaign, stressed the fact that this will be the ONLY such opportunity. Mr. Sterne said, "Contestants who have deferred their visit to Asheville will find in the opportunities thus offered an excellent inducement and their purchases will yield handsomely in voting value. It should be understood, however, that this decision to give two votes for each dollar spent, is not an invitation to wait for a more attractive offering. There will be just one "TWO-FOR-ONE" event and contestants should take every advantage of it."

Last week "Suburban Days" were well attended and with the extra value of "Two-for-One" days, shopping crowds in Asheville this week-end are expected to establish new records.

Hurricane Lashes Islands

Manila—The Philippines were hit by a typhoon of great destructive power Friday. Manila apparently escaped the full force of the tempest but heavy damage and loss of life was reported in parts of Luzon island.

Civil Propaganda Campaign

Washington — A "propaganda" campaign, paid for by the public and of greater magnitude than any other ever undertaken "except possibly by governments in war time," was laid to utilities companies Friday by the federal trade commission.

FRIDAY and SATURDAY

November 23 & 24

**MILLION DOLLAR
TRADE JUBILEE**

TWO for ONE DAYS

Two-For-One Days offer Western North Carolina people a chance to get double votes on their purchases Friday and Saturday. For every \$1.00 bought in Asheville Friday and Saturday or paid on account you will be given two coupons or 200 votes instead of one. Buy in Asheville these two days and help yourself or your friends win an Automobile.

Cars Given Away Pictured On This Page

<p>3½ POUND Forged Axe</p>  <p>95c</p> <p>3½-lb. forged steel head and genuine hickory handle wedged in to stay. A big value.</p>	<p>COMMON WIRE NAILS</p> <p>BASE PRICE</p>  <p>\$3.25</p> <p>Need Nails? Come to Sears! We save you money on every Nail. Complete assortments, too. No matter what kind of a Nail you need, you'll find it here... at a lower price!</p>	<p>SLATE SURFACED ROOFING</p>  <p>\$2.45 87-LB. ROLL</p> <p>"A million customers can't be wrong" about our "Oriental" Asphalt Slate Surfaced Roofing. Best rag felt base, saturated with finest asphalt, and coated with fire-resisting mineral slate. Lap-joint joints. Listed standard by Underwriters Laboratories, Inc. Green or red, in 87 lb. rolls.</p>
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SEARS, ROEBUCK AND CO.

48-52 Haywood St. Free Parking In Rear Of Store Asheville, N. C.



Seven Automobiles To Be Given Away

Denton's
Phone 4013
Haywood Street

Special Attractions
for **2 FOR 1 DAYS!**

UNTRIMMED
SPORT COATS
\$13.95

Every smart woman needs a good Sport Coat for travel, sports and every-day wear. These featured Sport Coats fit beautifully and they are exceptionally well tailored. Novelty tweeds, in rich autumn shades. Sizes 12 to 44.

Second Floor

**SPECIAL GROUP!
DRESSES**

In new crepes and wools, for sport, street and dress wear, values to 10.95.

Black and all the new high shades, with the very newest trim ideas and details. Sizes 12 to 44. **\$7.95**

Second Floor

SPECIAL GROUP SWEATERS

Regular 2.95 to 3.95 Values

Fleisha Sweaters, in zephyr and heather knits, V and round necklines, brown, green, blue, and rust. Sizes 34 to 42. **\$1.89**

Second Floor

WE ISSUE VOTING COUPONS



2 FORD V-8'S FREE!

One to the most popular person in District No. 3 and the other to the most popular one in District No. 4.