# PLUMMER'S BIG FORMAL

Come to See Us In Our Modern

NEW HOME

Main Street

ODENIE ME

CELEBRATION

BARGAIN DAYS

We are proud of our new home, and to induce you to pay us a visit, we are making exceptional offers on high grade merchandise for

May 6th - 14th

Dawn

#### KNITTING WOOL

One and one-fourth oz. skeins.
All colors. Regularly 25c.
Formal Opening Price

19c

## WINDOW

Tan and green. 36-in. wide. Complete with brackets. Irreglar of 50c quality. Formal opening sale price

29c

# 8 Big Days

MAY 6th THROUGH MAY 14th

Ladies'

Pure Thread Silk Full Fashioned

HOSE

Seconds of your 79c favorite hose. Formal opening price

49c

Ladies' New Spring

HATS

All head sizes and colors. Felts and straws, \$1.98 value.

\$1.00

Vat Dyed PRINTS

36 Inches wide. Values to 190

8c yard

36-Inch
B ROADCLOTH

Colors commercially fast, Regularly 15c yard.

10c yard

RUGS

Size 9x12. Genuine felt base. Sells elsewhere for \$6.00 to \$9.00. Saturday only.

\$3.98

Children's WHITE SHOES

SANDALS

Sizes 8 1-2 to 2. Values to \$1.49.

97c

Father George SHEETING

The best 56x60 sheeting. Value 10c yard.

62c yd.

Playmor ROMPER CLOTH

Past color, 29 inches wide. 100

5c yard

MOHAWK SHEETS

Sizes \$1x99. One-fifty value Saturday only.

99c each

Ladies'

White OXFORDS

Low heels, ventilated.

\$1.39 pr.

Dawn Shetland FLOSS

One-oz. balls, all colors. Reglarly 19c.

15c each

36-Inch CRETONNE

New Spring colors, 15c yard

9c yd.

Men's Dress
WASH PANTS

Sanforized and vat colors. Sizes 29 to 42.

97c pair

Men's Work

OXFORDS

Ventilated and composition

\$1.49 pr.

Birdseye DIAPERS

Hemmed one dozen to package. Size 27x27. \$1.29 value.

89c pkg.

Men's ANVIL BRAND

OVERALLS

One-fifty value, for

\$1.00

#### Boys Blue Denim

OVERALLS

36-inch

CURTAIN GOODS
Colors ecru, green, white, rose
and gold, 10c value, per yd. 4c



#### CURTAINS

Tallored and ruffled. Ecru and white. Sizes 36x2 1-4. 69c 39c

WHITE SHOES

Small sizes and narrow widths. Regularly \$2.98 and \$3.98 \$1.79 values. Pair ......

# Ladies Dresses



Ladies'

# Silk Dresses

Slightly soiled. Values to

\$1.00 ea.

Ladies'

### Wash Dresses

Voiles, dimities, organdies. Guaranteed fast colors.

97c ea.

Ladies'

## Coats and Suits

New spring coats and suits

20% OFF

MAIN STREET

#### UNBLEACHED SHEETING

#### LADIES' RAYON HOSE

Seamless, first quality. 25c value. Special Formal 15c Opening Price. Per yard

#### MEN'S DRESS SOX

First Quality. A real Formal Opening Sale value

Children's
WASH DRESSES

Fast colors in organdies, dimities and flaxon. Value \$1.00.

59c each

s, dimitles 50-in suits etc.

CLOTH

50-inch unbleached, very fine count, suitable for dresses, slips, pajamas, etc. Value 29c. Special

Handkerchief

10c yd.

#### MEN'S DRESS STRAW HATS

Values to \$1.95. A bargain at Formal Opening Sale 59c

#### MEN'S KNIT POLO SHIRTS

Formerly priced at \$1.00. The shirt for summer wear 44c

## BOY'S OVERALL PANTS 220 denim, full cut. Sizes 8 to 18. Formal Opening 79c

Sale price. Pair ...... Ladies' Ladies'

BATHING SUITS
All wool. Values to \$2.98
\$1.00 ea.

TENNIS OXFORDS

Hood brand, Hygiene insole. Colors blue, red, white.

\$1.19 pr.

# New Shipment of Mens Suits

One Lot

## Mens Suits

Colors tan and grey only. Values to \$20.00. Alterations extra

\$5.95

Men's

Dress Shoes

White and brown, white and grey, solid white, composition soles. \$2.49 values.

\$1.89 pr

Men's

### **Dress Shirts**

Woven madras and prints, Solid and fancys, fused collars. Vat colors, another if they shrink. \$1.39 values.

97c ea



BUTTERICK PATTERNS

Regularly 25c to 50c value. Each ...... 10c

PLUMMER'S

BREVARD, N. C.

Men's
SWIM TRUNKS

All wool, built-in supporter, \$1.50 value, pr. 79c