

College Expansion Program Would Double Size Of Plant

The Times Adopts New Type Face, Format, Popular Features

THE TIMES FIRST IN STATE TO GET THE CORONA FACE

Mallon Washington Column, Comics, Photo Service Are Added

SEVEN COLUMN FORMAT

Ladies and gentlemen, how do you do! After months of planning, The Times greets you today in an entirely new dress, with a lifted face, if you please. The type face is new, the format has been changed, features have been added—in fact, so much has been done to give our readers a livelier, more readable, modern weekly newspaper that the conventional type news story had to be discarded to tell you about it.

The type face in which today's paper is printed is the latest creation of the engineering and designing staff of the Mergenthaler Linotype company. The name is CORONA, but the name is not important. The type represents a triumph of visual engineering. It not only makes for a better looking product, but it also lightens the optical task of absorbing the news.

Give this new type face the most drastic tests possible. Read it at unusual and difficult angles. Vary your reading distance. Try it under one lamp or six—in dim light or in white glare. There will be just one possible reaction—you are sure to realize that a tremendous contribution has been made toward perfecting the readability of newspapers. Now you can read The Times as long as you please and as late as you please without a trace of eye fatigue. Now, in a triumph of visual engineering, The Times becomes one of North Carolina's easiest to read newspapers, because The Times is the first newspaper in the state to receive the new CORONA type face.

Now about some of the other added features this week which —Turn To Page Seven

FORMER RESIDENT DIES IN DETROIT

Ross Hall At College Was Named For Mrs. Ross

Word was received here Monday of the death of Mrs. F. H. E. Ross, 84, on Sunday at the home of her son, Dr. Worth Ross, in Detroit, Mich.

Mrs. Ross had been in poor health for several years.

She was one of the most widely known women in the former Southern Methodist church, having been treasurer of the Women's Missionary Council of the church for many years, with headquarters in Nashville, Tenn. She gave up this work when her health failed.

She was intensely interested in the education of young people and to this end devoted much of her time in promoting Brevard Institute, which was under sponsorship of the Council. She was an active member of the North Carolina Society of Colonial Dames and was also a member of the Daughters of the Confederacy.

She was a native of Guilford county and the widow of Dr. George W. Ross, of Greensboro.

She is survived by two sons, Dr. George Floyd Ross, of Hot Springs, and Dr. Worth Ross, of Detroit.

The funeral services were held Wednesday morning at 11 o'clock in Greensboro.

Ross Hall, now the property of Brevard College, was named for Mrs. Ross, who was connected with the local college the first year of its operation here.

High School Class To Present Comedy

The junior class play at Brevard high school will be presented in the high school auditorium on Friday evening, November 28, beginning at eight o'clock. The play, a lively mountain comedy, is entitled "Feudin' in the Hills" and was written by James C. Parker.

A WHOLE FAMILY OF MASONS



These three members of the J. L. Waldrop family of the Cherryfield section of the county are all members of the Dunn's Rock Masonic Lodge here. J. L. Waldrop, center, has been a Mason for 22 years. His two sons, Raleigh, left, and Ralph, right, received their Masonic degrees together, having been administered the third degree last Friday night. (Photo by Austin)

No T. B. Deaths In County In '40

The November issue of the Health Bulletin, publication of the North Carolina State Board of Health, reveals that Transylvania county was the only county in the state that did not have a death from tuberculosis during the year 1940.

The Bulletin lists totals of deaths from tuberculosis in each county of the state. The average number of deaths per county was 17, but over 100 deaths resulted from the dread disease in some counties during the past year.

A very low number of active tuberculosis cases have been reported in this county during the past few years.

rites Held For J. H. PICKELSIMER

Large Crowd Attends Funeral Of Business Leader Here Thursday

Funeral services were held last Thursday afternoon at 2:30 at the Methodist church here for Joseph Hamilton Pickelsimer, 63, who died at his home on Tuesday afternoon of last week. The Reverends E. P. Billups and B. W. Thomason were in charge. Masonic rites were performed by the Dunn's Rock Masonic lodge, of which Mr. Pickelsimer was a member, at the graveside. Interment was in the Oak Grove cemetery in North Brevard.

A great throng of local citizens and visitors from over the state and out of the state gathered to pay final tribute to Mr. Pickelsimer as one of the county's outstanding business and civic leaders. The floral tribute was unusually beautiful.

A number of business houses closed for the period during the funeral services Thursday afternoon, and Brevard college dismissed classes for the entire afternoon in honor of Mr. Pickelsimer who had served for a number of years as a member of the board of trustees of the institution.

Moore and Trantham, funeral directors, had charge of arrangements.

Moose Lodge Will Show Movie Here

The Brevard Lodge of the Loyal Order of Moose announces that the local lodge will sponsor a moving picture, "Pursuit of Happiness", at the Brevard high school on Monday night, December 1. Admission will be free but by ticket, it was announced. Tickets may be obtained from members of the Lodge.

The regular meeting of the local Lodge was held Monday evening at the Woodmen hall. Refreshments and games were enjoyed after the business session.

Reds Are Withstanding The Heavy Nazi Blows; Subs Act

Red army troops are falling back toward the Caucasus on the Kerch peninsula at the eastern tip of the Crimea, but are withstanding fresh Nazi blows from the Moscow and Donets basin front, the Moscow radio indicated yesterday.

German submarines are operating in the White sea, German commentators declared, emphasizing assertions that this is on the route of any United States merchantmen bound for Archangel, Russia. The White sea is an arm of the Arctic

and is largely frozen over in winter. The Dienst Aus Deutschland commentary said winter had not hindered German submarines there, however.

Japan intimated Wednesday that her decision as to how to define her obligations under the third clause of the axis pact—that clause which under some circumstances could be interpreted to mean a shooting alliance with Germany and Italy—might depend upon the result of Saburo Kurusu's mission to Washington.

ALLOTMENT IS MADE FOR REA SERVICE HERE

Approximately 100 Miles Of Line To Be Constructed In County

MEMBERSHIP NEAR 500

Members of the committee here working in the interest of rural electrification lines in Transylvania county were notified last Thursday that the Rural Electrification Administration in Washington had allotted the Cruso Electric Membership corporation \$279,000 for the erection of 247 miles of line in Haywood, Jackson, Swain and Transylvania county. Approximately 100 miles of that line will be constructed in Transylvania.

J. C. Moore, superintendent of the Cruso corporation, stated here Thursday that construction would begin on lines in this county as soon as material is available. He pointed out that there is a temporary shortage of copper wiring for stringing the lines, due to national defense needs.

Enrollment of memberships for the rural electrification project in this county began several months ago, but progress had been arrested pending allotment for construction of the lines. Members of the committee here stated that approximately 500 members had subscribed for the electric service to be supplied by the Cruso corporation which now serves around 800 members in Haywood county. Head offices of the corporation are in Waynesville, county seat of Haywood.

Sections in this county which will be served through the electric membership corporation include a stretch from the prison camp at Calvert through Rosman, outside the town limits, Middle Fork, East Fork, Quebec, Lake Toxaway to Lake Sapphire, Oakland, Bohoney, and the Gloucester area.

TRANSYLVANIA BAR ELECTS OFFICERS

A. F. Mitchell Is Named President Of Bar Association Here

At a meeting in the clerk of the court's office here Tuesday the Transylvania County Bar association elected A. F. Mitchell, well known Brevard attorney, to head the organization during the coming year. He succeeds Lewis P. Hamlin as president of the group.

Other officers elected at the meeting were Ralph H. Ramsey, Jr., county attorney, vice-president; and Edward H. McMahan, secretary.

The meeting was presided over by Lewis P. Hamlin, retiring president. Alan M. Brombacher was taken in as a new member of the association.

Officials of the county bar announce that the Transylvania unit will be host to the 18th judicial district bar association at its annual meeting to be held in Brevard some time next summer.

Brother Of Brevard Lady Dies Suddenly

Robert Edward Bryson, 57, died suddenly Wednesday morning at 7:30 o'clock at his home in Asheville following a heart attack. He was born June 29, 1883, the son of the late Capt. A. W. Bryson and Dorthula Miller Bryson, of Sylva.

He had been employed in Asheville for several years as supervisor of road projects for WPA. Surviving are his widow, three daughters, Mrs. Emma Lee Atkins of Washington, D. C.; Misses Sue and Joan Bryson, of Franklin; three sons, Cecil Bryson, of Akron, O.; Gene Bryson, of Greensboro, and R. L. Bryson, of Chattanooga, Tenn.; one sister, Mrs. Carrie McKee, of Brevard; and five grandchildren.

Thanksgiving Day Plans Announced

Thanksgiving Day plans in Brevard and Transylvania county call for the closing of all public schools in the county on both Thursday and Friday of this week and the closing of business houses on Thursday. Also, the post office here will be closed all day Thursday except for two brief periods in the morning for giving out general delivery mail. The U. D. C. Library will be closed, too, it was announced.

It is understood that Brevard college will hold regular class hours during the morning session Thursday. The bank here will be closed during the entire day.

HONOR COURT IS HELD BY SCOUTS OF TROOPS 1, 2

Merit Badges, Tenderfoot, Second Class, Star Awards Made

At a court of honor held Friday night at the Presbyterian church here members of Brevard Boy Scout troops one and two were awarded a number of merit badges and other ranks. Scout executive A. W. Allen of the district council, Alex H. Kizer, city clerk, and Scoutmasters Dr. E. O. Roland and Harold Norwood participated in the program.

In Troop 1 the following received merit badges: Alex Kizer, Jr., in music and bookbinding; Jim Newbury, in athletics, bird study, electricity, carpentry, and reading; Henry Summey, in athletics; Bob Kappers, in athletics, safety, and gardening; Gene Franklin, in athletics; and John Vassey, in athletics.

Richard Tinsley, of Troop 2, received a merit badge in swimming. Two tenderfoot awards were made, both in Troop 2. They went to Richard Fanning and Fred McCall, Jr.

A total of six second class awards were made. In Troop 1 Alfred Neuman and Speedy Merrill received them. Billy Shamblin, Bobby Norwood, Bruce Glazener, and Philip Price, Jr., received the awards in Troop 2.

Gene Franklin, of Troop 1, received the star scout award.

Straus Buys Home In Biltmore Area

Harry H. Straus, president of the Ecusta Paper corporation, has purchased a home on the Vanderbilt road in Biltmore Forest, according to a news story appearing in Tuesday afternoon's edition of The Asheville Times.

The home, a large two-story building, was owned by Charles Seyburn Williams, of New Orleans. It is surrounded by 7½ acres of landscaped woodland.

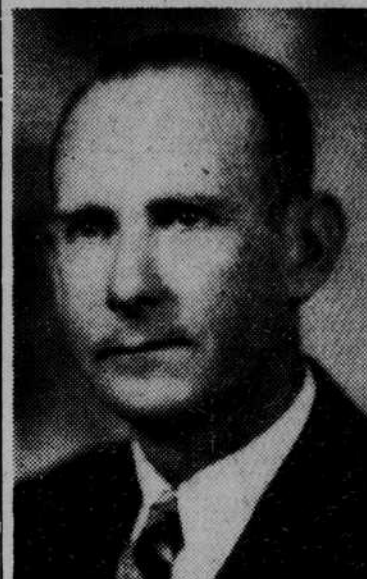
Mr. B. D. Franklin is reported to be critically ill, following a stroke of paralysis he suffered Tuesday night at his home here.

Scouts Helping In Red Cross Roll Call; Hospital To Aid

The intensive drive for the Red Cross Roll Call in the business section of Brevard will not be held until next week, according to announcement by Jerry Jerome who will act as chairman for the business district.

The drive is under way in the rural areas of the county, and this week-end, Friday and Saturday, members of the Brevard Boy Scout Troop No. 1 will canvass the residential section of Brevard for members, it was announced. Also, a nurse from the Transylvania com-

Elected Presidents



RALPH R. FISHER, at top, was elected president of the Brevard Chamber of Commerce at a meeting of the promotional group last Thursday night in the City Hall. J. O. WELLS, at bottom, was named president of the Brevard Kiwanis club at a recent meeting of that organization. (Photos by Austin)

R. FISHER HEADS COMMERCE BODY

Willis Brittain, J. M. Gaines, T. E. Reid Other Officers Named

Ralph R. Fisher, commander of the Monroe Wilson Post of the American Legion and well known Transylvania county businessman, was elected president of the Brevard Chamber of Commerce at a meeting of the promotional body at the City Hall last Thursday night. He succeeds Lewis P. Hamlin, Brevard attorney, as head of the commerce organization, and he will serve during the coming year.

Other officers elected at the meeting were: Willis W. Brittain, county commissioner and local business man, vice president; J. M. Gaines, manager of the local branch of the Duke Power company, secretary; and T. E. Reid, county school board chairman and businessman, treasurer. Mr. Gaines held the secretaryship this year.

At the meeting a committee was appointed to work with other civic groups in making plans for Christmas decorations and holiday celebration in Brevard. The committee is composed of Harry Sellers, Fred Holt, and T. E. Reid.

The clutch should never be disengaged until just before the automobile comes to a stop.

ADDED BUILDING PLANS ARE NOW BEING PREPARED

Call For Science, Library Buildings, Dormitory For Young Women

ENLARGED ENDOWMENT

A completely outlined program of expansion which will immediately double the size of the Brevard college plant was made public Wednesday by officials of the college and members of the college in charge of the financial campaign for the college. The college expansion program was outlined, they said, preparatory to opening of a campaign through Western North Carolina to solicit \$350,000 the total amount, approximately \$75,000 already secured through the campaign in this county.

The trend of the expansion outlined by the group will include a new science building, library building, and a dormitory building for young women on the campus in addition to equipment for buildings. Also, the endowment fund would be enlarged by \$100,000.

College officials said here Tuesday that Henry I. Gaines, known Asheville architect who has been engaged to draw plans for new buildings and landscape campus, is now busily employed preparing plans for the new structures and that reproductions of sketches will be used in a coming booklet which will be presented as an appeal to potential contributors throughout this section of the state.

Charles F. Coykendall, representative of the board of education of the Methodist church, Nashville, Tennessee, who has been engaged by the committee here to direct the financial effort in Western North Carolina, spent most of the week in Asheville working out details for the expanded campaign. Campaign offices will be set up in Asheville, and Mr. Coykendall, Wednesday that he hoped to hold an organizational meeting here next Monday with the workers definite date for launching the large effort could be given a nod, but it is generally understood actual work will be well under way before the end of November.

BREVARD MEETS FRANKLIN TEAM

Thanksgiving Day Game Promises To Be Full Of Action

In a Thanksgiving classic Brevard high school's strong football eleven runs headlong into a charging Franklin team Thursday afternoon on the Brevard field in a game that promises to be one of the best this season. Kick-off will be promptly at 3 o'clock.

This Franklin-Brevard game promises an exciting football game for Brevard Hi. Getting off to a slow start, the local eleven, under the tutelage of Coach Cox, managed to defeat Swannanoa 6 to 0. Then Sylva took a close 7 to 0, and again the next week breaks were bad for the team as Bryson City took a 7 to 0 victory over Brevard.

But as the season progresses Coach Cox developed his potential good footballers, and they defeated Asheville Farm School, Candler and Marshall in three of the best games witnessed on the field. In the last home game, Brevard lost to a heavy, more experienced Waynesville team 19 to 0.

Although Franklin has been defeated two or three times this season it is reported that the game will be up pretty evenly on paper. Several hundred spectators are expected to witness this Thanksgiving game between these fairly evenly matched high school elevens.

BULLETIN

Because of the Thanksgiving day The Times is being published Wednesday afternoon this week instead of Thursday morning. Subscribers in most places will receive their paper Wednesday.