Many Stores Here Adopt New Hours Of Business, Effective Monday Morning, February 16th

Trade at Home Boost Your Town -and-Your County

THE TRANSYLVANIA TIMES

County Entrance to Pisgah National

Forest

Transylvania

A Newspaper Devoted to the Best Interest of the People of Transylvania County

Vol. 52: No. 7

BREVARD, NORTH CAROLINA, THURSDAY, FEBRUARY 12, 1942

PUBLISHED WEEKLY

SILVERSTEEN INDUSTRIES GIVE TEN PERCENT WAGE RAISE

Observance Of Brevard College Day On Sunday | Change Hours Probably Raise \$10,000 Regular Weekly Hours Will

More Than 400 Churches Throughout Conference To Observe Day

CHURCHES HERE HELP

Indications Wednesday, based on interviews with college officials and leaders in the Western North Carolina conference of the Methodist church, were that at least \$10,000, and perhaps much more, will be raised in the official observance of Brevard College Day throughout the conference next Sunday. The funds raised will go into the operating and selfhelp budget at the college and is expected to go a long way toward off-setting the \$25,000 annual cost of student labor at the institution.

The observance of Brevard College Day, the first annual observance, was voted officially by the Western North Carolina conference in session in Winston-Salem in October, 1941. Heading up direction of the Day is Bishop Clare Purcell, of Charlotte, who will be aided by the eleven district superintendents in the conference and by ministers and laymen at each church. All churches in the conference, totalling better than 400, are expected to observe the Day, but, in a few instances where one minister has charge of a circuit a few small churches may not have sollege offerings taken until following Sundays. In this district, Dr. M. T. Smathers is in direct charge of observance of the day.

In Brevard, all churches are to observe College Day on Sunday, regardless of denomination, and a considerable sum is expected to be raised in this county.

Projected by the finance committee at the college, Brevard col--Turn To Page Twelve

MERCHANTS HERE HANDLING STAMPS

Committee Reports Around Eighty Percent Merchants Cooperating

Approximately 80 per cent of are handling and selling defense post office has sold a total of \$6,savings stamps, according to an 500 in defense bonds and \$467.85 announcement this week by mem- in savings stamps, according to figbers of the special merchandising ures compiled by Postmaster Dewcommittee of the county defense ey Edwards. savings staff. Customers may obtain change in stamps at practic- Pisgah Forest school for the past ally every business place in town, and many of the rural stores are the pupils have purchased approxexpected to have them on hand imately \$75 worth. These stamps

At a recent meeting of the mer- post office. chandising committee in the office of E. H. McMahan, county defense savings staff chairman, the took the responsibility of contact- their stamp sale program. ing a number of merchants and asking them to handle defense stamps. They also agreed to encourage advertising of defense bonds and stamps in every manner

committee are S. E. Varner, chair- in previous seasons. man, D. T. Abercrombie, Harry Sellers, Lewis Osborne, R. H. Plummer, A. Patterson, T. E. Reid, Anthony Trantham, Harry Patton, Joseph J. Tinsley, and J. E. Smith

Meanwhile, Chairman McMahan announces that the general sale of defense bonds and stamps throughout the county has greatly increased during the recent weeks, and the program of the defense savings staff is completely satisfac-

BULLETIN

Citizenship Winner



Miss Frankie Moore, above, daughter of Lewis Moore, of Brevard, was voted Brevard high school's "Best Citizen" in the D. A. R.-sponsored contest. She will represent Brevard in the State D. A. R. Citizenship contest to be held in April. (Photo by Austin).

Thirteenth

So help us, it's almost here again. Friday, the 13th, we're talking about. Once again, come tomorrow, Friday and the calendar will have gotten together again to hold a conference over the traditional caldron and to plot against the grievances of humanitarian man. So, unless vou're one of those individuals whose lucky days are the supposed unlucky ones, you'd better watch your step Friday.

One thing more: Don't forget your automobile tires.

PISGAH FOREST SELLS NUMBER DEFENSE BONDS

Since war was declared on Deall retail merchants in Brevard cember 8, 1941, the Pisgah Forest

> Stamps have been on sale at the two weeks, and during that time are supplied by the Pisgah Forest

The school at Enon is also purchasing stamps at the Pisgah Forest office, Mr. Edwards says, and members of the committee each they are just getting started with

Alex Patterson has returned from a buying trip to New York, where he purchased new spring merchandise for Patterson's De-Members of the merchandising men's clothing is harder to get than of used clothing such as coats,

Fifteen Firms

Until 6 p.m.

SHORTER WORK HOURS

In keeping with the national defense effort to conserve electricity and to shorten the working hours of employees, majority of the business firms in Brevard, not including grocery stores, drug stores and service stations, next Monday morning will adopt new opening and closing hours. A petition was signed early this week by those desir-ing to comply with the business

The hours of business, effective Monday, February 16, will be as follows: Monday through Thursday, open at 9 a.m. and close at 6 p.m.; Friday, open at 9 a.m. and close at 6:30 p.m.; Saturday, open at 9 a.m. and close at 9 p.m. The managers and owners of the firms urge the cooperation of the public in observing these new hours.

Firms which will operate on the new hours schedule include Belk's department store, Rose's, Plummer's department store, Brevard Sample store, United Variety stores, McBride's, Trantham's, Western Auto Associate store, Carlton's, Abercrombie Furniture company, Houston Furniture company, Farmers Supply, Winner's, Patterson's department store, and Brad-

War **Bulletins**

COUNTER ATTACKS AT SINGAPORE

LONDON, Feb. 11.-British forces defending Singapore have vaders in two violent counter-attacks, defying overwhelming numbers of enemy men, guns and planes, British sources announced today, in a desperate effort to save

The counter-attacks were said to have scored "some measure of success" and British commentators declared that the position of the bastion's back-to-the-wall fighters "certainly is no worse and indications are that in some ways it is

JAPANESE DRIVE AGAINST DUTCH

BATAVIA, Feb. 11.-Japanese landing forces drove forward against stubborn Dutch defenders -Turn To Page Twelve

Clothing Needed For School Kids Drive Committee Reported

The Transylvania county welfare department reports that a number of needy children in the rural areas of the county are badly in need of clothing and shoes in order to continue their regular school work during the winter weather.

Donations for these children will be received at the welfare department in the courthouse here, including cash donations for the partment store, and states that purchase of shoes and donations jackets, dresses and trousers.

College And High Schools Are Participating In Naval Plan

high schools in Transylvania coun- class are 17 to 19 inclusive. ty came out with wholehearted approval this week for the establishdecide the local bowling cham-plon. The winner will then bowl College administration officials Periods of enrollment in pion. The winner will then bowl the victor of a similar match in Asheville to decide the champion of western North Carolina in the would be free to enlist in the new very near fairne.

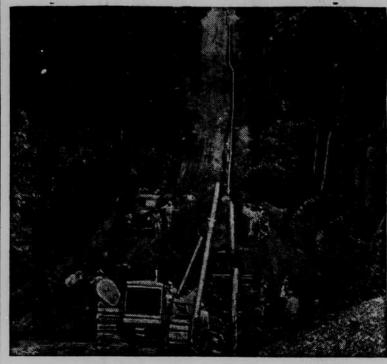
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V-1 Navy reserve class if they so of the war.

Already one or more students at the college have enrolled in the reserve group, administration ofment of the new U. S. Navy re- ficials said, and it is expected that serve class in which students may others will enroll before the end Bill Bridges and Ralph Morris enroll any time during their school of the school year. As far as can will bowl 5 games, total pins, to- or college career but not report be learned, no Brevard or Rosman drives. night, Thursday, at 8 o'clock to for active duty until completion of high school students have as yet

Petroleum Pipe Line Be Dedicated



The above photograph shows work on a section of the new 1261mile Plantation Pipe Line which will be formally opened next month in ceremonies at Greensboro, its northern terminus. The line will have a capacity of 60,000 barrels of refined petroleum products. It runs from Baton Rouge, La.

Many Enroll In First Aid Classes At Defense School

Transylvanians Register Monday

This week the Transylvania county draft board urged all prospective registrants for the third draft registration to be held next Monday from 7 a.m. until 9 p.m., to make plans for registering on that

Registration centers were announced last week in The ages of 20 and 45, not registered in previous registrations, are required to register Monday.

Persons may register at the courthouse, the draft office, the city hall, Patton's store, East Fork voting booth, Cash's store, Boheney school, McNeely's store, Cedar Mountain school, Rosman elementary school, Talley's store, Little River school, Silversteen school, Balsam Grove post office.

RED CROSS DRIVE IS OVER THE TOP

Wednesday That \$3,500 Is Subscribed

passed \$3,500 Wednesday, it was The quota was \$3,000.

over the top" was a contribution of Broad street. \$1.000 made by the Ecusta Corporation office in name of its emindustries, also given by the office Masons. in name of its employees; \$100 from Carr Lumber company office \$100 from Transylvania Pipe company in name of its employees.

Several large contributions were made by individuals who did not wish their names publicized, and the day's wages from practically Brevard college and the two desired. Age limits for the new all employes in the town of Brevard plus school contributions made the task of reaching the \$3,000 goal much easier, the committee reported. Scrap metal gathered by the agricultural commitextra donation over ordinary

Raising Transylvania Chapter's quota was the last official act of the retiring chapter chairman, Joseph S. Silversteen, who has rounded out 25 years of service, with each quota always oversubscribed for every emergency.

Series Of Five Two-Hour Classes Will Be Concluded Friday

AIR WARDENS ATTEND

Brevard and Transylvania county citizens are turning out well for the school on civilian defense being conducted at Brevard col- Tankersley. lege, according to Dean C. E. Buckner, chairman of the committee on instruction for the county civilian of classes, which began Monday WARNS CITIZENS annual payroll has been been some \$350,000. Last week defense council. In the first series total of 106 were present for the FOR A BLACKOUT initial group of lectures.

Teaching the five 2-hour classes nard W. Roberts, head of the coland Miss Sadie North, First Aid Charleston, S. C. worker. All of the classes this week are dealing with First Aid.

The classes are meeting prompt through the cooperation of the county farm agent, Julian A. Glazener, the home agent, Miss Annabel Teague, and the home econom--Turn To Page Twelve

Masons Have Change

Announcement by Henry R. Henderson, secretary of Dunn's Rock Masonic lodge that the regular communications has been changed from the second and fourth Fri-The Red Cross War Relief funds day nights to the second and fourth drive in Transylvania county had Thursday nights was made Wednesday. Tonight will be the first

Will Increase The Annual Payroll By About \$150,000

WEEK; SET COURT OF HONOR FRIDAY

Large Group From Troop No. 1 Will Receive Awards Tomorrow

ALLEN TO BE HERE

Boy Scouts in the Transylvania District of the Daniel Boone Council of the Boy Scouts of America are this week celebrating the thirty-second anniversary of the birth of scouting.

Last Sunday, in observance of here attended en masse a service ber of last year. at the Brevard Methodist church. The scouts were in full uniform. Official observance of Scout Week included the week from February

An honor court for Boy Scouts of the Transylvania District of the Daniel Boone Council will be held at the Brevard Methodist church on Friday evening of this week, according to announcement by C. E. Buckner, chairman of the executive committee. A. W. Allen, of Asheville, scout executive of the Daniel Boone Council, will be on hand to assist in the making of

At the honor court two members will come up for Life scout awards. They are Gene Franklin and Buddy

who will receive awards include at Rosman. -Turn To Page Twelve

evening of this week and will continue through Friday evening, a TO BE PREPARED officials of the Ecusta Paper corporation announced a 10 per cent

The Transylvania county blackthis week at the college are Leo- out committee of the civilian defense council warns citizens of Bre-Carl M. Gross, local businessman, order of Army headquarters at

Announcement will be made in advance of the blackout, but the local committee wishes to impress ly at 7:30 each evening, and, upon the citizenry the necessity of learning the signals for the blackout and all-clear in order that the blackout may be completely suc-

The signal for the blackout will be short fluctuating blasts by steam whistles and by the fire alarm siren. The signal for all clear, when Meeting Dates Here lights may be resumed, will be a two-minute steady blast by the whistles and siren.

cessful when it is ordered.

Polio Drive Goes Beyond Its Quota

Ernest McFaul, chairman of the Infantile Paralysis drive in Tranreported by the drive committee. Thursday night meeting after the sylvania and chairman of arrangechange. The meeting will open at ments for the recent President's Enabling the committee to "go 8 o'clock in the lodge hall on Birthday Ball, has announced that the quota assigned to the county The Worshipful Master urges all was surpassed and that a total of members to attend and a cordial \$337.28 was sent to headquarters ployes; \$300 from the Silversteen invitation is extended to visiting of the foundation. The quota had

from Carr Lumber company office and \$94.50 from employees; and \$100 from Transylvania Pipe com. Into Army In Recent Quota

This week a group of 22 Tran- | Grooms, of Brevard, Route 1; Wilcement by Mrs. Allie B. Harllee, clerk to the local draft board. Retee of the Defense Council was an cent selective service legislation prevents publishing the date of the youths were inducted.

Included in the group which left here this week were Ralph Hall J. Hensley, of Pisgah Forest; cently came to take over the home W. Chappell, of Rosman; James A. Holden, of Sunset, S. C.; Roy J. Beddingfield, of Oakland; Luther M. Holden, of Brevard; W. Austin Holden, of Brevard; W. Austin Charles B. Burrell, of Brevard; Dilbit replaces Miss Helen Ridenhour as assistant supervisor.

sylvania selective service draftees liam J. Baley, of Marshall; James left Brevard for induction at an B. Waldrop, of Brevard, Route 1; army center, according to announ- Arthur M. Smith, of Cedar Moun- Kentucky in the field of home tain; Grady Lance, of Brevard, Route 1; James B. Simpson, of Bollin M. Millner, of Brevard; G.

movement and the center at which Huston Crow, of Rosman; Arnold W. Batson, of Balsam Grove; Winborn L. Gash, of Brevard, Route 2; assist Mrs. Elma Goodell, who re-

SCOUT Fifteen Percent Wage Raise Was Voted By Industries Was Voted By Industries Last October

COUNTY PAYROLL UP

The approximately 1200 employees of the Silversteen Industries in Transylvania county have received a blanket wage raise of 10 per cent according to Joseph S. Silversteen, president and general manager of the Transylvania Tanning company, Toxaway Tanning company, Rosman Tanning and Extract company and the Gloucester Lumber company. The wage raise went into effect on January 1, Mr. Silversteen said, but had not been publicly announced until this week. The raise was entirely unsolicited and followed upon the heels of a the anniversary, the Boy Scouts 15 per cent blanket raise in Octo-

The annual payroll of the four industries will be increased by approximately \$150,000, Mr. Silversteen said. The industries manufacture leather, tanning extract, and hardwood lumber.

Mr. Silversteen said that the companies had tried to keep stride with the rising costs of living in voting the wage raise for employees and also was voted as a measure of confidence and appreciation for the workers, some of whom have been employed by the Silversteen Industries for more than a third of a century.

The Silversteen Industries of Brevard Troop No. 1, of which the oldest major industries of Dr. E. O. Roland is scoutmaster, Transylvania county, having been Transylvania county, having been established here shortly after the turn of the last century. The Transylvania Tanning company is lo-Other members of Troop No. 1 cated at Brevard, the other three

> With the increase in wages in the above industries, Transylvanporation announced a 10 per cent blanket wage increase for their 1600 employees. Both raises were entirely unsolicited.

lege's department of physical education for men, Dr. Julius Sader, be staged in this area soon, on STARTS THIS WEEK

Jerry Jerome Is Chairman For The Transylvania Committee

Participation of the Transylvania County Committee of the North Carolina Society for Crippled Children in the ninth annual Easter seal sale for crippled children was announced Wednesday by Jerry Jerome, chairman of the local committee.

The sale, which is sponsored nationally by the National Society for Crippled Children, will open officially in the nation on March 10 and will close on Easter Day, but the committee here is starting early in order to thoroughly work the town and county in the interest of crippled children aid, it was pointed out. The sale will open officially here Thursday morning of this week. Proceeds from the sale of Easter seals help to support the program for crippled children in the community, the state, and the nation.

Pointing out that although a complete program for the physically handicapped cannot be entirely supported by any single agency, private or public, Mr. Jerome em--Turn To Page Twelve

MISS NESBITT ON FSA STAFF

Miss Rose Edna Nesbitt, a recent graduate of the University of economics, has been appointed assistant home management supervisor for the Farm Security Ad-

ministration in Transylvania. Miss Nesbitt, who holds a B. S