

### EGG PRODUCTION GOAL IN COUNTY 14 PERCENT UP

#### Poultrymen in County Urged To Increase Production This Year

Transylvania county poultrymen are asked by the government to produce approximately 269,000 dozen eggs this year, 14.2 per cent more than in 1942, as their share in the Food for Victory program, the National Poultry defense committee estimated yesterday.

This county goal, which is based on the percentage increase suggested for North Carolina by the U. S. Department of Agriculture, can be reached if adequate supplies of labor and feed are available, declared Committee Chairman Hobart Creighton.

"Poultry farmers are now working harder than ever in all-out war production," Creighton said, "continuing the fine job they did in this county last year by producing approximately 236,000 dozen eggs to help supply civilian, military and lend-lease needs. Also, two developments during last year have resulted in larger laying flocks on most farms today:

"First, egg prices as shown by purchases of the A & P Tea Company, one of the largest buyers which paid \$27,000 in North Carolina last year for 90,000 dozen, were so favorable that farmers saved an unusually large proportion of potential layers. Second, conditions in 1942 were good for raising pullets, as Fall weather was generally mild and the average hatching date was early.

### 'Old Bill' Fights On



STANDING beside "Old Bill," American flying fortress in England, is British Captain Bruce Bairnsfather, creator of the famous cartoon character of World War I. The fortress, just back from a sky battle, bears a portrait of "Old Bill" himself. (International)

SAY YOU SAW IT IN THE TIMES

### Town And Farm In Wartime

#### DON'T TRAVEL UNNECESSARILY

To relieve crowded trains and buses, residents of North Carolina are asked not to make unnecessary trips. OTD has defined trips by bus, for the following purposes as non-essential: (1) To other cities to visit friends; (2) Home for the week end; (3) Sightseeing; (4) To the theatre, races, or other places of amusement; (5) Any social travel of travel for pleasure; (6) Travel merely for the sake of going somewhere.

#### VICTORY TAX COLLECTIONS

The Victory tax, which to date has been withheld from wages and salaries, above exemptions, at the rate of 5 per cent, will be included in the 20 per cent withholding plan provided for in the current Tax Payment act, on or after July 1. Total Victory tax collections as of June 5 were \$682,382,523.20.

#### STICKER FOR RATION-FREE SHOES

North Carolina shoe dealers must put an official OPA sticker on shoes that are to be sold ration-free because of damage by fire, water, steam, or other accidental cause, the OPA has announced. The purpose of the sticker is to protect the customer against black markets in shoes.

#### BARBED WIRE AVAILABLE

Approximately 20,000 tons of barbed wire with extra long bars, made for military purposes, will be used to meet a shortage of barbed wire on farms, according to WPB. The action is part of the Office of Civilian Requirements program to make needed supplies available to farmers.

#### USED CAR GAS RATION

Any North Carolinian purchasing a used car may qualify for a gasoline ration to operate it, even though he is unable to get a tire inspection record from the previous owner, if he can satisfy the local board that (1) No tire inspection record ever was made for the vehicle, or (2) The buyer had been unable to get the record from the previous owner after diligent attempt.

#### LUMBER FOR FARMS

Five hundred million board feet of softwood lumber have been made available for farm needs under certain conditions. Preference ratings may be no higher than AA-2. Ratings may not be assigned for lumber to be used in construction or repair of dwellings, or in construction subject to the provisions of Conservation Order L141. Farmers apply to the War Production board on form GA-201, lumber dealers on form GA-202. This order is good through September 20, 1943.

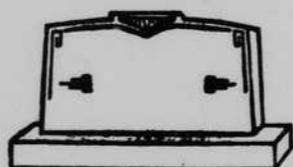
#### INCREASE IN FARM MACHINERY

A new farm machinery and equipment order (WPB-L-257) sets up quotas based on the actual needs of farmers for machinery and equipment as determined by the War Food administration. The order, which becomes effective July 1, permits uncompleted quotas under L-170 to be produced in addition to quotas hereby established.

#### WOOD IS CRITICAL

Because otherwise there will not be enough containers to pack all of next year's fruit, vegetable, egg and poultry production, the State Food Distribution administration is asking all North Carolina retailers, food processors and housewives to save every wooden box, crate, basket, hamper and barrel. The wood shortage makes this necessary, FDA says. Housewives may turn in the containers to their nearest retailer. FDA subcommittees have been set up throughout the State to conduct educational campaigns explaining the necessity of saving and turning in the containers.

#### MONUMENTS



You can make no better selection than a stone from—

**Palmer Stone Works**  
Incorporated  
ALBEMARLE, N. C.

For one of their beautiful stones, see

**L. P. BECK**  
326 Probart St. Phone 495  
BREVARD, N. C.

### JACK TRANTHAM ASSUMES OFFICE LION PRESIDENT

#### Service Club Ratifies Vote Of Directors On Community Chest

Jack Trantham, prominent local merchant, was inducted into the office of president of the Brevard Lions Club by his predecessor, Ed H. McMahan, at the regular meeting held at the Bryant house last Thursday evening.

Others who assumed office at the same time were: D. J. Luther, Burt Loomis and Charles Lively, vice presidents; Lloyd Hughes, Lion tamer; Alex Patterson, tail twister; W. A. Balcomb, John A. Ford, George Massey and Carl Hardin, directors. Loins Balcomb and Ford, who were absent, were holdovers.

On motion by Lion Hardin, the club voted unanimously to ratify action taken by the board of directors to the effect that the club take the initiative in organizing a community chest in Brevard and Transylvania county. Contacts will be made with other organizations in Brevard with a view to enlisting their support in this enterprise, the object of which is to assure adequate financial support for deserving charities and other undertakings with a minimum effort.

#### Progress Cited

Before obligating his successor, retiring President McMahan spoke of the pleasure it afforded him to serve the club during the past year. He declared it was a "mistake" to elect him at the beginning of what he described as a difficult year. However, progress had been made, he stated; the club lost 14 members but showed a gain of 20 for the year, which may make the club first in district 31A in membership gain. Other achievements of the club were listed, among them the eyesight conservation project and participation in numerous war drives.

Lion Trantham, the first president of the local club ever to be elected unanimously, spoke partly in humorous and partly in serious vein. He said it was "impossible" for him to live up to the standard set by Mr. McMahan and other presidents and asked the aid of the members in assuring a progressive administration.

Ralph Smith was introduced as a new member of the club, Irwin Schranz of 420 S. Caldwell Street, city, was a guest of Lion Frank Kerber.

Several Brevard Lions are planning to attend the annual state convention in Winston-Salem Sunday and Monday.

#### Ration Guide

**BLUE STAMPS**  
(For canned, frozen and certain dehydrated foods)  
Blue Stamps K, L, M are good until July 7.

**COFFEE**  
Stamp No. 24 good for one pound of coffee through June.

**GASOLINE**  
"A" book coupons No. 5 good for three gallons each and must last until July 21.

**RED STAMPS**  
(For meat products, canned fish, most edible oils and cheeses.)  
Red Stamps J, K, L, M, and N good through June 30.

**SHOES**  
Stamp No. 18 good for one pair of shoes, valid through October 31.

**SUGAR**  
Stamp No. 13, good for 5 pounds, is good through August 15. Stamps Nos. 15 and 16 in War Ration Book One are valid for 5 pounds of sugar each, for use in home canning. They are good through October 31.

#### NO MORE ELECTRICAL REFRIGERATORS

The WPB offices in this state say that they have been swamped with requests for purchase orders for mechanical refrigerators. However, WPB says that North Carolinians might as well relax, because there are no mechanical refrigerators available to civilians. A few thousand were released from the stockpile held for military purposes, but there were two or three applications for every icebox, and supply has long since disappeared. There are plenty of ice boxes available, and no purchase certificate is needed for them.

#### TOOLS FOR FARMERS

Wrenches, pliers, screwdrivers and other mechanics hand service tools should be more generally available to North Carolina farmers and home mechanics as a result of an amendment of Order E-6 by the War Production board. The amended order, which is designed to bring about a better distribution of these tools among consumers, sets aside from 20 to 25 per cent of the monthly production of specified tools for commercial distribution.

SAY YOU SAW IT IN THE TIMES

#### IN THE MARINES

they say:  
"GYRENE" for Marine  
"ALLIGATOR" for amphibious tractor  
"COLLISION MATS" for pancakes  
"CAMEL" for the favorite cigarette with men in the Marines

**FIRST IN THE SERVICE**  
The favorite cigarette with men in the Army, Navy, Marines, and Coast Guard is Camel. (Based on actual sales records in Post Exchanges and Canteens.)

CAMELS SURE DELIVER PLENTY OF FLAVOR AND EXTRA MILDNESS

YOU SAID IT, GYRENE! CAMELS HAVE WHAT IT TAKES!

# Camel

LET US DO YOUR JOB PRINTING



### MOTHER OF 10 CHILDREN ... Self-Supporting at 60!

In a small north Texas town, in June, 1940, a brave woman lost her husband. He left her with two sons in high school and eight other children. She faced what she thought was an insurmountable problem.

Thanks to the benefits of her husband's Woodmen of the World certificate, this woman is now self-supporting, contented, proud of her unbroken family circle.

Your local Woodmen camp welcomes you into its brotherhood. There you can begin enjoying the priceless economic, social and fraternal benefits afforded by the Society. Woodmen membership gives you the two things you long for most—fellowship for yourself, security for your loved ones. See the financial secretary of your local W. O. W. camp today!

**WOODMEN OF THE WORLD**  
Life Insurance Society  
OMAHA, NEBRASKA

W. O. W. Representative  
A. B. GALLOWAY

### The rest-pause that refreshes

Welcome in peace... more welcome in war work



MANAGERS and personnel directors will tell you that regular rest-pauses plus the refreshment of ice-cold Coca-Cola increase contentment in their plants. Thus production is increased. A pause for Coca-Cola is one of the little things that brighten a busy day.

Coca-Cola has something all its own in goodness. More than just quenching thirst, it brings a happy after-sense of complete refreshment. The only thing like Coca-Cola is Coca-Cola, itself.



A breathing spell, a rest-pause affords ice-cold Coca-Cola. Contentment comes when you connect with a Coke.



The best is always the better buy!

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY  
**Coca-Cola Bottling Co. of Asheville, N. C.**  
Hendersonville, N. C., Branch

## Wanted TO BUY Ivy and Laurel BURLS

(Kalmia and Rhododendron)  
WILL PAY \$9 to \$15 per Ton, According to Quality... Delivered at our Mill at Brevard, N. C.

**Transylvania Pipe Co.**  
Ralph Fisher, Manager  
Phone 375 Brevard, N. C.

# GET SET for Your Vacation

## In The "Land of Waterfalls"

It is a pleasure to welcome to this mountain land of enchantment the host of summer visitors and campers that are now arriving from all parts of the nation to enjoy a vacation such as only this favored region affords. Our government

has impressed upon our people the necessity for vacations in wartime and it is gratifying to us to reflect that so many people who have visited Brevard elect to return here in spite of wartime inconveniences.

Brevard has many attractions as a place of permanent residence. Among these are its equable climate, the year round opportunities for wholesome recreation, the hospitality of the people and the business possibilities grounded on sound economic conditions. As a result of these and other factors, many people who visit Brevard choose to make it their home.

Contributing in no small measure to the well-being of our citizens is the high quality of milk we make available through our numerous outlets... milk of such a superior quality that its butterfat content measures about a third more than the law requires.



# Transylvania Dairies

Ralph Parrish, Manager