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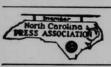
THE TIMES

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MEMBER OF NATIONAL EDITORIAL ASSOCIATION

PRIZES AWARDED TO THE TIMES

Winner of 1943 Awards for Best Large Non-Daily in North Carolina and Second Best in Nation.

THURSDAY, SEPTEMBER 30, 1943

Help Prevent Fires!

This year more than ever before, the observance of National Fire Prevention Week from October 3 to 9 should command the united and zealous support of our entire citizenship. With our nation engaged in a major war that is taxing our resources and calling for uninterrupted production, the object of the observance is to urge upon our citizens unceasing vigilance against the fire hazard. An indispensable servant of mankind, fire is at the same time a ruthless destroyer.

It is a striking fact that last year 150,-000 fires were started by careless people in forests and woodlands. The resultant damage was sufficient to build two Flying Fortresses a day! This alarming toll should convince campers, hunters and others who venture into the forests for sport or to work of the need of exercising at all times the utmost care. During the same period, thousands of homes and other structures were consumed, which today it would be very difficult if not impossible to replace on acount of wartime scarcities and restrictions.

The town of Brevard has not experienced a major fire during the past year. This we ascribe to the fact that our people are becoming more fire prevention conscious and the efficiency of Chief John Smith and his volunteer fire fighters. In behalf of the citizens of the town, we thank them for their exertions. Besides the actual saving of money, it speaks well for a town to have a low fire rate loss.

All property owners in Brevard are urged to get ready for the inspection by the department next Monday. Buildings should be gone over beforehand with an idea of locating and correcting any condition that might cause a fire. Remember, a tiny spark can start a conflagration, so property owners should do their utmost to eliminate every possible hazard.

An Unbeatable Team

The slogan for National Newspaper Week, which will be observed throughout the nation October 1-8, has been chosen to emphasize the partnership that exists between a Free Press and a Free People.

The slogan, "A Free Press and a Free People-An Unbeatable Team," stresses the fact that freedom of the press belongs to the people and not just to newspaper

History reveals that people remain free so long as they have a free press and the history of America proves that a free press and free people have accomplished miracles . . . miracles in improving the general standard of living of all the people . . . and in this war we are proving to the world that we are "unbeatable."

In the dictator nations, the first thing that those in power did was to seize control of the press, and started to give the public propaganda instead of facts. Then they took away the right of free speech, of freedom of religion and freedom of assembly.

Freedom of the press is the very heart and soul of Democracy. It protects the American people by keeping them informed about what all elected officials are doing and what they plan to do. Since ours is a government "of the people, by the people and for the people", the public must be informed. In that way they can make an intelligent choice at the polls and may protest to Congress.

If there were no freedom of the press in | The Echo.

this nation, there would be no institutions of true education. When the newspapers are free to print the truth, ministers are free to speak the truth. As long as the press is free, the people are free to organize for protection and for furtherance of community interests. In Germany and Italy, a ban was placed on all civic clubs.

A Free Press and a Free People work hand in hand in the promotion of progress. The newspaper and this one in particular, boosts the schools, the churches, civic clubs, chamber of commerce and all worthwhile movements that are for the common good and general welfare of the community and area that it serves.

It has been aptly said that wherever one finds a wide-awake, progressive town there he will find a live, alert and progressive newspaper and that wherever there is a dead newspaper, there's a dead town.

A newspaper is the mouthpiece of a community. Community service is one of its primary functions.

During National Newspaper Week we urge our readers to re-affirm their belief in the freedom of the press and their resolve to keep it that way. During this week we are re-dedicating ourselves to doing everything possible to merit its preservation and to pledging ourselves to render still greater service to the community.

Fighting On The Home Front

In commenting on the observance of National Newspaper Week, Chairman Donald Nelson, of the War Production Board, recently made this significant observation:

"My experience in the past two years has fully confirmed my belief that the American people will cheerfully do whatever is asked of them in this war effort, provided that it is fully explained to them, and they are convinced that every one is being treated fairly.

"It is obvious that a free and intelligent press is vital to the continuation of that kind of understanding. Because the channel is free to criticize wherever criticism is needed, it has been possible to organize this country for war production with a minimum of arbitrary controls and a maximum reliance on voluntary co-operation."

We are convinced that explanation is a true and accurate one and we believe that our own experience here in Brevard and Transylvania county will prove this to be

In all homefront war programs, we have felt that it was our patriotic duty to devote every resource of this newspaper to giving a full explanation and to making an urgent appeal for voluntary co-operation.

A survey shows that since Pearl Harbor we have given a great deal of space in the ad, news and editorial columns to war activities, and that we have secured sponsorship for many pages of bond and other wartime advertising.

We have backed the rationing, bond, victory garden, scrap, conservation and other war effort programs one hundred per cent. We have and will continue to go "all-out" for Victory by encouraging local efforts to conform to the adjustment necessary to wartime living. We have tried to do a big job in educating the public to the importance of sharing, working, giving and co-ordinating all attempts with the final purpose of Victorious peace in mind. We have promoted Americanism. We have published and will continue to publish all of the news we can possibly get about our men and women in service.

It is a pleasure for us to fight on the home front for Victory and for a lasting peace.

Industry Gone To War

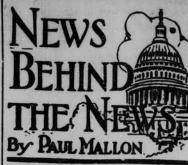
Despite wartime operation difficulties, the cigarette industry is really doing a magnificient job of production, and we are elated that our people are able to supply the manufacturers with adequate supplies of quality paper so that this production will not be thwarted because of a shortage of this essential material.

Because of the stress and strain of war, cigarettes are more essential today than ever before. Our armed forces must have them; civilians and other war-workers must have them; and all of them are looking to us and to other manufacturers in the industry to supply them.

Today production of cigarettes has broken all previous records, and on the other hand demand is still greater than supply.

All of which means that every person in the industry must continue to work just a little harder and a little more efficiently.

To the industry as a whole, we take off out hats! It has certainly gone to war .-



WASHINGTON, Sept. 29- Mr. Robert L. M. Parks, Editor, Augusta Chronicle. Dear Mr. Parks; I liked you open letter criticizing my postwar views, and appreciate the statement that you consider my column "refreshingly frank and singularly free of shal-

At any rate I can agree with expressed in your letter;

"This is the time for straight speaking and straight thinking, no one needs pull his punches or hide his opinions in enforced si-

In that spirit I would like to taken. You hold that if we keep our armaments, we express distrust of the rest of the world and that we should go into the peace conference in an open hearted manner, and if we fail to, we will promote another war.

I do not distrust the other peoples of the world. I know them as I see them expressing themselves in their actions, and I do not consider them much different from the Americans I see around me, as far as their human instincts are concerned. Everyone here and abroad wants to get ahead himself, advance his position, or at least make it secure to the utmost of his ability. So do all nations. You say;

our very arrogance and pistol-

No one in this country wants to go swaggering in quite that way, although if anyone else is going to have pistols there, or near, we would, of course, want the big-

But the presence of a pistol does not mean war. The Augusta citizen who has one in his home does not keep it there to start

Laying pistols aside, where did you get the idea that the world peace table is going to be a bargain counter? Bargain for whom? I have not heard of anyone offering to give anything away. I have not heard of even any cut rates being offered.

The peace table will not be as you describe it. Statesmen don't you thoroughly in the final thought carry either pistols or bargains to bread, generously sprinkled with international conferences.

That peace table will actually be more like a business conference table in this country. Around it will be gathered highly competi tive statesmen in charge of the governments of the world, deal sift the position which you have ing in the biggest business in the world, each trying to get ahead of the other.

No business man goes into such a competitive business conference in Augusta or Washington in an open-hearted, big-handed way, if he does, he knows he will soon lose his shirt and cease to be a business man. If he tried it, you would wonder how he ever got to the position he occupies.

The thing that gets me is that you never hear the Russians or British urging such an attitude on their statesmen. Generally, right now, you hear their people or statesmen complaining because they are not getting enough from

But let us blind ourselves to that and assume, as you erron-"We should not like to go to the eously might, that everyone came world bargain counter to engage to the next conference as you in trade with a pistol protruding want us to be, at least as far as taking possesion of a chain of out. McLean, horticulturist with the

HIMMLER, rough-handed boss | of the Gestapo, is made No. 3 Nazi. Doc Goebbels, the propaganda chief, who remains No. 4, by now ought to believe that old saw about actions speaking louder than words.

Grandpappy Jenkins was so busy scanning the war news that he let Sept. 1 come and go without ordering an oyster stew.

The kids still won't believe Dad's story that his after school snack was a piece of thickly buttered

Shakespeare certainly was a dandy prophet. He reported al- can the same season.

France?

The Japs came to our disarmament conferences all the while hiding pistols under the bed at home. Hitler had so many pistols buried so deep that neither

France, Britain, nor America had the slightest idea of his massive superiority (and incidentally, he himself did not begin to know the size of the hidden Russian armaments, as his generals, and, in fact, our own, thought Russia could be conquered in 60 to 90 days.

Trust? This war started with secret armaments in a world which we thought was policed securely by the Democratic fleets. We nearly lost because we were caught flatfooted on that erroneous ground.

You say my ideas would "withdraw us into a sort of armed isolation, arming ourselves strongly, from our hip pocket," adding, "we would promote another war by armaments are concerned. Have you forgotten so soon what hap-hind our fortress to enjoy a long lege.

most 400 years before the Nazis began shooting down helpless Danes that there was something rotten in Denmark.

New England school boys are doing their bit helping harvest We'll wager, though, that they draw the line at lending a hand with the spinach patch.

When he has to travel to and from his office by bus or streetcar the tired business man may also be a tireless one.

With some colleges reduced to building their football teams around kids in their mid 'teens, Junior now has hopes of becoming

an Eagle Scout and an All-Ameri-

pened at Pearl Harbor? And to and definite era of peace and concord.

I do not want to withdraw any-

where. I merely want to profit by

our mistakes which should

fresh in our minds. The bases are absolutely essential for our protection. Everyone knows that. Therefore, me

have them. We already have leases on a few of them. We cannot afford to lease our security from others any more

than we can depend on a navy of battleships leased from others. world only if it is strong morally, economically, and militarily. The

A nation can survive in this stronger we are in all these ways,

Fall is the best season of the

year for seeding lawns, says L. G.



At Varner's You Will Find A Profusion Of-

GIFTS that Servicemen Want and Need ...

LEATHER CASES \$5.49

Complete SHAVING KITS \$2.98

KITS \$1.00 SEWING KITS \$1.98

Shoe Shining

Large Variety BIBLES 69с то \$3.50

A Personal Message To My Friends

I feel that my country needs my services in this crucial period and have, therefore, volunteered for the duration. I am entering the U. S. Navy as an Ensign, and reported for duty on Sept. 28th.

I wish to express to my friends and customers of Brevard and Transylvania County my sincere appreciation for the business they have given me in the past and to solicit a continuation of their business for my associates. During my absence, the business will be managed by my brother, Tom Varner. The prescription department will be in charge of a competent and experienced Pharmacist. I feel that Varner's Drug Store will continue the policies which with the patronage of our loyal customers has brought us a gratifying measure of success and increasing

When we "get 'em licked" I hope to be able to "hurry back" to my business and continue to serve my loyal friends and customers.

Again assuring you of my appreciation of your patron-

Sincerely yours, S. E. VARNER, Jr. **BILL FOLDS 49c UP**

CANDIES Suitable for overseas mailing. Various prices.

Large Assortment

FURLOUGH BAGS \$1.98 _{TO} \$5.00

Cadet POLISH CLOTH 10c

Service Men's **STATIONERY** 29с то \$1.50

Large Assortment Ready Packed

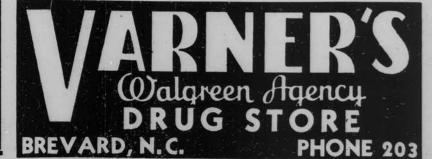
MAILING AWAY BOXES

Attractively priced.

An Ideal Gift! KAYWOODIE PIPE \$3.50 UP

VITAMINS For the boys overseas. Gives them the complete vitamin units. **49c UP**

Large Assortment of Service Men's Christmas Greeting Cards



Here Are the Rules for Mailing Gifts

1. Only one package may be mailed in any one week by the same person to the same addressee. 2. Packages will be limited in weight to 5 pounds

and may not be more than 15 inches in length and 36 inches in length and girth combined. 3. Do not send foodstuffs or other perishable com-

4. Do not send bulky goods such as clothing. Such articles are already adequately supplied by the government.

5. It is best to ask the addressee what type of gift is wanted.

6. Wherever possible mailing should be made in answer to request received from the soldier or sailor and the envelope bearing the APO cancellation mark should be presented at the time you mail your

7. Address packages plainly. Use ink, the serviceman's serial number and the APO or Navy address officially given you by the soldier or sailor. Also give your return address.