

# Brevard, Modern City, Is Ideal Location For College

## BREVARD IS ALSO AN INDUSTRIAL TOURIST CENTER

### County Seat Of Transylvania, And Is Hub Of Much Business

Brevard, a beautiful, thriving and friendly little city of over 3,000 population, affords an ideal location for Brevard College.

In addition to being an educational center, Brevard is also an industrial, tourist and trading center. It is the county seat of Transylvania county and is the hub of much activity.

In every respect, Brevard is a modern, growing little city. It has a record number of paved streets and sidewalks, lovely homes, fine churches and schools, a federal post office building, a new and up-to-date hospital, two theatres, a country club with a nine-hole golf course, a municipal swimming pool, a progressive commercial banking institution, hotels and inns, a large variety of progressive merchants of all kinds and is the center of vast manufacturing enterprises and a variety vacationland.

**Good Government**  
Brevard is blessed in having sound and progressive government. Its tax rate is low in comparison with other places of similar size and full services are rendered.

With a most equitable climate, Brevard is fortunately situated as to latitude, escaping the rigors of severe winter and at the same time enjoying delightfully cool summers.

It is readily accessible from all directions by buses and a branch line of the Southern Railway company serves Brevard and Transylvania county.

#### Many Industries

The industries located in and near Brevard include the Silver-steen Industries in which leather and lumber products are produced; the Ecusta Paper corporation, the largest manufacturer of cigarette paper in America; the Pisgah mills, manufacturers of thread; the Wheeler Hosiery mills, manufacturers of women's hose; the Kaywoodie Pipe company, producers of the world's finest smoking pipes, and Carr Lumber company, a large firm.

Also located in Transylvania county not far from Brevard are 10 boy and girl summer camps, which make this section the South's summer camp mecca.

Brevard, the friendly and pro-

## BREVARD COLLEGE HAS FOUR LITERARY SOCIETIES

Brevard College has four literary societies. These societies are known as Euterpean, Mnemosynean, Cliosphic and Delphian. Regular meetings are held weekly. The college encourages the development of these societies into active working units. A student's standing in school is partly determined by the work done in the societies.

gressive little city, is truly the educational, industrial and tourist center of this section.

The town officials are: Verne Clement, mayor; Fred Holt, Ashe Macfie, J. E. Waters, W. M. Melton and Keith Pooser, members of the board of aldermen. Alex Kizer is town clerk, John Smith, fire chief; B. H. Freeman, chief of police and Red Misener, superintendent of streets.

Rastus: "I said I've joined the church. I see a Baptist."

Roostus: "You ain't got no religion. I'm a Methodist."

Rastus: "Read your Bible?"

Roostus: "Course I does."

Rastus: "Seen in there about John, the Baptist, ain't you?"

Roostus: "Yea, man."

Rastus: "Well, go home and see if you can find anything in there about John, the Methodist."

## Transylvania Is 'Land Of Waterfalls'



Brevard and Transylvania county, known as "The Land of Waterfalls", are educational, industrial and tourist centers. Located here are Brevard College, eight industrial concerns, many boy and girl summer camps, the entrance to the Pisgah National Forest and a section of the Blue Ridge Parkway. (Staff Photo).

## Transylvania County Is "The Land Of Waterfalls" And Has Famed Pisgah National Forest

### Brevard College Is Its Major Educational Facility. Future Is Bright.

Transylvania county, wherein is located Brevard college as its chief educational facility, was formed in 1861 by act of the North Carolina legislature — the name Transylvania from the Latin words meaning across or beyond the woods.

Being known in its early years as a health center, development of natural resources was natural, and along with the thousands of people who came here each summer for rest and recreation there came those who remained to enter business and agricultural pursuits.

Building of a railroad in the '90's added stimulus to the lumbering industry and with the added business from these ventures, other lines were soon added.

Tanneries for finishing of leather, lumber concerns that continue to finish the fine hardwoods native to this section, a cotton yarn mill, and lastly the world's greatest fine cigarette paper concern—have continuously added to Transylvania's prestige and its business expansion.

Known as the "Land of Waterfalls," Transylvania is destined to remain a great playground for those seeking the ideal vacation. Huge cataracts in many sections of the county where millions of gallons of water hurtle down mountain sides are great attractions.

Proximity to, and near-surrounded by Pisgah National Forest and Game Preserve, main entrance of which is located in Transylvania, has made this an ideal section for hunters and fishermen.

In addition to the game for sportsmen, the protection watersheds of the national forest are also attractive to manufacturers who desire a continuous flow of pure clear water for processing. Evidence of this usefulness to processing is contained in the fact that the Ecusta Paper corporation selected the Davidson River area at Pisgah Forest for its plant.

Agriculture is also a great factor in the life of the county, and there are but few crops which cannot be grown successfully in Transylvania county.

Served by the Southern Railway system, a network of paved highways which lead east, north and south, and a fine scenic highway which is now being built toward the west, this county is accessible from all points for rail and truck transportation.

First link of the Great Smoky Mountain National Park scenic drive has been built in Transylvania county along its western boundary, through the matchless

Pisgah National Forest preserve. Truly Transylvania county has a great future, and is rightfully taking its place in the business, agricultural, tourist, and educational world.

The county government is operated economically and efficiently now by Carl Allison, chairman of the county board of commissioners, with Willis Brittain and John Wilson as members. J. B. Jones is superintendent of schools; Freeman Hayes, sheriff; N. A. Miller, clerk of court; Mrs. Melvin Gillespie, register of deeds; T. E. Reid, tax collector; Mrs. Dorothy Mitchell, county accountant; Mrs. Dora Patton, superintendent of welfare; Dr. C. N. Sisk, health officer; J. A. Glazener, county agent; Miss Annabel Teague, home demonstration agent.

### ADMINISTRATRIX NOTICE

State of North Carolina, County of Transylvania. Having qualified as administratrix of the estate of Dr. E. S. English, deceased, late of Transylvania County, N. C., this is to notify all persons having claims against the said estate of the said deceased to exhibit them verified to the undersigned on or before the 14th day of September, 1944, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This the 14th day of September, 1943.

MRS. LEILA J. ENGLISH, Administratrix, Estate of Dr. E. S. English, Deceased.

## Suggestions For 'Making Good In College' Offered

Six splendid suggestions for "making good in college", are contained in Brevard College student handbook and these suggestions are as follows:

1. Have a definite purpose and work toward its attainment. Drifting is dangerous.
2. Develop the power of decision. It is important for a person to be able to make up his mind and then act.
3. Reserve judgment until you have the facts and have carefully examined them. Remember that the other person may be wrong. If some student does not like the subject or an instructor, it does not mean that you will be similarly affected.
4. Learn to study. There is no other way to make good in college. Make up your mind now that you are going to acquire this particular ability. It is the main reason for your being in college.
5. Learn to meet people and to be able to get along with them. Decide in the beginning that you are going to make as many friends as you can. It is wise, however, to choose your intimate friends with great care.
6. Be alert to what goes on around you. The college campus is your world for the next several months. Learn to offer constructive criticism and avoid the habit of finding fault.

### E. M. DINGS, M. D.

BREVARD, N. C.  
Medical Bldg.—Asheville  
IN BREVARD Thursdays  
Sat. P. M.  
Tinsley Bldg. Next to Bank  
Eye, Ear, Nose, Throat  
GLASSES FITTED

WELCOME

## Brevard College Students and Faculty

### THERE'S PLENTY OF ELECTRICITY ...But



## THE GOVERNMENT ASKS EVERYBODY TO CONSERVE!

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- Man-power
- Vital Materials
- Transportation

All these things are needed to make electricity!

Electricity itself cannot be saved or stored away. But any cut you can safely make in your use of it will reduce the amount of fuel burned to make it. That will mean fewer freight cars to haul it and fewer man hours to handle it.

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*"There is no shortage of electric power . . . and there will be none . . . for war and essential civilian requirements."*

J. A. KRUG, Director  
Office of War Utilities.

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## COLLEGE LIBRARY HAS 8,000 BOOKS

Large Library Takes Care Of College's Needs. Recently Repainted.

Brevard College has a fine library containing around 8,000 volumes and they are classified according to the Dewey decimal system.

Since the opening of the college in 1934, over 4,000 volumes have been added. By carefully selecting books and reference material, students at the college now can obtain information on practically any subject.

"It is the aim to provide all books needed for study, recreational and cultural uses, including standard works of reference, periodicals, pamphlets, government publications and other services," President Coltrane states.

The library, housed in the Administration building, has recently been renovated, and now possesses a new coat of plaster and paint and re-arrangement of lighting fixtures.

Miss Lillian Maxfield, of Asheville, the new librarian, received her A. B. degree from Albion college, Albion, Mich.; her M. A. from George Peabody college, in Nashville, Tenn., and her B. S. in L. S. at the Texas State College for Women, Denton, Texas.

St. Swithin was the patron saint of Winchester cathedral from the 10th to the 16th century.

When your doctor asks where you prefer to have your prescription filled, say: VARNER'S, because: Filled only by registered pharmacist; as written and at reasonable prices. (Advt.) tft

### NOTICE OF SALE OF LAND

Whereas, Eugene Allison and wife Byrd L. Allison executed deed in trust to secure a note therein mentioned payable to Mrs. W. H. Allison, to Haskell Allison, Trustee, which deed in trust is recorded in Book 28 at page 57, and,

Whereas, Mrs. W. H. Allison transferred and assigned said note and deed in trust to Mrs. Ophelia A. Dekle, for value, and,

Whereas, the said Ophelia Dekle has appointed the undersigned as substitute trustee, which appointment has been duly recorded in the office of the Register of Deeds of Transylvania County,

The undersigned substitute-trustee, will, on Saturday the 23rd day of October 1943, at the court house door, Brevard, N. C., at 11 o'clock, A. M., offer for sale to the highest bidder for cash, all of the interest of Eugene Allison and wife Byrd L. Allison, in and to the lands described in said deed of trust, recorded in said Book No. 28 at page 57.

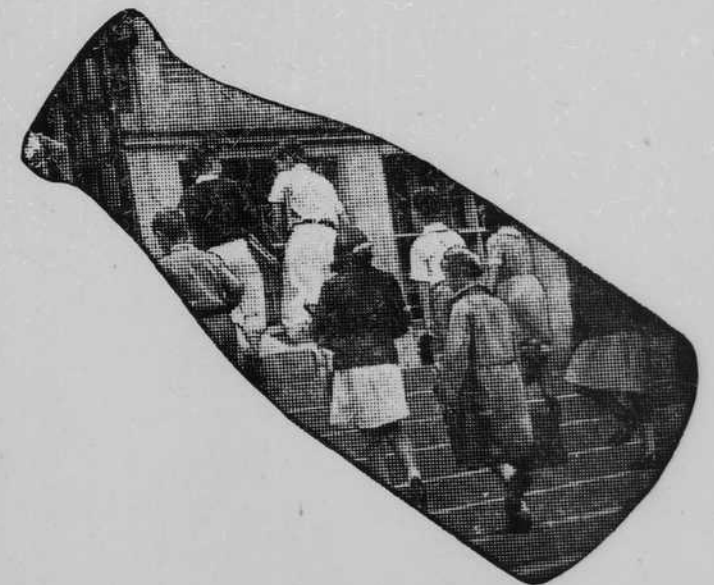
Sale made to satisfy said debt and interest on same, and the costs and expenses of sale.

This September 22nd, 1943.  
R. L. GASH,  
Substitute Trustee.

9-23-4tc

## WELCOME Brevard College

STUDENTS AND FACULTY



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