

PATTERSON'S EARLY GIFT SHOPPERS GUIDE

**The Warmth of Giving Is
the Spirit of Christmas!**



During these days of fuel conservation, nothing could be more appreciated than a literally "warm" gift! We have lots of beautiful warmer-uppers for attractive comfort. See them and your Christmas giving decisions will be made right. Mrs. Dorothy Mitchell'



KAYSER

Slips and Gowns

Slips in tailored styles or lace-trimmed in rayon and crepe rayon knit. An ideal gift for any woman. Priced from—

\$2.00 to \$3.50

Lovely gowns priced from—
\$3.50 to \$5.00



WARM ROBES

They're Christmas gifts of glorious delight! For attractive relaxing moments — quilted satin!

\$6.95 TO \$14.95

Big Selection
Strainless and Rich-form slips. A popular gift attractively priced.

\$1.69 to \$2.50

Kayser's Knit Pajamas

And gowns. Luxuriously made garments that will delight the fancy of misses and women. Priced at only—

\$1.98

Big Assortment!

**CARDIGAN AND SLIPOVER
Sweaters**



Just the gift for the vivacious outdoor girl! Any wanted size and all colors. See this display.

\$3.50 to \$7.50

Handbags

Appealing models in fabrics and leathers. A really useful gift. Both underarm and shoulder styles. Big values at from—

\$1.98 TO \$6.50

Gift Hosiery

Every girls you know wants . . . and needs . . . fine quality stockings this Christmas! And we've a varied selection of rayon in celanese, mesh and rugged textures . . . as well as lises in sheer, mesh and sport weaves. Priced from—

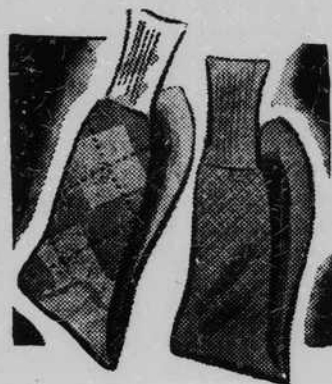
97¢ to \$1.17

We have a veritable profusion of lovely handkerchiefs especially bought for the holiday season. Prices range from—

10¢ to 75¢



**GIFTS for EVERY MAN
on YOUR LIST!**



Smart Interwoven Sox

Interwoven socks in many different attractive patterns to suit the male taste! Argyles and solid colors and other's he'll love. All men need more socks, so this year buy freely. priced—

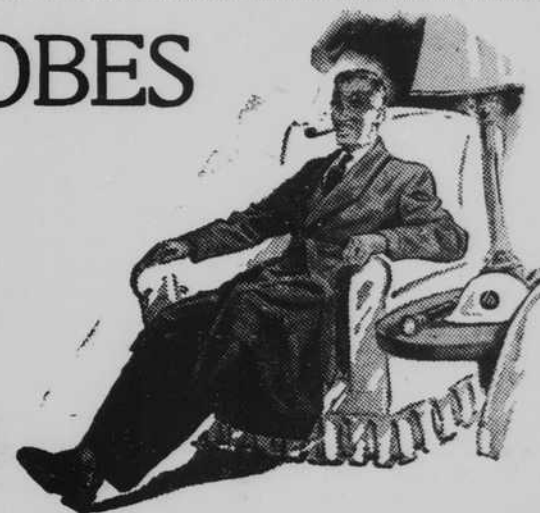
35c to 75c



LOUNGING ROBES

What man wouldn't be extra cheered up by a Christmas gift such as the goodlooking robes we're offering for his special comfort? He'll relax delightfully from his heavy scheduled days in the luxuriously warm robe he's always wanted . . . and commend your good judgment. Priced from—

\$4.50 to \$10.00



Noreast Neckties

Noreast silk and wool wrinkle resistant. Ties that sparkle with individuality; and a perfect galaxy of them to choose from. Priced from—

\$1.00 to \$1.50



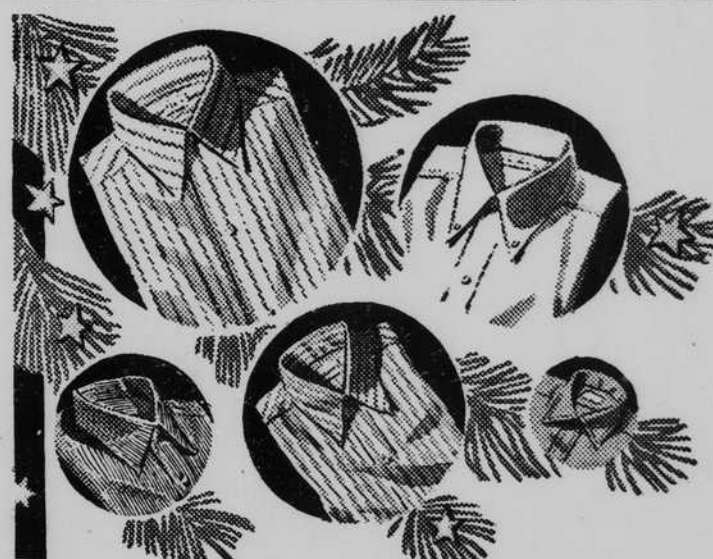
Without doubt the most important garment that a man wears, pajamas. There is no more practical and welcomed gift.

\$2.00 TO \$5.00

Men's dressy kid gloves in pigskin, buckskin, and kid with rabbit fur lined. Made for long and rugged wear.

\$1.98 TO \$4.50

**Use Our Convenient
LAY-AWAY PLAN**



He'll Be Merry With

ARROW SHIRTS

He (meaning husband, boy friend or beloved kinsman) never has too many shirts and he'll appreciate your giving him some of these. Whites, white on white, solid colors, figures, stripes, patterns, over-all designed — yes we have them all. Priced from—

\$2.25

Arrow Handkerchiefs . . . 35c to 75c
Arrow Ties . . . \$1.00 and \$1.50
Arrow Shorts . . . 75c

KNOX HATS

A superb gift for any man. Pry him loose from that old "lid" he has been wearing and let us fit him with a genuine Knox—famous for style leadership and quality. All colors and sizes. Only—

\$6.50

PORTAGE SHOES

Of all gifts for men, surely this is the most practical. Portage shoes are dressy, well made and comfortable. We have all sizes and lasts. Expert fitting. Priced from—

\$6⁵⁰ to \$7⁵⁰

Patterson's

"Brevard's Shopping Center"